

# **PRIVACY STATEMENT FOR THE PROCESSING OF PERSONAL DATA BY SWISS BASKETBALL**



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Version : October 10, 2023

## 1. OBJECTIVE

The purpose of this regulation is **to ensure your privacy**.

In this document, Swiss Basketball explains the extent to which it processes the personal data of its members and users, including spectators.

This description is not exhaustive; specific elements may be addressed in additional privacy statements, similar documents, terms of use, or application programs.

Swiss data protection legislation governs the processing of personal data.

Personal data is defined as any information relating to an identified or identifiable person. Processing refers to any operation involving data, regardless of the means and methods used—including the collection, processing, and use of personal data—and the storage, use, modification, disclosure, archiving, or destruction of data.

## 2. DATA PROCESSING RESPONSIBLE

The data controller for the personal data covered in this document is:

Swiss Basketball  
Site sportif de Saint Léonard  
Chemin de Saint Léonard, 7  
CH-1700 Fribourg  
Tél : +41 26 469 06 00

[dataprotection@swissbasketball.ch](mailto:dataprotection@swissbasketball.ch)

We are at your disposal for any questions related to the processing of your personal data.

## 3. PERSONAL DATA AND PROCESSING PURPOSES

Swiss Basketball manages a database ("la base de données de Swiss Basketball") containing:

- For **athletes**: first name, last name, gender, home address, date of birth, email address, phone number, nationality, athlete's license number, photo, jersey number, ID card or passport number, a copy of the passport or ID card, athlete's height, athlete's position on the field, the club to which the member is licensed, and video recordings and photographs of certain matches. By applying for a license from Swiss Basketball, athletes authorize Swiss Basketball to use freely and

commercially videos and photographs taken during matches organized by Swiss Basketball in which they may appear.

- For **coaches and referees**: first name, last name, gender, home address, date of birth, email address, phone number, nationality, license number, photo, bib number, ID card or passport number, a copy of the passport or ID card, license number, and video recordings of certain matches, and bank account number. By applying for a license from Swiss Basketball, **coaches** authorize Swiss Basketball to use freely and commercially videos and photographs taken during matches organized by Swiss Basketball in which they may appear. **Referees** also authorize Swiss Basketball to use freely and commercially videos and photographs taken during matches organized by Swiss Basketball in which they may appear.
- For **club members**: name, phone number, email, place name, address, postal code, municipality, province (canton), VAT number (or tax number), bank account number, president's name, year of birth, country, social media (Twitter and Facebook), and date of establishment.
- For **users** of Swiss Basketball services (including spectators): first name, last name, gender, home address, date of birth, email address, phone number for ticketing, cashless payment, online store, and access control to sports events organized by Swiss Basketball. Users consent to Swiss Basketball freely and commercially using videos and photographs taken during matches organized by Swiss Basketball in which they may appear.

#### 4. PURPOSES OF PROCESSING YOUR PERSONAL DATA

The Swiss Basketball database aims to organize and promote basketball competitions in Switzerland and advertise to commercial partner companies of Swiss Basketball ("Sponsors").

Some services may allow you to request registration or accreditation for events organized by Swiss Basketball (e.g., national championships, SBL Club, SuperCup, and the Swiss Cup) or book trips and accommodations related to these events.

Other services may provide access to commercial resources made available by Swiss Basketball to other stakeholders such as Swiss Olympic and FIBA.

If you are a licensee, your registration in the Swiss Basketball registry database is also necessary for the use of the electronic match sheet. Your data will also be recorded for communication via digital communication platforms and on the website [www.swissbasketball.ch](http://www.swissbasketball.ch).

We use automatic tracking mechanisms such as cookies and similar technologies to collect certain data when you browse our services or visit the websites or services of other organizations with which we work. A cookie is a small file stored on the hard drive of your browser or computer, used to collect data about your interactions with websites and other digital properties. For example, information about your device (browser type, operating system, language, unique device identifier), your network connections (Internet service provider, IP address, time zone), your browsing history, including date and time and pages visited, and your general location, such as your city and country.

You can disable cookies (except strictly necessary cookies) or manage them using the cookie settings available on each of the websites or other digital properties through which cookies are installed. You can also manage cookies by configuring the features of your Internet browser.

To learn more about our use of cookies on the Services, and how to manage your consent to cookies, please see our Cookie Policy at: <https://s3.eu-central-1.amazonaws.com/swiss.basketball/downloads/resources/Protection-des-données/cookie-policy.pdf> . When our cookies are placed on third-party sites or services, you should consult their cookie policies and consent management tools.

## 5. TO WHOM ARE YOUR DATA COMMUNICATED?

### a) Public Communication

The name, first name, date of birth, photo, jersey number, and video recording of certain matches will be accessible through web access and mobile app downloads. This includes the recording of minutes and match statistics, allowing public access to these contents for a third party, such as a user of the specified media and communication platforms, both live during the competition and after its conclusion. This access includes the ability **to establish statistics, produce specific matches** or parts, count baskets, incidents, sanctions, and other **analyses related to the competition** or competitions organized, including the combination of all these data with excerpts or sequences from the audiovisual material containing the recording of the competition or match(es).

Except for this data, **no third party**, except Swiss Basketball and its technical support, **will have access to this data** unless you have authorized us to communicate certain personal data to our sponsors (optional). In addition, the regional association to which your club belongs will also have access to your profile to verify the accuracy of the data you have provided to Swiss Basketball.

### b) Subcontractors

Certain subcontractors of Swiss Basketball will have access to the data on behalf of Swiss Basketball for the provision of services related to the publication and hosting of data in authorized media and communication platforms and other auxiliary services, as well as for studies and statistical analyses. They will do so after signing a processing order contract with sufficient security guarantees and the obligation to anonymize the information at the end of their processing, keeping only disaggregated and aggregated data. No subcontractor is authorized to communicate personal data without the prior written consent of Swiss Basketball.

Swiss Basketball has contractually obligated its subcontractors to store and encrypt their data on servers located in Switzerland or the European Union. Some subcontractors use cloud providers that may be subject to U.S. jurisdiction. This means that these cloud service providers could be required to disclose data to U.S. authorities, but only upon the order of a U.S. authority and if there is "reasonable cause" to believe that a criminal offense has been committed by the person concerned within the jurisdiction of the United States. Specific communication of data to the United States is thus not entirely excluded but can only occur under restrictive conditions and regarding a person under investigation in the United States. There is no automatic transfer of data to the United States.

#### **c) Communication to Authorities**

Swiss Basketball reserves the right to communicate the personal information it holds about you if it is required to do so under applicable laws or a judicial or administrative proceeding, and to the extent necessary to investigate, prevent, or take action regarding illegal activities or a violation of Swiss Basketball's directives or regulations.

### **6. DATA SECURITY**

To protect data against unauthorized access, loss, or misuse, Swiss Basketball, in close collaboration with its internal and external hosting providers and other IT service providers, takes appropriate security measures of a technical nature (e.g., encryption, pseudonymization, logging, access controls, access limitations, data security, IT and network security solutions, etc.) and of an organizational nature (e.g., guidelines for employees, confidentiality agreements, controls, etc.).

### **7. LEGAL BASIS FOR PROTECTION AND YOUR RIGHTS**

Swiss Basketball primarily processes your data to fulfil its obligations for the purposes mentioned in this privacy policy, but in some cases, it also relies on other grounds.

#### **d) Contractual Necessity**

Contractual necessity applies to all users who are of legal age to enter into a contract, particularly when purchasing tickets for competitions. This justifies the following uses of the user's personal data:

- Providing services and customizing your service experience by adapting certain features based on your interests.
- Managing registration and user accounts.
- Securing and developing services.
- Communicating with you about services.
- Sharing data with Swiss Basketball partners who may offer you their services.
- Transferring, storing, or processing your data outside Switzerland or the European Union, including the United States and other jurisdictions.
- Providing you with the services or information you have requested.

#### **e) Consent**

Swiss Basketball may also process certain data based on your explicit consent, for example, to send you certain marketing communications.

In such cases, you have the right to transfer your data and withdraw your consent at any time.

**f) Specific Athlete Consent**

Athletes (or their duly authorized representatives) participating in competitions organized by Swiss Basketball acknowledge and accept that their personal data may be used for the aforementioned purposes and for market research, statistics, targeted advertising, the development of mailing lists, news and opinion services, event management and organization, scoring systems, and any other activity related to the general sports and marketing objectives of the collection, as indicated in this privacy policy.

**g) Legitimate Interests**

Swiss Basketball also relies on legitimate interests, especially for users who are not of legal age to enter into a contract, to provide safe and effective services that comply with the FIS general terms of service. This ensures that visitors, partners, and fans of the FIS receive high-quality services and enjoy FIS-related content that corresponds to their interests. Legitimate interests constitute a basis for the following activities:

- Providing accessible public information about Swiss Basketball events and other athletes, sports, and reports through services.
- Providing services and customizing your service experience by personalizing certain features based on your interests.
- Managing user registrations and accounts.
- Securing and developing services.
- Communicating with you about services.
- Transferring, storing, or processing your data outside Switzerland or the European Union, including the United States and other jurisdictions.
- Sending you marketing communications, including by email, if you have chosen to receive such communications or if you can legally receive them.
- Sharing data with Swiss Basketball partners who may offer you their services.
- Sharing your information with third parties, including law enforcement authorities when Swiss Basketball suspects illegal activity.
- Ranking lists (name, first name, and nationalities).

## 8. Data retention period

Your personal data will be processed as long as the audiovisual material of the matches and tournaments is published. In any case, all personal data contained in this authorization will be retained for the periods established in the applicable regulations for the requirement of compliance with legal obligations and responsibilities.

## 9. Your rights

You have the following rights regarding your personal information, except in the case of a legal or regulatory obligation or a prevailing legitimate interest of Swiss Basketball (or a third party):

- The right to access and request a copy of your personal information.
- The right to rectification when the information we hold about you is inaccurate.
- The right to request that your personal information be erased when, for example, it is not necessary for the purposes for which it was collected or processed, or if you withdraw your consent.
- The right to restrict the use of your personal information.
- The right to object to the processing of personal data.
- Where applicable, the right to data portability.
- The right to withdraw your consent to the processing of personal data at any time. Please note that such withdrawal only applies to future data processing and has no impact on processing carried out in the past.
- The right to lodge a complaint with the competent data protection authority if you believe that our processing of your personal information violates applicable data protection laws. In Switzerland, the Federal Data Protection and Transparency Officer is responsible for overseeing private entities: [info@edoeb.admin.ch](mailto:info@edoeb.admin.ch).

To exercise these rights, you must send us a request by email accompanied by a photocopy of your identity card or passport to the following address: [dataprotection@swissbasketball.ch](mailto:dataprotection@swissbasketball.ch).

## 10. MODIFICATIONS

Swiss Basketball may adapt this privacy statement at any time and without notice. The current published version and the version valid for the relevant period apply. This privacy statement has been drafted in multiple languages. The French version prevails in case of differences. In the event of an update, users of the application are informed of the changes appropriately.