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- Visegrad Fund
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Logo and Acknowledgement

A guide for grantees

By accepting a grant from the Visegrad Fund, you have made a commitment to publicly acknowledge our support throughout the project's implementation.

With your acknowledgment of our support you contribute to the transparency of the grant process and help us promote regional cooperation and outreach.

This guide presents basic information on how our grant support shall be acknowledged with the use of the Fund's logo and verbal/written reference to our support at public events, in both print and digital formats.

About us

The International Visegrad Fund is an international donor organization established by the governments of the Visegrad Group (V4) countries (the Czech Republic, Hungary, Poland and Slovakia). Its aim is to support closer understanding and cooperation among people in the V4 region, as well as between the V4 region and other countries and regions,

particularly in the non-EU neighborhood of the Eastern Partnership countries and in the Western Balkans. The fund does foster the development of civil society by financing joint grant projects and by awarding university scholarships and artist residencies. The fund's annual budget of €10 million consists of equal contributions by the V4 governments.

How to refer to the Visegrad Fund in English and in V4 languages?

EN The International Visegrad Fund – or simply the Visegrad Fund

CS Mezinárodní visehradský fond – nebo pouze Visehradský fond

HU Nemzetközi Visegrádi Alap – vagy csak Visegrádi Alap

PL Międzynarodowy Fundusz Wyszehradzki – czy tylko Fundusz Wyszehradzki

SK Medzinárodný vyšehradský fond – alebo len Vyšehradský fond

General requirement

Our logo and support statement must be present in all communication and outputs of your project.

Support statement:

The project is co-financed by the governments of Czechia, Hungary, Poland and Slovakia through Visegrad Grants from the International Visegrad Fund. The mission of the fund is to advance ideas for sustainable regional cooperation in Central Europe.

• Visegrad Fund

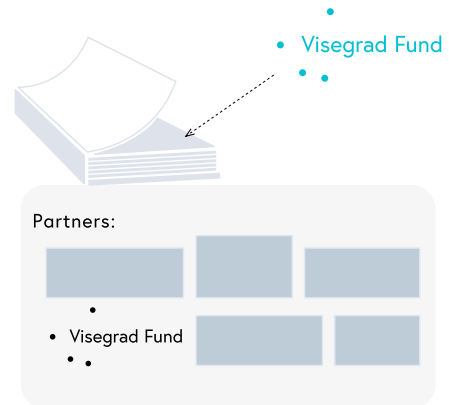
Logo

The fund's logo is a standard, **simple logo** with the 'Visegrad Fund' word mark.

We advise using the logo in instances where other donors and sponsors are listed in a specific section.



simple logo



Logo Use

EXCLUSION ZONE

The clear space around the fund's logo must be kept at a consistent distance to ensure the integrity of the logo. It defines the minimum distance between the logo and the edge of a printed piece.

The clear space is equal to the height of the letter 'n' in the Visegrad Fund wordmark on the top and on the bottom of the logo. On the left and right sides of the logo the clear distance is twice as wide as the height of the letter 'n'. This area is the minimum and should be increased wherever possible. No graphic device, photos, or type may interrupt this area.



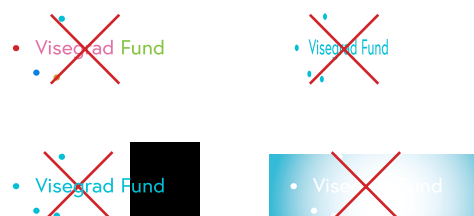
MINIMUM SIZE

The minimum size of the fund's logotype should never be below 8 mm in height. Wherever possible, the logo should be larger; there is no maximum size. The size of the logo should be reasonable and recognizable.



LOGO MISUSE

The logo cannot be altered in any way (change of colors or background) or skewed (disproportionally changed in size), and its use must respect its exclusion zone, minimum size, and color versions. The logo should not be used as a background element or a watermark, nor is it permitted to use the fund's logo in the grantee's email signature.



Logo - Color and Resolution

COLOR VERSIONS

There are four color instances of the fund's logotype illustrated below. The logotype should not be modified using any other colors than those shown. The logo color palette consists of three colors. The illustration (four dots) always remains solid black, or white, for reversed use of the logotype. The text (Visegrad Fund) should remain blue, black, or gray. If reversed, use white (no color).

RESOLUTION

The minimum resolution for the logo is:

300 dpi - for printed materials

72 dpi - for online communications

(e.g. websites, electronic newsletters, etc.)

FORMAT

The recommended format of the logo for offline/print use is pdf. If you need outlines of the logotype, you can open pdf in Adobe Illustrator, where you will find the logo outlined.

The recommended format for online use is jpg, or png if a transparent background is desired.



BLUE

CMYK 070-000-020-000

RGB 003-191-215

WEB #03BFD7

GREY

CMYK 000-000-000-060

RGB 102-102-102

WEB #666666

BLACK

CMYK 000-000-000-100

RGB 000-000-000

WEB #000000

Public Events

SIGNAGE

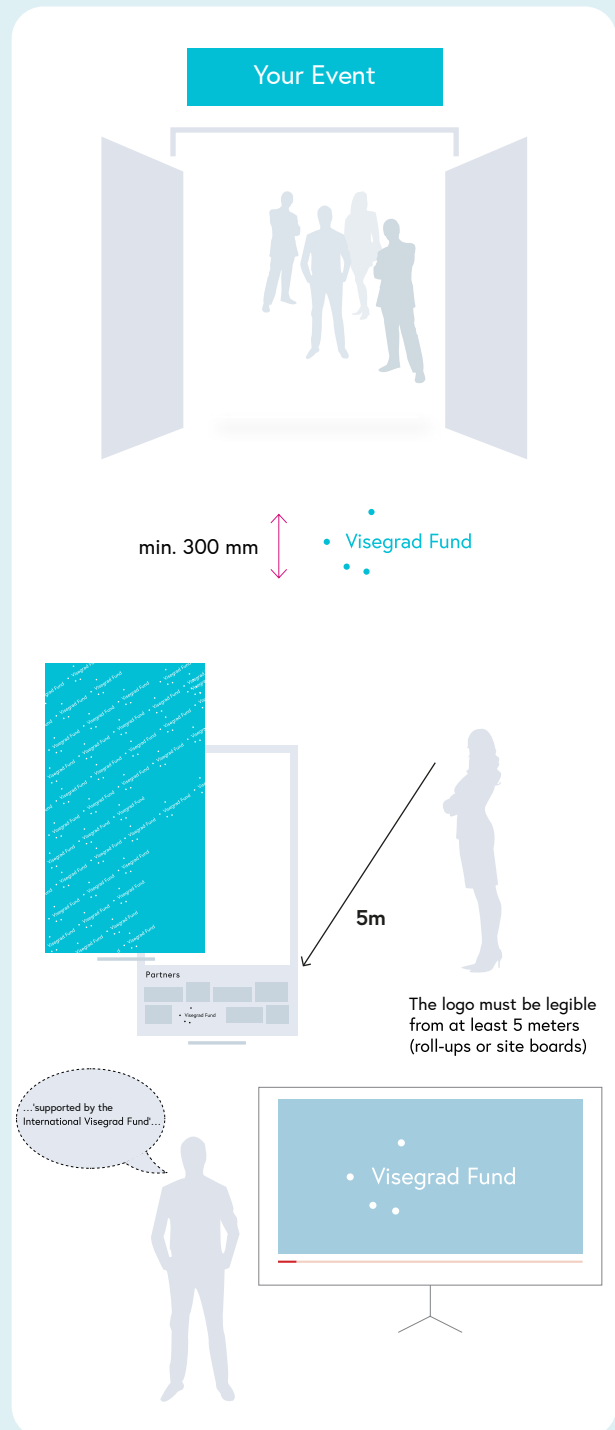
The fund's logo shall be displayed wherever the project events take place (conference rooms, auditoriums, outdoor venues, etc.) in the form of site boards, podium signs, flags, or roll-up banners. Such boards should be visibly placed on main stages and at venue entrances/exits. The logo's size must be proportionate to the size of your board but should be no smaller than 300 mm high. In exceptional cases, the fund can lend a roll-up banner or a textile flag to the grantee (upon request and based on availability).

TRAILER

You may also acknowledge our support using a promotional trailer, which can be screened before or during your public event, such as during film screenings, opening ceremonies, concerts, etc. (see our YouTube channel, or contact us).

VERBAL ACKNOWLEDGEMENT

When officially communicating about a project to the public or the media or during implementing public events, which are part of the project (exhibition or conference opening), you shall acknowledge the fund's support verbally by mentioning that the project was was **'supported by the International Visegrad Fund.'**



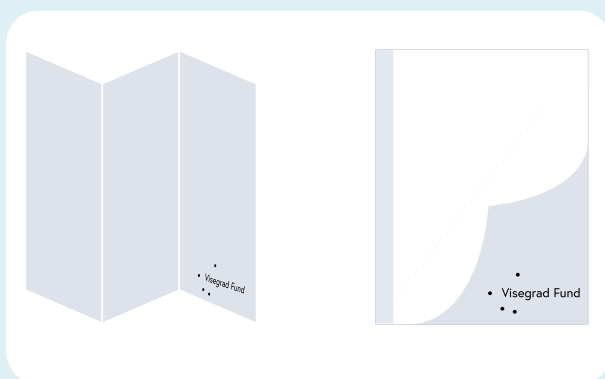
Print

PRINT COMMUNICATION AND PROJECT OUTPUTS

The fund's logo must be visible on all publicly distributed printed materials which are part of the project's communication—invitations, posters, newsletters, leaflets, conference packages, press releases—as well as in all materials which are part of the project's outputs—books, diplomas, journals, policy papers, publications or any other outlets published and distributed in hard-copy as part of the project. In addition, any such printed output must include the following acknowledgment.

The project is co-financed by the governments of Czechia, Hungary, Poland and Slovakia through Visegrad Grants from the International Visegrad Fund. The mission of the fund is to advance ideas for sustainable regional cooperation in Central Europe.

If you would like to consult on the use of our logo for specific occasions (e.g. large events) or in different forms (creativity has no limits) please contact Public Relations at www.visegradfund.org/contact.



Digital Formats

DIGITAL COMMUNICATION AND PROJECT OUTPUTS

All public digital communication related to the project must contain acknowledgement of the fund's support with the fund's logo and the statement.

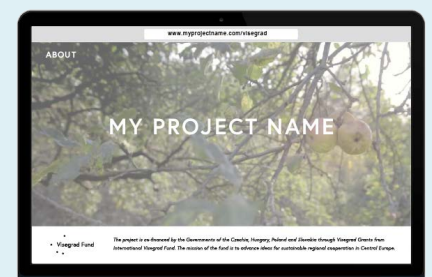
PROJECT WEBSITE

A project website shall be set up and made available within **20 working days** of the project approval and must remain active during the whole contractual period. Each project website must have a unique address (URL). The website can alternatively have the form of a sub-site within an existing website (e.g. www.myorganization.com/visegrad). The websites of all organizations involved in the project must have direct link to the project website, or have a separate project sub-site both in English and the project national language.

The project website or project sub-site must include information on:

- grant support received by the project from the Visegrad Fund
- contact details of the project coordinator
- description of the main project objective
- updated information on project events outputs

In addition, the website has to acknowledge the fund's support by displaying the fund's logo with a direct link to the fund's website www.visegradfund.org. The logo has to be positioned in a place which is visible without scrolling or clicking.



Social media

When communicating through social media channels, grantees are requested to acknowledge the fund's support and use the fund's logo, where possible. Mention our support on your social media website by linking back to our website, where possible. We are on LinkedIn, X (Twitter), Facebook and Instagram, so please use [@VisegradFund](#) to acknowledge our support. Please also tag us when releasing project-related posts or photos by using our hashtag [#VisegradFund](#), you can also use [#V4](#) or [#Visegrad](#) hashtags when referring to the V4 region:



www.facebook.com/VisegradFund



www.linkedin.com/company/international-visegrad-fund/



www.instagram.com/visegradfund/



www.twitter.com/VisegradFund

Monitoring and reporting

In case of monitoring visit during your project implementation, we will look for appropriate visual recognition of your grant.

In reporting your project you will have to submit the evidence of acknowledging the grant support in your communication by providing 3 most important messages (print or electronic) containing the Fund's logo and the reference to the support provided by the Fund.

In addition, all print and digital outputs have to be uploaded to the online system as part of your project's Final report. For public events, you will have to upload at least 2 pictures per event.