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| **Experts** | | | |
| **List of experts** | | | **Hourly rates** |
| Social media strategy and monitoring | | |  |
| Graphic and web-design | | |  |
| Audio-Visual production | | |  |
|  | | | |
| **Activities** | **Unit** | **Unit cost** | **Total** |
| **Digital Communication Strategy** | | | |
| Creative concept |  |  |  |
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|  |  |  |  |
| ***Total Digital Communication Strategy*** | | |  |
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| **Video production** | | | |
| Creative concept |  |  |  |
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|  |  |  |  |
| ***Total Video Production*** | | |  |
|  | | | |
| **Social Media Campaign** | | | |
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| ***Total Social Media Campaign*** | | |  |
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| **Campaign microsite** | | | |
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|  |  |  |  |
| ***Total Campaign Microsite Costs*** | | |  |
| (1) Add as many lines as needed | | | |