

COOKIE POLICY



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Whenever you use the Swiss Basketball website or its affiliated pages ("the Site"), Cookies and other tracking technologies may be used in various ways, such as to operate the Site or analyze its traffic.

Article 1 DEFINITION OF COOKIES

A Cookie is a piece of information that is automatically placed on your machine's hard drive when you access the Site and is listed in this Cookie Policy.

The Cookie uniquely identifies your browser to the server. Cookies allow Swiss Basketball to store information on the server (e.g., language preferences, technical information, click or path information, etc.) to enhance the User's experience on the Site and perform Site analysis and performance evaluation.

Article 2 PURPOSE OF COOKIE COLLECTION

By accepting Cookies, you consent to Swiss Basketball processing information from your device when you visit the Site, such as your operating system, device type, browser used, connection dates and times, and your device's identifier.

The Site uses Cookies for the following purposes:

- To obtain information about the use of the Site. This allows us to provide you with more personalized features and relevant information during your subsequent visits.
- To enable us to tailor the Site to your preferences and determine if you have accepted this Cookie Policy.

Article 3 TYPE OF PERSONAL DATA PROCESSED THROUGH COOKIES

The types of information we collect through Cookies include IP address, browser type, browser version, OS, OS version, device, screen resolution, referrer, referrer type, input, entry page, date and time of connection to the Site, browsing duration, location of Site consultation, time spent on the Site, page viewed, language of the transaction, language settings and preferences, data related to pages viewed on the Site, links clicked on the Site, and features or services available that you view on the Site.

Article 4 TYPES OF COOKIES USED

In the context of your use of the Site, we may use the following types of Cookies:

a. Essential Cookies

Some Cookies are essential for you to enjoy all the features of the Site (including your session cookies). Essential Cookies allow us to protect your "user account" and prevent any security threats. These essential Cookies are not used to collect or store your Personal Data. Essential Cookies, for example, allow you to log into your "user account" as a registered User and safely log out.

b. Statistics Cookies

These Cookies store information such as the number of visits to the Site, the pages of the Site that have been visited, the source of the visit, etc.

Statistics Cookies also help us understand and analyze the performance of the Site and areas for improvement. They allow us to recognize and calculate the number of visits to the Site by Users and understand how Users move around when browsing the Site. We also use Google reCAPTCHA Cookies as detailed in Google's Privacy Rules, which apply only in connection with this type of Cookies.

Article 5 RESTRICTION AND CONSENT REGARDING COOKIES

If you prefer to restrict, block, or delete Cookies from the Platform, you can use your browser to do so.

The website www.aboutcookies.org provides all the details on how to manage cookies on different types of web browsers.

If you decide not to allow us to use Cookies, please be aware that you may not be able to use the Site in all its features.

By checking the box: "This website uses cookies. If you continue to browse this site, you consent to Swiss Basketball collecting and processing your Personal Data to optimize your user experience, track and analyze site traffic for statistical purposes to improve site features and ergonomics, and ensure site security. For more information, please refer to our Data Privacy Policy," you expressly consent to us using the type of Cookies defined in Article 4 of this Cookie Policy and processing the Personal Data listed in Article 3 of this Cookie Policy.

Article 6 CONTACT

To submit questions or comments about this Cookie Policy, please contact us through our contact form or write to us at the following email address: dataprotection@swissbasketball.ch.

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