

CALL FOR PARTICIPANTS
Move Up!
Alternative mobility – focus on Pilsen

Ways of moving around a city are plentiful. Movement is often not only a means of reaching a destination, but it can be a goal in itself. Movement can also help mitigate specific social problems or liven up leisure and tourism activities.

Aspen Institute Prague, Pilsen 2015 and the Urban Planning and Development Institute of the City of Pilsen would like to invite you to participate in a public competition titled „**Move Up! Alternative mobility - focus on Pilsen**”, which is organized in the framework of the Open Up! Creative Placemaking Festival. Together, let's imagine our city as a place where people can move safely, healthily, economically and experience positive social interaction.

The Task

What we are looking for are feasible solutions for cities involving alternative mobility, which includes all means of transportation other than individual automobiles. The choice of strategy and tools is yours. You can look at alternative mobility through the lens that suits you most: that of an urban planner, an architect, a designer, an engineer, an expert in new technologies or simply a fan of public space. Ideally, you can combine them all.

- Proposed solutions should enable, simplify, diversify or expand public transport available in the city
- Primarily, the proposals should build on existing geographical, social, cultural and infrastructural conditions in Pilsen, yet the proposal can also be applicable to other places
- You can apply with an app, an experience, a (non-)commercial service, or a product. Place no limits to your creativity but design your solution so that it can be implemented with the financial contribution offered to the first prize winner

Terms and Conditions

- Participation is free of charge
- Both Czech and foreign participants are welcome to take part
- You can apply with new and innovative ideas, concepts or prototypes. The following proposals will not be considered:
 - Proposals that had already been given financial support or ideas that had already received a prize
 - Proposals that are already commercially or free of charge provided by other subjects
- Any individual of at least 18 years of age, a group of adult individuals or a legal entity can take part in the competition. A group of individuals and a legal entity need to specify one contact person.
- Only proposals submitted through an on-line application form by **October 26, 2014 20:00 CET** at the latest can take part in the competition. The online [application form](#) is available on the web sites of organizers.

- By submitting the proposal to the competition participant grants Plzeň 2015 o.p.s. a non-exclusive, worldwide, and a free-of-charge license (with the possibility to sublicense), limited in time until the end of 2016, for the duration of intellectual property rights, especially copyright, and undertakes to refrain from the use of any intellectual property rights or related rights to the fullest extent permitted by law. Participant also agrees to cooperate with co-organizer in regard the use of the proposal.

Proposals that do not fulfill conditions specified above cannot be taken into consideration and will be disqualified from participation in the competition.

Assessment criteria:

- Economic efficiency - cost of production and service
- Innovativeness – originality and value added
- Necessity – problem identification and proposed solution
- Availability – no social or age group should be limited in use
- Design
- Safety for user and surroundings
- Feasibility to implement the proposed solution within the funds offered to the first prize winner, i.e. **25 000 CZK**, if necessary, additional funding needs to be guaranteed from other sources.

Competition Jury

- Program Director of Pilsen 2015
- Representative of the Aspen Institute Prague
- Representative of subsidized organization the Urban Planning and Development Institute of the City of Pilsen
- Expert in the field of mobility
- Expert in the field of urban development

Evaluation of proposals

Proposals will be evaluated by the Competition Jury based on individual selection criteria, whereas each jury member, at their sole discretion, can assess the fulfillment of each criterion separately and all criteria at once.

Prizes

1st Prize:

- Financial prize of **25 000 CZK**, which shall be used for the implementation of the winning project. In the event of a breach of this obligation, upon summons the winner is obliged to return to the organizers the cash prize in the amount corresponding to the entire amount paid.
- Opportunity to present your idea during the Pilsen European Capital of Culture 2015 project

- Possibility to attend one educational course organized by the Centre for the Support of Creative Entrepreneurship in Pilsen as chosen by the winner.

2nd Prize:

- Opportunity to present your idea during the Pilsen European Capital of Culture 2015 project
- Possibility to attend one educational course organised by the Centre for the Support of Creative Entrepreneurship in Pilsen as chosen by the winner.

At the same time, the best five proposals will be presented in a booklet published by the Urban Planning and Development Institute of the City of Pilsen.

By submitting the competition proposal the competition participant expressly acknowledges that they have no entitlement to any compensation or reimbursement of costs associated with participation in the competition.

Application Form

Participants in the competition are to submit their proposals by an [on-line application form](#) no later than **October 26, 2014, 20:00 CET**.

The application form must include:

- Contact details of the participant
- Project proposal, max. two A4 pages in length:
 - Description of all components of the proposal
 - Description of the realization/Implementation of the proposal, taking into consideration all technical, legal and financial aspects
 - Information on copyright to the proposal
- Visualization of the proposal, possible in any graphical or text form
- Optional: YouTube video or Vimeo (link)
- Consent to the processing of personal data
- Undertaking on part of the competition participant to grant Plzeň 2015 o.p.s. a non-exclusive, worldwide, and a free-of-charge license (with the possibility to sublicense) for the duration of intellectual property rights, especially copyright, and undertakes to refrain from the use of any intellectual property rights or related rights to the fullest extent permitted by law. Participant also agrees to cooperate with co-organizer in regard the use of the proposal.

Language of the application: Czech or English

Procedure

The competition “Move Up! Alternative mobility” will be launched on **September 17, 2014** on the web sites of the organizing institutions. Information about the competition will be sent to potential participants and shared on social networks.

Deadline for submission will be closed on **October 26, 2014, at 20:00 CET**. By November 1, 2014, submitted proposals will be assessed with regard to fulfillment of formal requirements (please see information on the Application form) and sent to the

members of the jury for evaluation. All proposals that do not meet formal requirements will be disqualified from the competition. The organizers are not obliged to inform participants about rejecting their proposal. Short-listed competitors will be invited to present their proposals to public on **November 7, 2014** in Pilsen. During the presentations, the Competition Jury may ask the participants questions related to their proposals.

The first and second prize will be awarded based on voting by the jury. The voting is governed by the simple majority counted by all the members of the jury, whereas each jury member has one vote. The final decision will be made public after presentation of all the short-listed competitors.

Additional information

Participants give their consent to a possible publication of any document presented as part of their participation in the competition.

The organizers reserve the right to change the terms and conditions or cancel the competition, especially in case unforeseeable events occur that would preclude or considerably disrupt the competition.

Competition under this call is not a public procurement (design contests) by the Act No 137/2006 Coll. on Public Contracts, nor is it a public commitment under the provision of par. 2884 et seq. of the Act No 89/2012 Coll. of the Civil Code. The organizers and the competition participants explicitly exclude the application of par. 1793 of the Act No 89/2012 Coll. of the Civil Code, as amended.

The author of the proposal awarded first prize in the competition will grant Plzeň 2015 o.p.s. a non-exclusive, worldwide, and a free-of-charge license (with the possibility to sublicense), limited in time until the end of 2016, to the proposal and the successive product/ service implemented in line with it. Participant also agrees to cooperate with co-organizer in regard the use of the proposal.

In case of any discrepancy Czech language version of the competition instructions shall prevail.

This competition as well as any contract concluded pursuant to or in connection with it shall be governed by the Czech law.

Processing of personal data

The competition participant hereby gives their consent to the processing of personal data (name, surname, date of birth, email address, phone number, address) for the duration of the competition, but at least until December 31, 2014. Organizers process personal data for the purpose of complying with the obligations of the contract.

The competition participant declares that all personal data provided are true and accurate. The competition participant is obliged to inform the organizers of any change of personal data supplied without undue delay.

The competition participant has the right of access to their personal data and to rectify their personal data. The competition participant who believes that the processing of personal data are inconsistent with the protection of their private life or that it breaches the law, especially due to the inaccuracy of personal data as compared to the processing purposes, is also entitled to ask the organizers for clarification under the provisions of par. 21 of Act No 101/2000 Coll. on the Protection of Personal Data as amended. The competition participant is entitled to request the organizers to remedy this situation, in particular, to block, to correct, insert additions or destruction their personal data.