



## 2 day custom program **Effective Presentation for Advanced**

**Shine  
Leadership**

**Lead Yourself.**

***The truly convincing speakers know that it is not just their presentation that is important but also themselves.***

### **Why choose this program?**

Effective communication allows for achieving results faster at a higher standard, points out the essentials, eliminates misunderstandings, and generally reflects the overall corporate direction towards achieving goals.

### **Who is it for?**

This intensive program is designed not only for those who present, but also for those who want to improve their communication skills and self-presentation style to their uniqueness, individuality and truthfulness.

### **Topics**

#### **Presenting one's own presentation**

- Presentation and subsequent analysis of the weak and strong points. Feedback. Recommendations.

#### **Structures for achieving desired results**

- 7 structures for specific results. Application of structures on a given topic and the definition of a result.
- The art of covering the basic points.

#### **Rhetorical skills and voice work**

- Acting exercises to expand means of expression. Practical exercises on quick reactions and improvisation. Improvised presentation. Voice work.

#### **How to handle unexpected situations, face negative feedback and answer unpleasant questions**

- Model situations based on participants' experiences or situations they fear. A method on how to respond diplomatically to unpleasant questions and face objections.

#### **Practice, exercises, testing, repetitions for a perfect presentation**

- Participants will go through a number of practical exercises to see how they can handle various situations themselves.

### **Methods and techniques**

- The program is primarily based on personal experience and ongoing feedback.
- The course is a mixture of presentations combined with moderated discussion, brainstorming, interactive exercises and video analysis.

The theory/practice ratio is 30/70.



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lecturer

More information at:  
[ShineLeadership.cz](http://ShineLeadership.cz)

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