Open Day

10.00 - 15.00 hrs

Bachelor Programmes

Various locations, check floor plan **Presentations 11.00 & 13.00 hrs**

ASK everything you want to know about the study programmes and student life.

MEET our tutors and students.

All presentations are in English, with the exception of Leisure & Events Management and Docent Beeldende Kunst en Vormgeving (voltijd en deeltijd).

Note: some study programmes may have an extra presentation. Check their location for more information.

Master Programmes

FLOOR 3. FLOOR 4.

(Piet Zwart Institute)

ASK everything about the master programmes and student life.

MEET our tutors and students.

VISIT our studios.

- Master Fine Art
- Master Education in Arts
- Master Design
- Master Interior Architecture: Research + Design
- Master Experimental Publishing
- Master Lens-Based Media

Maia Forte



23

Dual Degree RASL

(Rotterdam Arts & Sciences Lab)

Ground floor Blaak building **Presentations 11.30 & 13.30 hrs**

Want to earn two bachelor's degrees in five years?

Erasmus University Rotterdam and Willem de Kooning Academy offer a unique opportunity to combine theory and practice.

MEET tutors and students to learn more about this special programme.

Erasmus University Rotterdam X WDKA

Stations

Various locations, check floor plan

Your study activities are arranged around the many workspaces called Stations. The hotspots for education, research, experiments and making.

ASK everything you want to know, join activities and enjoy making.

MEET our tutors, instructors and your future fellow students.

JOIN US for a Station Tour led by our Student Ambassadors.

Meeting point at the Wijnhaven entrance. Tours start at 10:00 hrs and run every half hour until 14:00 hrs.

Drawing Station, Fabric Station, Image & Sound Station, Interaction Station, Material Station, Living Station and Publication Station.

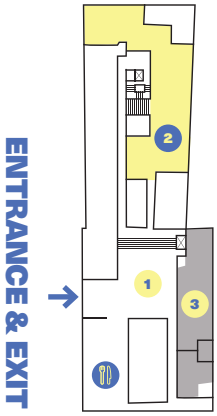


Erin van Lambaart

Programme

Wijnhaven Building

FLOOR
0.

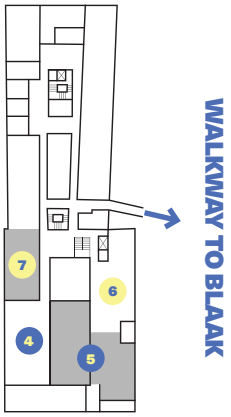


1 | OPEN DAY INFO POINT

2 | LEISURE & EVENTS MANAGEMENT

3 | MATERIAL STATION
Metal Workspace

FLOOR
1.



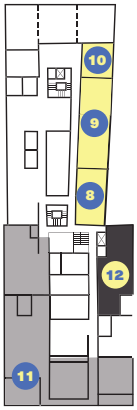
4 | SPATIAL DESIGN

5 | PRODUCT DESIGN

6 | MATERIAL STATION
Wood Workspace

7 | LIVING STATION

FLOOR
2.



8 | DOCENT BEELDENDE KUNST EN VORMGEVING
(presentatieruimte)

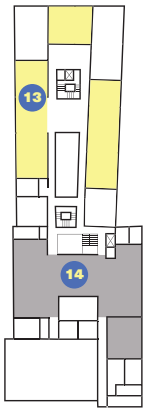
9 | DOCENT BEELDENDE KUNST EN VORMGEVING
(deeltijd en voltijd)

10 | DOCENT BEELDENDE KUNST EN VORMGEVING
(workshopruimte)

11 | ADVERTISING & BEYOND
& INTERACTION STATION

12 | MATERIAL STATION
Ceramic Workspace

FLOOR
3.



13 | PIET ZWART INSTITUTE
MASTER FINE ART

14 | FASHION DESIGN
& FABRIC STATION

Bachelor & Master Programmes

- 11 **Advertising & Beyond**
- 8 9 10 **Docent Beeldende Kunst en Vormgeving**
- 14 **Fashion Design**
- 2 **Leisure & Events Management**
- 5 **Product Design**
- 4 **Spatial Design**
- FLOOR 3. FLOOR 4. **Masters | Piet Zwart Institute**

FLOOR
4.



PIET ZWART INSTITUTE

15 | ARCHIPELAGO
Student Led Community

16 | MASTER DESIGN

17 | MASTER EDUCATION IN ARTS

18 | MASTER LENS-BASED MEDIA

19 | MASTER INTERIOR ARCHITECTURE: RESEARCH + DESIGN

20 | MASTER EXPERIMENTAL PUBLISHING

Blaak Building

FLOOR
-1.

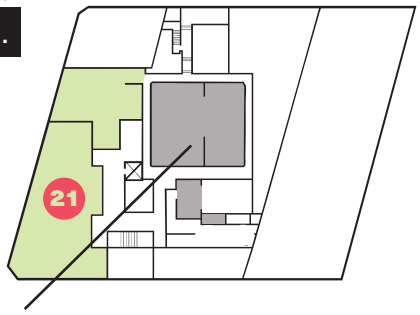
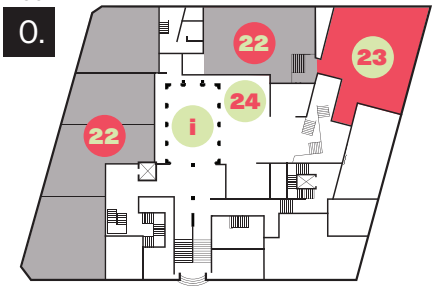


IMAGE AND SOUND STATION

21 | GRAPHIC DESIGN

FLOOR
0.



ENTRANCE

ⓘ | OPEN DAY INFO POINT

22 | PUBLICATION STATION

23 | DUAL DEGREE RASL

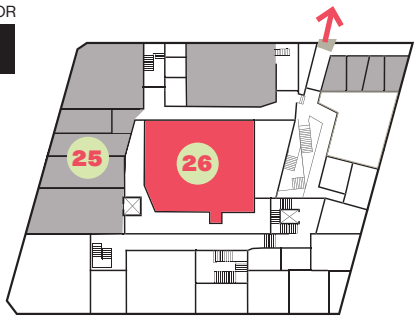
24 | ADMISSION INFO POINT



Ana-Maria Țugurlan

WALKWAY TO WIJNHAVEN

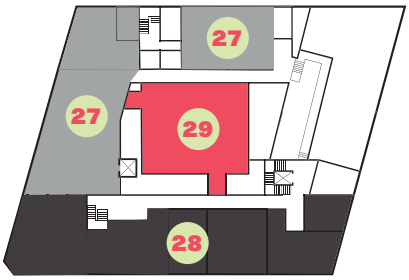
FLOOR
1.



25 | PHOTOGRAPHY
& IMAGE AND SOUND STATION

26 | (DE)FINE ART

FLOOR
2.

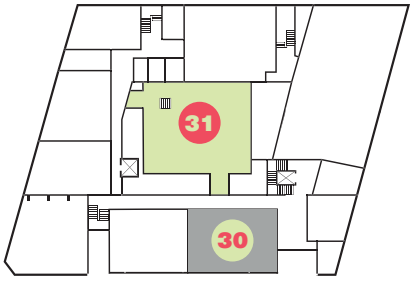


27 | ARTS & CRAFTS (ASSOCIATE DEGREE)
& IMAGE AND SOUND STATION

28 | AUDIOVISUAL DESIGN
& IMAGE AND SOUND STATION

29 | ANIMATION
& IMAGE AND SOUND STATION

FLOOR
3.



30 | ILLUSTRATION
& DRAWING STATION

31 | DRAWING STATION

Bachelor Programmes

- 29 **Animation**
- 28 **Audiovisual Design**
- 26 **(de)Fine Art**
- 21 **Graphic Design**
- 30 **Illustration**
- 25 **Photography**
- 23 **Dual Degree RASL**

Apply to WdKA!



Yanitsa Krasteva

Associate Degree Arts & Crafts (Rotterdam Academy)

27

Second floor | Blaak building

Are you passionate about innovation in crafts and design, and looking for a two-year programme at higher professional education level (HBO)?

MEET our tutors and students.

ASK everything you want to know about the Associate Degree and student life.

BRING your portfolio for review.

General presentation	**10.30 hrs**
Everything about the curriculum	**11.15 hrs**
Student and alumni talk	**12.00 hrs**
General presentation	**13.00 hrs**
Q&A admission	**14.00 hrs**

All presentations are in Dutch.

Admission Info Point

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Blaak building | Main hall | Ground floor

Questions about our admission procedure?

GET answers to your questions about the procedure, application rounds, language requirements, and possible exemptions.

RECEIVE portfolio tips, guidance on the home assignment, and practical information to help you prepare.

ASK us anything you would like to know. We're happy to help.



Gabriel Xhumari

Registration Deadline

Non-EU applicants: 10 January , 2027
EU applicants: 1 May , 2027

WILLEM DE KOONING ACADEMY
Rotterdam University of Applied Sciences