

## **PRESS RELEASE**

## TWO UNCONVENTIONAL DUTCH ENTREPRENEURS LAUNCH A NEW SLEEPER TRAIN IN THE HEART OF EUROPE

## BRUSSELS - ANTWERP - ROTTERDAM - AMSTERDAM - BERLIN

They feel the sleeper train is important to improve the sustainability of passenger transport in Europe. They are convinced that the sleeper train is an efficient and affordable alternative for many travellers. They see the sleeper train as an attractive and adventurous form of travel. They believe in a rail company organised from the bottom up, based on the community of fans. They continued to pursue their vision, despite the bureaucratic challenges. They have always dreamed of this.

On 25 and 26 May, founders of European Sleeper, Elmer van Buuren and Chris Engelsman, will launch the first trains between Brussels and Berlin. This special moment will be marked by an informal reception in Brussel Zuid station on Friday 26 May 2023.



The new sleeper service between Brussels and Berlin is not just relevant for the cities on the route. Thanks to the sleeper service, other attractive options to travel by train come into play as well, for example between London and Berlin (change in Brussels to the Eurostar), Paris and Berlin (change in Brussels to the Thalys), Brussels and Warsaw (change in Berlin to the EuroCity). From spring 2024, the European Sleeper service will also be extended to Dresden and Prague.

For European Sleeper, the introduction of this service is an important first step in building a more extensive network of sleeper trains from Belgium and the Netherlands. In recent months, the availability of sleeper carriages has proved the greatest challenge. The service between Brussels and Berlin will start with hired carriages, but European Sleeper will soon be investing in its own carriages with even more comfort, a modern feel and more privacy options.

## More information about European Sleeper

European Sleeper is a new Dutch-Belgian rail company focusing on sleeper trains. European Sleeper is part of the movement which is putting the sleeper train in Europe back on the map. With European Sleeper, we are connecting countries and cities and people and businesses. Our ambition is to introduce a new train service every year. More and more people will abandon planes, cars or buses and board the sleeper train to be transported to new places as they sleep.

European Sleeper is a cooperative organisation. At the end of May 2021, European Sleeper had raised €500,000 in starting capital within three months by selling shares to over 350 small investors from various countries in Europe and beyond. In 2022, an amazing €2,000,000 in shares were sold. This has created an enthusiastic community, which is involved in the development of the business.

Contact details (not for publication):

Chris Engelsman

Co-founder and director



chris.engelsman@europeansleeper.eu

More information about European Sleeper and the Brussels – Berlin sleeper: www.europeansleeper.eu