

The Hotel Royal Savoy goes SMART Hospitality with NEC

New leading 5-star property from The Bürgenstock Selection commissioned PKE to provide NEC Smart Hospitality Solutions for optimal efficiency and superior guest services

Lausanne, Hilversum, 8 December 2016 – The Hotel Royal Savoy in Lausanne, the jewel in the crown of The Bürgenstock Selection, has selected NEC's Smart Hospitality Solutions for deployment in its brand new 5-star hotel that recently opened its doors. The Hotel Royal Savoy commissioned PKE, NEC's certified business partner, to provide the advanced solutions as part of the hotel's completely new ICT infrastructure.

As Mr. Almir Kalender, IT Director of The Bürgenstock Selection, states: "We decided for NEC's Smart Hospitality Solutions based on a variety of reasons and stringent criteria we have established in the selection process:

- NEC's Smart Hospitality Solutions not only drive optimal efficiency into our operations, but also offer a platform for superior guest services.
- NEC's Smart Hospitality Solutions are based on modular building blocks, giving us the opportunity to select the modules we need now, while offering full opportunity to extend in size and scope in the future.
- The mobility solutions included in NEC's Smart Hospitality Framework ensure tight integration with other mobile applications (i.e. Opera Mobile), which offers significant advantages for both our staff and guests.

Dietmar Stefani, Managing Director of PKE, confirms: "We are honored to work with a leading customer like The Bürgenstock Selection. Based on our experience with complex high-end installations, i.e. the Four Seasons Geneva, we are looking forward to successful deployment and operation".

As Kees van Donk, Director Hospitality EMEA for NEC, confirms: "We are extremely proud to work with and for the Hotel Royal Savoy Lausanne. Almir Kalender's knowledge and experience – he is one of the few Hotel IT Directors with a CHTP degree – has been a catalyst for assuring that the quality of the solution is unique and in line with the latest HTNG standards.

As we continue our success in the 5-star hotel market in Switzerland and build on successful implementations at among others the Mandarin Oriental Geneva, W Verbier, Four Seasons Geneva and now the Hotel Royal Savoy in Lausanne, we are looking forward to a bright future."

Almir Kalender concludes: "At the end of the day, for the Royal Hotel Savoy there was no other solution and decision possible than NEC. I can recommend the NEC Smart Hospitality Solutions to any hotel which wants to increase its efficiency and optimize its guest services."

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Additional resources:



About Hotel Royal Hotel Savoy

The Hotel Royal Savoy Lausanne is part of "The Bürgenstock Selection". Katara Hospitality Switzerland AG, headquartered in Zug, is the Swiss hotel management company for Katara Hospitality, Doha. Under the leadership of its Managing Director, Bruno H. Schöpfer, it develops concepts for renovated, rebuilt and reopened legendary hotels. Currently, the company portfolio includes the Hotel Royal Savoy Lausanne, Bürgenstock Resort Lake Lucerne and the Hotel Schweizerhof in Bern. While the Hotel Schweizerhof and the Hotel Royal Savoy Lausanne are fully operational, the Bürgenstock Resort will open in early 2017. The total amount invested in these properties is one billion Swiss francs.

About PKE

Established in 1979, PKE has for more than three decades been carrying out complex, large-scale projects all over the world – ranging from safeguarding state-run central banks and penitentiaries to wiring Formula-1 tracks and monitoring underground railway networks. Security, trust and continuity are values always at the heart of PKE's activities: the relationships with customers, suppliers and employees have a long-term focus and are shaped by mutual respect and a high degree of commitment. PKE's projects prioritise reliability and safeguard the future. For more information: www.pke-electronics.ch

About NEC Smart Hospitality Solutions

NEC is global leader in the integration of IT, network technologies and communication solutions. Serving customers through a network of sales organizations and business partners, NEC combines global expertise with local presence and is a supplier of choice to the Hospitality industry. Based on close co-operation with leading hotel chains and a vast installed base, NEC thoroughly understands the drivers and needs of hotel operators, hotel owners and their guests, and brings this together in its Smart Hospitality vision and approach and modular solution framework. Today NEC has provided its Smart Hospitality Solutions to over 10.000 installations in the EMEA region. For more information: www.nec-smarthospitality.com.