

Welcome to Gouda



MARCH 2023 ► APRIL 2024



This is
Gouda!

Explore, experience and be amazed! ►►

Gouda
history

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& night life

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Welcome to Gouda!

Come to Gouda and discover the historic town centre with its centuries-old history. Visit the many sights and tourist attractions, admire the beautiful facades, wander along the characterful canals and chill out on one of the welcoming terraces. This brochure points the way to some of the town's highlights.

Gouda is inextricably linked to its world renowned crafts. You can experience these on many locations! For example, you can witness the dealings of the cheese traders at the Gouda Cheese Market. But you will also come across the Gouda syrup waffle, Gouda beer, Gouda clay pipes and Gouda pottery in the centre of the city. During the much-loved event Gouda by Candlelight, the old town hall and Markt are magically illuminated by thousands of real Gouda candles. On the back of this brochure you will find a map with the major sights of the town.

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**FREE XPLRE
GOUDA APP**

With the free 'xplre Gouda' app you can explore the town at your leisure. The app offers various walking routes through Gouda, with background information and images. The app symbol in this brochure indicates that you will find a walking route to go with the theme in the app.

TIPS FOR YOUR VISIT TO GOUDA



Marvel at the
72 splendid stained
glass windows
at the **Sint-Janskerk**



Take a look at
the carillon of the
old **town hall**



Go and see
the Gouda art
collection in
Museum Gouda



Explore Gouda
on foot,
by canal boat
or on two wheels



Try to strike a deal your-
self through handjeklap
(clapping hands) at the
Gouda Cheese Market



Unravel the secret
of the syrup waffle at
the **Kamphuisen**
Siroopwafelfabriek



Learn everything
about cheese making
at the **Cheese and**
Crafts Museum



Experience the
world of cheese
at the **Gouda**
Cheese Experience

Post your best photo
of Gouda on Instagram
and add the tag
@visitgouda Who
knows, your photo
might appear on
#repostMonday

**Have a great
time in Gouda!**

Gouda history



APP Discover the treasures of Gouda

Explore the town at your own pace. Stroll along De Goudse Waag (Gouda Weigh House) to the Visbanken (Fish Market), wander via the Cinq courtyard to the Kleiweg and the Tiendeweg and back. You will be amazed by what you see. The taste of Gouda cheese is irresistible; the syrup waffles will leave your mouth watering. Don't say we didn't warn you. Once you have tasted the delights of Gouda, literally and figuratively, you might never want to leave.



Sint-Janskerk

Be amazed by the stunning stained glass windows

When the sun shines through the 72 world famous stained glass windows it immediately becomes clear what makes the Sint-Janskerk in Gouda so special. It is the only church in the world where so much 16th-century stained glass has survived. The stained glass windows in Gouda are a highlight of the European art of glass painting. Be amazed by the stunning colours and the lively play of light that give this longest church of the Netherlands a tranquil atmosphere.

Discover the hidden treasures through the audio tour

All the highlights of the church and the remarkable stories behind them have been incorporated in an audio tour. Ask for it when you visit and as you listen, let the history come to life.

On Sundays the Sint-Janskerk can only be visited for church services which start at 10.00 and 17.00 hrs.

For tickets, concert calendar, guided tours and current information, go to www.sintjan.com

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► CULTURE & HISTORY

Gouda is an imposing, historic town. In the compact town centre you can see much of Gouda's rich history and versatile culture - all within walking distance - from historic buildings to museums and galleries with modern art.

📍 SINT-JANSKERK & GOUDA GLASS

The first mention of the Sint-Janskerk can be found in documents from the year 1280, but the current church was built after the great fire of 1552. It was named after John the Baptist, the patron saint of Gouda. With its 123 metres, it is the longest church in the Netherlands. The church is also world-renowned for its Gouda Glass. These stained glass windows, particularly those from the Middle Ages and the Renaissance, display scenes from the Bible and from Dutch history.

Audio tour

If you would like to know the story behind the famous Gouda Glass, you can take an audio tour in which you are given interesting information by an expert. An audio tour is included in the entrance fee to the Sint-Janskerk.

Dutch Museum Churches

The Sint-Janskerk is part of the Dutch Museum Churches, the most beautiful churches in the Netherlands that have joined forces to form the largest museum in the Netherlands. For more information, go to www.grootstemuseum.nl

"Walk through medieval streets and wander along canals and through courtyards!"

Address: Achter de Kerk 2, entrance below the tower
 Entrance fee: € 10 Adults, € 6 Students, CJP
 Free: Children under 17 years and Museum Card (NL)
Combination tickets:
 € 21.50 with Museum Gouda
 € 29.95 with Siroopwafelfabriek and Gouda Cheese Experience
 Opening hours: **27 February - 28 October**
 Mon - Sat 09.00 - 17.00 hrs
30 October - 2 March
 Mon - Sat 10.00 - 16.00 hrs
 Visitors who want to see the Sint-Janskerk on Sundays can only do so by attending a church service.
 Contact: +31 (0)182 - 512 684
www.sintjan.com



Museum Gouda

Temporary exhibitions in 2023, alongside the permanent collection:

Silent Beauty

until 10 April

Harmonious landscapes, tranquil figures and simple still lives by The Hague School and the School of Barbizon from the collection of Paul Arntzenius.

High Skies

until 17 September

Forty jewels from the Rijksmuseum; drift along with the clouds past cityscapes by, among others, Van Goyen, Maris, Jongkind and Breitner.

The Mix of The Netherlands | Bnadem, with Robert de Hartogh & Khalid Amakran

28 April - 7 January 2024

In the 1970s Robert de Hartogh (1942-2022) photographed seventy immigrant workers with a Moroccan background who came to live in Gouda. Photographer Khalid Amakran (1991) talks to their children and grandchildren; an exhibition of portrait photos and videos.

Match

1 July - 3 September

Twelve Dutch museums, one from each province, simultaneously match up a top piece from the collection of the Rijksmuseum with one from their own collection.

② MUSEUM GOUDA

From Ferdinand Bol to Isaac Israëls, from the Gouda clay pipe to a 16th-century triptych: Museum Gouda has a unique collection. Discover 16th-century altar pieces, a huge interactive maquette of Gouda as it was in 1562, 17th-century militia group portraits and French and Dutch paintings from the 19th century. You can also enjoy the famous Gouda pottery, known as Goudse plateel.

Address: Achter de Kerk 14 (Museumcafé)

Entrance € 14.50 Adults, € 10 CJP

fee: Free: Children under 18 years, Museum Card (NL)

Combination ticket: € 21.50 with Sint-Janskerk

Opening **Museum:**

hours: Tue - Sun 11.00 - 17.00 hrs

Museumcafé:

Tue - Sat 10.00 - 17.00 hrs, Sun 11.00 - 17.00 hrs

Contact: +31 (0)182 - 331 000

www.museumgouda.nl

③ THE TOWN HALL

In the summer of 1438, the town hall was seriously damaged in a devastating fire. The town council decided that the new town hall should be freestanding. It chose a new location on the market field, which was little more than a sodden peat bog at the time. On the right facing wall you can see the carillon with mechanical puppets which were added in 1961. The leading figure in the carillon is Floris V, who granted Gouda its town charter in 1272. Every two minutes of each half hour, the carillon will provide a lovely spectacle, as the puppets begin to move.

Address: Markt 1

Entrance € 3.50

fee: **Combination ticket:** € 9.50 with De Goudse Waag

Opening April - October

hours: Tue, Wed, Sat & Sun 11.00 - 16.00 hrs, Thu 10.00 - 14.00 hrs

November - March

Tue, Wed, Sat & Sun 11.00 - 15.00 hrs, Thu 11.00 - 14.00 hrs

Contact: +31 (0)182 - 231 250

www.goudastadhuis.nl

APP ERASMUS IN GOUDA

Erasmus was one of the greatest thinkers in European history. He grew up in Gouda, travelled throughout Europe and died in Basel, Switzerland.

Crazy Saturday (14 October)

Crazy Saturday is a medieval festival packed with activities for young and old, with a nod to Erasmus's 'In Praise of Folly'. For more information, go to www.zottezaterdag.nl and to page 37.

Erasmus Audio Trail

The Erasmus Audio Trail will whisk you back in time to the experiences of Erasmus in medieval Gouda. It takes you to 10 Erasmus spots in Gouda's town centre. You can read the background information on the signs and listen to Erasmus and his contemporaries via a QR code. You can also pick up the map of the route at Gouda Tourist Information in De Goudse Waag.



APP STOLPERSTEINE

You will find these "stumbling stones" in various locations in the town centre. They are a creation of the German artist Gunter Demnig to commemorate the victims of the Nazi regime. In Gouda 389 local Jews who lost their lives are commemorated with Stolpersteine.

4 & LIBERTUM

The interactive museum Libertum tells the story of peace, liberty and tolerance. In the Freedom Experience the past and present blend and you are immersed in stories and images, in real and virtual worlds.

What dilemmas do you face on your way to a peaceful society? Libertum invites you to question the obvious and challenges you to think about your own identity, values and freedom.

Address: Klein Amerika 20
(Chocoladefabriek, 2nd floor)
Contact: +31 (0)182 - 520 385
www.libertum.nl

JOURNEY IN TIME OF GOUDA WITH VR VIEWING STATIONS

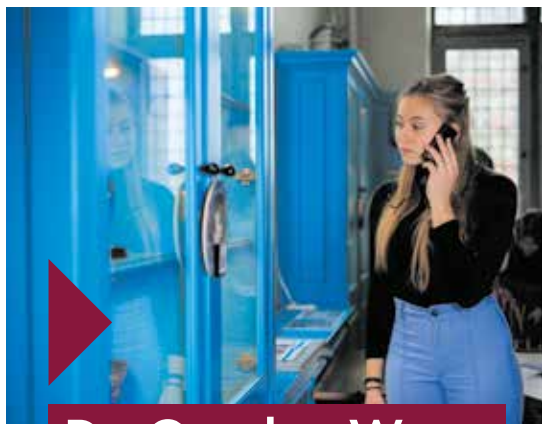
In the town centre you will find Virtual Reality viewing stations that allow you to take a look into the past via the free app 'Canals5D'. Take a 360-degree look around you and see what Gouda looked like in 1200 and 1672. You can also go on a great journey in time on the website.

Locations: Go to the Canals5D app to find where the VR viewing stations are located.
Contact: www.canals5d.nl

5 DE GOUDSE WAAG | CHEESE AND CRAFTS MUSEUM

This authentic building was designed in 1668 by architect Pieter Post. The ground floor of De Goudse Waag was formerly used to weigh cheese. Today, De Goudse Waag houses the Cheese and Crafts Museum. Discover everything about the history of cheese, find out how it is made and how cheese was traded and weighed here via an audio tour. The ground floor is also the location of Gouda Tourist Information.

Address: Markt 35
Entrance **Museum including audio tour:**
fee: € 7.50 Adults
Free: Children under 17 years
Shop (ground floor):
free of charge
Combination ticket:
€ 9.50 with the old town hall
Opening **Museum & shop:**
hours: 1 April - 1 November
daily 10.00 - 17.00 hrs
1 November - 1 April
daily 10.00 - 16.00 hrs
Contact: +31 (0)182 - 529 996
www.goudsewaag.nl



De Goudse Waag



Be amazed by De Goudse Waag where history and the taste of Gouda are always in balance.

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De Goudse Waag: tasting history, culture and cheese

De Goudse Waag is a historic building dating back to 1668 that is now home to the Cheese & Crafts Museum. Here you experience the history of the town through ancient Gouda crafts. Join us on a journey through the time of clay pipes, Gouda ceramics (plateel), Gouda beer, Gouda candles and Gouda cheese, which you also get to taste.

Experience history!

De Goudse Waag is not just any building, it was designed by the famous Pieter Post, who was also the architect of de Waag in Leiden, Huis ten Bosch in The Hague and the town hall of Maastricht. All goods heavier than 10 pounds were weighed in De Goudse Waag and then taxed. Experience this history and book a visit with an audio tour.

Taste Gouda!

Of course you would like to get a taste of Gouda and the cheese that was once weighed here! You can do that in the tasting room of De Goudse Waag. Cheese with a cup of coffee, cheese with a glass of wine, cheese with a pint of (Gouda) beer, all these combinations are available and just as tasty. Tip: Are you visiting the museum? Enhance your visit with a mini tasting session of Gouda cheeses (€ 3.50 p.p.) or a mini tasting session of Gouda cheeses with a glass of wine or beer (€ 7.50 p.p.).

Timeline

1050

► Reclamation around Gouda

The reclamation of the peat moor east and west of Gouda takes place in the 11th century.

1139

► 1st Mention of Gouda

In 1139 the 'Gouwe' is mentioned for the first time in a deed of the Bishop of Utrecht.

1272

► City rights

In 1272 Count Floris V grants Gouda city rights.



1810

► The 1st Gouda syrup waffle



1750

► Gouda clay pipe production at its peak

1673

► 4th Plague epidemic

20% of the population perishes.



1668

► Construction of De Goudse Waag

Designed by Pieter Post.



1858

► Establishment of candle factory

Establishment of the N.V. Stearine Gouda Candle Factory, where the famous Gouda Candles are made. The industrialization of Gouda begins.

1860

► Last execution

Last execution on the gallows of the town hall. Death by hanging.

1898

► Start of Gouda Ceramics (plateel)

Foundation of the Plateelfabriek Zuid-Holland where Gouda ceramics are made. Many pipe making factories changed to manufacturing ceramics.



1944

WWII ► The station is bombed

1350

» **Construction of city canals**

The old inner city is located within the Fluwelensingel, Blekerssingel, Kattensingel and Turfsingel canals and the Hollandsche IJssel river.

1361

» **1st City fire**

The 1st major city fire, during which the first Sint-Janskerk is destroyed.



1395

» **Start of Gouda Cheese Market**

1438

» **2nd City fire**
Only five houses are spared.



1552

» **Reconstruction of Sint-Janskerk**

After the devastating fire caused by lightning, the Sint-Janskerk is rebuilt under the supervision of Cornelis Frederickszoon van der Goude, resulting in the church we see today.



Around 1475

» **Erasmus lives as a small boy in Gouda**



Around 1470

» **Gouda beer production at its peak**

At its peak, the city has some two hundred brewers producing 15 million litres of beer per year.



1448

» **Construction of town hall**

After the city fires it was purposely rebuilt in the middle of the Markt.



1956

» **1st Edition of Gouda by Candlelight**

Two years later the candle factory of Gouda, celebrating its centenary, donates candles to place behind the windows of the town hall. This is the start of an annual tradition.



1987

» **Start of the Gouda Cheese Market for tourists**

Since then the real cheese trade has no longer taken place at the Markt.



2022

» **750th Anniversary of Gouda's city rights**

Gouda cheese & crafts



**When people say cheese,
they say Gouda!**

Gouda is intrinsically linked to cheese, syrup waffles, clay pipes, candles, Gouda pottery and beer. In the centre of town you will find a wide variety of shops and museums where you can admire or taste these historic crafts. And take our word for it, it is something you do not want to miss!

» Gouda Cheese

Gouda cheese is among the best-known, widely consumed cheeses in the world. The history of this famous cheese, which dates back to the 14th century, is still made in the traditional manner on cheese farms in villages near Gouda, such as Stolwijk, Haastrecht and Reeuwijk. Here you can still find the taste of the Low Countries: cheese in its purest form. Grass, cows, milk: real cheese. Discover, experience and taste. Find out more about cheese in and around Gouda at www.cheesevalleyholland.com

🕒 📍 Gouda Cheese Market

Gouda, a Thursday morning somewhere between April and September. It is not long before you hear the clapping of hands of the cheese traders and farmers. And here they are: the well-known Gouda cheese girls surrounded by spectators. Horse-drawn cheese carts are coming and going. They come to a halt just in front of De Goudse Waag. Cheese boys jump off and start throwing over the cheeses, unloading the carts. The cheeses are then weighed on the original scales in De Goudse Waag.

There is also plenty to do in Gouda in the afternoons. For example, you can go on a boat trip through the canals or join the Goudse Gidsen Gilde for a walking tour. At Berg's Bakery you can take part in a syrup waffle baking workshop. Or do the Beer-Wine-Cheese battle at Museum Harbour café IJsselhuis Gouda and discover which combination tastes best.

The Gouda Cheese Market is a spectacular historic and nostalgic scene. If you would like to visit the cheese market, make sure you are on time. The traditional cheese market takes place every Thursday morning from 10.00 to 12.30 hrs during the period from 6 April - 31 August (except on Kings Day, 27 April and Ascension Day, 18 May).

For the complete programme, see the Event Calendar on www.welcometogouda.com, or for more information visit Gouda Tourist Information in De Goudse Waag.



Gouda secrets combination ticket

🕒 📍 Gouda Cheese Experience

During a visit to this unique attraction, you go on an interactive journey through the world of Gouda cheese.

Address: Agnietenstraat 21
Entrance fee: € 16 incl. mini tasting session
€ 14.50 Children 5 - 15 years, incl. mini tasting session
Free: Children under 5 years
Combination ticket:
€ 23.50 with Kamphuisen Siroopwafelfabriek.
€ 29.95 with Sint-Janskerk and Siroopwafelfabriek.

Opening daily 09.00 - 18.00 hrs
hours: last guided tour: 17.00 hrs
Contact: +31 (0)182 - 787 934
www.goudacheese-experience.com

DE GOUDSE WAAG

Find out all about the history of Gouda cheese and the Gouda crafts in the Cheese and Crafts Museum. For more information, go to page 7.

Admire, experience and taste the secrets of Gouda!

Discover the world of Gouda cheese at the Gouda Cheese Experience, be amazed by the beautiful world famous stained glass windows of the Sint-Janskerk and find out how the finest syrup waffles of Gouda are made at the Kamphuisen Siroopwafelfabriek. All at a reduced price. The combination ticket can be used over a period of 6 months. For all information, go to the website. 📄

Entrance fee: € 29.95 From 16 years
€ 24.95 Children 5 - 15 years
€ 22.95 Museum Card (NL) and Rotterdam pass
Free: Children under 5 years

For more information, go to:
www.combiticketgouda.nl

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GOUDA CHEESE SHOPS

Sample and buy your Gouda Cheese here:

» 🕒 📍 De Goudse Waag

Address: Markt 35
Contact: +31 (0)182 - 529 996
www.goudsewaag.nl

» 🕒 📍 Gouda Cheese Experience

Address: Agnietenstraat 21
Contact: +31 (0)182 - 787 934
www.goudacheese-experience.com

» 📍 📍 Gouds Kaashuis

Address: Hoogstraat 1
Contact: +31 (0)182 - 507 418
www.goudskaashuis.nl

» 🕒 📍 Kaas van Kees

Address: Korte Groenendaal 8
Contact: +31 (0)6 127 790 85
www.kaasvankees.nl

» 📍 📍 't Kaaswinkeltje

Address: Lange Tiendeweg 30
Contact: +31 (0)182 - 514 269
www.kaaswinkeltje.com



Gouda Cheese Experience

Visit the Gouda Cheese Experience and let mascot Ralfie immerse you in the world of Gouda cheese.

From its history to its production and trade, all aspects are presented in an exciting, playful manner. Step into an enormous

Gouda cheese and experience a magnificent show. Take the Milky Way and bring an ode to the cow. Get hands on with discovery panels, virtual milking, cheese turning and the century-old tradition of 'clapping hands'. And of course: taste the one and only genuine Gouda cheese!

The Gouda Cheese Experience is open 7 days a week. Stop by to make your visit to Gouda complete! For more information, go to page 11.



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't Kaaswinkeltje



The tastiest Gouda farmhouse cheese!

't Kaaswinkeltje is the oldest cheese shop in the centre of Gouda. For generations it has specialised in farmhouse cheeses. These cheeses are made from raw milk from farms in the Gouda region. By not pasteurising the milk, it retains its delicious flavour!

You are welcome to sample these delicious farmhouse cheeses in the shop! The enthusiastic team is happy to help you make your choice in Dutch, English, French or German. If you like, the cheeses can be vacuum packed so they will keep for at least two months and can be taken with you on your travels.

't Kaaswinkeltje would like to bring to your attention the 'Gouda Black'. This cheese has traditionally matured for 24 months. This maturing process has given the cheese a nice cheese crystal and it is also creamy and easy to cut. 'Gouda Black' has a nice strong and rich flavour, in other words, it is a real cheesy treat!

Open: Mon - Fri 08.30 - 18.00 hrs

Sat 08.00 - 17.00 hrs

For more information, go to page 11.

The team of 't Kaaswinkeltje is happy to help you!



Largest assortment of farmhouse cheeses

You are very welcome to visit the most delightful cheese shop in the centre of Gouda, the Gouds Kaashuis. In the shop on the Hoogstraat/Markt you will find more than 50 kinds of high-quality, authentic farmhouse cheese. All of the cheeses come from the Gouda area, the Green Heart of Holland. The owners, Sandra and Maurice, will gladly tell you the story behind the cheese and let you taste it.

Two cheese tips:

1. **Don't forget to ask for 'Ouwe Snoepert' (Old Sweetie) chosen as the tastiest Gouda farmhouse cheese in 2022/2023. This award-winning cheese can only be found in the Gouds Kaashuis.**
2. **To experience the real traditional taste of Gouda, you can sample the self-made farmhouse cheeses. Every Friday, Maurice makes his own cheese at a farmhouse in Waarder, a farming village near Gouda.**

Your purchases are vacuum packed and labeled, so you can easily identify the cheeses you have bought once back home. In the shop you can find all the Gouda specialties under one roof. The Gouds Kaashuis is well known, not only for its many types of cheese and Gouda products, but also for its original gifts. Open 7 days a week. For more information, go to page 11.

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advertoiral

» SYRUP WAFFLES

Everyone in the Netherlands is familiar with the syrup waffle and at one time or another has sunk their teeth into one of these biscuits from Gouda. The syrup waffle was invented for the poor who could not afford more expensive biscuits. The oldest recipe discovered in Gouda dates back to the 19th century.

“Be amazed by the flavours of Gouda”



Berg's Bakery

Berg's Bakery specialises in baking the Van Vliet 'Gouda syrup waffle' according to an ancient, still secret recipe. Here you can also buy the most delicious goodies to take home. The bakery café is a good place to stop for a lunch made from regional produce during your visit to Gouda.

And while you are at Berg's Bakery, these syrup waffle specialties are also a must:

The real 'Gouda syrup waffle liqueur'

A splendid sweet liqueur to go with a cup of coffee or to have as an after-dinner drink. Comes in bottles of various sizes.

The syrup waffle packages

Great gifts! Delicious syrup waffle packages with one or more syrup waffles, syrup peanut butter, syrup rocks and other goodies that together make a tasty gift.

Syrup waffle baking workshop

On Thursdays at 15.00 hrs you can bake your own Gouda syrup waffle! The proud bakers will tell you everything you need to know about Gouda syrup waffles. Tickets are € 8.45 p.p. and can be purchased at the bakery. For more information, go to page 14.



Kamphuisen Siroopwafel- fabriek

The best kept secret of Gouda

Will you uncover the secret of the Kamphuisen syrup waffle from Gouda? During your visit to the syrup waffle factory you go back in time to the year 1810. You meet the original Mr Kamphuisen in an interactive video experience. The secret passageway gives you access to the authentic factory where you help kneading the dough and tasting the syrup! Meet the baker and try to get hold of the secret recipe by cracking the code of the vault. Are you a real syrup waffle baker?

Come and smell, taste and participate, because this syrup waffle is definitely different from your regular Dutch syrup waffle!

Visit Markt 69!

A visit to the Kamphuisen Siroopwafelfabriek takes around 60 minutes and can easily be combined with other highlights in Gouda, for example, with the Gouda Secrets combination ticket. In the cosy shop you can purchase Kamphuisen syrup waffles, gift boxes and tickets for a visit to the Siroopwafelfabriek.

For more information, go to www.syrupwafflefactory.com

KAMPHUISEN SIROOPWAFELFABRIEK

Step into the world of the Kamphuisen syrup waffle. Be amazed during your visit to the syrup waffle factory. Experience, smell and taste this delicious waffle in an interactive way.

Address: Markt 69

Entrance fee: from € 9.95 including
syrup waffle

€ 32 Family ticket

Combination ticket:

€ 23.50 with Gouda Cheese
Experience

€ 29.95 with Sint-Janskerk and
Gouda Cheese Experience

Opening hours: Mon - Sat 10.00 - 18.00 hrs
last guided tour: 16.00 hrs

Contact: +31 (0)182 - 634 965

www.syrupwafflefactory.com

You will also find delicious syrup waffles at the following shops:

» **Berg's Bakery**

Address: Lange Groenendaal 32

Contact: +31 (0)182 - 529 975

www.siroopwafel.nl

» **Het Stroopwafel Winkeltje**

Address: Agnietenstraat Kiosk 2

Contact: +31 (0)182 - 619 221

www.markusstroopwafels.nl

» **Stroopwafelmuur van Markus**

Address: Lange Tiendeweg 6

Contact: +31 (0)182 - 618 824

[www.stroopwafelsvanmarkus.nl/
stroopwafelmuur](http://www.stroopwafelsvanmarkus.nl/stroopwafelmuur)




» **GOUDA CANDLES**

In 1853, three gentlemen from Gouda established a candle factory called the "Stearine Kaarsenfabriek". It quickly became a success and was incorporated on 24 February 1858. In 1899, the company received its Royal Designation. This factory was the founder of the first authentic Gouda candles. These are available at various places in Gouda. Ask Gouda Tourist Information for the addresses. Thousands of Gouda candles illuminate the old town hall during Gouda by Candlelight, one of the oldest light festivals in the Netherlands.

Gouda by Candlelight (15 December)

For more information, go to page 37 and
www.goudabijkaarslicht.nl

An aerial night photograph of Gouda's Marktplaats. A large, brightly lit Christmas tree stands on the left, surrounded by a dense crowd. In the center, a large, historic Gothic building with many lit windows and red banners is visible. The square is filled with people, and the surrounding streets are also lit up. Two large yellow arrows point towards the text in the upper left corner.

"Gouda is lit up
enchantingly by
thousands of
candles!"



Oldest tobacco shop in the Netherlands from 1836

The oldest tobacco shop in the Netherlands, D.G. van Vreumingen, is situated in the shadow of the Sint-Janskerk with a view of the illustrious old town hall.

Everything here is suffused with history: the building 'De Eenhoorn' that dates back to 1367, the 275-year-old pots of sniffing tobacco on the shelves and the advertising posters from the 1960s. It is as if you are in a living museum from the late 19th century. It is also the only shop that still sells the age-old Gouda clay pipe. A lovely place to visit and also for non-smokers it is a great experience to have a look around.

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» APP GOUDA CLAY PIPES

A Gouda pipe is a clay tobacco pipe smoked by many men in the 18th century. In 1606, English mercenaries arrived in the Netherlands as reinforcements for Gouda. They taught the people of Gouda how to make the pipes. Later, in 1660, the Guild of Gouda Pipe Makers was founded. With the arrival of wooden pipes, the cigar and the popularity of cigarettes, the craft was almost lost. The Gouda pipes can be admired in the open depot of Museum Gouda.

Are you looking for a genuine Gouda clay pipe? Then take a look in the oldest tobacco shop in the Netherlands:

» © D.G. van Vreumingen

Address: Wijdstraat 20

Contact: +31 (0)182 - 513 217

www.dgvanvreumingen.nl



» APP GOUDA CERAMICS | GOUDA DELFTWARE

There is a century-old, rich tradition in Gouda of making clay pipes and household and ornamental ceramics. Museum Gouda has an in-house collection of more than 1,200 pieces of Gouda ceramics, the best examples of which are on display in the Catharina Hall.

In the depot you can see the most diverse objects. You will see a number of well displayed, well-known dinner service sets. The extremely rare Art Deco vases will hold you spellbound. During a visit to the display, you will get to appreciate the diversity of the production over the years. You might even discover a vase or plate that you have had at home for years.

Gouda Ceramics Days (18 & 19 May)

For more information, go to page 36 or www.goudsekeramiekdagen.nl

» APP BEER CITY OF HOLLAND

In the Middle Ages Gouda had the reputation of being the best beer city in the Netherlands, due to its strategic location. In its heyday the town had 200 breweries, producing 15 million litres of beer a year. Stop by at Den Gouwen Aar and ask for a bottle of Gouda Kuit Beer, brewed according to an ancient recipe.

Here are some addresses you can go to for delicious beers:

» 🍷 🍺 BarBier Gouda

Address: Markt 30
Contact: +31 (0)182 - 769 187
www.barbiERGouda.nl

» 🍷 🍺 Beer café

De Goudse Eend
Address: Wilhelminastraat 66
Contact: +31 (0)6 - 512 079 44
www.cafedegoudseeend.nl

» 🍷 🍺 Den Gouwen Aar

Address: Oosthaven 6
Contact: +31 (0)182 - 581 958
www.slijterijdenGouwenaar.nl

"In Gouda
you feel the
cosiness.
Come along
and enjoy"

Beer café
De Goudse
Eend

As a true beer lover you just have to pay a visit to the oldest beer café in Gouda. At De Goudse Eend you can choose from an ever changing selection of over 180 types of beer. Brews in all colours, aromas and flavours are waiting to be tasted by you in the Wilhelminastraat. This speciality beer café stands for knowledge, hospitality and quality and is a member of the Alliantie van Biertapperijen association.

Take advice from the beer connoisseurs behind the bar and try the beer that suits your taste, either inside or in the lovely beer garden behind the café. Come along and enjoy a good pint of beer!

advertorial

advertorial

BarBier is a speciality beer café at the Markt in Gouda.

The real hotspot for nightlife in Gouda.

Here you can enjoy a nice pint of freshly tapped beer, or one of the more than 130 varieties of bottled beer. The rotating glasses behind the bar are a real eye-catcher and enough reason to take a look inside. Enjoy an elaborate snacks platter, a high-beer, or come in for dinner. BarBier is also a great place to go for delicious vegetarian and vegan dishes.

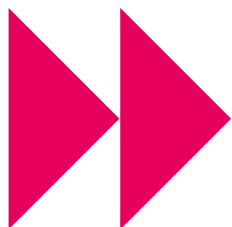
BarBier has a beautiful terrace where the sun shines for most of the year.

BarBier Gouda

See, do & experience



Jeruzalemstraat, Gouda



Explore Gouda on foot. The most important places in Gouda's compact town centre are within walking distance. Wander through narrow picturesque streets, discover interesting museums or stroll over one of the most beautiful market squares in Europe. If you walk around the Sint-Janskerk you will be transported back to the Middle Ages.

» APP WALKING ROUTES IN GOUDA

At Gouda Tourist Information you will find interesting routes that let you discover Gouda, such as the Goudse Gidsen Gilde route, 'A Walk Through History'. For a selection of beautiful walking routes, also see www.welcometogouda.com and the convenient free app 'xplre Gouda'.

Explore Gouda with a guide

Throughout the year the guides of the Goudse Gidsen Gilde organise interesting guided walks. Also during the Gouda Cheese Market, Gouda Montmartre and on Saturdays. The guide will bring you fascinating facts and riveting stories about Gouda's past and present.

Price: € 5 at Gouda Tourist
Information on the tour day
Dates: for the latest information,
visit the website
Contact: info@goudsegidsengilde.nl
www.goudsegidsengilde.nl



Goudse Gidsen Gilde

The guides of the Goudse Gidsen Gilde can hardly wait to show you, your party or group the most beautiful places in the town. A walk through the rich past of Gouda will turn your outing or day trip into a historic experience.



Reederij de IJssel

Canal boat tour with Reederij de IJssel

The world looks quite different when viewed from the water. Floating pleasantly through the canals of Gouda or along the Hollandsche IJssel, the hustle and bustle on land is replaced by timeless peace and quiet. Experience the open polder landscape and enjoy the rich history of the water-rich town of Gouda. An unforgettable experience!

Cheese Boat Tour

On Thursdays from 20 April you can take the cheese boat tour from the Reeuwijkse Plassen to the Gouda Cheese Market and back. The 3.5-hour boat trip takes you through historic waterways.

Price: € 35 13 years and older
€ 1750 Children 3 - 12 years
Departure: 09.00 - 10.30 hrs (from Landal
De Reeuwijkse Plassen)
Return: 13.30 - 15.30 hrs (from
Oosthaven 13)
Tickets: Landal De Reeuwijkse Plassen
and Reederij de IJssel

advertorial

19 ROUND TRIP THROUGH THE GOUDA CANALS

Reederij de IJssel offers canal boat sightseeing tours, which take about 60 minutes, through the monumental town centre of Gouda. En route, the captain elaborates on historic points of interest with amusing anecdotes. Max. 26 persons per boat. These canal boat sightseeing tours are not wheelchair accessible.

Price: € 12 13 years and older
€ 6 Children 3 - 12 years
Departure: 20 April - 28 October
Thu - Sat
May - September
Wed - Sat
Wed & Fri 14.00 & 15.30 hrs
Thu & Sat 11.00, 12.30, 14.00
& 15.30 hrs
Tickets: pre-booking via Reederij de
IJssel and at Gouda Tourist
Information on the day itself
Contact: +31 (0)6 - 837 051 93
www.reederijdeijssel.nl

CANOEING AND SUP

Explore the town centre from the water. A unique experience thanks to the network of hidden waterways. You can rent a canoe or SUP board at:

» Jaba SUP

Contact: +31 (0)85 - 060 525 0
www.jabasup.nl

CYCLING IN AND AROUND GOUDA

With an extensive bicycle network in what is called the Green Heart of Holland, there is much to discover in and around Gouda. At Gouda Tourist Information you will find a collection of cycle routes, such as the Craftsmanship Route (NL), the Cow Cheese Itinerary (NL/EN) and the Golden Age Triangle (NL). Gouda has numerous charging points for e-bikes. See www.welcometogouda.com

advertorial



E-Chopper Adventures

Experience the Green Heart of Holland!

Fun, adventurous & eco-friendly

E-Chopper Adventures has set out unique routes through the lakes of the Reeuwijkse Plassen and the Krimpenervaard for you. Ride through the green polder landscape in a sustainable and relaxed way and look around, there are so many beautiful sights to see. From cheese farms to unique windmills, from historic villages to great catering establishments.

E-Chopper Adventures is located in the centre of Gouda. In less than 5 minutes you are in the polder. You can already rent an E-Chopper from € 37,50 p.p. (for 3 hours). Don't you have a driving licence? Why not try an E-Fatbike, just as cool.

Book at one of the beautiful starting points in the Green Heart of Holland on www.e-chopperadventures.nl

advertorial



Green Cow Bike Tours

Cycle through Gouda and the Green Heart with a guide

Enjoy the peace, space and beautiful views. For example, after the Gouda Cheese Market come on a 2.5-hour tour through the Reeuwijkse Plassen, or on a visit to a cheese farm. Or head off to the windmills at Kinderdijk, just a 2-hour cycle ride from Gouda and find out more about these unique water works. On all cycle tours you are accompanied by a guide and your comfortable rental bike is included. A custom-made private tour for your family or friends is also possible. Go to the website and reserve directly!

Contact: +31 (0)6 - 387 207 89

www.green-cow.nl

advertorial

BIKE RENTAL

» 20 Borghstijn Souvenirs & E-bikes

Address: Wijdstraat 39

Contact: +31 (0)182 - 600 160

» 21 E-Chopper Adventures

Address: Klein Amerika 24

Contact: +31 (0)182 - 232 037

www.e-chopperadventures.nl

» 22 KECK. BIKES

Address: Stationsplein 1E

Contact: +31 (0)182 - 231 252

www.keckingouda.nl

» 23 Pet 26 Tweewielers

Address: Kazernestraat 4

Contact: +31 (0)182 - 514 499

BIKE TAXI GOUDA

Bike taxi company Fietstaxi Gouda offers a 30-minute round tour through the centre of town. During the tour you will learn all sorts of things about the history of Gouda (in English or Dutch). In the high season you can start your journey in front of De Goudse Waag on Thursdays and Saturdays (without a reservation). Other days by appointment. A taxi ride from A to B is also possible.

Price: € 17,50 round trip for 1 person

€ 25 round trip for 2 people

Contact: +31 (0)6 - 282 792 30

www.fietstaxigouda.nl

**"Within 5 minutes you
leave behind the town and
are in the countryside!"**



Gallery & atelier De Hollandsche Maagd

Close to Museum Gouda, at Oosthaven 28, you find 'De Hollandsche Maagd', a gallery with remarkably affordable contemporary art located in a canal-side house that dates back to 1580. In 2023 the gallery celebrates its 15th anniversary. You are welcomed here to exhibitions of paintings, sculptures, glass and jewellery by Anita Gaasbeek. You can also buy fine artworks by contemporary artists as a gift for yourself or someone else. In the atelier behind the gallery you can see

Anita's own paintings. She also gives (last minute) painting workshops here. Making your own painting in 2.5 hours is great fun and suitable for all ages. Call for the options.

Address: Oosthaven 28 📍

Open: Thu & Fri 13.00 - 17.00 hrs
Sat 11.00 - 17.00 hrs and when Anita is in the gallery.

Contact: +31 (0)6 - 153 860 63
www.dehollandschemaagd.nl

advertorial

CULTURAL GOUDA

Gouda offers a wide range of choice when it comes to theatre, music, dance and film. Besides the many cultural highlights around the town, Gouda has galleries galore. For more information, go to www.galleriesgouda.nl

» 📽️ Cinema Gouda

Address: Burgemeester Jamessingel 25
www.cinemagouda.nl

» 🎭 📺 Cultuurhuis Garenspeerij

Address: Turfsingel 34
www.cultuurhuisgarenspeerij.nl

» 🎬 Filmhuis Gouda

Address: Lethmaetstraat 45
www.filmhuisgouda.nl

» 🎭 📺 De Goudse Schouwburg

Address: Boelekade 67
www.goudseschouwburg.nl

» 🎭 📺 Poppodium So What!

Address: Vest 30
www.so-what.nl

» 🎭 📺 De Theaterbakkerheij

Address: Goudersdijk 24B
www.theaterbakkerheij.nl



Picknick from Kruim

Are you going on an E-Chopper or Fatbike tour? Then take along a lovely lunch, picnic or drinks and snacks from Kruim for on your trip. The goodies are all packed in a fun rucksack, to be enjoyed at one of the most beautiful places in the Gouda area whenever it suits you. Reserve one of the packages when you book your tour. All you need to do is tick the box!

Address: Klein Amerika 20
Contact: +31 (0)182 - 590 160
www.kruimgouda.nl

advertorial

SWIMMING AND WELLNESS

» 📺 Spa Gouda

From Gouda bathhouse to Wellness Centre. In 1922, a bathhouse was built on this spot in the lively centre of Gouda. After their weekly visit, shiny-clean children with neatly combed hair would leave the building. Thirty years later it closed its doors in the aftermath of household plumbing. Sixty years later, in 2012, the doors opened once again. Now you can go there to enjoy one of the most attractive town spas for a day of total relaxation.

Address: Lange Groenendaal 79
Contact: +31 (0)182 - 504 201
www.spagouda.nl

» 📺 Groenhovenbad

This swimming pool caters for young and old, adults with children, sport enthusiasts and swimmers. There is a large sunbathing area and a patio.

Address: Tobbepad 4
Contact: +31 (0)182 - 694 969
www.sportpuntgouda.nl

"Gouda is
amazing with
top galleries
and ateliers!"



📍 Mill 't Slot, Gouda

APP THE GOUDA MILLS

Gouda has as many as four windmills:

▶▶ 31 De Roode Leeuw Flour Mill

De Roode Leeuw is among the oldest flour mills in the Netherlands. Next to the mill there is a traditional shop where you can purchase self-ground flour.

Address: Vest 65/67

Opening Thu 09.00 - 14.00 hrs

hours: Sat 09.00 - 16.00 hrs

Contact: +31 (0)182 - 522 041

www.goudsemolens.nl

▶▶ 32 Mill 't Slot

You can visit this windmill whenever the entrance door to the windmill is open.

Address: Punt 17

Contact: +31 (0)6 - 223 328 96

www.goudsemolens.nl

▶▶ De Mallemolen

De Mallemolen is one of the largest polder-drainage mills in the Netherlands. The mill's sails and cap have been restored.

Address: 1e Moordrechtse Tiendeweg 3
(can be accessed from Uiverplein)

Opening Sat 10.00 - 16.00 hrs,
hours: on request

Contact: +31 (0)6 - 223 328 96
www.goudsemolens.nl

▶▶ The Haastrechtse Mill

The polder mill dates from 1862 and was used to pump excess water out of the polder. What makes it unique is that it is one of the very few polder smock mills in the Netherlands.

Address: Provincialeweg West 64

Opening hours: on request

Contact: +31 (0)182 - 584 919
www.goudsemolens.nl



Dino Experience Park

advertorial

In the Dino Park you get to see more than 70 dinos up close. Answer all the questions in the Ranger Passport and call yourself a real Dino Ranger! You can excavate your own dino skeleton, see who is strongest in the Jurassic Gym, enjoy playing in the new play area, jump on the huge inflatable Dino bouncers and air trampoline, or take a ride on the Dino Rides. Visit the gold mining village to look for gold and jewels and then relax with a film in the Dinoscope. There is plenty to do at the Dino Experience Park!

Jurassic Golf

Dino Experience Park has the most spectacular mini golf course in the Netherlands. On the 18-hole Adventure Golf Course you play surrounded by lifelike dinosaurs, making your game of golf quite spectacular.

Are you going to hit a hole-in-one under the watchful eye of a T. rex? The glow in the dark cave and a cable raft make it a great experience for dino fans of all ages.

Restaurantosaurus

Has all the excitement made you hungry? Of course the whole family can enjoy a lovely snack, lunch or refreshing drink at the Dino Experience Park.

Tickets

You can visit Dino Experience Park together with Jurassic Golf with a reduced all-inclusive ticket. That way you can turn your outing into a whole day out. For opening hours and tickets, go to www.dinoexperiencepark.nl For more information, go to page 24.

Gouda & kids



📍 The Goudse Hofsteden Children's Farm, Gouda



In Gouda there are also many activities for children! Visit interactive tourist attractions, such as the Gouda Cheese Experience and the Kamphuisen Siroopwafelfabriek. Follow an educational treasure trail. Go to LEGO shop Playtoday. Have an exciting encounter with lifelike dinos in the Dino Experience Park. Gouda has something for everyone!

⑦ 🧀 GOUDA CHEESE EXPERIENCE

Go on an interactive journey through the world of Gouda cheese and learn all about the most important and delicious tourist attraction of the town. For more information, go to page 11 and 12.

⑧ 🧀 GOUDA CHEESE MARKET FOR KIDS

In summer during the Gouda Cheese Market children's cheese games are organised behind De Goudse Waag: a fun combination of activities and games with in the main role cheese! For more information, go to www.goudakaasstad.nl

⑩ 🧀 KAMPHUISEN SIROOPWAFELFABRIEK

Take a look around the Siroopwafelfabriek and see for yourself how the Kamphuisen syrup waffle is made. Of course, you get to taste them as well! For more information, go to page 14.



Toy shop De Speeldoos

A stone's throw from the Markt - in the heart of the Groenendaalkwartier - you will find the most charming shop for wooden toys in the Netherlands. Here everyone becomes like a child again. With its tradition of wooden toys,

awareness of quality and love of nature, De Speeldoos is a real sustainable toy paradise.

It offers an especially wide selection of toys by exclusive brands such as Grimm's and Ostheimer, as well as sustainably produced dolls, the loveliest picture books, wooden play kitchens, jigsaw puzzles and the greatest creative materials of brands such as Lyra and Stockmar.

From presents for a newborn baby, walking toys for toddlers, attractive decorations for children's rooms and toys for infants and preschoolers, to toys for older children.

Owner Cindy has a suitable present for all ages, interests and needs. If you like sustainable, natural, Montessori and Waldorf inspired toys, a visit to De Speeldoos is a must!

Address: Lange Groenendaal 75
Opening hours: Tue - Sat 09.30 - 17.00 hrs
www.despeeldoosgouda.nl

advertorial

② 📱 YOUR OWN EXHIBITION IN MUSEUM GOUDA (NL)

Museum Gouda really comes to life with the Augmented Reality treasure trail. From a mummy in the pharmacy to the dragon in a painting. Along the trail you collect the greatest art works and objects. With these you create your own unique 3D exhibition. For more information, go to page 6.

🦖 DINO EXPERIENCE PARK

A great experience for all ages! See lifelike dinos up close, enjoy the many activities or play a game of golf on the unique Jurassic Golf course with your friends. For more information, go to page 22.

Address: Sluisdijk 15

Entrance € 17,50

fee: Free: Children under 4 years

Opening Go to the website for opening hours: hours and dates.

Contact: +31 (0)182 - 583 933

www.dinoexperiencepark.nl



David's Gelato

The tastiest ice cream!

Did you know that David's Gelato...
...uses milk from local farmers?
...is the only ice cream maker that makes and sells original Gouda syrup waffle ice cream?
...makes all its ice cream from fresh ingredients?
...makes a selection of 24 flavours of ice cream every day?

Address: Markt 2 en Lange Tiendeweg 23

Open: 1 March - 30 September

Contact: +31 (0)182 - 796 596

www.davidsgelato.nl

advertorial



Pannenkoe

Founded in 1840, the oldest pancake restaurant in the Netherlands!

At Pannenkoe you can comfortably dine in one of the cosy alcoves or in the newly built conservatory. The original copper 'poffertjes' griddle is situated in the middle of the premises, so from everywhere you get a good view of the 'poffertjes' baker. Besides 'poffertjes', there is a choice of pancakes and meat dishes. Tip! Try a pancake with shawarma, great in combination with our home brewed beer! After the meal the children are given a coin for a small gift. All in all, a meal out at Pannenkoe is a treat for the whole family!

Discount

Show a copy of this page and receive a free cup of coffee with your order of scrumptious 'poffertjes'!

Address: Karnemelksloot 1 📍

near Klein Amerika car park

Contact: +31 (0)182 - 512 115

www.pannenkoe.nl/gouda

advertorial



Playtoday LEGO Shop

In Gouda you can visit the largest independent specialist LEGO shop in the Netherlands! Fill a container with your favourite stones, make your own mini figure and have fun playing in the building room. Also take a look at the small LEGO museum and admire the LEGO landscapes built by Playtoday.

Address: Lange Tiendeweg 31
Opening hours: Sun & Mon 13.00 - 17.30 hrs
Tue - Sat 09.30 - 17.30 hrs
Thu late night shopping evening 18.30 - 21.00 hrs
www.playtoday.nl

advertorial

📍 THE GOUDSE HOFSTEDEN CHILDREN'S FARM

This medium-sized children's farm is situated on the outskirts of Gouda between two residential areas. Children can spend a morning or afternoon helping to look after the animals. De Goudse Hofsteden also has a large playing area, a vegetable garden, a bee and butterfly garden and great catering.

Address: Bloemendaalseweg 34a
Opening hours: 1 April - 30 September
Mon 13.00 - 17.00 hrs
Tue - Sun 10.00 - 17.00 hrs
1 October - 31 March
Tue - Sun 10.00 - 16.30 hrs

Contact: +31 (0)182 - 514 219
www.kinderboerderijgouda.nl

📍 PLAY INDOORS AND OUTDOORS

Let your children romp about. No matter what the weather is, at the children's indoor play centre or the swimming pool it's always party time! In the school holidays most of the play areas are open more often or longer. For the current opening hours, go to their websites.

▶▶ Ballorig

Address: Burg. van Reenensingel 125
Contact: +31 (0)182 - 698 447
www.ballorig.nl/gouda

▶▶ Groenhovenbad (indoors and outdoors)

Address: Tobbepad 4
Contact: +31 (0)182 - 694 969
www.sportpuntgouda.nl

▶▶ Jumpsquare Gouda

Address: Kampenringweg 40
Contact: +31 (0)85 065 6470
www.jumpsquaregouda.nl

▶▶ Monkey Town

Address: Groenhovenpark 1
Contact: +31 (0)85 048 7600
www.monkeytown.eu/gouda

▶▶ Speeltuín De Sluis

Address: Ankerpad 2a
Contact: +31 (0)6 - 138 535 20
www.speeltuínidesluis.nl

📍 GOUDA TREASURE TRAIL

At Gouda Tourist Information you can purchase a fun and educational treasure trail through the historic town centre. Go in search of the 20 answers hidden in the town. Who is the best sleuth in your group? (From 6 years)

HOLIDAY ACTIVITIES

Every school holiday there are all kinds of extra fun activities to take part in. For example, Museum Gouda has workshops. You can bake syrup waffles at Berg's Bakery.

You will find all the information on the website www.welcometogouda.com under the heading Gouda & Kids. This page also includes all fun outings and tips that take place during term time. There is always something going on!

Shopping in the heart of Gouda



Jeruzalemstraat, Gouda



Well-known department store chains, small, authentic boutiques, exclusive gift shops and studios with designer jewellery – you will find them all in Gouda.



The Gouda Shop

This great Gouda gift shop brings together everything Gouda has to offer. You will find history, art and culture featured in unique products. Several local artists have made drawings of Gouda skylines. The shop sells local beer from as many as five brewers, books and fantastic jigsaw puzzles depicting Gouda designed by a local illustrator. This is the only place where you will find syrup waffle art and quotes by world famous citizens of Gouda on clothes and note books. You will be amazed by the originality in this shop! Address: Korte Groenendaal 26
www.thegoudashop.nl

advertorial

» APP WHERE TO FIND THE NICEST SHOPS IN TOWN?

Stroll through the Wilhelminastraat, Zeugstraat, Stooftsteeg and Tiendeweg. But don't forget to visit Naaierstraat, Nieuwe Haven, Sint-Anthoniestraat, Blauwstraat or Kleiwegstraat. In the Groenendaal you will discover some unique shops that you won't easily find in any other town or city, as it is the first Fair Trade Street in the Netherlands.

» APP VINTAGE AND BROCANTE SHOPPING

In the town centre there are many nice antique, brocante and curio shops. Take a stroll round the Gouda Montmartre, the largest open air antique and collectibles market in the Netherlands. Held at the Markt every Wednesday from 7 June to 30 August.

COMMODITY MARKET AROUND THE TOWN HALL

There is a commodity market at the Markt every Thursday from 08.30 to 13.00 hrs and every Saturday from 08.30 to 17.00 hrs. See www.marktgouda.nl

LATE NIGHT AND SUNDAY SHOPPING

Late night shopping is on Thursday evenings. The shops in the town centre are open until 21.00 hrs. There are no specific dates for Sunday shopping. Shops are allowed to open every Sunday.

"Shopping in Gouda is a wonderful experience!"



Banketbakkerij

Herfst

Chocolaterie and tea room

As early as the 19th century there was already a baker and patisserie in this location. From that time on, Banketbakkerij Herfst has been a symbol of quality, as you will realise when you taste its products. The shop offers fresh products daily, with considerable craftsmanship and professional dedication. Enjoy the tasty traditionally made cakes or a bread roll in the cosy Huyskamer lounge or on the terrace.

Address: Lange Tiendeweg 41 - 43
Opening Mon - Fri 08.00 - 17.00 hrs
hours: Sat 07.30 - 17.00 hrs
www.banketbakkerijherfst.nl

advertorial



Wereldwinkel

Good for the World

At the Wereldwinkel you find products that are Fairtrade, recycled, sustainable, organic or local. From characterful home accessories to sustainable everyday items and produce from other cultures. Unique products that are good for the world.

Are you looking for a gift for yourself or someone else? Visit Wereldwinkel Gouda!

Address: Lange Groenendaal 38
Opening For opening hours, go to the
hours: website or social media
www.wereldwinkelgouda.nl

advertorial



Outdoor Gouda

Outdoor Gouda grew out of a passion for outdoor sports and sustainable products. For over 50 years the shop has been specialised in walking gear and leisure and travel products. You are sure to get good advice! Are you planning to go on a holiday, or travel, or have you forgotten to bring some item along with you from home? You will receive a warm welcome in this great shop with a wide assortment.

Address: Nieuwe Haven 45a
Opening Tue - Fri 09.00 - 18.00 hrs
hours: Thu until 21.00 hrs
Sat 09.00 - 17.00 hrs

www.outdoorgouda.nl

advertorial



Jantje zag eens pruimen hangen

Jantje zag eens pruimen hangen is a contemporary shop with beautiful gifts and books. The name of the shop is also the first line of an old nursery rhyme from Gouda. You can have a cup of coffee or tea in the cosy coffee corner. The unique location near the Sint-Janskerk is a sheltered workplace for youngsters who have a disadvantage on the labour market.

Address: Dubbele Buurt 7
Opening Mon 11.30 - 17.00 hrs
hours: Tue - Sat 09.30 - 17.00 hrs
www.jantjezageens.nl

advertorial



Biowinkel Gouda

From organic bread to baby food, from farmhouse cheese to fresh vegetables and fruit. In the spacious and stylish Biowinkel you will find as many as 5,000 organic products. For the everyday shop or a treat that is both tasty and healthy.

Discount

Visitors to Gouda spending € 15 or more get a delicious freshly baked oatmeal raisin cake for free if they bring along this 'farmhouse bread-photo'. (max. 1 per customer)

Address: Lange Groenendaal 99
Opening hours: Mon - Sat 08.30 - 18.00 hrs
www.biowinkelgouda.nl

advertorial



Butcher Van Sprang

Since 1934 the traditional butcher Van Sprang has been known for its self-made sausages and meat products. The butcher has its own sausage making facility, where old family recipes are still used. The animals are reared in the region, and the meat and suppliers are selected based on quality, sustainability and animal welfare.

For 80 years the meat has been smoked over beech shavings, which you can taste! This not only results in the best beef, but also in international awards. Whether this meat is destined for your lunch or the barbecue, at Van Sprang you are guaranteed fresh, top quality, sustainable and tasty meat. Why not pop in and experience this honest and traditional taste for yourself.

Address: Lange Tiendeweg 28
Opening Mon 10.00 - 18.00 hrs
hours: Tue - Fri 08.00 - 18.00 hrs
Sat 08.00 - 16.00 hrs

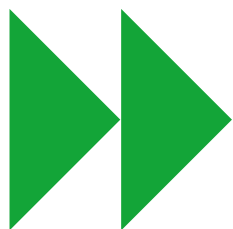
www.vansprang.gildeslager.nl

advertorial

Dining, drinking & night life



Markt, Gouda



The Markt is the heart of the town, home to countless pubs, restaurants and cosy sidewalk cafés which offer a unique view of the 15th-century town hall.

The Markt is not the only place to go for some tasty pleasure. There is a variety of restaurants, lively cafés and terraces tucked away in the romantic garden of Museum Gouda, along the

canals and in the alleys around the Sint-Janskerk. Gouda brings many joys. For more restaurants in the town centre, go to www.welcometogouda.com



Hofje van Jongkind

Sandhya and Eugène are happy to welcome you in their lunch room and coffee bar in the former Hofje van Jongkind. This is a unique spot where you can have lunch and enjoy home roasted coffee, either inside its old walls, or in the former courtyard garden surrounded by a number of old houses dating back to 1702. An oasis of peace and tranquillity in the centre of town, a unique combination of old and new, an unforgettable experience.

Address: Zeugstraat 28 📍
Contact: +31 (0)6 - 511 310 36
www.hofjevanjongkind.nl

advertorial



Brasserie – Bar De Zalm

Brasserie - Bar De Zalm is no doubt among Gouda's most beautiful spots for lunch, drinks or dinner. Once the oldest hotel in Holland, it is modelled after the famous brasseries in Paris, but has never lost its own wayward grandeur.

If you would like to experience a traditional brasserie with a variety of unique dishes from the French cuisine combined with warm Dutch hospitality,

a visit to De Zalm, any time of day, seven days a week, is well worth the effort. De Zalm is situated directly next to De Goudse Waag, recognisable by the large golden salmon in front of the facade.

Address: Markt 34 📍
Contact: +31 (0)182 - 686 976
www.dezalm.com

advertorial
advertorial



Gewoon Gouds

From Grand Café Restaurant Gewoon Gouds you can enjoy a great view of the Markt. At this accessible restaurant you can have a drink, lunch or dinner at a very affordable price. These prices do by no means affect the quality, or detract from the cosy atmosphere. Stop by for a visit!

Address: Markt 42 - 44 📍
Contact: +31 (0)182 - 529 216
www.gewoongouds.nl





Koeien en Kaas

**Come and enjoy
with the whole family
and taste the pure
flavours!**

The best steaks, burgers and amazing cheese dishes, such as steaming cheese fondues. The restaurant situated in the centre of Gouda behind De Goudse Waag, was born out of a pride in Gouda Cheese and a passion for meat. The chefs work with quality produce, preferably from local farmers from the Green Heart of Holland. The team is happy to welcome you seven days a week. Come and enjoy yourself with your whole family and taste the pure flavours!


Address: Achter de Waag 20
Contact: +31 (0)182 - 686 689
www.koeienenkaas.nl

advertorial



Brownies &downieS

Brownies&downieS serves coffee, tea, home-made brownies and an artisan lunch menu. The restaurant has two floors and a place where children can play while you enjoy the relaxed atmosphere. What is unique about the lunch café is its team. Youngsters who have a disadvantage on the labour market work and learn here. You will get a warm welcome in the historic, characterful building.

Address: Korte Tiendeweg 15 
Contact: +31 (0)182 - 605 695
www.browniesanddowniesgouda.nl

advertorial



Dependance

Bar & Cocktails

In Cocktailbar Dependance you can meet up in a relaxed and casual ambiance after a busy work week. Enter the tropical and chic interior. Imagine yourself in a paradise, listening to great summery tunes enjoying your favourite cocktail!

Address: Markt 25
Contact: +31 (0)182 - 601 741
www.dependancegouda.nl

advertorial



La Bodega

**Situated in a central
location at the
Markt you will find
La Bodega, the wine
bar in Gouda where
you make a journey
into wines from all
over the world.**

La Bodega | WINE BAR & KITCHEN, is the place where ambiance, tasty wines and refined Mediterranean dishes come together. The twelve open bottles from the Wine Market, each of them excellent wines, seduce you into tasting and trying something new. Enjoy the perfect combination of wine and food at the Markt in Gouda!

Address: Markt 32
Contact: +31 (0) 182 - 820 332
www.labodega.nl

advertorial



Casa Chow

Casa Chow is the street food bar of Gouda where you can go for real comfort food all day long!

From Asian spring rolls and sushi to Mexican cheese fondue, it is all on Casa Chow's menu. The cheese-coloured building at the Markt opposite the old town hall can't be missed. Enjoy the tropical atmosphere!

Breakfast deal

For € 5 you can enjoy a lovely breakfast with coffee, fresh orange juice, a croissant and avocado on toast with a poached egg.

Address: Markt 31

Contact: +31 (0)182 - 607 640

www.casachow.nl

advertorial



Since 1868 Restaurant Belvédère has become a household name on Gouda's central market square. From coffee with cake to an elaborate lunch or dinner looking out on the town hall. Come and enjoy lovely dishes in which many local products are used.

Address: Markt 45

Contact: +31 (0)182 - 512 421

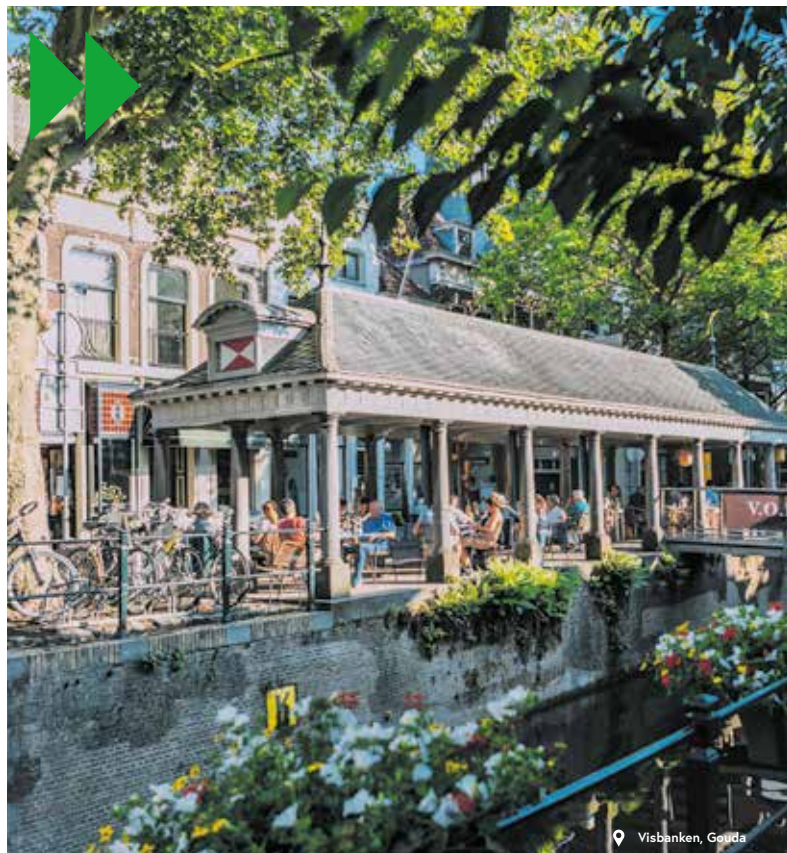
www.belvedere-gouda.nl

Restaurant Belvédère

advertorial



Achter de Kerk, Gouda



Visbanken, Gouda

"Take a seat
on one of the
many bustling
terraces!"



Swing
Gouda

Swing Gouda stands for hospitality and liveliness. From the heated terrace you have a view of the old town hall. You can come here all day long, seven days a week, for a moment of Gouda enjoyment.

Start with a nice cup of coffee and cake, feast on a Gouda lunch, and end your afternoon with an amazing pint of beer. Have the signature Swing Steak for dinner, or begin your evening swinging to hits from the sixties through to the very latest top hits.

Every weekend Swing provides the perfect night out. Drink a cocktail at the cocktail bar next door, sing along with your favourite guilty pleasure played by the best pianists and drummers, or swing with one of the DJs until all hours!

Address: Markt 24 📍
Contact: +31 (0)182 - 601 741
www.swinggouda.nl





Gouds

Glas

Situated in the town centre with a terrace at the foot of the old town hall at the Markt, so you can enjoy a nice lunch, drink or dinner with a beautiful view! Inside Gouds Glas has four different spaces; the brasserie, the restaurant, the mezzanine and the wine bar. You can enjoy a drink at the bar in the brasserie. In the restaurant

you can have lunch or dinner with a view of six large stained glass windows, all depicting Gouda. You can also dine in a cosy, romantic ambiance on the mezzanine looking out over the spacious restaurant.

The doors open at 10.00 hrs and do not close until midnight. So plenty of time to enjoy yourself!

Address: Markt 40 📍

Contact: +31 (0)182 - 717 708

www.goudsglas.nl

advertorial



De Tapperij

This café has a terrace with what may well be the greatest view!

De Tapperij is situated at the Markt and looks straight out over the entrance of the beautiful old town hall. It may well be the most beautiful location in the town centre. Until the end of October you can take a seat on the spacious sunny terrace. Especially when the weather is fine, it is highly recommended! Is it a bit chilly? Then make yourself comfortable inside at the bar, or at a table with a view of the lively Markt.

The Tapperij offers more than just a good pint of beer and 6 speciality tapped beers. First and foremost you can enjoy great drinks and snacks here. The beer menu featuring 30 types of bottled or canned beers changes regularly. Savour the tasty snacks and choose one of the snack platters. Vegetarians are also very welcome. This café is also the right place to come for a Fairtrade cup of coffee and Dutch apple pie. Tip: Before you visit, go to the website for the ever-changing menu of the Tapperij. And then? Enjoy the cosiness and beautiful view!

Address: Markt 5

Contact: +31 (0)182 - 523 530

www.detapperijgouda.nl

advertorial

Overnight stays



De Gouwe, Gouda

Gouda has many unique places to stay the night, from a boutique hotel to a canal house or former printing office. The options in Gouda are endless! For more information on overnight stays, visit www.welcometogouda.com

HOTELS

Best Western Plus City Hotel Gouda ****

Address: Hoge Gouwe 201 (town centre)

Contact: +31 (0)182 - 860 086

www.bestwesterngouda.nl

Relais & Châteaux Weeshuis Gouda **** plus

Address: Spieringstraat 1 (town centre)

Contact: +31 (0)182 - 231 253

www.wshs.nl

Campanile Hotel Gouda ***

Address: Kampenringweg 39/41
(near the motorway)

Contact: +31 (0)182 - 535 555

www.campanile-gouda.nl

BED & BREAKFASTS

Gouda offers a wide range of atmospheric B&Bs.

CAMPER PARKING

The Klein Amerika car park is situated close to the historic town centre of Gouda. It offers parking facilities for 30 campers. If these are full, there are also campsites in the area you can go to.

CAMPING

In the vicinity of Gouda you can choose from various campsites in Haastrecht, Stolwijk, Bergambacht, Bodegraven and Hekendorp.

HOLIDAY PARK

Holiday Park Landal de Reeuwijkse Plassen, with its modern waterside houses, is located in Reeuwijk, close to Gouda.

Best Western Plus City Hotel Gouda



This beautiful 4-star hotel with 101 rooms, a Bar-Bistro and 6 conference rooms is located just a 5-minute walk away from the lively centre of Gouda. Throughout the hotel there are typical photos from Gouda's past and present that evoke the rich history of the town. Having a train station and bus stop within walking distance, a landing stage in front of the door and an underground Q-park car park, Best Western Plus City Hotel Gouda couldn't be more accessible!

Events



Markt, Gouda

Not only is Gouda appreciated by history and culture lovers, it is also a bustling town with many large and small public events, organised throughout the year. There is always something to do in the way of sports, recreation, culture or music. Large, well-known events include the Gouda Cheese Market, the Gouda Ceramics Days, Crazy Saturday, Gouda by Candlelight and the Gouda Ice Skating Rink around the town hall.



Gouda Cheese Market

6 April - 31 August



Gouda Ceramic Days

18 & 19 May



Gouda Montmartre

7 June - 30 August

From 6 April to 31 August the traditional cheese market takes place every Thursday morning from 10.00 to 12.30 hrs (except on Kings Day, 27 April and Ascension Day, 18 May). As in past times, the farmers and traders seal their bargains for the best cheeses through the clapping of hands. Besides the world-renowned cheese, you can also shop at the stalls filled with regional products.

See www.goudakaasstad.nl

APP The annual Gouda Ceramics Days are a popular two-day event for ceramic fans. On Ascension Day and the Friday after more than a hundred ceramicists from the Netherlands and abroad will show up. The participants will present and sell their work at the bustling Markt in the centre of Gouda, around the beautiful medieval town hall.

See www.goudsekeramiekdagen.nl

APP From 7 June to 30 August an antique, curios and collectibles market will be held in Gouda's historic market square every Wednesday from 09.00 to 16.30 hrs. Here, you'll experience a little bit of Montmartre in Paris. This is the largest open air antique and brocante market in the Netherlands.

See www.welcometogouda.com

CALENDAR 2023 - 2024

April

Gouda Cheese Market ►► 6, 13 & 20
Easter Breakfast ►► 10
PaasMarckt ►► 10
Open Atelier Gouda ►► 15 & 16
King's Night ►► 26
King's Day at the Markt ►► 27
Orange Boulevard ►► 27

May

Gouda Cheese Market ►► 4, 11 & 25
Comics at the Markt ►► 7
Gouds Geluk Food Festival ►► 12 - 14
National Mill Days ►► 13 & 14
Gouda Ceramics Days ►► 18 & 19
Riverdale Festival ►► 27

June

Goudse Hofstedendagen ►► 3 & 4
Gouda Cheese Market ►► 1, 8, 15, 22 & 29
Gouda Montmartre ►► 7, 14, 21 & 28
Gouda Open Air ►► 8 - 11
Museumhavendagen ►► 10 & 11

Gouda Cheese Awards ►► 15
Gouda Beach Experience ►► 22 - 26
Houtman Park Concerts ►► 25

July

Houtman Park Concerts
►► 2, 9, 16, 23 & 30
Swim to Fight Cancer Gouda ►► 2
Gouda Montmartre ►► 5, 12, 19 & 26
Gouda Cheese Market ►► 6, 13, 20 & 27

August

Gouda Montmartre ►► 2, 9, 16, 23 & 30
Gouda Cheese Market
►► 3, 10, 17, 24 & 31
Houtman Park Concerts ►► 6, 13, 20 & 27
Gouda ZomerMarckt ►► 18

September

Open Monuments Day ►► 9 & 10
Gouda Canal Walk ►► 9 & 10
Fair ►► 19 - 24

October

Gouda Pop Tour ►► 1
Crazy Saturday ►► 14

November

House of St Nicolas ►► from 18
St Nicolas Arrives ►► 18
Gouda Half Marathon ►► 19

December

House of St Nicolas ►► until 5
City of Winter Events ►► from 15
Gouda by Candlelight ►► 15
Winter Fair ►► 15 & 16
Famous Gouda Glass ►► from 15
Santa Run ►► 16
Gouda Ice Skating Rink ►► from 20
Black Gospel Night ►► 21 & 22

January 2024

City of Winter Events ►► until 14
Gouda Ice Skating Rink ►► until 14

For a full overview, go to the event calendar on www.welcometogouda.com



APP On Crazy Saturday it is as if you have stepped back in time to the Middle Ages. The whole of the town centre has been turned into a medieval tableau and jesters, fortune tellers, medieval maidens and esquires walk through the streets. The event is inspired by the book 'In Praise of Folly' by Desiderius Erasmus, who grew up in Gouda.
See www.zottezaterdag.nl

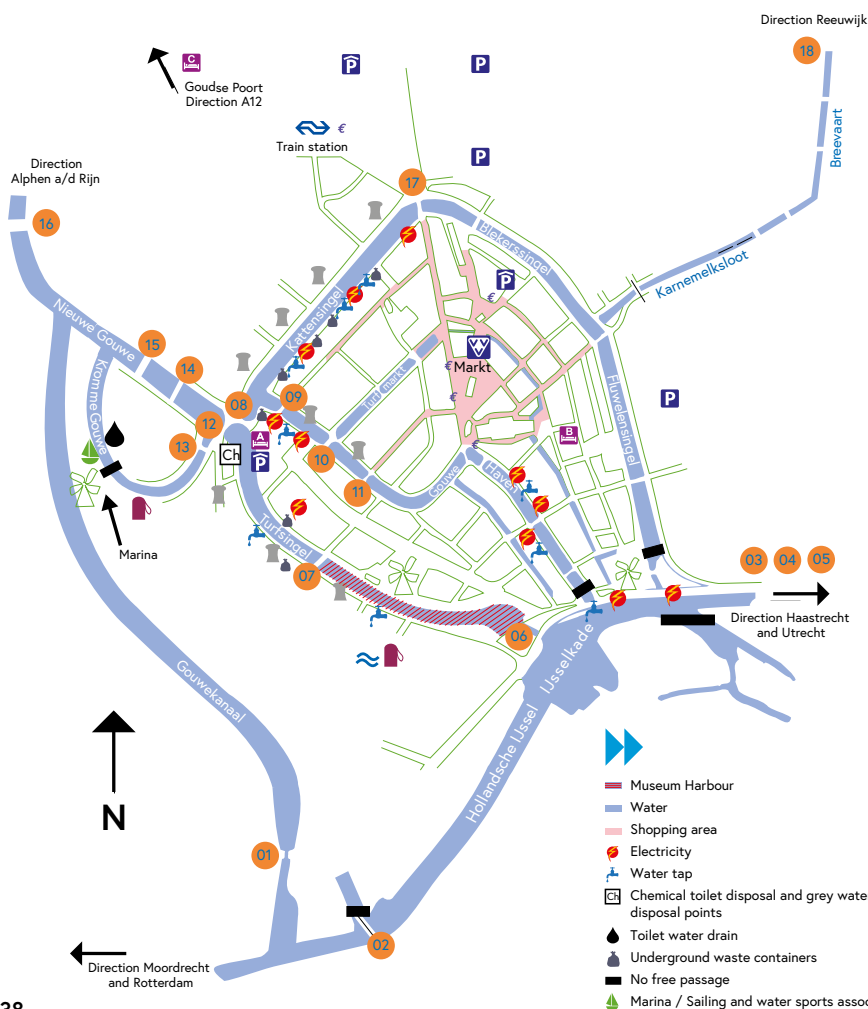
APP In the evening 1,500 candles light up the windows of the historic town hall and thousands more light up the windows of the buildings in the town centre. There are also all kinds of activities, such as a Winter Fair, walks, concerts, shows and performances in museums, churches, De Goudse Schouwburg and the streets. Highlight is the lighting of the Christmas tree between 19.00 and 20.00 hrs. Gouda always receives the Christmas tree from the Norwegian twin town Kongsberg.
See www.goudabijkaarslicht.nl

Discover Gouda in winter! This special period begins with Gouda by Candlelight. Marvel at the famous illuminated stained glass windows of the Sint-Janskerk. The Gouda Ice Skating Rink around the town hall provides a real wintery atmosphere. Take a fairytale walk, be inspired by exhibitions and go shopping or dining in a special ambiance.
See www.welcometogouda.com

Water



Gouda is a typical Dutch town that has for centuries been inextricably associated with the water of the Hollandsche IJssel and the Gouwe. The town centre has a special network of intimate, almost mysterious watercourses. A visit to Gouda's town centre with its restored sluices and bridges – not to mention its works of art in the water – will certainly be worth your while.



KEY TO BRIDGES AND LOCKS

1. Julianasluis
2. Nieuwe brug over de Hollandsche IJssel
3. Haastrechtse brug
4. Waaiersluis
5. Goverwellebrug
6. Mallegatsluis
7. Guldenbrug
8. Pottersbrug
9. St. Remeijnsbrug
10. Dirk Crabethbrug
11. St. Joostbrug
12. Rabatbrug
13. Wachtelbrug
14. Ir. de Kock van Leeuwensluis
15. Steve Bikobrug
16. Spoorbruggen (Gouwe)
17. Kleiwegbrug
18. Reeuwijkse Verlaat



Museum Harbour

Water

Shopping area

Electricity

Water tap

Chemical toilet disposal and grey water disposal points

Toilet water drain

Underground waste containers

No free passage

Marina / Sailing and water sports association

Municipal moorings pleasure boats

ATM

Fuel and gas cylinder (not along waterfront)

Water sports facilities

Gouda Tourist Information

Parking spaces

Best Western Plus City Hotel Gouda

Relais & Châteaux Weeshuis Gouda

Hotel Campanile Gouda

MONUMENTAL SHIPS

Gouda played a major role in shipping as early as the 12th century. In the Middle Ages, due to its central location, the town offered passage to ships en route to Amsterdam and Flanders. After the 15th century, Gouda's role in international shipping went into decline. Today, you can still find historic clippers, barges, tjalken (Dutch sailing vessels with a characteristic spritsail), tugboats and straight-stem barges lying majestically alongside each other in the Museum Harbour. These are all still lived in. In the former captain's waiting room, now the Museum Harbour pub IJsselhuis Gouda, owner Herman will pour you a refreshing drink while you take in the view of the historic fleet. If you are the proud owner of a historic ship, you can join the other floating gems in the Museum Harbour. For conditions and rates, please contact the harbour master of the Museum Harbour. Contact: +31 (0)6 - 107 932 15

MOORING AT MORE THAN 200 MOORING PLACES

If you visit Gouda by boat, you can moor at one of the town's 200 berths. Small and medium-sized boats can moor at Turfsingel, Gouwe, Regentessenplantsoen, Haven and IJsselkade. Yachts larger than 12 metres can be moored at Turfsingel.

OPENING HOURS

During the sailing season, the bridges and locks are open at the following hours:

mid-April to mid-October

Mon - Fri 08.00 - 20.00 hrs

Sat 08.00 - 18.00 hrs

Sun and holidays: 09.00 - 18.00 hrs

Contact: +31 (0)182 - 516 019

+31 (0)6 - 481 354 06

For the latest information, changed operating times, shower facilities and harbour fees, go to www.gouda.nl



Follow us on Facebook (VVV Gouda) and Instagram (@visitgouda). Put your most beautiful photo of Gouda on Instagram and tag us.



Naaijerstraat, Gouda

GOUDA TOURIST INFORMATION (VVV) IS THERE TO HELP!

You will find us in De Goudse Waag at the Markt (the central market square). Here you can choose from a variety of street plans and walking and cycle routes. The staff will gladly tell you about Gouda and provide information about its culture, history, night life, overnight stays, shopping and fun activities with children.

GOUDA TOURIST INFORMATION

De Goudse Waag
Markt 35, 2801 JK Gouda
+31 (0)182 - 589 110
info@welcometogouda.com
www.welcometogouda.com

OPENING HOURS

1 April - 1 November

Daily 10.00 - 17.00 hours

1 November - 1 April 2024

Daily 10.00 - 16.00 hrs

15 December 2023, Gouda by Candlelight

10.00 - 22.00 hrs

Closed 1 January, 27 April and 25 December

SYMBOLS

Wheelchair accessible

'xplre Gouda' app walking route

On the map, back cover

ACCESS TO GOUDA TOWN CENTRE

Gouda's train station is a five-minute walk from the old town centre. If you are travelling by car, you can easily find a parking place in the town centre in one of the large parking areas or parking garages. For more information, see www.welcometogouda.com

PUBLIC TOILETS

In the HogeNood app you will find all public toilets in Gouda.

GOUDA ON ZOOVER AND TRIPADVISOR

Have you enjoyed your stay in Gouda? Share your recommendation and great tips for other visitors on Zoover and TripAdvisor!

Colophon

Publication: Gouda Tourist Information
Photography:

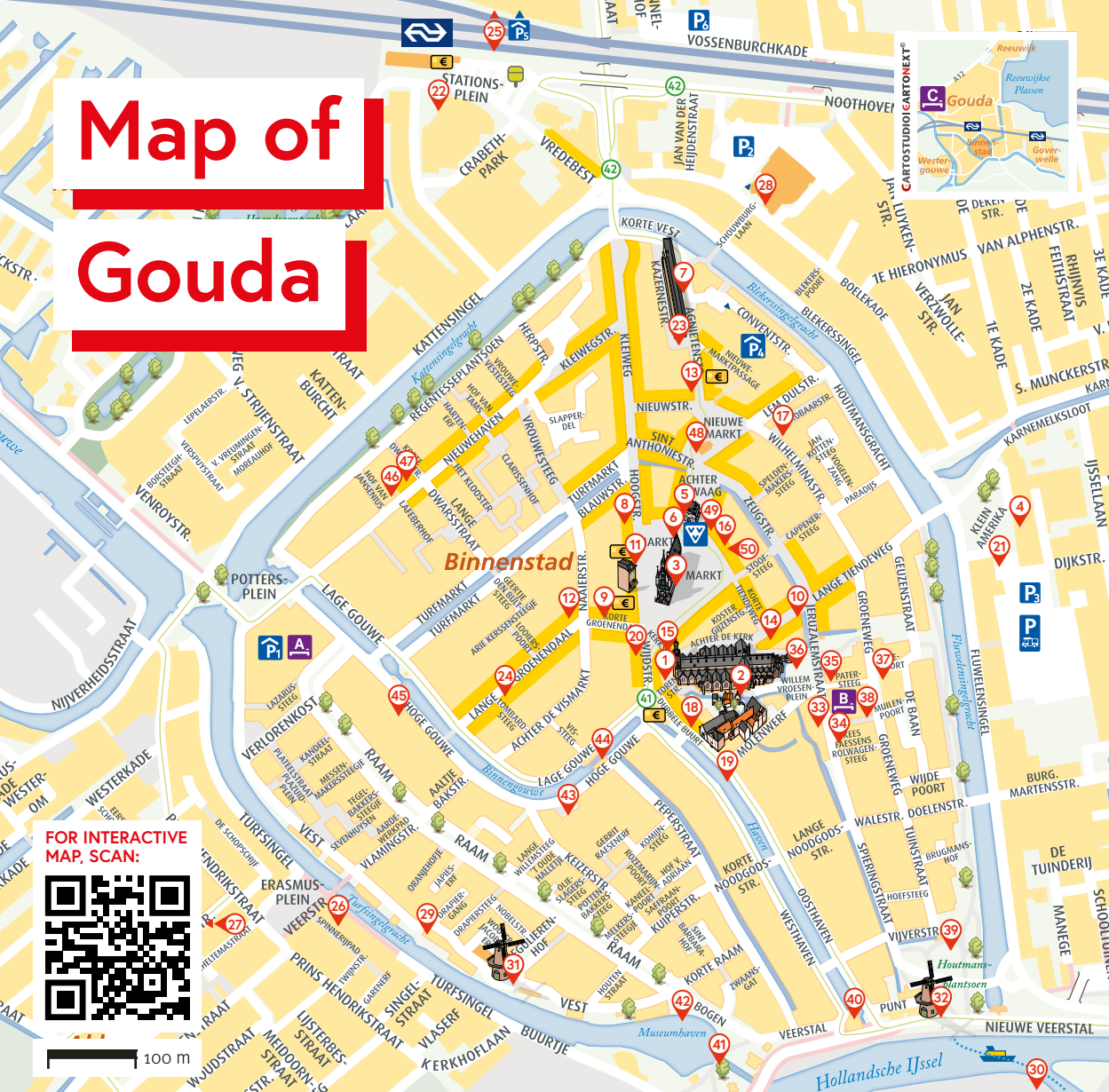
Erik Krugers, LOUUITGOUDA fotografie,
Merel Smit, Lima Fotografie,
Sandra Zeilstra.

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Visit our website for all current information
www.welcometogouda.com



Map of Gouda



HIGHLIGHTS

- 1 Sint-Janskerk (p. 5)
- 2 Museum Gouda (p. 6)
- 3 Town hall (p. 6)
- 4 Libertum (p. 7)
- 5 De Goudse Waag | Cheese & Crafts Museum (p. 7) / Gouda Tourist Information (p. 39)
- 6 Gouda Cheese Market (p. 11)
- 7 Gouda Cheese Experience (p. 11)
- 11 Kamphuisen Siroopwafelfabriek (p. 14)

GOUDA CHEESE & CRAFTS

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SEE, DO & EXPERIENCE

Nos. 19 - 32 page 18 - 22

- 33 Willem Vroesenhuis
- 34 Voormalig weeshuis (former orphanage)
- 35 Jeruzalemkapel (chapel)
- 36 Willem Vroesentuin (garden)
- 37 Huize Groeneweg (former monastery)
- 38 Swanenburgshofje (courtyard)
- 39 Muziektent Houtmansplantsoen
- 40 Tolhuis and Oosthaven
- 41 Mallegatsluis
- 42 Museumhaven (Museum Harbour)
- 43 Gouwewerk (church)
- 44 Visbanken (Fish Market)
- 45 Oud-Katholieke kerk (church)
- 46 Hofje van Letmaet (courtyard)
- 47 Hofje van Cincq (courtyard)
- 48 Agnietenkapel (chapel)
- 49 De Zalm (former oldest hotel of Holland)
- 50 Arti Legi

OVERNIGHT STAYS

- A Best Western Plus City Hotel Gouda
- B Relais & Châteaux Weeshuis Gouda
- C Hotel Campanile Gouda (vlakbij snelweg A12)

PARKING

- P1 Bolwerk
- P2 Schouwborg
- P3 Klein Amerika
- Station Gouda
- ATM
- P4 Nieuwe Markt
- P5 Stationsgarage
- P6 Vossenburchkade
- Cycling network
- Shopping area

Go to www.welcometogouda.com, or follow us on Facebook (@VVGouda) and Instagram (@visitgouda).

