



2 day open program
Authentic Speech and Rhetoric
as Personal Charisma I.

Lead Yourself.

Shine
Leadership

“Sooner or later people will forget what you said, but people will never forget how you made them feel. ”



Robert Sättler
lecturer

For dates, prices, registration, organizational information and terms and condition go to:
ShineLeadership.cz

Location
Training Centre Hradčanská
Milady Horákové 116/109B
160 00 Praha 6

Contact Person
Mgr. Šárka Pojerová
Managing Director
sarka.pojerova@ShineLeadership.cz
+ 420 603 711 594

Why choose this program?

- Authentic and believable presentation skills
- Consistency in verbal and nonverbal communication
- Speech improvement
- Ability to cope with stage fright and increased speech confidence
- Ability to capture and keep audience's attention
- Spontaneous work with emotions
- Self-awareness regarding personal strength and charisma of speech

Who is it for?

This intensive program is designed not only for those who need to present themselves, but also for those who want to improve their communication and self-presentation skills in their uniqueness, individuality and authenticity.

Topics

- Breathing as communication support
- Emotionality and dynamics of verbal expression
- Effective rhetoric
- Coordination of verbal and nonverbal communication
- Engaging presentations
- Subliminal communication and effect on others
- Emotional intelligence in communication
- Self-confidence and self-belief in communication and self-presentation
- Authenticity, genuineness, and sincerity
- Personal charisma and natural authority

Methods and techniques

Breathing and voice exercises, experiential exercises, theatrical etudes, role playing and feedback, work with texts, group exercises, work with emotions and their expression, interactive analysis of verbal and nonverbal communication, questions regarding one's awareness of communication barriers, internal attitudes and potential, motivational exercises to strengthen authenticity, spontaneity, discussion and individual consultations.

QR code – a fast way to reach us

1. Turn on your camera app and aim it at the QR code.
If a link to our website appears, click on it and it will take you straight to us.

2. If you own an older smartphone, just download one of the many available free apps for reading/ scanning QR codes, and use it.



Shine Leadership s.r.o.

Office and Training Centre Hradčanská: Milady Horákové 116/109 B, 160 00 Praha 6
Main Office: Suchbátská 1273/3, 165 00 Praha

ShineLeadership.cz