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## **NEC and Connectia sponsor Hotel Trends 2017 Hospitality Event**

*With a solid approach and long term strategy, Connectia and NEC are fully committed to Hospitality*

**Hilversum, Warsaw, 27<sup>th</sup> November, 2017** – NEC, global leader in Communications & IT solutions, and Connectia, NEC's Executive Hospitality Business Partner in Poland, are together participating as sponsors to Hotel Trends Poland & CEE 2017, the most important hospitality event in Central and Eastern Europe that is taking place on 27 and 28 November at the Sofitel Warsaw Victoria hotel.

### **Unique two-day event**

Hotel Trends Poland & CEE (<https://hotel-trends.pl>) is an unique, two-day event for the hotel industry, which brings together all the decision-makers of the hotel industry in the region – owners, boards of operating companies, hotels managers, representatives of development companies and investment funds, as well as leading suppliers of products and services for the hospitality and tourism.

The two-day forum is an excellent opportunity to meet and discuss business on the highest level. The leading Polish and international hotel experts and well recognized executives with long-standing, successful professional practice will take part in the panel discussions, debates and workshops during the newest edition of the conference.

### **Executive Hospitality Partnership**

Connectia is NEC Executive Hospitality Partner in Poland and has a long track record in hospitality with multiple references across the region. Slawomir Kwasniewski, Managing Director at Connectia, comments: "Many new developments are taking place in Poland and the Hospitality sector is one of our key business areas. We are extremely pleased to partner with NEC. NEC is extremely strong in hospitality with a wide portfolio of solutions approved and recommended by the big global brands like Starwood, Hilton and Hyatt, as well as having a strong proposition for small and mid-sized hotels."

Denhard Jongman, Regional Manager Hospitality for NEC Enterprise Solutions, explains: "Our

Executive Hospitality Partnership program aims at mutual growth and profitability in the important Hospitality sector. Through this program we support Business Partners that promote the value of our integrated solutions, enabling them to go-to-market more successfully. Connectia is a very important partner for us with a strong presence in Poland. With its highly trained staff it has already considerable experience and success in serving the Hospitality segment in the region. At Hotel Trends 2017 we look forward to meeting up with many decision makers from the Hospitality sector and discussing the wealth of options we can provide to enhance efficiency, profitability and guest satisfaction”.

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**For more information please contact NEC Enterprise Solutions:**

**Robert van Amerongen**  
**Tel: +31 35 689 1521**  
**robert.van.amerongen@emea.nec.com**

#### **About NEC Enterprise Solutions**

NEC Enterprise Solutions provides IT & Communication solutions to small, medium and large enterprises in both the private and public sectors. Designed for open connectivity, high availability and flexible growth, our innovative solutions incorporate the latest voice, data and video technologies and enable real-time, collaborative working, increased productivity and customer satisfaction. Our servers, storage solutions, software and virtualized workstations enable businesses to maximize operational efficiency, performance and profitability.

NEC Enterprise Solutions serves its customers across EMEA (Europe, Middle East & Africa) through a network of direct sales organizations, business partners and value-added resellers.

For more information, please visit: <http://www.nec-enterprise.com>.

#### **Additional resources:**



#### **About Connectia**

Connectia serves the Polish market with expertise, solutions and specialists in the field of IT & Communications. Connectia's highly skilled professionals, with their in-depth knowledge and extensive experience, address the growing market demand for these services that is spurred by rapid advances in technology and the increasing level of complexity of modern communication systems and the IT environments in which they operate. For more information: <http://www.connectia.pl> and <http://www.nec-smarthospitality.com/connectia>