KANTAR

Economic Climate Index
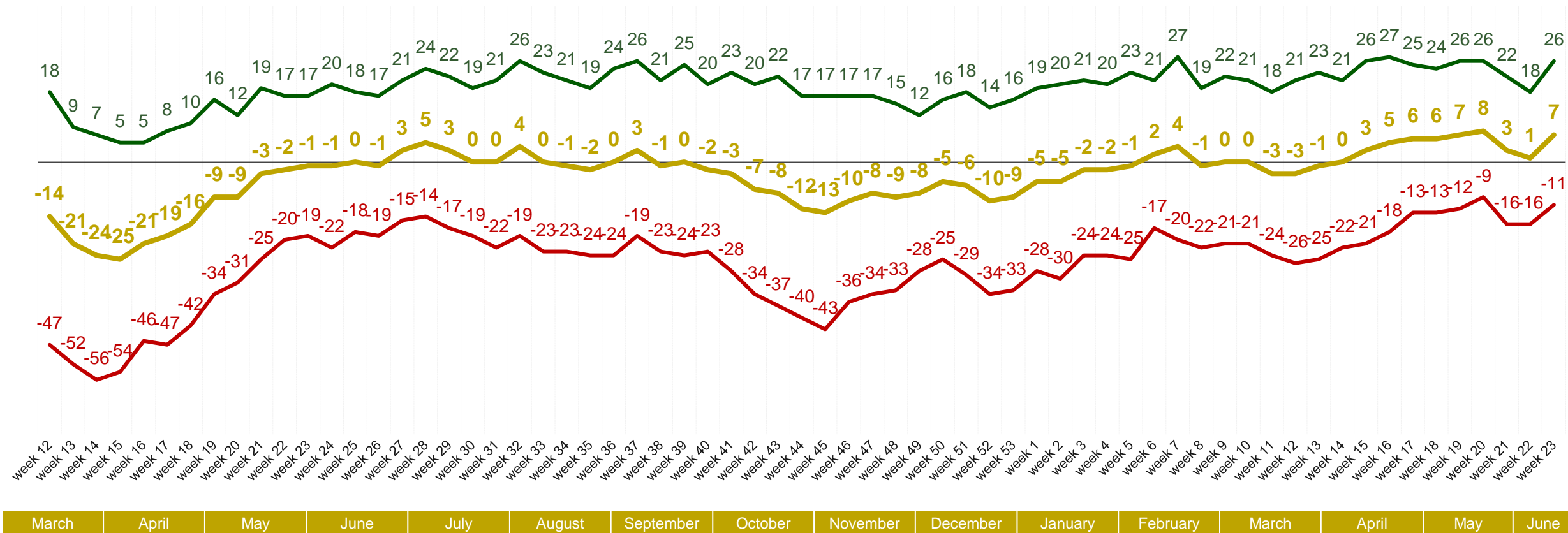
Kantar Polska

14.06.2021

Economic Climate measurement

Legend:
— Diagnosis of current financial situation — **Economic Climate Index** — Prediction of future financial situation

(Line chart showing weekly data from week 12 (2020) to week 23 (2021) across three series.)

Diagnosis of current financial situation (green): 18, 9, 7, 5, 5, 8, 10, 16, 12, 19, 17, 17, 20, 18, 17, 21, 24, 22, 19, 21, 26, 23, 21, 19, 24, 26, 21, 25, 20, 23, 20, 22, 17, 17, 17, 17, 15, 12, 16, 18, 14, 16, 19, 20, 21, 20, 23, 21, 27, 19, 22, 21, 18, 21, 23, 21, 26, 27, 25, 24, 26, 26, 22, 18, 26

Economic Climate Index (yellow): -14, -21, -24, -25, -21, -19, -16, -9, -9, -3, -2, -1, -1, 0, -1, 3, 5, 3, 0, 0, 4, 0, -1, -2, 0, 3, -1, 0, -2, -3, -7, -8, -12, -13, -10, -8, -9, -8, -5, -6, -10, -9, -5, -5, -2, -2, -1, 2, 4, -1, 0, 0, -3, -3, -1, 0, 3, 5, 6, 6, 7, 8, 3, 1, 7

Prediction of future financial situation (red): -47, -52, -56, -54, -46, -47, -42, -34, -31, -25, -20, -19, -22, -18, -19, -15, -14, -17, -19, -22, -19, -23, -23, -24, -24, -19, -23, -24, -23, -28, -34, -37, -40, -43, -36, -34, -33, -28, -25, -29, -34, -33, -28, -30, -24, -24, -25, -17, -20, -22, -21, -21, -24, -26, -25, -22, -21, -18, -13, -13, -12, -9, -16, -16, -11

Time axis (weeks): week 12, week 13, week 14, week 15, week 16, week 17, week 18, week 19, week 20, week 21, week 22, week 23, week 24, week 25, week 26, week 27, week 28, week 29, week 30, week 31, week 32, week 33, week 34, week 35, week 36, week 37, week 38, week 39, week 40, week 41, week 42, week 43, week 44, week 45, week 46, week 47, week 48, week 49, week 50, week 51, week 52, week 53, week 1, week 2, week 3, week 4, week 5, week 6, week 7, week 8, week 9, week 10, week 11, week 12, week 13, week 14, week 15, week 16, week 17, week 18, week 19, week 20, week 21, week 22, week 23

Months: March | April | May | June | July | August | September | October | November | December | January | February | March | April | May | June

week 12 2020: 16.03.2020 – 20.03.2020   week 23 2021: 07.06.2021 – 11.06.2021

Diagnosis:
KCV1. How did financial situation of your Household change in the last month?
KCV3. In the last few days, did you not purchase some goods due to fear of your financial situation in the future?
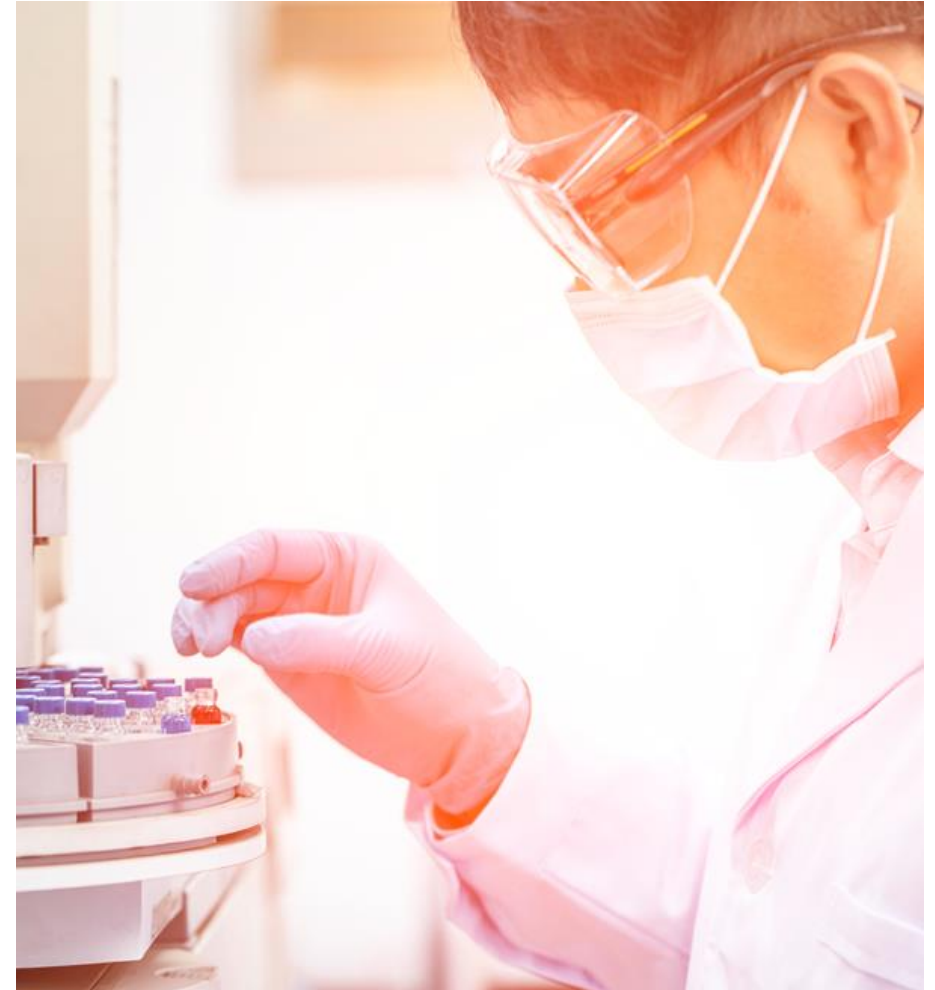
Prediction:
KCV2. Do you think the financial situation of your household in the next month… ?
KCV4. Which of the statements best reflects your plans for the next weeks?
KCV5. Do you think that in the next three months the living conditions in Poland will improve or get worse?

N=100 daily
Data in percentage

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Methodological note

Aggregated Economic Climate Index summarizes diagnostic and prognostic opinions expressed in answers to 5 questions. The index is presented on a symmetrical scale, ranging from -100 to 100. Zero means that the positive and negative answers are balanced.

The research is conducted by telephone interviews. It is carried out daily (Monday to Friday) on a random-quota sample, based on GUS demographical structure (fixed quotas on: voivodeships, size of town – 4 bands, age – 5 bands, educational level – 3 bands, gender). The daily sample is 100.

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Thank you

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