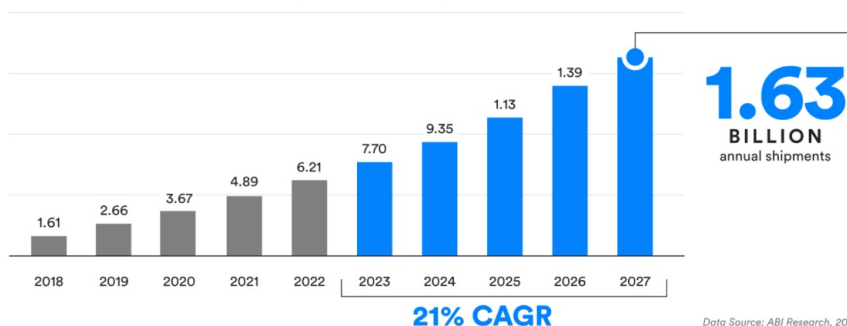




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Annual Bluetooth® Device Networks Device Shipments

NUMBERS IN BILLIONS



Bluetooth Market Update: Discover the Future of Wireless Connectivity

The Bluetooth Special Interest Group (SIG) has released its 2023 **Bluetooth Market Update**, covering the latest market forecasts and trends. The report includes SIG's initial forecast for LE Audio, Auracast deployments, and the transition from Bluetooth Classic Audio to LE Audio.

New markets, such as Electronic Shelf Labels and Ambient IoT are also covered. With 5.4 billion Bluetooth device shipments in 2023, SIG forecasts **7.6 billion** devices shipped in 2027 (9% CAGR).

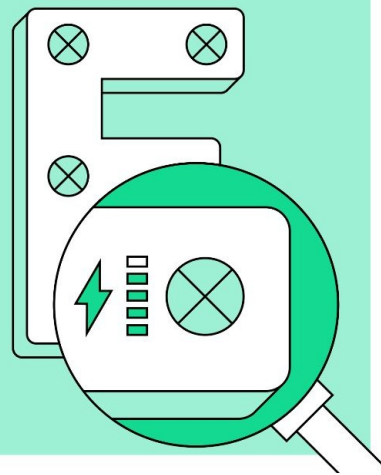
To find out more, read the full market update.

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