



## 2 day custom program **Presentation Skills**

**Shine  
Leadership**

**Lead Yourself.**

### ***Do you want to be convincing in any of your presentations and make a truly credible impression?***



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lecturer

More information at:  
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#### ***Why choose this program?***

Because then you will know how to:

- stay authentic and genuine
- plan a presentation with regard to the goal, content and time
- make a positive first impression
- use different presentation structures to achieve different results
- resist pressure, handle negative reactions and respond to uncomfortable questions
- build the credibility of your presentation and communication
- express yourself clearly, briefly and accurately
- receive and give feedback
- manage stress and stage fright during presentations.

#### ***Who is it for?***

This intensive training program is for all those who realize that presentation skills are among the key competencies and want to improve them.

#### ***Topics***

- Presentation on one's own research topic
- Rhetoric skills and voice work
- How to handle unexpected situations
- How to respond to objections and unpleasant questions

After completing the program, your presentation skills will be **more convincing and impressive**. You will receive **feedback and suggestions to improve** your presentation skills.

You will learn how to **work with your voice and practice speech technique**. You will improve your **rhetorical skills**.

You will get acquainted with techniques on how to **handle negative reactions** of the audience and **deal with unpleasant reactions**. You will have trained all of those skills.

#### ***Methods and techniques***

- The program is based primarily on **personal experience** and an ongoing **feedback**. A lecture is combined with moderated discussions and brainstorming, interactive workshops and video analysis.
- Individual and group **solutions for model situations** simulating a real situation are directly directed to a discussed topic. They are primarily based on real situations and allow participants to experience a concrete application.
- Strengthening skills, deepening self-reflection and setting development goals are enhanced by working with a sparring partner or a lecturer. Participants share their own practical methods from their field of expertise, complement each other with their own experience; a lecturer summarizes and elaborates.

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