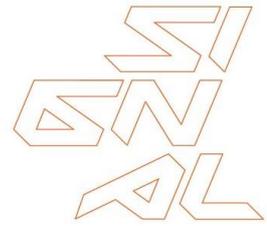


Signal Festival
10–13/10 2019



Press Release, 7. 10. 2019

A meteorite by Eva Jiříčná will hit Prague.

The seventh year of Signal Festival begins, this year in the name of revolution.

The seventh year of the Signal Festival with the theme of Revolution begins on Thursday, 10th October, and Prague's streets will host nearly twenty installations until Sunday midnight. Visitors will be presented with light art on three routes leading through Malá Strana, the Old Town and Karlín. Out of 18 installations, 12 will be located at brand new locations. For example, a primary school or the Ministry of Transportation will light up for the first time. Among the most distinctive names of this year is the architect Eva Jiříčná and her mysterious installation in Vojanovy sady. A new feature is a free map within the festival application, and a cooperation with an ecological project Sázíme stormy (*We Plant Trees*). The opening ceremony will take place on 10th October at 7pm at Smetanovo nábřeží (*Smetana Waterfront*) at the largest installation in the history of the festival by the audiovisual artist Jakub Pešek.

“Every year, nearly 600,000 people come to the Signal Festival. That is more than to Veletržní Palace or the National Technical Museum, and we are second behind Prague Castle in attendance of Prague's sights and events. This year marks the 30th anniversary of the Velvet Revolution. We perceive it not only as an opportunity to look back into history, but also as an insight into the future and an opportunity for change. Since its inception, the Signal Festival itself has also gone through a revolution. Our goal is not only the presentation of installations, but mainly a strong artistic experience and an introduction and support of contemporary artists and social themes. Thanks to the festival, over 70 new works of art have been created, costing 45 million crowns,” explains the festival director Martin Pošta.

Prominent artists and new locations

The Signal Festival will traditionally present the works of both Czech and foreign artists, which visitors will see on three routes leading through Malá Strana, the Old Town and Karlín. Among the most distinctive names of this year is the world-renowned architect Eva Jiříčná, who, together with her studio AI-DESIGN, will reveal a mysterious luminous meteorite in Vojanovy sady. A project of the Big Light art group named *I'm Leaving the Body* will take the visitors into the Baroque complex of Invalidovna, as well as into the past. The largest installation in the history of the entire festival will be screened above the surface of the Vltava river at 180,000 m³ between Smetanovo nábřeží and Střelecký Island. An audiovisual artist Jakub Pešek is responsible for its inception, with the support of our partner ING Bank. Out of 18 installations, 12 will be placed at brand new locations. For the first time, visitors

will pay visit to Invalidovna, Lannova Park, or the Ministry of Transportation. Two thirds of the installations are accessible free of charge.

Videomapping and music program

This year, the popular 3D video mapping will take place on Malá Strana route, on the facade of the Tyrš House, which will be put into motion by a revolution themed projection by the Ukrainian studio SKILZ. The church on Karlín Square will be livened up by videomapping from Turkish studio Nohlab. A novelty this year is a playful projection from the Italian studio ILLO on an elementary school building on Lyčkovo Square, which will mainly please the little festival visitors. Once again, a unique combination of music and light art will be on show in U Salvátora Church, this time by four young artists, who will create a storm cloud under the roof of the church and will take the festival visitors away from the reality of Prague streets.

Gallery Zone

This year, the paid Gallery Zone includes the Czech Museum of Music, featuring the Istanbul artist Memo Akten, the Klementinum Mirror Chapel with the installation of the Italian studio fuse*, or the Kooperativa Gallery, which will be transformed by lasers and music led by the Russian studio Dreamlaser. In addition, the Zone includes the Baroque complex of Invalidovna, the Ministry of Transportation and Vojanovy sady. Admission to all six locations together with entry to 3D video mapping will be possible to purchase at once this year as a part of the Signal Pass, which costs CZK 250 in advance, CZK 300 on the spot. Other installations of the Signal Festival are accessible free of charge.

Signal plants trees

This year the Signal Festival decided to join forces with experts from the ecological project Sážíme stromy (*We Plant Trees*), which is concerned with the restoration of greenery in the landscape, and together with its visitors will plant an alley near the Únětice village. The aim of this cooperation is to leave a permanent and sustainable footprint and is a part of the overall ecological transformation of the festival. This year's project can be supported when buying the Signal Pass via GoOut or directly at the festival by purchasing a natural tree bark brooch.

Joint report

Mrs. Ivana Gottová and the Signal Festival representatives were confronted with a situation where a public farewell to the deceased Karel Gott is to take place on Friday, 11th October 2019 in the Žofín Pallace, and as a part of the Signal Festival, a light installation is scheduled to take place at the nearby Smetanovo nábřeží at 7pm. They therefore agreed that both events will take place, with mutual understanding, respect and consideration. Karel Gott would not wish to disturb a cultural event. The mutual respect of Mrs. Ivana Gottová and the Signal Festival is a good sign for the visitors of both events and can serve as an example to the visitors of both events.

On Saturday, 12th October, the day of state mourning, the Signal Festival will honour the memory of Karel Gott by a minute of silence at 19:00 on Karlín Square.

Practical information and speed limits in the streets

A map guide through the individual installations will be free for the first time this year as a part of the festival application in iOS and Android versions, thanks to the cooperation with our partner ING Bank. Info points will be available for visitors at Kampa, Karlín Square and Old Town Square.

Foodtrucks, stalls and bars with a wide selection of food and drinks will be prepared at Kampa, Invalidovna, Karlín Square and at Tyrš House. Throughout the festival it will be possible to visit NEON FOOD LOUNGE under the baton of Zátíší Catering at Kampa.

The speed of traffic will be limited to 30 kilometres per hour in Prague 1 and 8 during the festival. Further traffic restrictions will affect Smetanovo nábřeží, Legion Bridge and the street Křižíkova. You can track the current situation using Waze navigation app. During the festival evenings, a free of charge line 800 100 991 providing information about the transportation at the festival and current state of traffic will be available.

The Signal Festival opening ceremony will take place on Thursday 10th October at 7pm at Smetanovo nábřeží (*Smetana Waterfront*) by the largest installation in the history of the festival, created by the audiovisual artist Jakub Pešek. Every evening the festival will run from 7pm to midnight.

About Signal Festival

Signal Festival, a festival of digital and creative culture, is the largest cultural event in the Czech Republic, attracting over 2.5 million viewers to Prague's backdrop in its six years of existence, thanks to its unique combination of art, urban space and modern technology. The festival uniquely combines visually attractive works with challenging installations of international quality. Its concept thus addresses both general and professional public. Thanks to the support of new artworks, Signal Festival is also an internationally respected platform and a popular place for getting know the newest projects in the field. The financing of the festival consists of grant programs' support, mainly the Municipality of the capital city Prague, the Ministry of Culture and participating districts, as well as partnerships with commercial entities and proceeds from secondary activities of the festival. Over the past six years, the Signal Festival has become an important driver of cultural events in the Czech Republic. Of the total of 140 installations, 80 were created specifically to fit Signal Festival, 49 of which by Czech artists. Thus, Signal Festival is one of the most significant producers of new art in the country. In previous years, people had a chance to admire the art of authors from over 22 countries around the world, which is why it is rightfully considered an international festival.

The 7th year of Signal Festival will take place from 10th to 13th October 2019.

More information at www.signalfestival.com

Facebook: www.facebook.com/SignalFestival

Instagram: www.instagram.com/signalfestival/

Acknowledgements:

Signal Festival of digital and creative culture is kindly supported by the City of Prague, Ministry of Culture of the Czech Republic, Ministry of Regional Development of the Czech Republic, Prague 1, Prague 8,

Embassy of Germany in Prague

Exclusive partner: ING Bank

Main partner: Mercedes-Benz, Kooperativa, Emirates

Official partners: Czech Republic

General media partner: Česká televize

Main media partners: Český rozhlas, Aktuálně.cz, CineStar, JCDecaux, Reflex, Deník N

Media partners: Deník, CzechDesign, I-Prague

VIP partner: Forbes

Partners: Epson, Prague Services, Zátíší Group, THMP

Technical partner: ROBE, KOMA, ReBeam

Signal Calling partner: PrusaLab

Official hotel: Meetme23

Official beer: Staropramen

Official carrier: Dopravní podnik hlavního města Prahy

Official supplier: Oficina, Mangoweb

Media Contact:

Nikola Lörinczová, nikola.lorinczova@piaristi.cz, +420 605 560 277

Helena Novotná, helena.novotna@piaristi.cz, +420 604 261 809