

# LASVIT

## LASVIT PRESENTS THE THEORY OF LIGHT: DISCOVER THE LATEST EXPERIMENTS WITH LIGHT AND GLASS

Fiera Rho – Hall 15 – April 9-14

**Milan, April 2019** – Following last year’s successful dramatic presentation at the Teatro Gerolamo during Salone del Mobile - which won the most prestigious Milan Design Award - this year, the Czech company LASVIT is pleased to present “The Theory of Light”, which makes the observation that light is formed by Reflection, Perception, Spectrum, and Nature. We present these findings by means of four outstanding installations.



„De-Lux-Ity“ by W. Valihrachová

*“We are light lovers and after 11 years of mastering glass and light, we have developed our own theory. Our design experiments and their extraordinary results are materialized in four unique lighting installations,”* explains Art Director of LASVIT Maxim Velčovský, who created one of the designs himself.

### THE BEAUTY OF GLASS



„Aura“ by M. Čulenová

LASVIT’s constant mission is to inspire the world with the beauty of glass. The company combines its link with the age-old tradition of glassmaking in Northern Bohemia with an innovative approach to the modern world. *“All four lighting installations showcase the unique features of pristine glass. Glassmaking is an honourable craft, and after six centuries it still remains a bit of a mystery. Glass is the backbone of everything we do, yet still we are amazed by its myriad possibilities. This year we wanted to show the beauty of glass that has inspired LASVIT for more than a decade,”* says President and Founder Leon Jakimič.

All four installations are flexible and customizable, and can be transformed within the space they occupy. Each is unique with special glass techniques, qualities and original features.

## LEAVE A “TRACE” OF EMOTION IN LIGHT AND GLASS



*„Traces“ by K. Handlová and K. Kudějová Fulínová*

An experiment with Perception conducted by Kateřina Handlová and Katarína Kudějová Fulínová, a creative pair of LASVIT designers, reveals their exploration into whether people could transform their emotions into a ray of light. The sculpture called **Traces** connects an individual ensemble of glass components through a high-tech approach, and enables viewers to express their emotions through light and colour. *“Traces is transformed according to its interaction with viewers, who can leave their emotions written in glass and light,”* explains Katarína Fulínová. For a moment, everyone can become a co-creator of this spectacular installation, which changes according to their mood. *“The installation is alive, and never looks the same twice,”* adds Handlová.

## EXPERIMENTS WITH SPECTRUM, REFLECTION, AND NATURE

An experiment capturing the colour spectrum by different glassmaking techniques resulted in **De-Lux-It**. The designer, Wanda Valihrachová, used colour coding as well as surfaces and their colour features, finding original inspiration in street art. *“I wanted to show that glass art has no limits and that it is very powerful visually,”* she says, presenting her pieces as unparalleled, unrepeatable glass graffiti.

The experiment with reflection was led by **Mária Čulenová**: *“You only see things when light rays bounce or are reflected off them,”* she says. Čulenová selected the moon, and the components of her installation, **Aura**, are reminiscent of its surface, plateaus, arid seas and craters.



The experiment conducted by LASVIT Art Director

*„Liana“ by M. Velčovský*

**Maxim Velčovský** represents nature which can create lighting as well as human beings. The entire piece resembles a tropical vine, hence its name, **Liana**, which is ‘vine’ in Czech.

## RECOMMENDED FOR HOME EXPERIMENTS

At Lasvit we believe that our lighting presentation wouldn’t be complete without thoughtful pieces for smaller spaces and a larger audience, and there are wonderful novelties in this year’s LASVIT collection of design lighting. *“We have always wanted to create smaller pieces to*

*bring beauty and inspiration into homes as well as large residences, hotels and ballrooms. This year we have created original pieces, which I believe will inspire you as much as they inspire us,”* says the General Manager of Collections, Marcel Náhlovský.

LASVIT fans and collectors will love the new **Neverending Glory M**, designed by Jan Plecháč and Henry Wielgus. A new approach has also resulted in the **Crystal Rock Raw** collection, designed by Arik Levy.

And a brand new collection was conceived thanks to our collaboration with American architect William Pedersen. **Glacier** captures the beauty of ice in glass. New pieces will also be displayed from the **Yakisugi** collection, designed by Japanese architect Kengo Kuma, and the **Duna** collection, designed by Zaha Hadid.

### **THE LIMITLESS POSSIBILITIES OF CIPHER**

At Euro luce two years ago, LASVIT presented their first design lighting collaboration with the Canadian creative duo Yabu Pushelberg. Since then the **Cipher** family has grown and now there are a table lamp, a floor lamp and a wall-sconce too. As a system, the Cipher collection is extremely customizable, with limitless possible configurations for private residences and bespoke installation projects.

### **LASVIT PROJECTS SHOWCASED AT SALONE DEL MOBILE'S SPECIAL PRESENTATION – SALONE SATELLITE**

*Salone Satellite* presents young designers from around the world and this year its founder, Marva Griffin, has chosen LASVIT's Neverending Glory, designed by Czech designers Jan Plecháč and Henry Wielgus, to be exhibited at Pavilion 22/24.

### **ABOUT LASVIT**

LASVIT is a creative hub of glassmaking talents, fresh ideas, and daring designs. This young, progressive Czech glassmaking and design company inspires the whole world with its breathtaking custom-made installations, as well as its unique lighting and glassware collections made from hand-blown glass. Its original approach has captivated design professionals and made LASVIT an award-winning company. In 2018, LASVIT won the design “Oscar” at Salone del Mobile.

The founder of LASVIT, Leon Jakimič, steers the company with the utmost respect for the Czech glassmaking tradition, but also with boundless confidence in modern technologies and cutting-edge design.

Over the last few years, LASVIT has attracted many renowned designers and artists who want to collaborate with this unconventional Czech company: stars such as the Campana Brothers, Kengo Kuma, Yabu Pushelberg, Nendo and Ross Lovegrove have created unforgettably beautiful glass collections. Ever since it was founded in 2007, LASVIT's mission has been to

bring beauty, happiness and a piece of the Bohemian soul to clients worldwide, and thus change the world for the better. Let LASVIT in – let the changes begin.  
#LasvitDesign #LasvitCollections

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