

Explore, experience and be amazed!









Welcome to Gouda!

Come to Gouda and discover the historic town centre with its centuries-old history. Visit the many sights and tourist attractions, admire the beautiful facades, wander along the characterful canals and chill out on one of the welcoming terraces. This brochure points the way to some of the town's highlights.

Gouda is inextricably linked to its world-renowned crafts. You can experience these on many locations! For example, you can witness the dealings of the cheese traders at the Gouda Cheese Market But you will also come across the Gouda syrup waffle, Gouda beer, Gouda clay pipes and Gouda pottery in the centre of the city. During the much-loved event Gouda by Candlelight, the old town hall and Markt are magically illuminated by thousands of real Gouda candles. On the back of this brochure you will find a map with the major sights of the town.

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Explore Gouda

With **Explore Gouda**, you can explore the town at your own pace. On the website you will find walking routes in Gouda with lots of information and pictures. If you see the 'Explore Gouda' icon $^{\bigstar}$ in this brochure, there is a walking route based on the theme.

www.exploregouda.nl

TIPS FOR YOUR VISIT

TO GOUDA











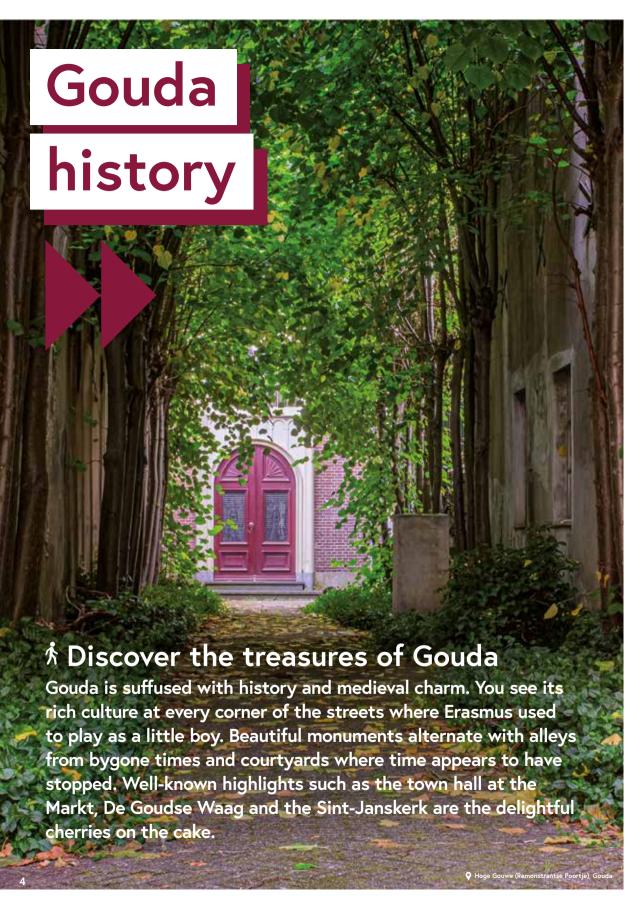






Post your best photo of Gouda on Instagram and add the tag @visitgouda. Who knows, your photo might appear on #repostMonday.

Have a great time in Gouda!



>> CULTURE & HISTORY

Gouda is an imposing, historic town. In the compact town centre you can see much of Gouda's rich history and versatile culture - all within walking distance - from historic buildings to museums and galleries with modern art.

① ® SINT-JANSKERK & GOUDA GLASS

The first mention of the Sint-Janskerk can be found in documents from the year 1280, but the current church was built after the great fire of 1552. It was named after John the Baptist, the patron saint of Gouda. With its 123 metres, it is the longest church in the Netherlands. The church is also world renowned for its Gouda Glass. These stained glass windows, particularly those from the Middle Ages and the Renaissance, display scenes from the Bible and from Dutch history.

Audio tour

Wander through the church at your own pace and listen to the audio tour with all the ins and outs of the famous Gouda Glass. The audio tour (in several languages) is included in the entrance fee.

Dutch Museum Churches

The Sint-Janskerk is part of the Dutch Museum Churches, the most beautiful churches in the Netherlands that have joined forces to form the largest museum in the Netherlands. For more information, go to www.grootstemuseum.nl

"Enjoy the history and varied culture of Gouda"

Address: Achter de Kerk 2,

entrance below the tower

Entrance € 11 Adults fee: € 6.50 Students

Free: Children under 18 years and Museum Card (NL)

Combination tickets:

€ 21.50 with Museum Gouda € 31.50 with Siroopwafelfabriek and Gouda Cheese Experience

Opening 4 March - 2 November hours: Mon - Sat 09.00 - 17.00 hrs

> 4 November - 1 March Mon - Sat 10.00 - 16.00 hrs Visitors who want to see the Sint-Janskerk on Sundays can only do so by attending a

church service.

Contact: +31 (0)182 - 512 684

www.sintjan.com



Be amazed by the stunning stained glass windows

When the sun shines through the 72 world-famous stained glass windows it immediately becomes clear what makes the Sint-Janskerk in Gouda so special. It is the only church in the world where so much 16th-century stained glass has survived. The stained glass windows in Gouda are a highlight of the European art of glass painting. Be amazed by the stunning colours and the lively play of light that give this longest church of the Netherlands a tranquil atmosphere.

Discover the hidden treasures through the audio tour

All the highlights of the church and its remarkable stories have been incorporated in an audio tour. Ask for it when you are visiting and let history come to life while you listen.

On Sundays the Sint-Janskerk can only be visited for church services which start at 10.00 and 17.00 hrs.

For tickets, concert calendar, guided tours and current information, go to **www.sintjan.com**



Temporary exhibitions alongside the permanent collection:

Royal Art - Queen Wilhelmina and The Hague School until 5 May

Discover the close connection between art and the royal family and admire beautiful works from the Royal Collections of the Netherlands. Normally they reside behind closed palace doors, now they are on display in the museum.

The Town Collects 150th Anniversary of Museum Gouda until 5 January 2025

Anniversary exhibition showcasing sensational objects from the town's history from the past 150 years and an impression of the museum one and a half centuries ago.

Blazing Fires

25 May - 15 September

Admire masterpieces from the Rijksmuseum based on the theme of fire. Crackling scenes by, among others, Jan Steen, Gerard Dou and Jozef Israëls.

Susanna - From Middle Ages to #MeToo 5 October - 23 March 2025

From Rembrandt van Rijn to Artemisia Gentileschi: the Bible story about Susanna has intrigued artists until the present day.

More information: www.museumgouda.nl

2 MUSEUM GOUDA

From Ferdinand Bol to Isaac Israels, from the Gouda clay pipe to a 16th-century triptych: Museum Gouda has a unique collection. Discover 16th-century altar pieces, a huge interactive maquette of Gouda as it was in 1562, 17th-century militia group portraits and French and Dutch paintings from the 19th century. You can also enjoy the famous Gouda pottery, known as Gouds plateel.

Address: Oosthaven 9 (main entrance)

Entrance € 14.50 Adults

fee: Free: Children under 18 years, Museum Card (NL)

Combination ticket: € 21.50 with Sint-Janskerk

Opening Museum:

hours:

Tue - Sun 11.00 - 17.00 hrs

Museumcafé:

Tue - Sat 10.00 - 17.00 hrs, Sun 11.00 - 17.00 hrs

Contact: +31 (0)182 - 331 000

www.museumgouda.nl

3 & THE TOWN HALL

In the summer of 1438, the town hall was seriously damaged in a devastating fire. The town council decided that the new town hall should be freestanding. It chose a new location on the market field, which was little more than a sodden peat bog at the time. On the right facing wall you can see the carillon with mechanical puppets which were added in 1961. The leading figure in the carillon is Floris V, who granted Gouda its town charter in 1272. Every two minutes of each half hour, the carillon will provide a lovely spectacle, as the puppets begin to move.

Address: Markt 1 Entrance fee: € 3.50 Opening April - October

hours: Tue, Wed, Sat & Sun 11.00 - 16.00 hrs, Thu 10.00 - 14.00 hrs

November - March

Tue, Wed, Sat & Sun 11.00 - 15.00 hrs, Thu 11.00 - 14.00 hrs

Contact: +31 (0)182 - 231 250 www.goudastadhuis.nl

∱ ERASMUS IN GOUDA

Erasmus was one of the greatest thinkers in European history. He grew up in Gouda, travelled throughout Europe and died in Basel, Switzerland.

Crazy Saturday (26 October)

Crazy Saturday is a medieval festival packed with activities for young and old, with a nod to Erasmus's 'In Praise of Folly'. For more information, go to **www.zottezaterdag.nl** and to page 41.

Erasmus Audio Trail

The Erasmus Audio Trail will whisk you back in time to the experiences of Erasmus in medieval Gouda. It takes you to 10 Erasmus spots in Gouda's town centre. You can read the background information on the signs and listen to Erasmus and his contemporaries via a QR code. To download the MP3 files and map of the route, go to www.kindvangouda.nl. The map of the route is also available at Gouda Tourist Information in De Goudse Waag.



★ STOLPERSTEINE

You will find these "stumbling stones" in various locations in the town centre. They are a creation of the German artist Gunter Demnig to commemorate the victims of the Nazi regime. In Gouda the 389 Jewish citizens who were killed during WWII are commemorated with Stolpersteine. In 2024 the project by Gunter Demnig will be completed by placing the final two Stolpersteine.

JOURNEY IN TIME OF GOUDA WITH VR VIEWING STATIONS

In the town centre you will find Virtual Reality viewing stations that allow you to take a look into the past via the free app 'Canals5D'. Take a 360-degree look around you and see what Gouda looked like in 1200 and 1672. You can also go on a great journey in time on the website.

Locations: Go to the Canals5D app to find

where the VR viewing stations

are located.

Contact: www.canals5d.nl

"Wander through medieval streets and courtyards and stroll along canals!"

4 DE GOUDSE WAAG I CHEESE AND CRAFTS MUSEUM

This authentic building was designed in 1668 by architect Pieter Post. The ground floor of De Goudse Waag was formerly used to weigh cheese. Today, De Goudse Waag houses the Cheese and Crafts Museum. Discover everything about the history of cheese, find out how it is made and how cheese was traded and weighed here via an audio tour. The ground floor is also the location of Gouda Tourist Information

Address: Markt 35

Entrance Museum including audio tour:

fee. € 7.50 Adults

Free: Children under 18 vears

Shop (ground floor): free of charge

Opening Museum & shop:

hours: 1 April - 1 November

> daily 10.00 - 17.00 hrs 1 November - 1 April daily 10.00 - 16.00 hrs

Contact: +31 (0)182 - 529 996

www.goudsewaag.nl



Be amazed by De Goudse Waag where the history and taste of Gouda always strike a balance!

De Goudse Waag is a historic building dating back to 1668 that is now home to the Cheese & Crafts Museum. Here you experience the history of the town through ancient Gouda crafts. Join us on a journey through the time of clay pipes, Gouda ceramics (plateel), Gouda beer, Gouda candles and Gouda cheese, which you also get to taste.

Experience history!

De Goudse Waag is not just any building, it was designed by the famous architect Pieter Post, who was also the architect of de Waag in Leiden, Huis ten Bosch in The Hague and the town hall of Maastricht. All goods heavier than 10 pounds were weighed in De Goudse Waag and then taxed. Experience this history and book a visit with an audio tour.

Taste Gouda!

Of course you would like to get a taste of Gouda and the cheese that was once weighed here! You can do that in the tasting room of De Goudse Waag. Cheese and coffee, cheese with a glass of wine, cheese with a pint of (Gouda) beer, all these combinations are available and just as tasty. Tip: Are you visiting the museum? Enhance your visit with a mini tasting session of Gouda cheeses (€ 3.50 p.p.) or a mini tasting session of Gouda cheeses with a glass of wine or beer (€ 7.50 p.p.).

Timeline



1050

▶ Reclamation around Gouda

The reclamation of the peat moor east and west of Gouda takes place in the 11th century.



perishes.

>> 1st Mention of Gouda

In 1139 the 'Gouwe' is mentioned for the first time in a deed of the Bishop of Utrecht



1272

City rights

In 1272 Count Floris V grants Gouda city rights.



1810

The 1st Gouda syrup waffle



1750

Gouda clay pipe production at its peak



1668

>> Construction of De Goudse Waag

Designed by architect Pieter Post.

1944

is bombed

WWII ▶ The station



1858

Establishment of candle factory

Establishment of the N.V. Stearine Gouda Candle Factory. where the famous Gouda candles are made. The industrialization of Gouda begins.



Last execution

Last execution on the gallows of the town hall. Death by hanging.



>> Start of Gouda ceramics (plateel)

1898

Foundation of the Plateelfabriek Zuid-Holland where Gouda ceramics are made. Many pipe making factories changed to manufacturing ceramics.



1350

>> Construction of city canals

The old inner city is located within the Fluwelensingel, Blekerssingel, Kattensingel and Turfsingel canals and the Hollandsche IJssel river.

1361

>> 1st City fire

The 1st major city fire, during which the first Sint-Janskerk is destroyed.



1395

Start of Gouda Cheese Market



>> 2nd City fire

Only five houses are spared.



1552

Reconstruction of Sint-Janskerk

After the devastating fire caused by lightning, the Sint-Janskerk is rebuilt under the supervision of Cornelis Frederickszoon van der Goude, resulting in the church we see today.



Around **1475**

>> Erasmus lives as a small boy in Gouda



Around **1470**

▶ Gouda beer production at its peak

At its peak, the city has some two hundred brewers producing 15 million litres of beer per year.



1448

▶ Reconstruction of the town hall

After the city fires it was purposely rebuilt in the middle of the Markt.



1956

▶ 1st Edition of Gouda by Candlelight

Two years later the candle factory of Gouda, celebrating its centenary, donates candles to place behind the windows of the town hall. This is the start of an annual tradition.



1987

Start of the Gouda Cheese Market for tourists

Since then the real cheese trade has no longer taken place at the Markt.



2022

→ 750th Anniversary of Gouda's city rights







Gouda is a celebration of flavours and traditions starring cheese, syrup waffles, clay pipes, candles, Gouda plateel and beer. The town centre bustles with the greatest shops and fine museums where you can admire and taste these ancient crafts. Take it from us: You don't want to miss this!

₩ GOUDA CHEESE

Gouda cheese is among the best-known, widely consumed cheeses in the world. The history of this famous cheese, which dates back to the 14th century, is still made in the traditional manner on cheese farms in villages near Gouda, such as Stolwijk, Haastrecht and Reeuwijk. Here you can still find the taste of the Low Countries: cheese in its purest form. Grass, cows, milk: real cheese. Discover, experience and taste. Find out more about cheese in and around Gouda at www.cheesevalleyholland.com

5 GOUDA CHEESE MARKET

Gouda, a Thursday morning somewhere between April and September. It is not long before you hear the clapping of hands of the cheese traders and farmers. And here they are: the well-known Gouda cheese girls surrounded by spectators. Horse-drawn cheese carts are coming and going. They come to a halt just in front of De Goudse Waag. Cheese boys jump off and start throwing over the cheeses, unloading the carts. The cheeses are then weighed on the original scales in De Goudse Waag.

There is also plenty to do in Gouda in the afternoons. For example, you can go on a boat trip through the canals or join the Goudse Gidsen Gilde for a walking tour. At Berg's Bakery you can take part in a syrup waffle baking workshop.

The Gouda Cheese Market is a spectacular historic and nostalgic scene. If you would like to visit the cheese market, make sure you are on time. The traditional cheese market takes place every Thursday morning from 10.00 to 12.30 hrs during the period from 4 April - 29 August (except on Ascension Day, 9 May).

For the complete programme, see the Event Calendar on

www.welcometogouda.com,

or for more information visit Gouda Tourist Information in De Goudse Waag.

Gouda secrets combination ticket

Admire, experience and taste the secrets of Gouda!

Discover the world of Gouda cheese at the Gouda Cheese Experience, be amazed by the beautiful world-famous stained glass windows of the Sint-Janskerk and find out how the finest syrup waffles of Gouda are made at the Kamphuisen Siroopwafelfabriek.
All at a reduced price.

The combination ticket can be used over a period of 6 months. For all information, go to the website. &

Entrance € 31.50 From 16 years fee: € 26.50 Children 5 - 15 years

€ 24.50 Museum Card (NL)

Free: Children under 5 years

For more information, go to

www.combiticketgouda.nl

GOUDA CHEESE EXPERIENCE

During a visit to this unique attraction, you go on an interactive journey through the world of Gouda cheese.

Address: Agnietenstraat 21

Entrance $\, \in \,$ 16 incl. mini tasting session

fee: € 14.50 Children 5 - 15 years, incl. mini tasting session Free: Children under 5 years

Combination ticket:

€ 25 with Kamphuisen Siroopwafelfabriek € 31.50 with Sint-Janskerk and Siroopwafelfabriek

Opening daily 09.00 - 18.00 hrs hours: last guided tour: 17.00 hrs Contact: +31 (0)182 - 787 934 www.goudacheese-experience.com

DE GOUDSE WAAG

Find out all about the history of Gouda cheese and the Gouda crafts in the Cheese and Crafts Museum. For more information, go to page 7.

GOUDA CHEESE SHOPS

Sample and buy your Gouda cheese here:

→ ④ ⑤ De Goudse Waaq

Address: Markt 35

Contact: +31 (0)182 - 529 996 www.goudsewaag.nl

▶ ⑥ ⑤ Gouda Cheese Experience

Address: Agnietenstraat 21 Contact: +31 (0)182 - 787 934 www.goudacheese-experience.com

> 🕖 🚨 Gouds Kaashuis

Address: Hoogstraat 1 Contact: +31 (0)182 - 507 418 www.goudskaashuis.nl

陜 🕲 🚨 't Kaaswinkeltje

Address: Lange Tiendeweg 30 Contact: +31 (0)182 - 514 269 www.kaaswinkeltie.com

>> 🛈 🚨 Kaaswinkel Gouda

Address: Markt 4 www.kaaswinkelgouda.nl

№ ® Marts Kaasie

Address: Korte Groenendaal 8 Contact: +31 (o)6 - 298 567 07

www.martskaasie.nl



Largest assortment of farmhouse cheeses

You are very welcome to visit the most delightful cheese shop in the centre of Gouda, the Gouds Kaashuis. In the shop on the Hoogstraat/ Markt you will find more than 50 types of high-quality, authentic farmhouse cheese. All of the cheeses come from the Gouda area, the Green Heart of Holland. The owners, Sandra and Maurice, will gladly tell you the story behind the cheese and let you taste it.

Two cheese tips:

- Don't forget to ask for 'Gouda's Trots' chosen as the tastiest Gouda farmhouse cheese in 2023/2024. This award-winning cheese can only be found in the Gouds Kaashuis.
- To experience the real traditional taste of Gouda, you can sample the self-made farmhouse cheeses. Every Friday, Maurice makes his own cheese at a farmhouse in Waarder, a farming village near Gouda.

Your purchases are vacuum packed and labeled, so you can easily identify the cheeses you have bought once back home. Do you just love the cheese? All the cheeses can be ordered online as well. Gouds Kaashuis dispatches their cheeses to more than 30 countries all over the world! In the shop you can find all the Gouda specialties under one roof. The Gouds Kaashuis is well known, not only for its many types of cheese and Gouda products, but also for its original gifts. Open 7 days a week. For more information, go to page 11.

advertoria



Lovely cheese for a fair price

For the classical Gouda cheese experience, go to Marts Kaasie. Specialised in delicious farmhouse and Gouda cheeses. The team is also happy to help you with one of their other artisan products. Authentic shop service for a market price. In other words, typically Dutch! The door is open! For more information, go to page 11.



Visit the Gouda Cheese Experience and let mascot Ralfie immerse you in the world of Gouda cheese.

From its history to its production and trade, all aspects are presented in an exciting, playful manner. Step into an enormous Gouda cheese and experience a magnificent show. Take the Milky Way and bring an ode to the cow. Get hands on with discovery

panels, virtual milking, cheese turning and the century-old tradition of 'clapping hands'. And of course: taste the one and only genuine Gouda cheese!

The Gouda Cheese Experience is open 7 days a week. Stop by to make your visit to Gouda complete! For more information, go to page 11.

advertorial advertorial



The tastiest Gouda farmhouse cheese!

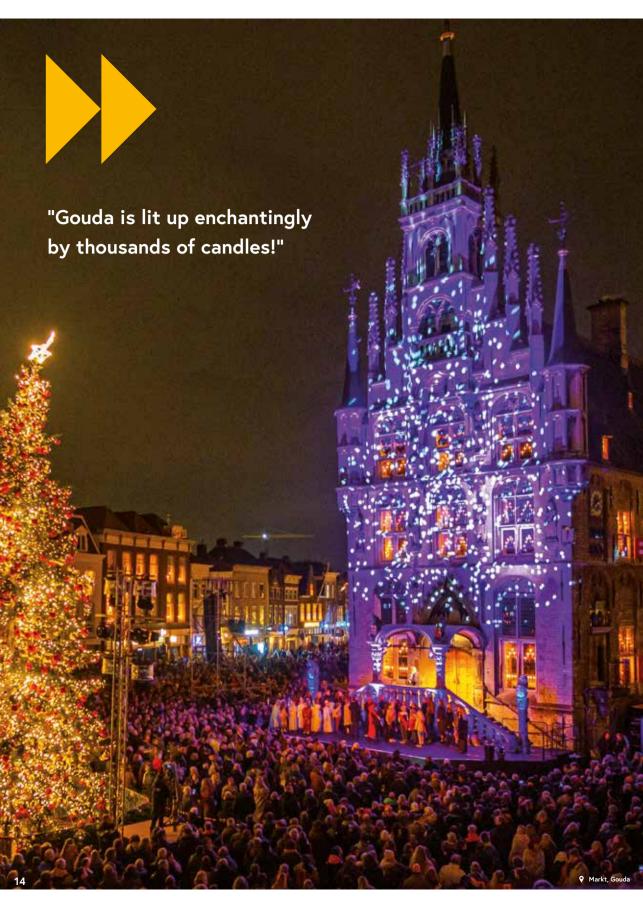
't Kaaswinkeltje is the oldest cheese shop in the centre of Gouda. For generations it has specialised in farmhouse cheeses. At farms in the Gouda region cheese is made from raw milk. By not pasteurising the milk, it retains its delicious flavour!

You are welcome to sample these delicious farmhouse cheeses in the shop! The enthusiastic team is happy to help you make your choice in Dutch, English, French or German. If you like, the cheeses can be vacuum packed so they will keep for at least two months and can be taken with you on your travels.

't Kaaswinkeltje would like to bring to your attention the 'Gouda Black'. This cheese has traditionally matured for 24 months. This maturing process has given the cheese a nice cheese crystal and it is also creamy and easy to cut. 'Gouda Black' has a nice strong and rich flavour, in other words, it is a real cheesy treat!

Opening Mon - Fri 08.30 - 18.00 hrs hours: Sat 08.00 - 17.00 hrs For more information, go to page 11.

The team of 't Kaaswinkeltje is happy to help you!





>> GOUDA CANDLES

In 1853, three gentlemen from Gouda established a candle factory called the "Stearine Kaarsenfabriek". It quickly became a success and was incorporated on 24 February 1858. In 1899, the company received its Royal Designation. This factory was the founder of the first authentic Gouda candles. These are available at various places in Gouda. Ask Gouda Tourist Information for the addresses. During Gouda by Candlelight thousands of Gouda candles illuminate the old town hall. Gouda by Candlelight dates back to 1956 and is one of the oldest light festivals in the Netherlands.

Gouda by Candlelight (13 December)

For more information, go to page 41 and www.goudabijkaarslicht.nl

>> SYRUP WAFFLES

Everyone in the Netherlands is familiar with the syrup waffle and at one time or another has sunk their teeth into one of these biscuits from Gouda. The syrup waffle was invented for the poor who could not afford more expensive biscuits. The oldest recipe discovered in Gouda dates back to the 19th century.

"Be amazed by the flavours of Gouda"

(1) & KAMPHUISEN SIROOPWAFELFABRIEK

Step into the world of the Kamphuisen syrup waffle. Be amazed during your visit to the syrup waffle factory. Experience, smell and taste this delicious waffle in an interactive way.

Address: Markt 69

Entrance from € 11.50 including

fee: syrup waffle

€ 42 Family ticket

Free: Children under 4 years

Combination ticket:

€ 25 with Gouda Cheese

Experience

€ 31.50 with Sint-Janskerk and

Gouda Cheese Experience

Opening Mon - Sat 10.00 - 18.00 hrs hours: last guided tour: 16.00 hrs Contact: +31 (0)182 - 634 965

www.syrupwafflefactory.com



The best kept secret of Gouda

Will you uncover the secret of the Kamphuisen syrup waffle from Gouda? During your visit to the syrup waffle factory you go back in time to the year 1810. You meet the original Mr Kamphuisen in an interactive video experience. The secret passageway gives you access to the authentic factory where you help kneading the dough and tasting the syrup! Meet the baker and try to get hold of the secret recipe by cracking the code of the vault.

Are you a real syrup waffle baker? Come and smell, taste and participate, because this syrup waffle is definitely different from your regular Dutch syrup waffle!

Visit Markt 69!

A visit to the Kamphuisen Siroopwafelfabriek takes between 45 and 60 minutes and can easily be combined with other highlights in Gouda, for example, with the Gouda Secrets combination ticket. In the cosy shop you can purchase Kamphuisen syrup waffles, gift boxes and tickets for a visit to the Siroopwafelfabriek.

For more information, go to www.syrupwafflefactory.com

You will also find delicious syrup waffles at the following shops:

▶ ② ⑤ Berg's Bakery

Address: Lange Groenendaal 32 Contact: +31 (0)182 - 529 975 www.siroopwafel.nl

→ ③ ⑤ Het Stroopwafel Winkeltje

Address: Agnietenstraat Kiosk 2 Contact: +31 (0)182 - 619 221 www.markusstroopwafels.nl

★ ① ⑤ Kamphuisen Siroopwafelfabriek

Address: Markt 69 Contact: +31 (0)182 - 634 965 www.syrupwafflefactory.com

№ 個 & Markus' Stroopwafelmuur

Address: Lange Tiendeweg 6 Contact: +31 (0)182 - 618 824 www.stroopwafelsvanmarkus.nl/ stroopwafelmuur



Authentic Gouda syrup waffle

Berg's Bakery specialises in baking the Van Vliet 'Gouda syrup waffle' according to an ancient, still secret recipe. Here you can also buy the most delicious goodies to take home. The bakery café is a good place to stop for a lunch made from regional produce during your visit to Gouda.

The real 'Gouda syrup waffle liqueur'

A splendid sweet liqueur to go with a cup of coffee or to have as an after-dinner drink. Comes in bottles of various sizes.

The syrup waffle packages

Great gifts! Delicious syrup waffle packages with one or more syrup waffles, syrup peanut butter, syrup rocks and other goodies that together make a tasty gift.

Syrup waffle baking workshop

During the Gouda Cheese Market on Thursdays you can bake your own Gouda syrup waffle here at 15.00 hrs! The proud bakers will tell you everything you need to know about Gouda syrup waffles. Tickets are € 8.95 p.p. and can be purchased at the bakery.

advertorial



⇒ ★ GOUDA CERAMICS | **GOUDA DELFTWARE**

There is a century-old, rich tradition in Gouda of making clay pipes and household and ornamental ceramics. Museum Gouda has an in-house collection of more than 1,200 pieces of Gouda ceramics. the best examples of which are on display in the Catharina Hall

In the depot you can see the most diverse objects. You will see a number of well displayed, well-known dinner service sets. The extremely rare Art Deco vases will hold you spellbound. During a visit to the display, you will get to appreciate the diversity of the production over the years. You might even discover a vase or plate that you have had at home for years.

Gouda Ceramics Days (9 & 10 May)

For more information, go to page 40 or www.goudsekeramiekdagen.nl





→ ★ GOUDA CLAY PIPES

A Gouda pipe is a clay tobacco pipe smoked by many men in the 18th century. In 1606, English mercenaries arrived in the Netherlands as reinforcements for Gouda. They taught the people of Gouda how to make the pipes. Later, in 1660, the Guild of Gouda Pipe Makers was founded. With the arrival of wooden pipes, the cigar and the popularity of cigarettes, the craft was almost lost. The Gouda pipes can be admired in the open depot of Museum Gouda.

Are you looking for a genuine Gouda clay pipe? Then take a look in the oldest tobacco shop in the Netherlands:

>> ® D.G. van Vreumingen

Address: Wiidstraat 20 Contact: +31 (0)182 - 513 217 www.dgvanvreumingen.nl



Oldest tobacco shop in the Netherlands from 1836

The oldest tobacco shop in the Netherlands, D.G. van Vreumingen, is situated in the shadow of the Sint-lanskerk with a view of the illustrious old town hall. Everything here is suffused with history:

the building 'De Eenhoorn' that dates back to 1367, the 275-year-old pots of sniffing tobacco on the shelves and the advertising posters from the 1960s. It is as if you are in a living museum from the late 19th century. It is also the only shop that still sells the age-old Gouda clay pipe. A lovely place to visit and also for nonsmokers it is a great experience to have a look around.



As a true beer lover you just have to pay a visit to the oldest beer café in Gouda. At De Goudse Eend you can choose from an ever changing selection of over 180 types of beer. Brews in all colours, aromas and flavours are waiting to be tasted by you in the Wilhelminastraat. This speciality beer café stands for knowledge, hospitality and quality. A member of the Alliantie van Biertapperijen and voted best beer café of the Netherlands by Lux Magazine in 2023!

Take advice and sample the beer that suits your taste. You can do this inside or in the lovely garden. Come by and enjoy a quality beer!

▶ ★ BEER CITY OF HOLLAND

In the Middle Ages Gouda had the reputation of being the best beer city in the Netherlands, due to its strategic location. In its heyday the town had 200 breweries, producing 15 million litres of beer a year. Stop by at Den Gouwen Aar and ask for a bottle of Gouda Kuit Beer, brewed according to an ancient recipe.

"In Gouda you feel the cosiness. Come along and enjoy"

Here are some addresses you can go to for delicious beers:

№ [®] BarBier Gouda

Address: Markt 30

Contact: +31 (0)182 - 769 187 **www.barbiergouda.nl**

→ ⊕ Beer café De Goudse Eend

Address: Wilhelminastraat 66 Contact: +31 (0)6 - 512 079 44 www.cafedegoudseeend.nl

>> 18 Den Gouwen Aar

Address: Oosthaven 6 Contact: +31 (0)182 - 581 958 www.slijterijdengouwenaar.nl

For more information on real Gouda beer breweries, go to www.welcometogouda.com



advertoria

BarBier is a speciality beer café at the Markt in Gouda.

The real hotspot for nightlife in Gouda.

Here you can enjoy a nice pint of freshly tapped beer, or one of the more than 130 varieties of bottled beer. The rotating glasses behind the bar are a real eyecatcher and enough reason to take a look inside. Enjoy an elaborate snacks platter, a high-beer, or come in for dinner. BarBier is also a great place to go for delicious vegetarian and vegan dishes.

BarBier has a beautiful terrace where the sun shines for most of the year.





Get out exploring Gouda! From the water or cycling through the town and the surrounding countryside. A walk through the town with a guide is great fun. You can also wander through the historic town centre and the beautiful Markt on your own. Gouda may be small in size, it is big in sights, its varied cultural scene and its exceptional locations.

★ WALKING ROUTES IN GOUDA

Follow the walking route from the guide book 'Gouda, A walk through History' by the Goudse Gidsen Gilde or opt for the '25 Lanes Tour Gouda' and wander through the history of Gouda. For a selection of beautiful walking routes, also see

www.welcometogouda.com and www.exploregouda.nl

Explore Gouda with a guide

Throughout the year the guides of the Goudse Gidsen Gilde organise interesting guided walks. Also during the Gouda Cheese Market, Gouda Montmartre and on Saturdays. The guide will take you to all the highlights of Gouda and you will discover exciting alleys and beautiful hidden spots.

For more information and reservations, go to the website **www.goudsegidsengilde.nl**





and the second

CYCLING IN AND AROUND GOUDA

With an extensive bicycle network in what is called the Green Heart of Holland, there is much to discover in and around Gouda. At Gouda Tourist Information you will find a collection of cycle routes, such as the Craftsmanship Route (NL), the Cow Cheese Itinerary (NL/EN) and the Golden Age Triangle (NL). Gouda has numerous charging points for e-bikes.

See www.welcometogouda.com

"Within 5 minutes you leave the town behind and are in the countryside!"





Experience the Green Heart of Holland!

Fun, adventurous & eco-friendly

E-Chopper Adventures has set out unique routes through the lakes of the Reeuwijkse Plassen and the Krimpenerwaard for you. Ride through the green polder landscape in a sustainable and relaxed way and look around, there are so many beautiful sights to see. From cheese farms to unique windmills, from historic villages to great catering establishments.

E-Chopper Adventures is located in the centre of Gouda. In less than 5 minutes you are in the polder. You can already rent an E-Chopper from € 37.50 p.p. (for 3 hours). Don't you have a driving licence? Why not try an E-Fatbike, just as cool.

Book at one of the beautiful starting points in the Green Heart of Holland on www.e-chopperadventures.nl

advortoria

BIKE RENTAL

→ ¹⁰ Borghstijn Souvenirs & E-bikes

Address: Wijdstraat 39 Contact: +31 (0)182 - 600 160

▶ ²⁰ E-Chopper Adventures

Address: Klein Amerika 24 Contact: +31 (0)182 - 232 037 www.e-chopperadventures.nl

▶ ② Keck. Bikes

Address: Stationsplein 1E Contact: + 31 (0)182 - 231 252 www.keckingouda.nl

▶ ② Pet 26 Tweewielers

Address: Kazernestraat 4 Contact: + 31 (0)182 - 514 499

>> @ Thiers2wielers

Address: Karnemelksloot 77 Contact: + 31 (0)182 - 513 520 www.thiers2wielers.nl



Are you going on an E-Chopper or Fatbike tour? Then take along a lovely lunch, picnic or drinks and snacks from Kruim for on your trip. The goodies are all packed in a fun rucksack, to be enjoyed at one of the most beautiful places in the Gouda area whenever it suits you. Reserve one of the packages when you book your tour. All you need to do is tick the box!

Address: Klein Amerika 20 Contact: +31 (0)182 - 590 160

www.kruimgouda.nl

advertorial

CANOEING AND SUP

Explore the town centre from the water. A unique experience thanks to the network of hidden waterways. You can rent a canoe or SUP board at:

Jaba SUP

Contact: +31 (0)85 - 060 525 0

www.jabasup.nl



ROUND TRIP THROUGH THE GOUDA CANALS

Reederij de IJsel and Bootje Kaas provide one-hour canal boat tours through the monumental centre of Gouda. En route, the captain elaborates on historic points of interest with amusing anecdotes. The canal boat tours are not wheelchair accessible.

▶ ② Reederij de IJsel

During the canal boat tours the partly covered boats of Reederij de IJsel go through the historic locks. During the season from 17 April to 2 November there are lots of canal boat tours, sailing several times a day.

The canal boat tour costs €6 for children under 13 and €12 for 13 years old and above. For more information on sailing dates and for times and reservations, go to the website.

Contact: +31 (0)6 - 539 425 87 **www.reederijdeijsel.nl**



Discover the picturesque sailing route of Gouda! Bootje Kaas offers unique canal boat tours through the historic centre of Gouda on traditional boats. A relaxing and educational outing for all ages.

For more information on sailing dates and times, reservations and prices, go to the website.

Contact: +31 (06) - 535 459 34 **www.bootjekaasgouda.nl**



Canal boat tour with Reederij de IJsel

The world looks quite different when viewed from the water. Floating pleasantly through the canals of Gouda or along the Hollandsche IJssel, the hustle and bustle on land is replaced by timeless peace and quiet. Experience the open polder landscape and enjoy the rich history of the water-rich town of Gouda. An unforgettable experience!

Cheese Boat Tour

On Thursdays from 18 April you can take the cheese boat tour from the Reeuwijkse Plassen to the Gouda Cheese Market and back. The boat tour takes you through historic waterways and lasts around 3.5 hrs. A return ticket for adults from the age of 13 costs € 35. For dates, sailing times, boarding location, prices and tickets, go to the website.

www.reederijdeijsel.nl

advertorial



Discover Gouda from the water! Sail through the canals of Gouda and see nine historic locations. The around one-hour boat tour follows the centuries-old trading route. The boats sail through the sluices of the 'Amsterdamsche Sluis', the longest sluices in the world, to the Hollandsche IJssel. The captain, who is also your guide, will tell you colourful

stories about Gouda and take you to beautiful hidden locations on the traditional boat. Experience the fascinating story behind this world-famous city of water! For dates, sailing times, boarding location, prices and tickets, go to the website.

www.bootjekaasgouda.nl

advertorial



The cultural parlour of Gouda. Here there is always something going on for all ages. Enjoy art exhibitions, theatre productions and concerts. In the same building you will find cultural housemates StudioGonz, the Jeugdtheaterhuis and Netwerk Amateurkunst. Go to the website and be amazed, bewildered and enriched. Because ... you will be better today than you were the day before!

www.cultuurhuisgarenspinnerij.nl

advertoria

CULTURAL GOUDA

Gouda offers a wide range of choice when it comes to theatre, music, dance and film. Besides the many cultural highlights around the town, Gouda has galleries galore. For more information, go to www.galeriesgouda.nl

Address: Burgemeester Jamessingel 25 www.cinemagouda.nl

>> @ 5 Cultuurhuis Garenspinnerij

Address: Turfsingel 34

www.cultuurhuisgarenspinnerij.nl

▶ ³ Filmhuis Gouda

Address: Lethmaetstraat 45 www.filmhuisgouda.nl

Address: Boelekade 67 www.goudseschouwburg.nl



Close to Museum Gouda, at Oosthaven 28, you find 'De Hollandsche Maagd', a gallery with surprisingly affordable contemporary art located in a canal-side house that dates back to 1580. You are welcomed here to exhibitions of paintings, sculptures, glass and jewellery by Anita Gaasbeek. You can also buy fine artworks by contemporary artists as a gift for yourself or someone else. In the atelier behind the gallery you can see Anita's own paintings. She also gives (last minute) painting workshops here.

Making your own painting in 2.5 hours is great fun and suitable for all ages. Call for the options.

Address: Oosthaven 28 & Opening during exhibitions on

hours: Thu & Fri 13.00 - 17.00 hrs

Sat 11.00 - 17.00 hrs and by appointment

Contact: +31 (0)6 - 153 860 63 **www.dehollandschemaagd.nl**

▶ 30 8 Poppodium So What!

Address: Vest 30

▶ ③ De Theaterbakkerij

Address: Gouderaksedijk 24B www.theaterbakkerii.nl



9 GOUDASFALT

Visit this creative hub on the edge of Gouda and the green Krimpenerwaard. A lively city river bank with an industrial ambiance, artisan and sustainable initiatives and creative entrepreneurs. Take a seat at restaurant 'Gouwestrand'. Relax on the city beach, or enjoy a spectacle such as a theatre production or other events on the grounds.

Come on foot, by bike or sail from Nieuwe Veerstal to GOUDasfalt on the ferries 'GEIN' or 'KORNE' for pedestrians and cyclists. If the traffic light 'on the quay' is green, it means the ferries are operating.

Address: Gouderaksedijk 32

Opening There is something to do hours: nearly every day! Go to the

website for more information, opening hours and programme

of GOUDasfalt.

Contact: +31 (0)6 - 401 852 73

www.goudasfalt.nl



SWIMMING AND WELLNESS

▶ S Groenhovenbad

This swimming pool caters for young and old, adults with children, sport enthusiasts and swimmers. There is a large sunbathing area and a patio.

Address: Tobbepad 4
Contact: +31 (0)182 - 694 969
www.sportpuntgouda.nl

▶ ³⁵ Spa Gouda

From Gouda bathhouse to Wellness Centre. In 1922, a bathhouse was built on this spot in the lively centre of Gouda. After their weekly visit, shiny-clean children with neatly combed hair would leave the building. Thirty years later it closed its doors in the aftermath of household plumbing. Sixty years later, in 2012, the doors opened once again. Now you can go there to enjoy one of the most attractive town spas for a day of total relaxation.

Address: Lange Groenendaal 79 Contact: +31 (0)182 - 504 201

www.spagouda.nl

★ THE GOUDA MILLS

Gouda has as many as four windmills:

▶ ³ De Roode Leeuw Flour Mill

De Roode Leeuw is among the oldest flour mills in the Netherlands. Next to the mill there is a traditional shop where you can purchase self-ground flour.

Address: Vest 65/67

Opening Thu 09.00 - 14.00 hrs hours: Sat 09.00 - 16.00 hrs Contact: +31 (0)182 - 522 041

Mill 't Slot

Like its predecessor that was burnt down, this corn mill from 1832 is located next to the foundations of Gouda's 'Ter Gouwe' castle that was demolished in 1577.

Address: Punt 17

Opening Sat 10.00 - 16.00 hrs, hours: when the door is open

De Mallemolen

De Mallemolen is one of the largest polderdrainage mills in the Netherlands. The mill's sails and cap have been restored.

Address: 1e Moordrechtse Tiendeweg 3

(can be accessed from

Uiverplein)

Opening Sat 10.00 - 16.00 hrs, hours: or on request

>> The Haastrechtse Mill

The polder mill dates from 1862 and was used to pump excess water out of the polder. What makes it unique is that it is one of the very few polder smock mills in the Netherlands.

Address: Provincialeweg West 64

Opening

hours: on request Contact: +31 (o)6 - 506 133 11

For more information about these windmills, go to **www.goudsemolens.nl**





★ Gouda, which has been voted the most play-friendly municipality in the Netherlands in 2023, is the town for young explorers! Go on an adventure to the Gouda Cheese Experience, the Kamphuisen Siroopwafelfabriek and go on educational treasure hunts. The Playtoday LEGO Shop also brings a smile to their faces. And what about an encounter with life-size dinos in the Dino Experience Park? Plenty of choice, a day out in Gouda is always a treat!

→ ⑥ ⑤ GOUDA CHEESE EXPERIENCE

Go on an interactive journey through the world of Gouda cheese and learn all about the most important and delicious tourist attraction of the town. For more information, go to page 11 and 13.

© GOUDA CHEESE MARKET FOR KIDS

In summer during the Gouda Cheese Market children's cheese games are organised behind De Goudse Waag: a fun combination of activities and games with in the main role cheese! For more information, go to www.goudakaasstad.nl

SIROOPWAFELFABRIEK

Take a look around the Siroopwafelfabriek and see for yourself how the Kamphuisen syrup waffle is made. Of course, you get to taste them as well! For more information, go to page 15.

② ⑤ YOUR OWN EXHIBITION IN MUSEUM GOUDA (NL)

Museum Gouda really comes to life with the Augmented Reality treasure trail. From a mummy in the pharmacy to the dragon in a painting. Along the trail you collect the greatest art works and objects. With these you create your own unique 3D exhibition. For more information, go to page 6.

® DINO EXPERIENCE PARK

See lifelike dinos up close, enjoy the many activities or play a game of golf on the unique Jurassic Golf course with your friends.

Address: Sluisdijk 15 Entrance € 17.50

fee: Free: Children under 4 years
Opening Go to the website for opening

hours: hours and dates.

Contact: +31 (0)182 - 583 933

www.dinoexperiencepark.nl

PLAY INDOORS AND OUTDOORS

Let your children run around. Is the weather good or bad? There is always something to do for the children! Pay a visit to one of the playground paradises, such as 'Ballorig', 'Monkey Town' and 'Jumpsquare Gouda', or take a dip in the outdoor and indoor swimming pool at the Groenhovenbad (see also page 24).

And, did you know that Gouda has been voted the most play-friendly municipality in the Netherlands? Discover this yourself in 'Speeltuin De Sluis', 'Natuurspeelplaats Groenhovenpark', 'Natuurspeeltuin Het Eiland', 'Speeltuin Steinse Groen' or 'Speelpolder Eldorado'. During school holidays most of the children's play areas are open more often or for longer.

For the overview of places for indoor and outdoor play, go to **www.welcometogouda.com**Here you will find all information, such as opening hours and dates.



Founded in 1840, the oldest pancake restaurant in the Netherlands!

At Pannenkoe you can comfortably dine in one of the cosy alcoves or in the newly built conservatory. The original copper 'poffertjes' griddle is situated in the middle of the premises, so from everywhere you get a good view of the 'poffertjes'

baker. Besides 'poffertjes', there is a choice of pancakes and meat dishes. Tip! Try a pancake with shawarma, great in combination with our home brewed beer! After the meal the children are given a coin for a small gift. All in all, a meal out at Pannenkoe is a treat for the whole family!

Discount

Show a copy of this page and receive a free cup of coffee with your order of scrumptious 'poffertjes'!

Address: Karnemelksloot 1 anear Klein Amerika car park

Contact: +31 (0)182 - 512 115

www.pannenkoe.nl/gouda



Playing, exploring and having adventures

Step into the time machine and travel back in time to the wonderful world of dinosaurs! Go on an adventure and come face to face with more than 70 impressive dinos. All attractions have been created

so children can learn and explore in a playful and adventurous manner. Take, for example, the Jeep Safari Parcours, the Dino Play Area and Jurassic Mini Golf. Or answer all the questions on the challenging Dino Treasure Huntand receive a surprise gift!

Jurassic Mini Golf

On the 18-holes Adventure Golf Course you play surrounded by lifelike dinos, making the game really spectacular. Can you hit a hole in one under the watchful eye of a T-Rex? The glow in the dark cave and a cable raft top off the experience for dino fans of all ages.

Restaurantosaurus

Has all the excitement made you hungry? The park has a wide range of facilities where you can have lunch. And, the panorama terrace is a nice place to be on a sunny day, or even when there is a light shower. Are you bringing your own lunch? Then you can have your picnic in the habitat of the dinos!

Tickets

For an impression, opening hours and tickets, go to the website

www.dinoexperiencepark.nl

advertoria



advertorial

In Gouda you can pay a visit to the largest independent LEGO speciality shop in the Netherlands!

All sets of LEGO which are currently manufactured can be purchased here. Fill a cup with your favourite bricks from the unique pick a brick wall, create your own minifigure and come and play in the building room. Admire the LEGO landscapes built by Playtoday and the LEGO aquarium in the shop and while you are there, take a break in the mini cinema. Playtoday also creates custom Gouda building kits, so take one home as a souvenir!

Address: Lange Tiendeweg 31

Opening Sun - Mon 13.00 - 17.30 hrs hours: Tue - Sat 09.30 - 17.30 hrs

Thu late night shopping evening 18.30 - 21.00 hrs

www.playtoday.nl

S THE GOUDSE HOFSTEDEN CHILDREN'S FARM

This medium-sized children's farm is situated on the outskirts of Gouda. Children can spend a morning or afternoon helping to look after the animals. De Goudse Hofsteden also has a large playing area, a vegetable garden, a bee and butterfly garden and great catering.

Address: Bloemendaalseweg 34a Opening 1 April - 30 September

hours:

Mon 13.00 - 17.00 hrs Tue - Sun 10.00 -17.00 hrs 1 October - 31 March

Tue - Sun 10.00 - 16.30 hrs

Contact: +31 (0)182 - 514 219 www.kinderboerderijgouda.nl

4 GOUDA TREASURE TRAIL

Treasure trails are available at Gouda Tourist Information from € 4.95. Fun, educational puzzle trails through the historic town centre. For example, try the renewed treasure trail through the heart of Gouda. Go in search of the 20 answers hidden in the town. Who is the best sleuth in your group? (From 6 years)

HOLIDAY ACTIVITIES

Every school holiday is brimming with extra, fun activities for children.
For example, Museum Gouda offers workshops, at Berg's Bakery you can bake syrup waffles and at SPORT•GOUDA you can enjoy sporting activities.

You will find all the information on the website **www.welcometogouda.com** under the heading Gouda & Kids. This page also includes all fun outings and tips that take place during term time. There is always something going on!

"Gouda is a huge adventure for children!"



The town of the syrup waffle, cheese and ... the best milk in the world.
David's Gelato is an artisan business that has stood out for a decade by producing the best ice cream, made from the best natural ingredients. It comes in the greatest variety of creative flavour combinations. As basic ingredient for the gelato flavours, fresh milk is collected from farmer Anton every day. It is immediately processed in the shop at Markt 2. Besides the gelato flavours, there are also 12 delicious sorbet flavours. These are exclusively made from fresh fruit and water and are

a pure fruity sensation. Get your ice cream at one of the two David's Gelato shops in the town centre!

Tip: Do not leave Gouda before you've tasted syrup waffle ice cream! This flavour is made in collaboration with Gouda's major syrup waffle baker and has been a household name for years!

Address: Markt 2 and Lange Tiendeweg 23
Open: 1 March to mid-October
Contact: +31 (0)182 - 796 596
www.davidsgelato.nl

advertorial

advortorial



A stone's throw from the Markt - in the heart of the Groenendaalkwartier - you will find the most charming shop for wooden toys in the Netherlands. Here everyone becomes like a child again. With its tradition of wooden toys, awareness of quality

and love of nature, De Speeldoos is a real

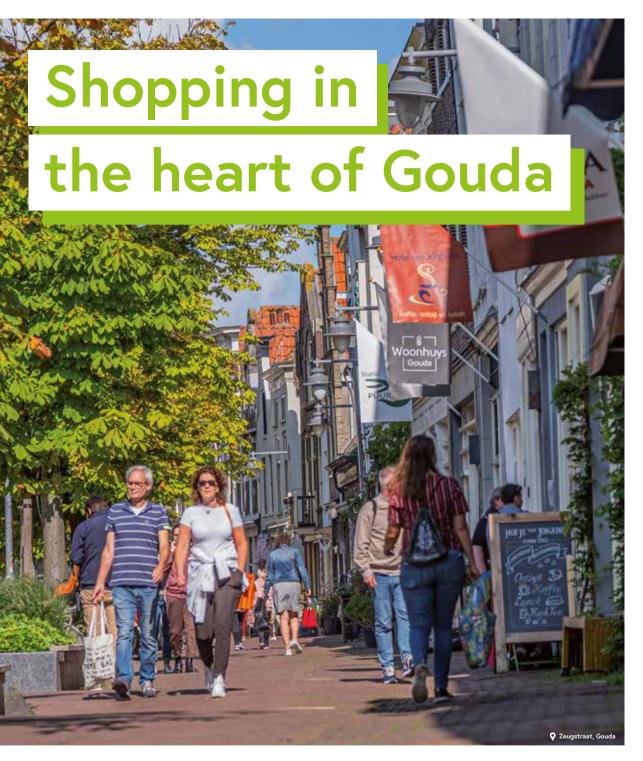
It offers an especially wide selection of toys by exclusive brands such as Grimm's and Ostheimer, as well as sustainably produced dolls, the loveliest picture books, wooden play kitchens, jigsaw puzzels and the greatest creative materials of brands such as Lyra and Stockmar.

sustainable toy paradise.

From presents for a newborn baby, walking toys for toddlers, attractive decorations for children's rooms and toys for infants and preschoolers, to toys for older children.

Owner Cindy has a suitable present for all ages, interests and needs. If you like sustainable, natural, Montessori and Waldorf inspired toys, a visit to De Speeldoos is a must!

Address: Lange Groenendaal 75
Open: Tue - Sat 09.30 - 17.00 hrs
www.despeeldoosgouda.nl





Major chain stores, authentic boutiques, unique gift shops and craft studios with refined designer jewellery. Gouda has it all!



Jantje zag eens pruimen hangen is a contemporary shop with beautiful gifts and books. The name of the shop is also the first line of an old nursery rhyme from Gouda. You can have a cup of coffee or tea in the cosy coffee corner. The unique location near the Sint-Janskerk is a sheltered workplace for youngsters who have a disadvantage on the labour market.

Address: Dubbele Buur

Tue - Sat 09.30 - 17.00 hrs

www.jantjezageens.nl

advertoria

→ ★ WHERE TO FIND THE NICEST SHOPS IN TOWN?

Stroll through the Wilhelminastraat, Zeugstraat, Stoofsteeg and Tiendeweg. But don't forget to visit Naaierstraat, Nieuwe Haven, Sint-Anthoniestraat, Blauwstraat or Kleiwegstraat. In the Groenendaal you will discover some unique shops that you won't easily find in any other town or city, as it is the first Fair Trade Street in the Netherlands.

"Shopping in Gouda is a wonderful experience!"

† VINTAGE AND BROCANTE SHOPPING

In the town centre there are many nice antique, brocante and curio shops. Take a stroll round the Gouda Montmartre, the largest open air antique and collectibles market in the Netherlands. Held at the Markt every Wednesday from 5 June to 28 August.

COMMODITY MARKET AROUND THE TOWN HALL

There is a commodity market at the Markt every Thursday from 08.30 to 13.00 hrs and every Saturday from 08.30 to 17.00 hrs. For extra activities and offers, go to

www.gouda.nl/warenmarkt

LATE NIGHT AND SUNDAY SHOPPING

Late night shopping is on Thursday evenings. The shops in the town centre are open until 21.00 hrs. There are no specific dates for Sunday shopping. Shops are allowed to open every Sunday.

advertoria



Chocolaterie and tea room

As early as the 19th century there was already a baker and patisserie in this location. From that time on, Banketbakkerij Herfst has been a symbol of quality, as you will realise when you taste its products. The shop offers fresh products daily, with considerable craftsmanship and professional dedication. Take a break from visiting the sights in Gouda and enjoy the tasty traditionally made cakes or a bread roll in the cosy Huyskamer

Address: Lange Tiendeweg 41 - 43
Opening Mon - Fri 08.00 - 17.00 hrs
hours: Sat 07.30 - 17.00 hrs
www.banketbakkerijherfst.nl



Haven't you had enough of Gouda yet? Or do you want to take Gouda home with you? Then visit the largest souvenir shop in Gouda, situated at the Markt. Immerse yourself in Gouda, Holland, the famous Delft Blue or Dutch orange themed souvenirs, such as magnets, mugs, T-shirts, caps, windmills, miniature houses, slippers, pens, photo frames etc.

Do you want to see more of the surroundings? Rent an (electric) bike here, both for adults and children.
We also do bike repairs for you.

Address: Wijdstraat 39

Opening Tue - Sat 10.00 - 17.30 hrs

Contact: +31 (0)182 - 600 160

advertoria



Outdoor Gouda grew out of a passion for outdoor sports and sustainable products. For over 50 years the shop has been specialised in walking gear and leisure and travel products. You are sure to get good advice! Are you planning to go on a holiday, or travel, or have you forgotten to bring some item along with you from home? You will receive a warm welcome in this great shop with a wide assortment.

Address: Nieuwe Haven 45a
Opening Tue - Fri 09.00 - 18.00 hrs
hours: Thu until 21.00 hrs
Sat 09.00 - 17.00 hrs

www.outdoorgouda.nl

advertoria



Good for the World

At the Wereldwinkel you find products that are Fairtrade, recycled, sustainable, organic or local. From characterful home accessories to sustainable everyday items and produce from other cultures. Unique products that are good for the world.

Are you looking for a gift for yourself or someone else? Visit Wereldwinkel Gouda!

Address: Lange Groenendaal 38
Opening For opening hours, go to the hours: website or social media

www.wereldwinkelgouda.nl



Since 1934 the traditional butcher Van Sprang has been known for its self-made sausages and meat products. The butcher has its own sausage making facility, where old family recipes are still used. The animals are reared in the region, and the meat and suppliers are selected based on quality, sustainability and animal welfare.

For 80 years the meat has been smoked over beech shavings, which you can tastel This not only results in the best beef.

but also in international awards. Whether this meat is destined for your lunch or the barbecue, at Van Sprang you are guaranteed fresh, top quality, sustainable and tasty meat. Why not pop in and experience this honest and traditional taste for yourself

Opening Mon 10.00 - 18.00 hrs hours: Tue - Fri 08.00 - 18.00 hrs

Sat 08.00 - 16.00 nrs

www.vansprang.gildeslager.nl



Every week fresh, aromatic coffee beans full of oils and coffee fats arrive in the shop from the Simon Lévelt coffee roastery. As soon as the coffee silos are being filled, the lovely aroma can be smelt even out in the street. Our tea and coffee are weighed for you on site and, if required, freshly ground. At the tea scenting wall you can discover a variety of tea aromas, something children really enjoy. Come by and be amazed by our extensive selection of 25 varieties of coffee and as many as 150 different varieties of teal

Address: Korte Tiendeweg 22
Opening Mon 12.30 - 17.30 hrs

Sat 09.30 - 17.00 hrs

www.simonlevelt.nl

Monkfish

By De Graaf

As soon as you enter this family-run shop it pieces), freshly prepared herring, fresh

As soon as you enter this family-run shop it is immediately clear: the place is suffused with a passion for fish! With her parents Henk and Vera, daughter Anne provides fresh warm kibbeling (a Dutch snack consisting of deep fried battered fish

pieces), freshly prepared herring, fresh ready meals and a variety of other delicious treats!

Address: Kleiweg 18

Opening Tue - Fri 10.00 - 18.00 hrs

hours: Sat 09.00 - 17.00 hrs

advertoria



From organic bread to baby food, from farmhouse cheese to fresh vegetables and fruit. In the spacious and stylish Biowinkel you will find as many as 5,000 organic products. For the everyday shop or a treat that is both tasty and healthy.

Discount

Visitors to Gouda spending € 15 or more get a delicious freshly baked oatmeal raisin cake for free if they bring along this 'farmhouse bread photo'. (max. 1 per customer)

Address: Lange Groenendaal 99
Opening hours: Mon - Sat 08.30 - 18.00 hrs
www.biowinkelgouda.nl



Founded in 1890, Banketbakkerij van Dijk is situated on the prettiest corner of the Doelenstraat in Gouda. It is famous in and around Gouda for its 'Bereklauwen', a light sponge filled with whipped cream

The baker works with top quality
Valrhona chocolate and carrot butter
from the Belgian Ardennes. A personal

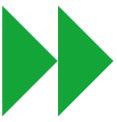
paste. The almond paste has a richer flavour and a nice aftertaste. To experience this yourself, quickly go to Doelenstraat 32 in Gouda.

Opening Mon - Fri 08.00 - 17.00 hrs hours: Sat 08.00 - 16.30 hrs www.123gebak.nl

32 adverto

advertoria





You can enjoy yourself big time in Gouda in unique locations. For example, the Markt, the lively heart of the town with numerous cosy cafés, restaurants and intimate terraces. The view of the beautiful old town hall is a nice bonus. Or let yourself be culinarily surprised in the medieval alleys around the Sint-Janskerk, along the canals and in the romantic garden of Museum Gouda. The Gouda beers, best cheeses and delicious lunches and dinners are waiting for you!





From Grand Café Restaurant Gewoon Gouds you can enjoy a great view of the Markt. At this accessible restaurant you can have a drink, lunch or dinner at a very affordable price. These prices do by no means affect the quality, or detract from the cosy atmosphere. Stop by for a visit!

Address: Markt 42 - 44 & Contact: +31 (0)182 - 529 216 www.gewoongouds.nl

advertorial



Situated in the town centre with a terrace at the foot of the old town hall at the Markt, so you can enjoy a nice lunch, drink or dinner with a beautiful view! Inside Gouds Glas has four different spaces; the brasserie, the restaurant, the mezzanine and the wine bar. You can enjoy a drink at

the bar in the brasserie. In the restaurant you can have lunch or dinner with a view of six large stained glass windows, all depicting Gouda. You can also dine in a cosy, romantic ambiance on the mezzanine looking out over the spacious restaurant.

The doors open at 10.00 hrs and close at midnight. So there's plenty of time to enjoy yourself!

Address: Markt 40 & Contact: +31 (0)182 - 717 708

www.goudsglas.nl

34 advertorial



Since 1868 Restaurant Belvedère has become a household name on Gouda's central market square. From coffee with cake to an elaborate lunch or dinner looking out on the town hall. Come and enjoy lovely dishes in which many local products are used.

Address: Markt 45 S Contact: +31 (0)182 - 512 421 www.belvedere-gouda.nl

advertorial





Sandhya and Eugène are happy to welcome you in their lunch room and coffee bar in the former Hofje van Jongkind. This is a unique spot where you can have lunch and enjoy home roasted coffee, either inside its old walls, or in the former courtyard garden surrounded by a number of old houses dating back to 1702. An oasis of peace and tranquillity in the centre of town, a unique combination of old and new, an unforgettable experience.

Address: Zeugstraat 28 S Contact: +31 (0)6 - 511 310 36 www.hofjevanjongkind.nl



advertorial



Bar & Cocktails

Dependance is the high-end cocktail bar of Gouda where you can meet up in a relaxing and casual ambiance after a busy workweek. Enter the tropical and chic interior. Imagine yourself in a paradise, listening to great summery tunes while sipping your favourite cocktail!

Address: Markt 25 & Contact: +31 (0)182 - 601 741 www.dependancegouda.nl

advertoria



Brasserie - Bar De Zalm is undoubtedly one of the most beautiful places in Gouda to go to for lunch, high tea, high wine, drinks and snacks or dinner. This former oldest hotel in the Netherlands takes its inspiration from the famous brasseries in Paris, combined with its own unique grandeur from past times.

If you are looking for a classical brasserie experience with varied dishes from French cuisine and unrivalled hospitality, then visit De Zalm. The doors are open all day long, seven days a week. De Zalm is located next to De Goudse Waag and has a beautiful terrace with a view of the old town hall. You can recognise the brasserie by the impressive golden salmon on the facade.

Address: Markt 34 **S**Contact: +31 (0)182 - 686 976 **www.dezalm.com**

advertorial



"Take a seat on one of the many bustling terraces!"





Bar with genuine Gouda allure!

From genuine Gouda cheese to a splendid 'Gouda' view of the old town hall. Kaasbar Gouda has a unique concept with cheese taking a leading role!

Only farmhouse cheese

The famous Gouda cheese is made at cheese farms in the region. In this bar only farmhouse cheeses are served. In other words, no other (foreign) types of cheese. "Cheese from regional farmers should be the reason for your visit", the owner Ton says.

Enjoy cheese specialities all day long. From lunch to dinner, or drinks and snacks, at every time of the day you can have a great time here. Discover the numerous types and shapes of genuine farmhouse cheese. Open every week from Tuesday to Sunday.

Address: Markt 5

Contact: +31 (0)182 - 523 530

www.kaasbar.nl

advertorial



Casa Chow is the street food bar of Gouda where you can go for real comfort food all day long! From spring rolls to sushi and from steamed bao buns to a smash burger, it is all on Casa Chow's menu. The cheese-coloured building at the Markt opposite the old town hall can't be missed. Enjoy the tropical atmosphere inside and outside!

Breakfast deal

Get your day off to a good start! For € 7.50 you can enjoy a lovely breakfast with coffee, fresh grange juice, a croissant and

avocado on toast with a poached egg. Or for € 5 you can have the small breakfast with coffee, fresh orange juice and a croissant!

It is not possible to make reservations for breakfast. Just pop by at Casa Chow.

Address: Markt 31 & Contact: +31 (0)182 - 607 640

www.casachow.nl



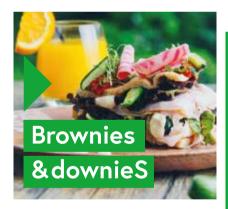
Swing Gouda stands for hospitality and liveliness. From the heated terrace you have a view of the old town hall. You can come here all day long, seven days a week, for a moment of Gouda enjoyment.

Start with a nice cup of coffee and cake, feast on a Gouda lunch, and end your afternoon with an amazing pint of beer. Have the signature Swing Steak for dinner, or begin your evening swinging to hits from the sixties through to the very latest top hits.

Every weekend Swing provides the perfect night out. Drink a cocktail at the cocktail bar next door, sing along with your favourite guilty pleasure played by the best pianists and drummers, or swing with one of the DIs until all hours!

Address: Markt 24 S Contact: +31 (0)182 - 601 741 www.swinggouda.nl

advertorial



Brownies&downieS serves coffee, tea, home-made brownies and an artisan lunch menu. The restaurant has two floors and a place where children can play while you enjoy the relaxed atmosphere. What is unique about the lunch café is its team. Youngsters who have a disadvantage on the labour market work and learn here. You will get a warm welcome in the historic, characterful building.

Address: Korte Tiendeweg 15 **S**Contact: +31 (0)182 - 605 695 **www.browniesanddowniesgouda.nl**



Come and enjoy with the whole family and taste the pure flavours!

You will find the best steaks, juicy burgers and amazing cheese dishes, such as steaming cheese fondues, at Koeien en Kaas. The restaurant situated in the centre of Gouda behind De Goudse Waag, was born out of a pride in Gouda cheese and a passion for quality meat. The talented chefs work with top

quality ingredients; preferably from local farmers from the Green Heart of Holland. The team is ready to welcome you!

Address: Achter de Waag 20 & Contact: +31 (0)182 - 686 689 www.koeienenkaas.nl

advertorial



City Hotel
Gouda



advertorial

This beautiful hotel is the gateway to Gouda! Thanks to its great location — in the middle of the town centre and easily accessible by car and train — you soon discover what the town has to offer. Starting with the hotel itself, where breakfast consists of various Gouda treats. The hosts not only welcome you, but they also help you on your way, whether it be to the Gouda Cheese Market, the Green Heart of Holland, or one of the great restaurants. Quickly go to cityhotelgouda.com and check in for a great stay in one of the beautiful hotel rooms!

www.cityhotelgouda.com

Gouda has many unique places to stay the night, from a boutique hotel to a canal house or former printing office. The options in Gouda are endless!
For more information on overnight stays, visit www.welcometogouda.com

HOTELS

▶ 🙆 🕃 City Hotel Gouda ****

Address: Hoge Gouwe 201 (town centre)
Contact: +31 (0)182 - 860 086
www.cityhotelgouda.com

Weeshuis Gouda **** plus
Address: Spieringstraat 1 (town centre)

Contact: +31 (0)182 - 231 253 www.wshs.nl

→ © S Campanile Hotel Gouda ***

Address: Kampenringweg 39/41

(near the motorway)

Contact: +31 (0)182 - 535 555 **www.campanile-gouda.nl**

BED & BREAKFASTS

Gouda offers a wide range of atmospheric B&Bs.

CAMPER PARKING

The Klein Amerika car park (P₃) is situated close to the historic town centre of Gouda. It offers parking facilities for 30 campers. If these are full, there are also campsites in the area you can go to.

CAMPING

In the vicinity of Gouda you can choose from various campsites in Haastrecht, Stolwijk, Bergambacht, Bodegraven and Hekendorp.

HOLIDAY PARK

Holiday Park Landal de Reeuwijkse Plassen, with its modern waterside houses, is located in Reeuwijk, close to Gouda.



To go partying, you need to be in Gouda! The town is bustling 365 days a year. Whether you like sports, relaxation, culture or music, there is always something going on. What about the Gouda Cheese Market, the Gouda Ceramic Days, or the exuberant Crazy Saturday? In the winter the town will amaze you with its enchanting Gouda by Candlelight and Gouda Ice Skating Rink around the town hall.



From 4 April to 29 August the traditional cheese market takes place every Thursday morning from 10.00 to 12.30 hrs (except on Ascension Day, 9 May). As in past times, the farmers and traders seal their bargains for the best cheeses through the clapping of hands. Besides the world renowned cheese, you can also shop at the stalls filled with regional products. See www.goudakaasstad.nl



↑ The annual Gouda Ceramics Days are a popular two-day event for ceramic fans. On Ascension Day and the Friday after more than a hundred ceramicists from the Netherlands and abroad will show up. The participants will present and sell their work at the bustling Markt in the centre of Gouda, around the beautiful medieval town hall.

See www.goudsekeramiekdagen.nl



★ From 5 June to 28 August an antique, curios and collectibles market will be held in Gouda's historic market square every Wednesday from o9.00 to 16.30 hrs. Here, you'll experience a little bit of Montmartre in Paris. This is the largest open air antique and brocante market in the Netherlands.

See www.welcometogouda.com

CALENDAR 2024 - 2025

April

Easter Breakfast ▶ 1
Gouda Cheese Market ▶ 4, 11, 18, 25
Open Atelier Gouda ▶ 13 & 14
King's Night ▶ 26
King's Day at the Markt ▶ 27
Orange Boulevard ▶ 27

May

Gouda Cheese Market >> 2, 16, 23, 30
Comics at the Markt >> 5
Gouda Ceramics Days >> 9 & 10
Gouds Geluk Food Festival >> 10, 11 & 12
National Mill Days >> 11 & 12
Fabrics Spectacle >> 14
Riverdale Festival >> 25
Goudse Hofstedendagen >> 25 & 26

June

Gouda Montmartre → 5, 12, 19, 26 Gouda Cheese Market → 6, 13, 20, 27 Gouda Cheese Awards → 6 Gouda Beach Experience → 20 - 24 Swim to Fight Cancer Gouda → 22 Houtman Park Concerts → 30

July

Gouda Montmartre

3, 10, 17, 24, 31
Gouda Cheese Market

4, 11, 18, 25
Silent Disco Festival

5
Undercover Festival

6
Houtman Park Concerts

7, 14, 21, 28

August

Houtman Park Concerts → 4, 11, 18, 25 Gouda Montmartre → 7, 14, 21, 28 Gouda Cheese Market → 8, 15, 22, 29 Gouda Summer Market → 23

September

Houtman Park Concerts → 1
Gouda Canal Walk → 7 & 8
Open Monuments Day → 14 & 15
Fabrics Spectacle → 17
The Amazement → 19 - 21
Fair → 24 - 29

October

Sensation Kaas → 4 & 5 Gouda Pop Tour → 6 Crazy Saturday → 26

November

Gouda Half Marathon → 10
House of St Nicolas → from 16
St Nicolas Arrives → 16

December

House of St Nicolas → until 5
LichtKunstGouda → 12 - 24
Gouda by Candlelight → 13
City of Winter Events → from 13
Winter Fair → 13 & 14
Famous Gouda Glass → from 13
Black Gospel Night → 18 - 20
Gouda Ice Skating Rink → from 18

January 2025

Famous Gouda Glass >> until 5 City of Winter Events >> until 12 Gouda Ice Skating Rink >> until 12

For a full overview, go to the event calendar on www.welcometogouda.com



↑ On Crazy Saturday it is as if you have stepped back in time to the Middle Ages. The whole of the town centre has been turned into a medieval tableau and jesters, fortune tellers, medieval maidens and esquires walk through the streets. The event derives its name from the book 'In Praise of Folly' by Desiderius Erasmus, who grew up in Gouda.

See www.zottezaterdag.nl



In the evening 1,500 candles light up the windows of the historic town hall and thousands more light up the windows of the buildings in the town centre. There are also all kinds of activities, such as a Winter Fair, walks, concerts, shows and performances in museums, churches, De Goudse Schouwburg and the streets. Highlight is the lighting of the Christmas tree between 19.00 and 20.00 hrs. Gouda always receives the Christmas tree from its Norwegian twin town Kongsberg.

See www.goudabijkaarslicht.nl

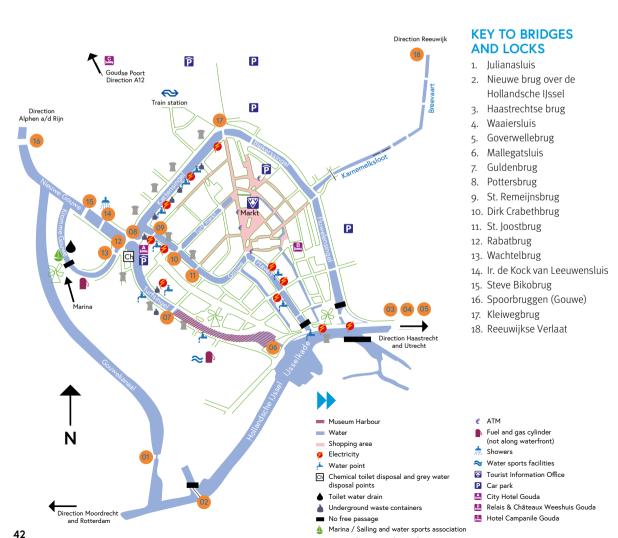


Discover Gouda in winter! This special period begins with Gouda by Candlelight. Marvel at the famous illuminated stained glass windows of the Sint-Janskerk. The Gouda Ice Skating Rink around the town hall provides a real wintery atmosphere. Take a fairytale walk, be inspired by exhibitions and go shopping or dining in a special ambiance.

See www.welcometogouda.com



∱ Gouda is a typical Dutch town that has for centuries been inextricably associated with the water of the Hollandsche IJssel and the Gouwe. The town centre has a special network of intimate, almost mysterious watercourses. A visit to Gouda's town centre with its restored sluices and bridges - not to mention its works of art in the water - will certainly be worth your while.



Municipal moorings pleasure boats

MONUMENTAL SHIPS

Gouda played a major role in shipping as early as the 12th century. Due to its central location the town offered passage to ships en route to Amsterdam and Flanders in the Middle Ages. After the 15th century. Gouda's role in international shipping fell into decline. Today historic clippers, barges, tjalken (Dutch sailing vessels with a characteristic spritsail), tugboats and straight-stem barges lie majestically alongside each other in the Museum Harbour. In the former captain's waiting room, now the Museum Harbour café IIsselhuis Gouda, you can enjoy the view of the historic fleet with a drink

MOORING AT MORE THAN **200 MOORING PLACES**

If you visit Gouda by boat, you can moor at one of the town's 200 berths. Small and medium-sized boats can moor at Turfsingel, Gouwe, Regentessenplantsoen, Haven and IJsselkade. Yachts larger than 12 metres can be moored at Turfsingel.

OPENING HOURS

During the sailing season, the bridges and locks are open at the following hours: mid-April to mid-October

Mon - Fri 08.00 - 20.00 hrs Sat 08.00 - 18.00 hrs

from 9 May also on

Sun and holidays: 09.00 - 18.00 hrs Contact: +31 (0)182 - 516 019

For the latest information, changed operating times, shower facilities and harbour fees, go to www.gouda.nl



GOUDA TOURIST INFORMATION (VVV) IS THERE TO HELP!

You will find us in De Goudse Waag at the Markt (the central market square). Here you can choose from a variety of street plans and walking and cycle routes. The staff will gladly tell you about Gouda and provide information about its culture, history, night life, overnight stays, shopping and fun activities with children.

▶ ② ⑤ GOUDA TOURIST INFORMATION WI

De Goudse Waag Markt 35, 2801 JK Gouda +31 (0)182 - 589 110 info@welcometogouda.com www.welcometogouda.com

OPENING HOURS

1 April - 1 November Daily 10.00 - 17.00 hours 1 November - 1 April Daily 10.00 - 16.00 hrs 13 December 2024, Gouda by Candlelight 10.00 - 22.00 hrs Closed 1 January, 27 April and 25 December

ACCESS TO GOUDA TOWN CENTRE

Station Gouda is a 5-minute walk from the historic town centre. Are you coming by car? Then you can conveniently park in or around the centre in one of the car parks or parking garages.

FACILITIES IN THE TOWN CENTRE

Have you come by bike, then you can park it in the covered bike parking facility at Nieuwe Markt. It is fully equipped with electric charging points, luggage lockers, toilets and a baby changing room. In the HogeNood app you will find all public toilets. Gouda also has a number of public drinking water points. See back cover, or for more information, go to

www.welcometogouda.com

GOUDA ON ZOOVER AND TRIPADVISOR

Have you enjoyed your stay in Gouda? Share your recommendation and great tips for other visitors on Zoover and TripAdvisor!

SYMBOLS

Wheelchair accessible

* Walking route on www.exploregouda.nl

1 On the map, back cover

Colophon

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Visit our website for all current information



Follow us on Facebook (VVV Gouda) and Instagram (@visitgouda). Put your most beautiful photo of Gouda on Instagram and tag us.



HIGHLIGHTS

- 1 Sint-Janskerk (p. 5)
- 2 Museum Gouda (p. 6)
- **3** Town hall (p. 6)
- 4 De Goudse Waag Cheese & Crafts Museum (p. 7)/ Gouda Tourist Information (p. 43)
- Gouda Cheese Market (p. 11)
- Gouda Cheese Experience (p. 11)
- Kamphuisen Siroopwafelfabriek (p. 15)

GOUDA CHEESE & CRAFTS

Nos. 5 - 18 page 10 - 18.

SEE, DO & EXPERIENCE

Nos. 19 - 35 page 19 - 24.

- Willem Vroesenhuis
- Voormalig weeshuis (former orphanage)
- Jeruzalemkapel (chapel)
- Willem Vroesentuin (garden)
- Huize Groeneweg (former monastery)
- Swanenburgshofje (courtyard)
- Muziektent Houtmansplantsoen
- Tolhuis en Oosthaven
- Mallegatsluis
- Museumhaven (Museum Harbour)
- Gouwekerk (church)
- Visbanken (Fish Market)
- Oud-Katholieke kerk (church)
- Hofje van Letmaet (courtyard)
- Hofie van Cincg (courtyard)
- Agnietenkapel (chapel)
- De Zalm (former oldest hotel of Holland)
- 53 Arti Legi

OVERNIGHT STAYS

- City Hotel Gouda
- Relais & Châteaux Weeshuis Gouda
- Hotel Campanile Gouda (near A12)

PARKING & FACILITIES

- P1 Bolwerk P4 Nieuwe Markt
- Schouwburg P5 Stationsgarage
- Klein Amerika P6 Vossenburchkade
- Station Gouda 40 Cycling network
- ATM Shopping area
- Toilets drinking water points
- Bike parking with luggage lockers

Go to www.welcometogouda.com

or follow us on Facebook (@VVVGouda) and Instagram (@visitgouda).

