

Departure:  
**Summer '26**

european  
sleeper 

# From first routes to a resilient European network

European Sleeper bond offer 2026



# Welcome to The Good Night Train

European Sleeper is a pan-European railway company focused on operating night trains. We are part of the movement that has put night trains back on the map in Europe as a sustainable, comfortable, and efficient mode of transport.

We believe the night train is more than a way to get from A to B. It is a conscious choice, for the planet, for the journey, and for a fairer, cleaner future. While you sleep, we take care of the rest.

## Why European Sleeper?

Warm, welcoming  
stewards on board

Up to 8x less CO<sub>2</sub>  
than flying

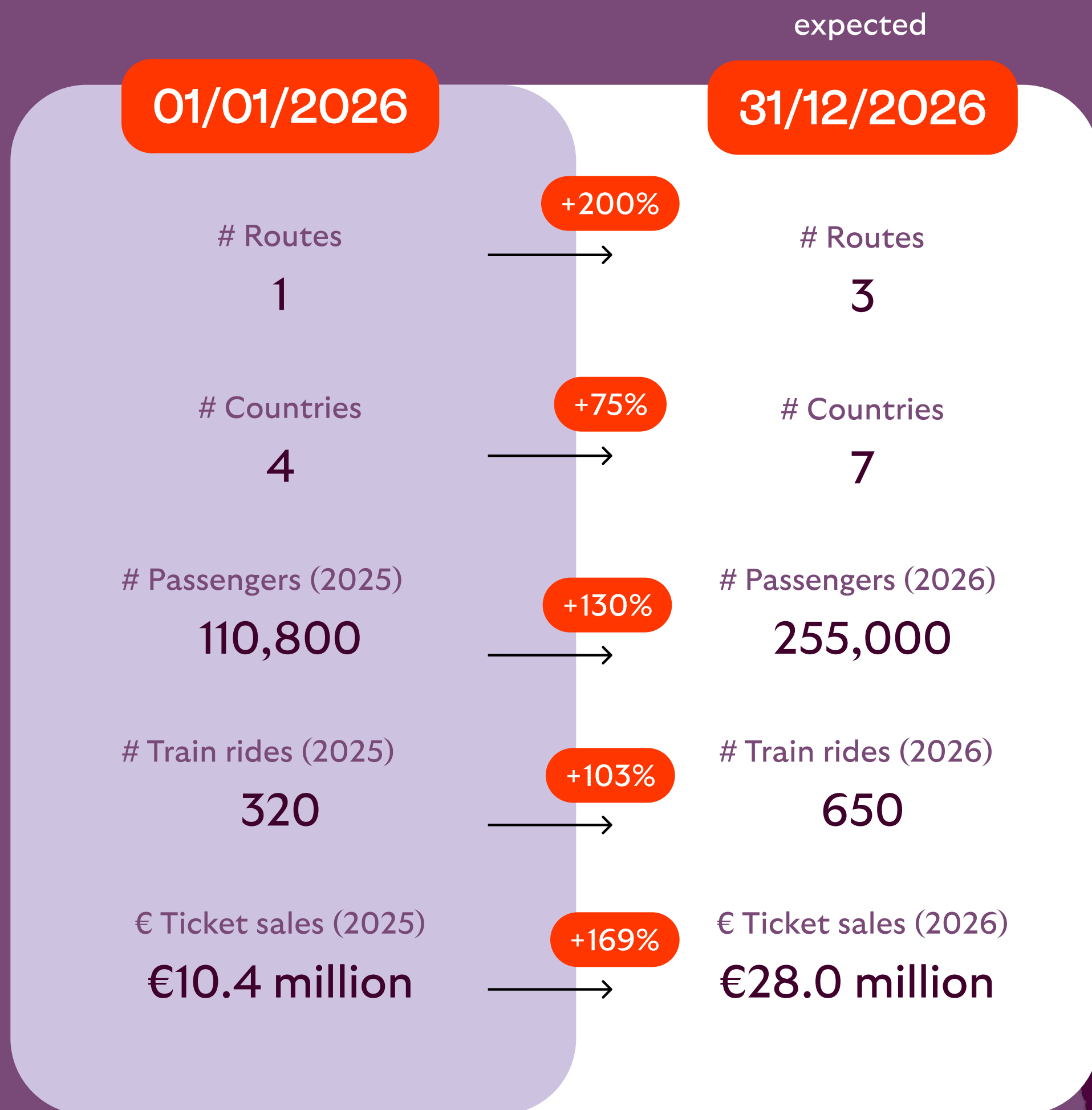
Stops in charming cities  
across Europe

Vintage carriages,  
updated for today

Be part of the revival  
of European rail.



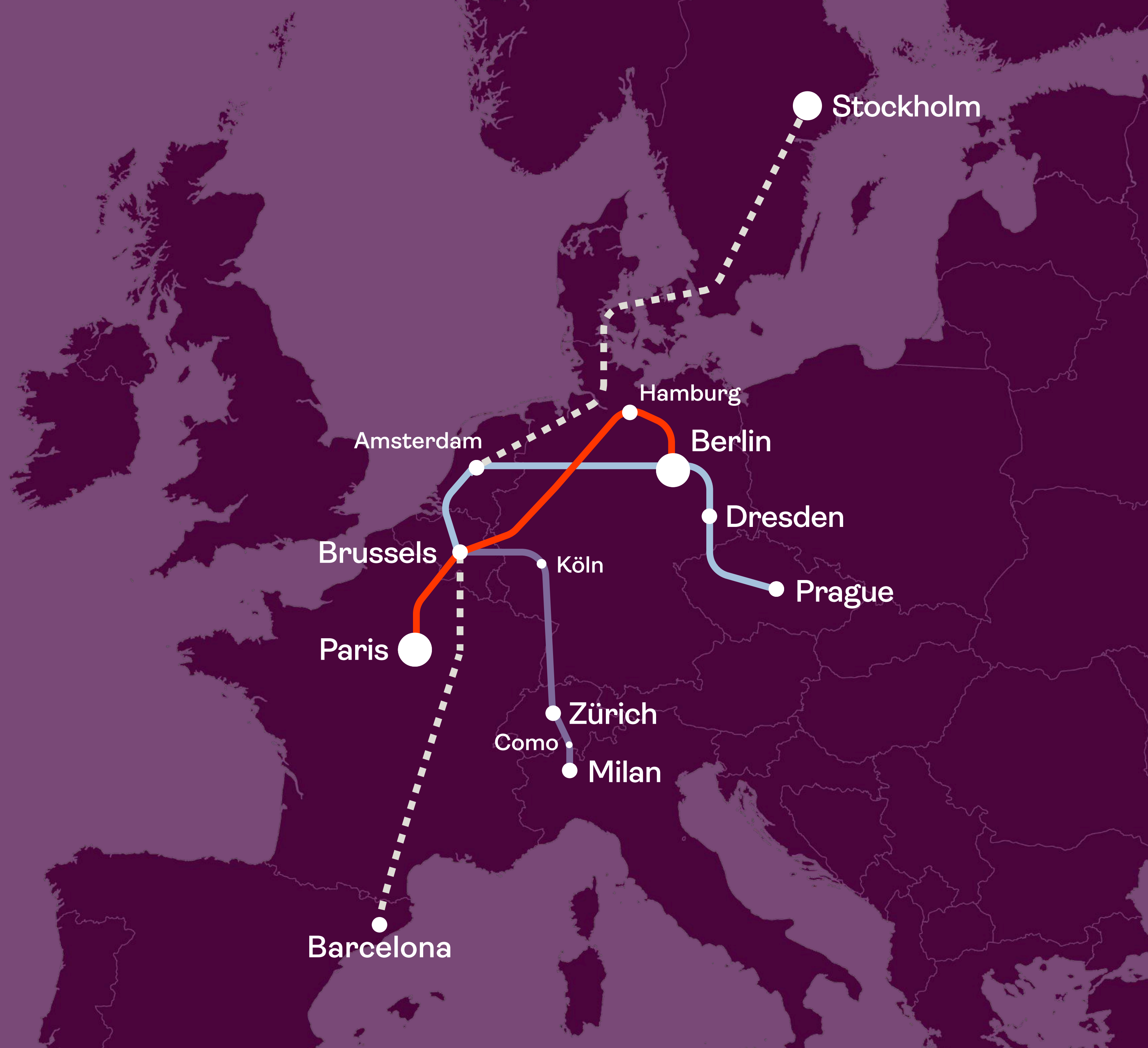
# 2026, a milestone year of growth for European Sleeper



# Our growth plan: New route(s) from 2027

To strengthen European Sleeper's position as Europe's next major night train operator, we aim to prepare a fourth route by 2027, most likely to Barcelona. This plan depends on the availability of carriages and the success of our second and third routes. Additionally, the groundwork for a route to Stockholm has also been laid.

Expanding the route network involves lengthy processes with governments, railway operators, and suppliers of railway carriages. However, as we have proven before, these efforts eventually pay off, allowing us to secure new routes to exciting destinations across Europe. This is how we aim to become the dominant player in overnight train travel in Europe.



# With new routes, our market share grows exponentially!

European Sleeper is now a key player in the European market, providing passenger transportation services for both leisure and business travel, spanning distances of about 500 to 1500 km. We aim to capture around 5% of the market share on all our routes, showcasing our potential to carve out a substantial part of the transportation market.

FMI (2024)

**€482 billion**  
European Rail Tourism  
market size (2034)

FMI (2022)

**€282 billion**  
European Rail Tourism  
market size (2024)

+5,5% CAGR

10% cross-border travel

**€28 billion**  
Cross-border (2024)

Eurostat (2024)

FMI (2024)

**+5.5%** Year-on-year market growth

**€1.4 billion**  
Serviceable market  
European Sleeper

5% potential market share  
European Sleeper



“The sleeper train is a great option for anyone travelling long distances without wanting to do the drive and instead see the fantastic scenery from the comfort of a train.”

[Read article](#)



“The revival of European Night Trains continues with three new trains linking European capitals and the revival of the Paris - Berlin route by European Sleeper.”

[Read article](#)



“European Sleeper will operate the new service from March 2026, replacing the Nightjet train that is being axed next month.”

[Read article](#)

# Huge media and social presence

 80.000+ followers [↗](#)

 18.000+ followers [↗](#)

# Managed by experience and knowledge



**Elmer van Buuren (NL)**  
CEO & Founder

**Experience:**

- Inno-V | Advisor
- Royal HaskoningDHV | Advisor
- NS (Nederlandse Spoorwegen) | Operational Manager

**For European Sleeper:**

- Rail network and capacity
- Public & regulatory affairs
- Office operations, and HR



**Chris Engelsman (NL)**  
CCO & Founder

**Experience:**

- Noord West Express | Founder
- Vervoerregio Amsterdam | Project Manager
- Twynstra | Senior Consultant
- SSI | Advisor

**For European Sleeper:**

- Financial Strategy
- Sales
- Marketing



**Rob Gelissen (NL)**  
COO

**Experience:**

- Locon | COO
- Rabobank | Director business desk
- Deutsche Bank | Business development
- ABN-AMRO | Manager customer service

**For European Sleeper:**

- Train Operations
- Rolling stock management
- Supplier relations



**Anne Dubost (FR)**  
Business development director

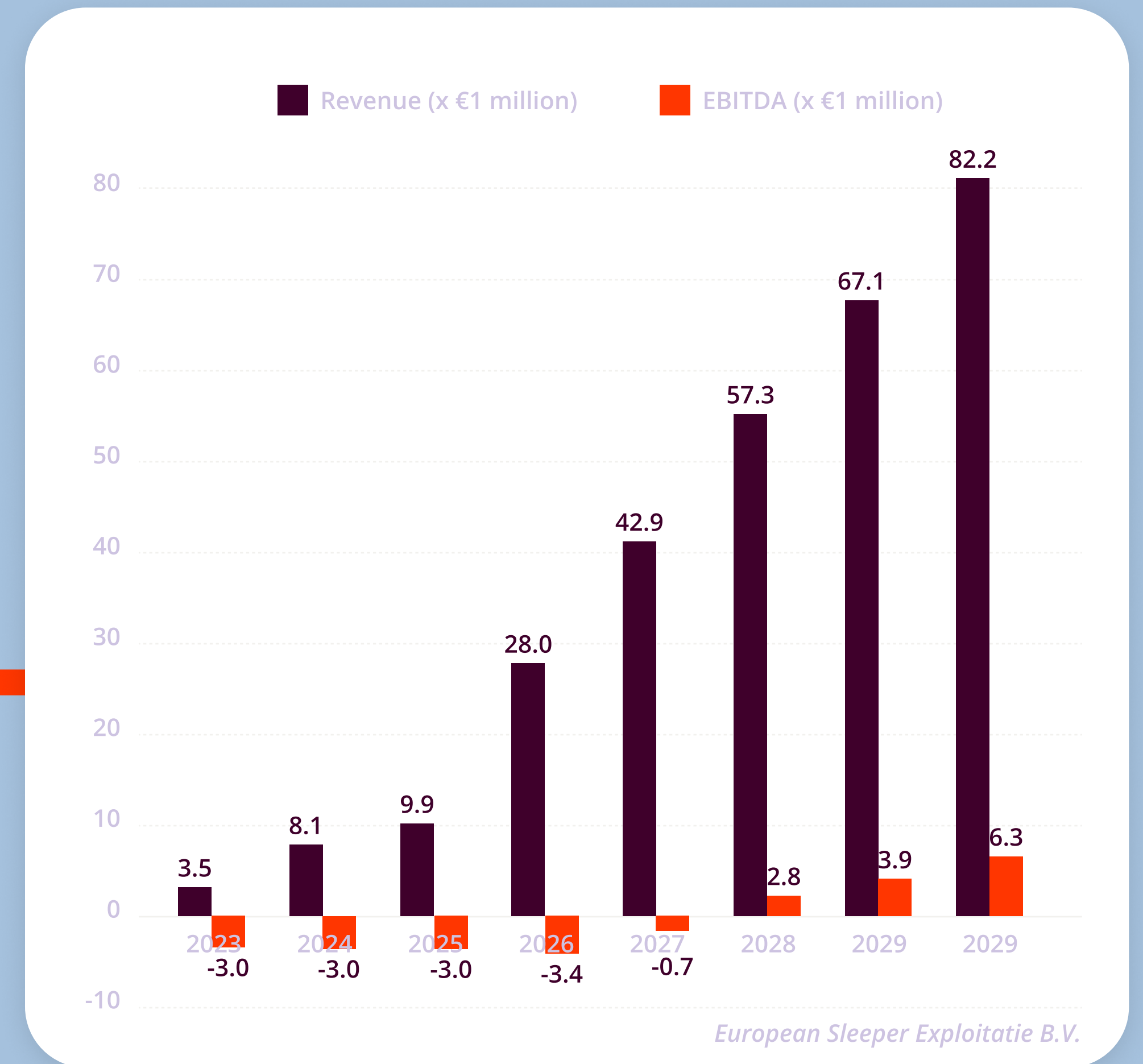
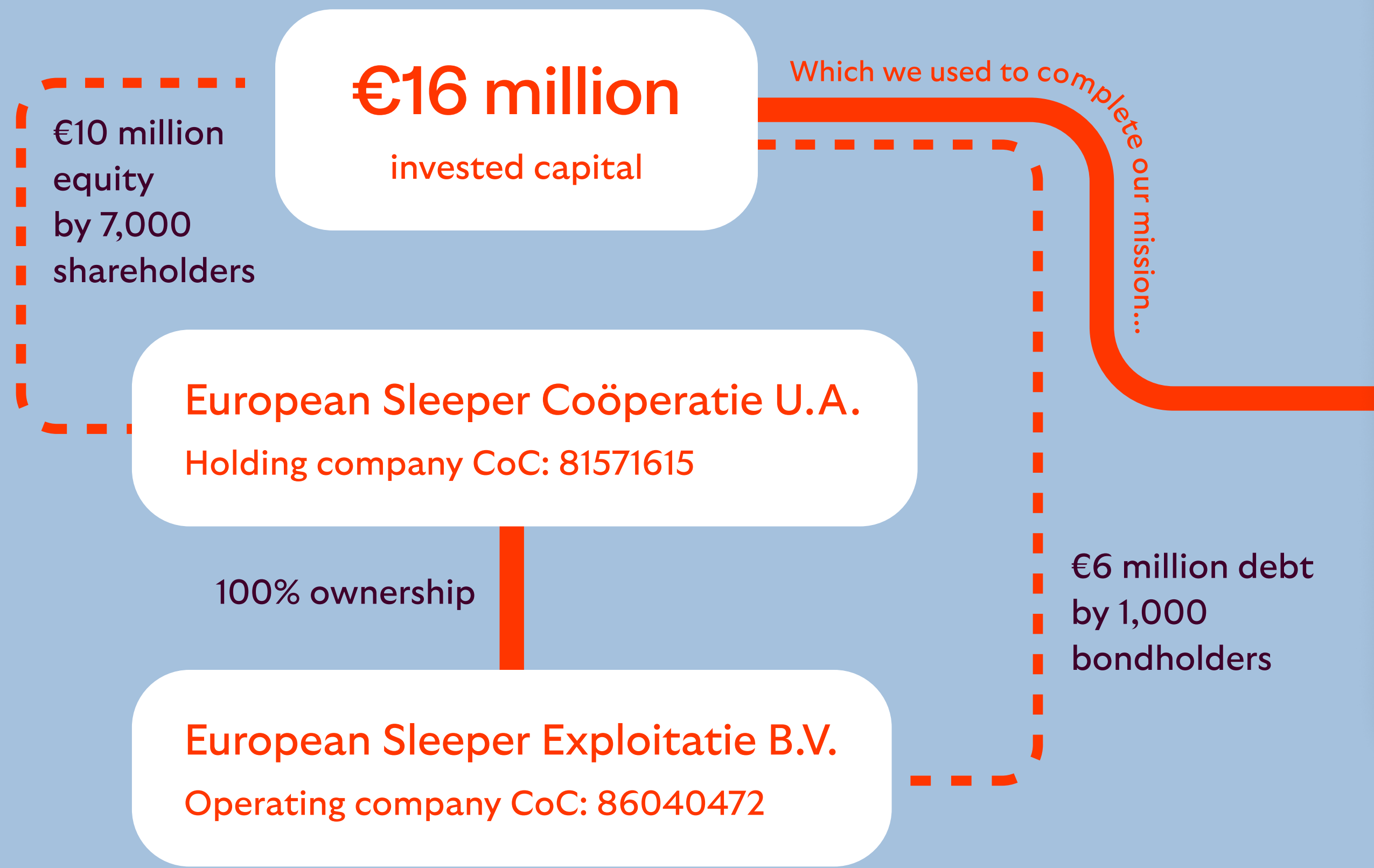
**Experience:**

- Fairphone | Project management
- Heineken | Senior Global Lead Circular Economy
- UTi Worldwide | Marketing manager

**For European Sleeper:**

- New routes
- French relations
- Business development

# Together with our community, we are rebuilding night trains across Europe...



Before reaching profitability in 2028, we expect that solving the recurring cash flow challenges associated with launching new routes will require institutional investors or institutional credit facilities.

...and we are  
here to stay

**+900**  
Train runs until now

**3.8/5**  
Google Reviews  
(2 stars above the average  
railwaycompany)

**86%**  
punctuality  
(< 60 minutes)

**+80** Sales  
partners  
including Google, Belgian  
Railways, Omio, Trainline  
and many more

**+350**  
Average number of  
passengers per train

**+€30.7m**  
million in ticket sales

**+65,000**  
tickets booked  
for future trips

**+160,000**  
newsletter  
subscribers

Those who have followed us for a while will know: we are never quite done. This summer, we are raising €2 million to keep on growing. This is how we are investing it:

20%

**Expanding the network:**

We are preparing the next connections. Milan from 9 September 2026, with ticket sales already exceeding expectations. Barcelona one or two years later, and Stockholm most likely to follow.

30%

**Smoothing seasonal dips:**

European Sleeper still sees seasonal cash flow dips in quieter months. We bridge these gaps, helping new routes grow into services that are financially sustainable year-round.

15%

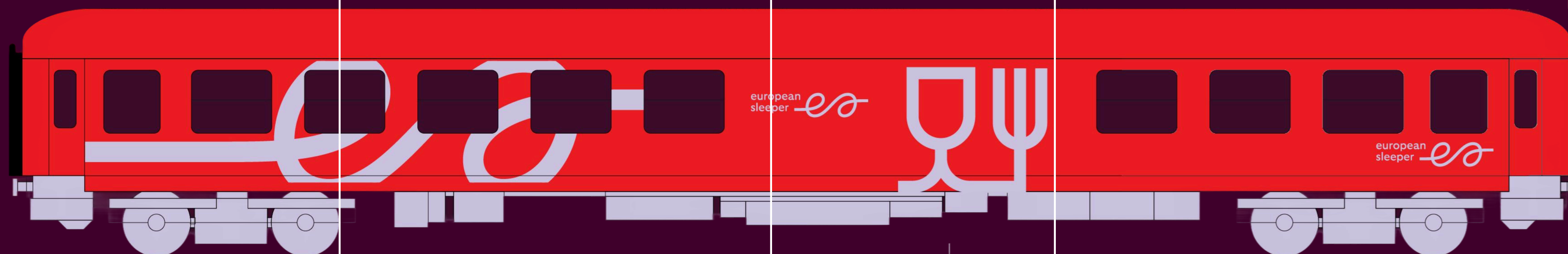
**Strengthening the foundation:**

We are investing in a more robust organisation. That means better-equipped customer service, more dynamic pricing, and well-automated internal systems.

35%

**Improving life on board:**

We are making the night train more pleasant and efficient. Dining on board, better ticket scanning tools, and a more recognisable European Sleeper experience.



We are using a method that has worked before:

Bonds. Offered directly to our community, on favourable terms.

 36 months to maturity, repayment in full at maturity

 20% discount on all travel for investments above €2,000 through 2027

 25% discount on all travel for investments above €3,000 through 2028

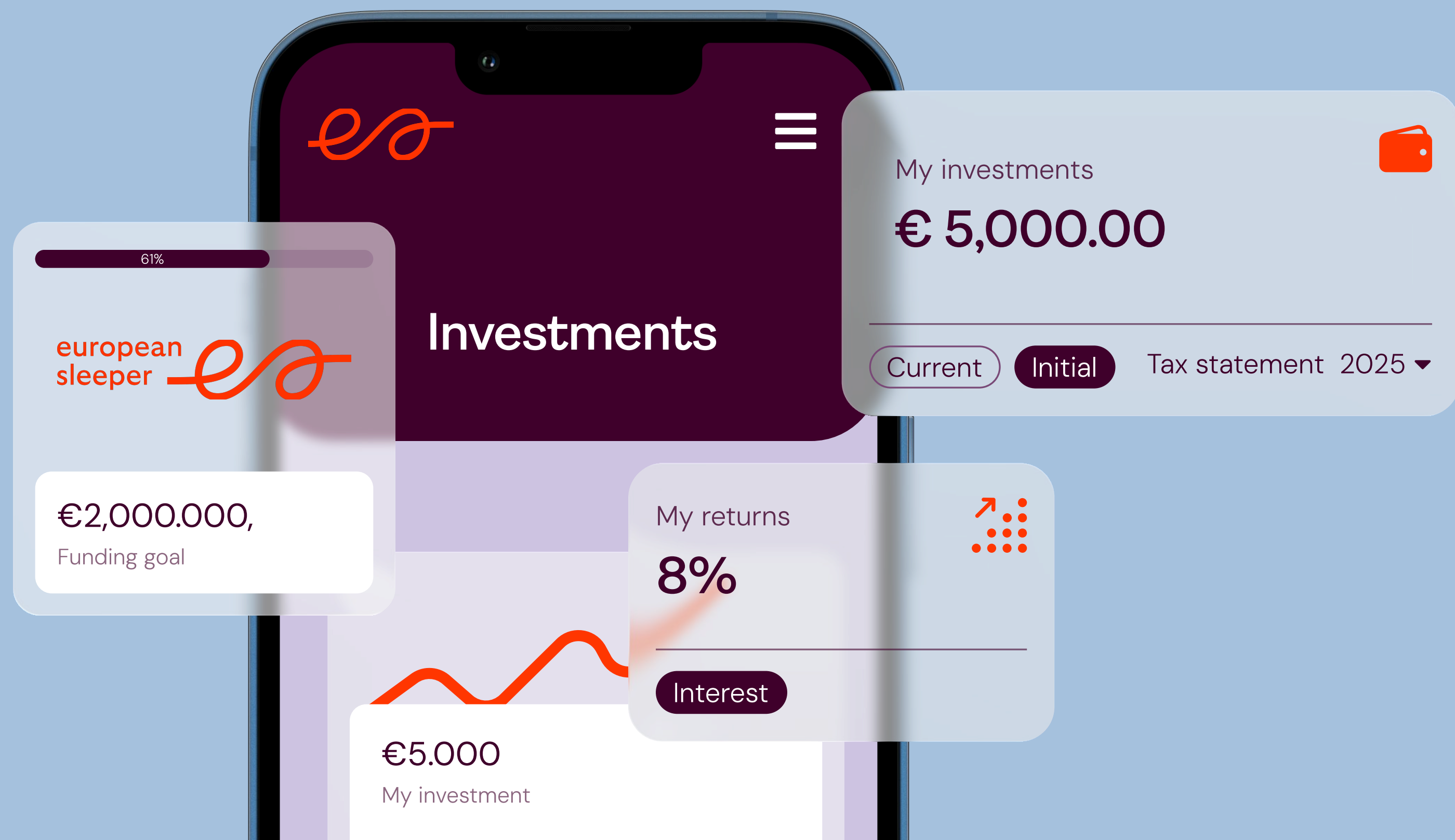
 €1.000 minimum investment

 8% annual interest, paid out monthly

# European Sleeper has built its own fundraising platform.

It was built in partnership with ESMA-regulated platform Broccoli. Your investment can now be processed digitally and swiftly. Making it easy for anyone to participate.

- ✓ Digital investing
- ✓ Downloadable annual statement (for tax purposes)
- ✓ Automated interest payments
- ✓ 24/7 insight into your investment
- ✓ Insight into previously (2023–2025) made investments



# Why invest

## Favourable market conditions:

Growing demand for alternatives to short-haul flights, along with government and EU support for sustainable rail transportation, make night trains a timely and well-supported solution.

## Scalable operation:

With connections to major hotspots like Amsterdam, Berlin, Brussels, Prague, Paris, Milan and (possibly) Barcelona and Stockholm, attracting over 100 million annual visitors, the foundation is set for scaling. Even with current train capacity, increased occupancy will boost the margins.

## Good for the planet:

Rail is the most efficient way of transport to lower our carbon footprint. With a capacity of up to 600 passengers, the European Sleeper emits up to 8x less CO<sub>2</sub> than flying and nearly 6x less than driving between Brussels & Prague.

## Huge growth potential:

European Sleeper plans to extend to a network across 10 countries within a few years. European Sleeper serves a vast and growing customer base across Europe and beyond.

## Start-up phase completed:

Backed by a committed community, the capital-intensive start-up phase is at an end. The company has now been running international night trains for over two years.



# Hop on board and invest in European Sleeper bonds



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[Invest now →](#)