STARTUPS AND THE DIGITAL ENTREPRENEUR
THE VIEW FROM CENTRAL EUROPE
30 November 2016 | European Parliament, PHS 3C050

9:00–9:10
Welcoming remarks
Dita Charanzová, MEP
Ildikó Gáll-Pelcz, MEP
Ivan Hodač, President of the Aspen Institute Prague

9:10–9:20
Keynote speech
Kristin Schreiber, Director COSME Programme, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs

9:20–10:30
Scaling up Digital Startups through the Digital Single Market: How to Foster Innovative Entrepreneurs?
- Which factors and instruments help start a business and which ones slow it down?
- Creating a level-playing field for digital startups and helping them to scale up on the national and EU level
- How to support digital skills so that they promote digital entrepreneurship?

Oldřich Bajer, Co-founder, Zoot
Dita Přikrylová, Co-founder, Czechitas
Rafal Witkowski, President, IC Solutions
Norbert Ördög, Founder, Sufio
Lenard Koschwitz, Director for European Affairs, Allied for Startups

10:45–12:00
New Technologies and Business Innovation: How Can They Be Reflected in the Digital Single Market?
- Which elements of the DSM are there to help incubate innovative entrepreneurship?
- How does the DSM address the business potential of emerging technologies?
- What role do public institutions play in supporting innovative entrepreneurship?

Petra Dzurovčinová, Executive Manager, Slovak Alliance for the Internet Economy
Radomir Mastalerz, CTO, WealthArc
Michal Feix, Deputy Director General, Seznam.cz
Jakub Hon, Founder, SALESDOCK – Fleet Partner, UBER

12:00–12:15
Closing remarks
Ivan Štefanec, MEP, Vice-President of SME EUROPE, Chair of the SME Working Group for Administrative simplification
Michal Boni, MEP, Vice-President of SME EUROPE, Chair of the SME Working Group for Start-ups
Tomasz Husak, Head of Cabinet of Commissioner Bieńkowska

Organized by:
MEPs Dita Charanzová (CZ), Ivan Štefanec (SK), Ildikó Gáll-Pelcz (HU), Michal Boni (PL) and Aspen Institute Prague in cooperation with Slovak Presidency of the Council of the EU and Globsec Policy Institute