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Zeinoun Nabulsi wins Takreem Social Media Award for his video on DSC

Posted by samerharb on January 13, 2012 in Press, Video Reports

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Zeinoun Nabulsi was awarded in October 2011 the Takreem Social Media Award for his video on Donner Sang Compter. The contest aimed to get young social media users, bloggers and internet savy people to come to the American University of Beirut and work for two hours to come up with a presentation about a candidate to TAKREEM's ten different categories using social media.

Zeinoun Nabulsi decided to present Donner Sang Compter, a Lebanese NGO that aims to secure blood donations from the people to the people. He won the 1st prize at that event.

In the video, the author interviewed many people and asked them if they know about Donner Sang Compter. Each individual explained, in the interview, how he found out about DSC and what he knew about the NGO.

The video was then posted to youtube and Zeinoun was awarded the first prize of the contest.

The TAKREEM initiative aims to communicate Arab expertise. The TAKREEM Arab Achievement Awards is committed to becoming a landmark in celebration of outstanding Arabs and in so doing, TAKREEM contributes in creating a brighter perception of Arabs everywhere to inspire present and future generations.



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Upcoming Events

BD - USJ CSM (Sodeco) November 15, 2017 at 7:00 AM – 1:00 PM

BD - Mersaco (Chiah) November 18, 2017 at 7:00 AM – 11:00 AM

BD - Order of Pharmacists (Adlieh) November 18, 2017 at 8:00 AM – 4:00 PM

BD - Order of Pharmacists (Adlieh) November 19, 2017 at 8:00 AM – 4:00 PM

BD - LIU (Khiara) November 20, 2017 at 7:00 AM – 12:00 PM

BD - The Spot (Saida) November 24, 2017 at 2:00 PM – 7:00 PM

Like Us On Facebook!

Facebook post for Donner Sang Compter with 99,655 likes and a promotional video for blood donation.

Follow Us On Twitter!

Tweets by @DSCLebanon

Twitter tweet about a Halloween-themed blood drive at the Campus de l'Innovation et du Sport - USJ.

Twitter tweet about a Beirut Marathon event with a group photo of participants.

Instagram

Instagram gallery featuring photos of blood drives and community events.

Follow Donner Sang Compter's Official Blog