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NEC presents Smart Cruise Ship Communications at Seatrade Cruise Global

Hilversum, Fort Lauderdale, March 8, 2017 – At 2017 Seatrade Cruise Global, taking place from 14-16 March at the Fort Lauderdale/Broward Country Convention Center, Florida, NEC is presenting latest enhancements to its range of Smart Hospitality Solutions aimed at enriching the Passenger Experience and Services on board of leading cruise ships.

"Seatrade Cruise Global is the Cruise Industry's Premier Global Event. Being one of the leading technology partners for the cruise shipping industry and other marine sectors, we have been participating to this event for many years", explains Martin van der Veeken, Sales Director Marine at NEC Enterprise Solutions. "We enjoy an overwhelming interest from major cruise line customers and it is fantastic to experience how much we year-on-year are appreciated for the quality products and innovative solutions we bring on board. Seatrade Cruise Global 2017 gives us an excellent opportunity to present our innovative Smart Cruise Shipping Communications including the launch of some of our smart innovations to a large number of customers."

Smart Cruise Ship Communications
NEC's Smart Cruise Ship Communications solutions meet highest standards of quality, reliability, flexibility and ease of use - connecting staff and passengers with the information they need, making life onboard extra special and enabling cruise and ferry companies to maximize passenger experience, services, safety and satisfaction.

Critical business processes aboard a vessel like Alarming & Messaging, Real Time Location Services and Task Management are an integrated part, while open interfaces enable additional partner application support. NEC's applications unify communication streams, optimize workflows and ensure passengers and crew stay connected wherever they are.

Ensuring Reliability is Essential on Board
Combining its capabilities and rich portfolios in Communications and IT, NEC can provide cruise lines with advanced technologies, services and expertise to ensure the safety, security and efficiency on board cruise

ships. NEC's Fault Tolerant servers ensure 24/7 operation, while advanced data storage and data management solutions scale to the most demanding requirements.

"Building passenger satisfaction and loyalty is crucial in the cruise industry. As one of the leading global vendors and driving forces behind wireless technology solutions, we have been at the forefront of developments such as IP DECT for many years. The level of integration between our server, storage and enterprise communications solutions reinforces the power of these technologies and maximizes the benefits they offer passengers and crew", concludes van der Veeken.

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Additional resources:

About NEC Enterprise Solutions:
NEC Enterprise Solutions provides IT & Communication solutions to small, medium and large enterprises in both the private and public sectors. Designed for open connectivity, high availability and flexible growth, our innovative solutions incorporate the latest voice, data and video technologies and enable real-time, collaborative working, increased productivity and customer satisfaction. Our servers, storage solutions, software and virtualized workstations enable businesses to maximize operational efficiency, performance and profitability.

NEC Enterprise Solutions serves its customers across EMEA (Europe, Middle East & Africa) through a network of direct sales organizations, business partners and value-added resellers. For more information, please visit: http://www.nec-enterprise.com.