



## Two-day program **Effective Presentation**

**Lead Yourself**

**Shine  
Leadership**

**Do you want express yourself more clearly, shortly,  
efficiently – and in any situation?**



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### **You will learn to**

- plan your presentations
- create a positive first impression
- work with different structures to achieve different goal
- sustain pressure, negative reactions and difficult questions
- build credibility in your presentations and communication
- express yourself shortly and clearly
- receive and give feedback
- manage stress and stage fright

### **Training Topics**

- Own prepared presentations
- Rhetorical skills and voice and breathing exercises
- How to manage unexpected situations
- Reacting to objections and unpleasant or offensive questions

After the training your presentation will be more **convincing with higher impact**. You will get **feedback** and **benefit from concrete recommendations** to improve your presentation skills.

You will acquire the skill to control and master your voice and exercise speech techniques. You will improve your rhetoric skills. You will master the techniques to manage negative reaction from the audience. You will train and experience all above mentioned skills and situations.

### **Methodology**

The training is based on **personal experience**, constant **feedback**. The participants will go through different type of situation and constant change of the character of the exercises such as group work, pairwork, individual preparation, brainstorming, discussion, model situations, video recordings, practice presentation, feedbacks, creating personal experience – **learning by doing**.