

Open Day

10.00 - 14.00 hrs

Bachelor Programmes

Various locations, check floor plan

ASK everything you want to know about the study programmes and student life.

MEET our tutors and students.

10

Dual Degree RASL

(Rotterdam Arts & Sciences Lab)

**Ground floor
Blaak building**

Want to earn two bachelor's degrees in five years?

Erasmus University Rotterdam and Willem de Kooning Academy offer a unique opportunity to combine theory and practice.

MEET tutors and students to learn more about this special programme.

Erasmus
University
Rotterdam

X



Erasmus



Sofi Eghiazarean

Admission Info Point

1

**Wijnhaven building | Main hall |
Ground floor**

Do you have questions about our admission procedure, application rounds, language requirements, or possible exemptions?

Visit the Admission Info Point for inspiration, portfolio tips, and guidance on home assignments.

Feel free to drop by, ask us anything, and get practical advice to help you prepare.

Stations

Various locations | Check floor plan

Your study activities are arranged around the many workspaces called Stations. The hotspots for education, research, experiments and making.

ASK everything you want to know, join activities and enjoy making.

MEET our tutors, instructors and your future fellow students.

JOIN US for a Station Tour led by our Student Ambassadors.

Meeting point at the Wijnhaven entrance. Tours start at 10:00 and run every half hour until 13:00.

Drawing Station, Fabric Station, Image & Sound Station, Interaction Station, Material Station, Living Station and Publication Station.



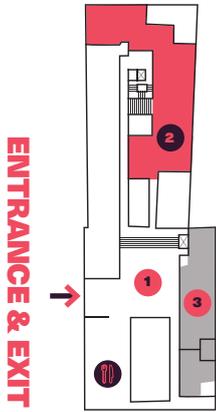
Milana Chernyachuk

Programme

Wijnhaven Building

FLOOR

0.



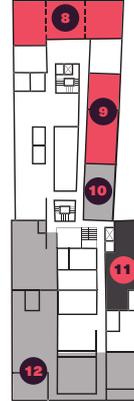
1 | ADMISSION INFO POINT

2 | LEISURE & EVENTS MANAGEMENT

3 | MATERIAL STATION
Metal Workspace

FLOOR

2.



8 | GRAPHIC DESIGN

8 | ILLUSTRATION

9 | DOCENT BEELDENDE KUNST EN VORMGEVING
(deeltijd en voltijd)

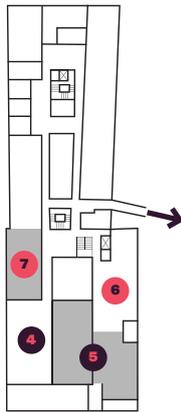
10 | DUAL DEGREE | RASL

11 | MATERIAL STATION
Ceramic Workspace

12 | ADVERTISING & BEYOND
& INTERACTION STATION

FLOOR

1.



4 | SPATIAL DESIGN

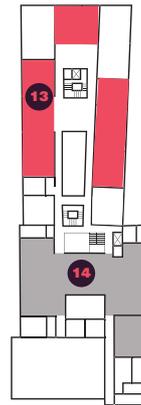
5 | PRODUCT DESIGN

6 | MATERIAL STATION
Wood Workspace

7 | LIVING STATION

FLOOR

3.



13 | PIET ZWART INSTITUTE
MASTER FINE ART

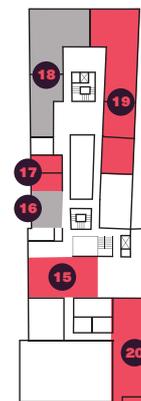
14 | FASHION DESIGN
& FABRIC STATION

Bachelor & Master Programmes

- 12 Advertising & Beyond
- 9 Docent Beeldende Kunst en Vormgeving
- 10 Dual Degree | RASL
- 14 Fashion Design
- 8 Graphic Design
- 8 Illustration
- 2 Leisure & Events Management
- 3. 4. Masters | Piet Zwart Institute
- 5 Product Design
- 4 Spatial Design

FLOOR

4.



PIET ZWART INSTITUTE

15 | ARCHIPELAGO
Student Led Community

16 | MASTER DESIGN

17 | MASTER EDUCATION IN ARTS

18 | MASTER LENS-BASED MEDIA

19 | MASTER INTERIOR ARCHITECTURE:
RESEARCH + DESIGN

20 | MASTER EXPERIMENTAL PUBLISHING

Blaak Building

FLOOR

-1.



21 | ARTS & CRAFTS
(ASSOCIATE DEGREE)

Bachelor Programmes

- 23 Animation
- 24 Audiovisual Design
- 27 (de)Fine Art
- 27 Photography

FLOOR

0.



22 | PUBLICATION STATION

23 | ANIMATION

24 | AUDIOVISUAL DESIGN

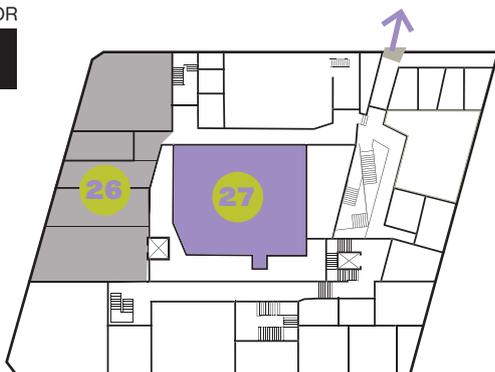
25 | DRAWING STATION

ENTRANCE

WALKWAY | LOOPBRUG TO WIJNHAVEN

FLOOR

1.



26 | IMAGE AND SOUND STATION

27 | (DE)FINE ART

27 | PHOTOGRAPHY

Apply to WdKA!

21



Joey Rozema

Associate Degree Arts & Crafts (Rotterdam Academy)

Basement | Blaak building

When you enter the Blaak building, turn left immediately, then left again, and take the stairs down.

Are you passionate about innovation in crafts and design, and looking for a two-year programme at higher professional education level (HBO)?

MEET our tutors and students.

ASK everything you want to know about the Associate Degree and student life.

BRING your portfolio for review.

General presentation	10.30 hrs.
Everything about the curriculum	11.15 hrs.
Student and alumni talk	12.00 hrs.
General presentation	13:00 hrs.
Q&A admission	13.30 hrs.

All presentations are in Dutch.

Master Programmes

(Piet Zwart Institute)

FLOOR FLOOR
3. 4.

ASK everything about the master programmes and student life.

MEET our tutors and students.

VISIT our studios.

- Master Education in Arts
- Master Design
- Master Fine Art
- Master Interior Architecture: Research + Design
- Master Experimental Publishing
- Master Lens-Based Media



Yulia Zakharniova



Registration Deadline

Non-EU applicants: January 11, 2026

EU applicants: May 1, 2026



WILLEM DE KOONING ACADEMY
Rotterdam University of Applied Sciences