DIGITAL COMPETITIVENESS
OF THE EUROPEAN UNION

conference program

JULY 16, 2015
Permanent Representation of the Czech Republic to the EU
15, rue Caroly, 1050 Ixelles – Brussels
8:30 — 9:00  REGISTRATION & COFFEE

9:00 — 9:15  WELCOME

H.E. Martin Poveříl | Permanent Representative of the Czech Republic to the EU, Ambassador
Radek Špicar | Executive Director, Aspen Institute Prague

9:15 — 10:45  PANEL I

9:15 — 9:30  PRIVACY AND SECURITY IN DIGITAL EUROPE

9:15 — 9:30  Keynote

Věra Jourová | Commissioner for Justice, Consumers and Gender Equality

9:30 — 10:45  PANEL DEBATE

Christina Peters | Chief Privacy Officer, IBM
Michał Boni | Member of the European Parliament
Michal Feix | Director of Legal & Regulatory Affairs, Saxam
Monique Goyens | Director General, The European Consumer Organization (BEUC)
Ladislav Miklo | Acting Director General, DG Health and Food Safety
Chris Sherwood | Head of Public Policy, Allegro Group

Chair
Christian Borggreen | Director of International Digital Economy Policy, Computer & Communications Industry Association

10:45 — 11:00  COFFEE BREAK
11:00 – 12:30  PANEL II  
DIGITAL SINGLE MARKET AND GLOBAL COMPETITIVENESS

11:00 – 11:15  
Keynote  
Daniel Calleja Crespo | Director-General and Special Envoy for SMEs, DG Internal Market, Industry, Entrepreneurship and SMEs

11:15 – 12:30  PANEL DEBATE

Opening remarks  
Rene Summer | Director Government & Industry Relations, LM Ericsson

Panelists  
Sylwia Giepmans-Stepien | Public Policy and Government Relations Manager, Google
Jens-Henrik Jeppesen | Director for European Affairs, Center for Democracy & Technology
Gabrielius Landsbergis | Member of the European Parliament
Veronika Pistyur | CEO, Bridge Budapest

Chair  
Hosuk Lee-Makiyama | Director, European Centre for International Political Economy

12:30 – 12:45  CLOSING REMARKS

Ivan Hodař | Founder and Vice-President, Aspen Institute Prague

12:45 – 13:30  BUFFET LUNCH
Aspen Institute Prague serves as an independent platform where politicians and businesspeople, as well as leading artists, sportspeople, scientists, and journalists can meet and interact. The Institute facilitates interdisciplinary and regional cooperation, and supports young Central European leaders in their development. It is a partner of the Aspen Institute global network.

The core of the Institute's activities focuses on leadership seminars, expert meetings, and public conferences, all of which are held in a neutral manner to encourage open debate. The Institute's Programs are divided into three areas: Leadership, Policy and Public. In their implementation we focus on priorities that are critical for the future of the Central European region.

**POLICY PROGRAM**

Enables expert discussions that support strategic thinking and interdisciplinary approach. Currently, the Institute covers primarily the following topics: digital agenda, urban development and creative placemaking, cultural and creative industries, art & business, education, as well as transatlantic and Visegrad cooperation.

**PUBLIC PROGRAM**

Aspires to present challenging ideas at public events, such as the Aspen Annual Conference that convenes high-profile guests from all over the world to discuss current affairs, and via the Aspen Review Central Europe quarterly.

**LEADERSHIP PROGRAM**

Offers educational and networking projects for outstanding young Central European professionals. This area's flagship event is the Aspen Young Leaders Program, which brings together emerging and experienced leaders for four days of workshops, debates and networking activities.