

Press release, 10/14/2019

## Prague under firing of lights: The 7<sup>th</sup> Signal Festival has attacked all senses

A mysterious meteorite of Eva Jířičná on Malá Strana, mystic atmosphere in the U Salvátora church at the hands of talented Czech artists or dynamical video-mapping bordering Tyrš House arranged by the Ukrainian SKILZ atelier. The popular Signal Festival took place in Prague from Thursday 10<sup>th</sup> to Sunday 13<sup>th</sup> October and this year reminded not only anniversary of the Czech Velvet Revolution. In total 18 impressive installations were spread across three routes – Malá Strana, Staré Město and Karlín, which after the last-year premiere repeated success and became the most popular route of this-year festival. For four days, Prague has become again a light radiant, which attracted hundreds of thousands of visitors not only from the Czech Republic.

The 30<sup>th</sup> anniversary of the Velvet Revolution was interlaced with artistic installations. One of them was the so-discussed mysterious meteorite of the world-known architecture of Eva Jiřičná. The Tyrš House served as some kind of a tabula rasa for the Ukrainian SKILZ atelier, which screened on it 3D video-mapping and an idea of evolution of democracy just through a revolution. Signal Production Studio in cooperation with organization Post Bellum also focused on the theme of revolution. The visitors had a possibility to experience an escape of the east Germans to West Germany through the audio-visual installation in Petřín Gardens.

"Last year we firstly choose Karlín to relieve the historical center, and this year this route became the most popular among visitors. The success was surely caused by two splendid video-mapping on Karlín and Lyčkovo Squares, robotic installations in Invalidovna and a laser labyrinth, to which the Gallery of Kooperativa was transformed. This year we haven't metered a visit rate of the festival. We wanted not to focus on numbers and instead of it to focus on the quality of artworks in the streets," says Martin Pošta, director of Signal Festival.

The next, already 8 <sup>th</sup> Signal Festival, will be held from 15 <sup>th</sup> to 18 <sup>th</sup> October 2020.	
About Signal Festival	

Signal Festival, a festival of digital and creative culture, is the largest cultural event in the Czech Republic, attracting over 2.5 million viewers to Prague's backdrop in its six years of existence, thanks to its unique combination of art, urban space and modern technology. The festival uniquely combines visually attractive works with challenging installations of international quality. Its concept thus addresses both general and professional public. Thanks to the support of new artworks, Signal Festival is also an internationally respected platform and a popular place for getting know the newest projects in the field. The financing of the festival consists of grant programs' support, mainly the Municipality of the capital city Prague, the Ministry of Culture and participating districts, as well as partnerships with commercial entities and proceeds from secondary activities of the festival. Over the past six years, the Signal Festival has become an important driver of cultural events in the Czech Republic. Of the total of 140 installations, 80 were created specifically to fit Signal Festival, 49 of which by Czech artists. Thus, Signal Festival is one of the most significant producers of new art in the country. In previous years, people had a chance to admire the art of authors from over 22 countries around the world, which is why it is rightfully considered an international festival.

The 7th year of Signal Festival will take place from 10th to 13th October 2019. More information at www.signalfestival.com Facebook: www.facebook.com/SignalFestival

Instagram: www.instagram.com/signalfestival/

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