

Open Day

10.00 - 15.00 hrs

Bachelor Programmes

Various locations, check floor plan

Presentations 11.00 & 13.00 hrs.

ASK everything you want to know about the study programmes and student life.

MEET our tutors and students.

All presentations are in English, with the exception of Leisure & Events Management and Docent Beeldende Kunst en Vormgeving (voltijd en deeltijd).

Note: some study programmes may have an extra presentation. Check their location for more information.

Master Programmes (Piet Zwart Institute)

FLOOR 3. FLOOR 4.

ASK everything about the master programmes and student life.

MEET our tutors and students.

VISIT our studios.

- Master Education in Arts
- Master Design
- Master Fine Art
- Master Interior Architecture: Research + Design
- Master Experimental Publishing
- Master Lens-Based Media



Zoé Kovács

22

Dual Degree RASL

(Rotterdam Arts & Sciences Lab)

**Ground floor
Blaak building**

**Presentations
11.30 & 13.30 hrs.**

Want to earn two bachelor's degrees in five years?

Erasmus University Rotterdam and Willem de Kooning Academy offer a unique opportunity to combine theory and practice.

MEET tutors and students to learn more about this special programme.

Erasmus
University
Rotterdam

X



Erasmus

Stations

Various locations | Check floor plan

Your study activities are arranged around the many workspaces called Stations. The hotspots for education, research, experiments and making.

ASK everything you want to know, join activities and enjoy making.

MEET our tutors, instructors and your future fellow students.

JOIN US for a Station Tour led by our Student Ambassadors.

Meeting point at the Wijnhaven entrance. Tours start at 10:00 and run every half hour until 14:00.

Drawing Station, Fabric Station, Image & Sound Station, Interaction Station, Material Station, Living Station and Publication Station.



Adelyn Lovas-Tiong

Programme

Wijnhaven Building

FLOOR
0.

ENTRANCE & EXIT



1 | ADMISSION INFO POINT

2 | LEISURE & EVENTS
MANAGEMENT

3 | MATERIAL STATION
Metal Workspace

FLOOR
2.



8 | DOCENT BEELDENDE
KUNST EN VORMGEVING
(presentatieruimte)

9 | DOCENT BEELDENDE
KUNST EN VORMGEVING
(deeltijd en voltijd)

10 | ADVERTISING & BEYOND
& INTERACTION STATION

11 | MATERIAL STATION
Ceramic Workspace

FLOOR
1.



WALKWAY | LOOPBRUG TO BLAAK

4 | SPATIAL DESIGN

5 | PRODUCT DESIGN

6 | MATERIAL STATION
Wood Workspace

7 | LIVING STATION

FLOOR
3.



12 | PIET ZWART INSTITUTE
MASTER FINE ART

13 | FASHION DESIGN
& FABRIC STATION

Bachelor & Master Programmes

10 Advertising & Beyond

8 9 Docent Beeldende Kunst en Vormgeving

13 Fashion Design

2 Leisure & Events Management

5 Product Design

4 Spatial Design

FLOOR
3.

FLOOR
4.

Masters | Piet Zwart Institute

FLOOR
4.



PIET ZWART INSTITUTE

14 | ARCHIPELAGO
Student Led Community

15 | MASTER DESIGN

16 | MASTER EDUCATION IN ARTS

17 | MASTER LENS-BASED MEDIA

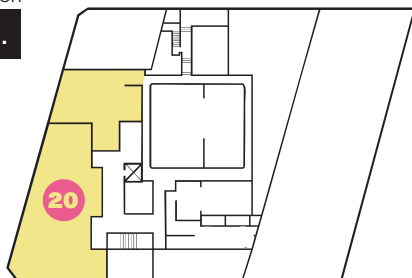
18 | MASTER INTERIOR
ARCHITECTURE:
RESEARCH + DESIGN

19 | MASTER EXPERIMENTAL
PUBLISHING

Blaak Building

FLOOR

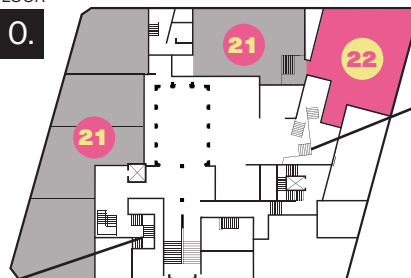
-1.



20 | ARTS & CRAFTS
(ASSOCIATE DEGREE)

FLOOR

0.



ENTRANCE

Red Floor Gallery
North Sea Jazz Art Poster Exhibition

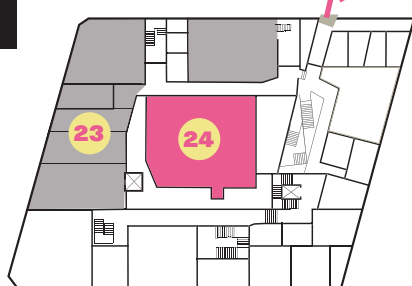
21 | PUBLICATION STATION

22 | DUAL DEGREE | RASL

WALKWAY | LOOPBRUG TO WIJNHAVEN

FLOOR

1.

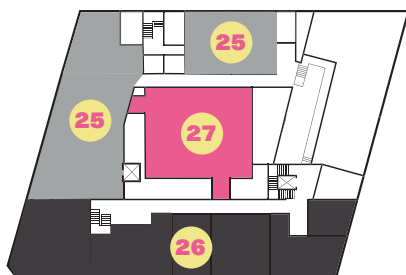


23 | PHOTOGRAPHY
& IMAGE AND SOUND STATION

24 | (DE) FINE ART

FLOOR

2.



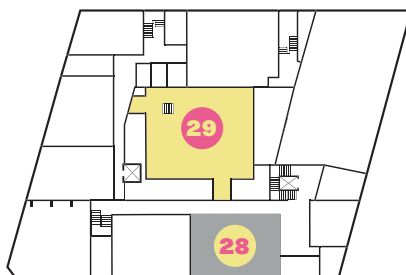
25 | GRAPHIC DESIGN

26 | AUDIOVISUAL DESIGN
& IMAGE AND SOUND STATION

27 | ANIMATION
& IMAGE AND SOUND STATION

FLOOR

3.



28 | ILLUSTRATION
& DRAWING STATION

29 | DRAWING STATION

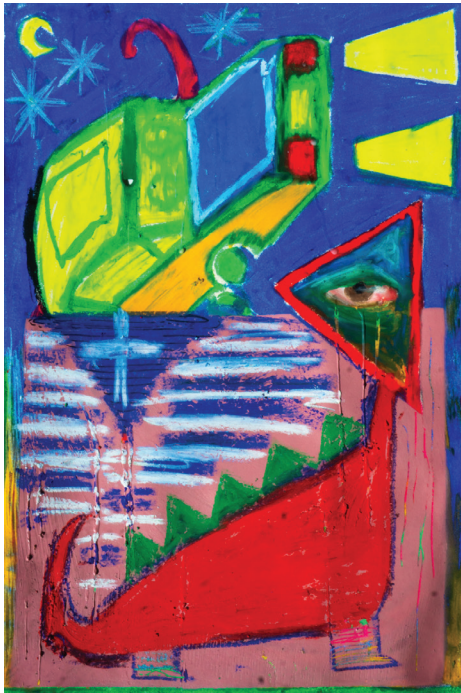


Yanitsa Krasteva

Bachelor Programmes

- 27 Animation
- 26 Audiovisual Design
- 24 (de)Fine Art
- 25 Graphic Design
- 28 Illustration
- 23 Photography
- 22 Dual Degree | RASL

Apply to WdKA!



Ermis Vrelianakis

Admission Info Point

Wijnhaven building | Main hall | Ground floor

Do you have questions about our admission procedure, application rounds, language requirements, or possible exemptions?

Visit the Admission Info Point for inspiration, portfolio tips, and guidance on home assignments.

Feel free to drop by, ask us anything, and get practical advice to help you prepare.

Associate Degree Arts & Crafts (Rotterdam Academy)

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Basement | Blaak building

When you enter the Blaak building, turn left immediately, then left again, and take the stairs down.

Are you passionate about innovation in crafts and design, and looking for a two-year programme at higher professional education level (HBO)?

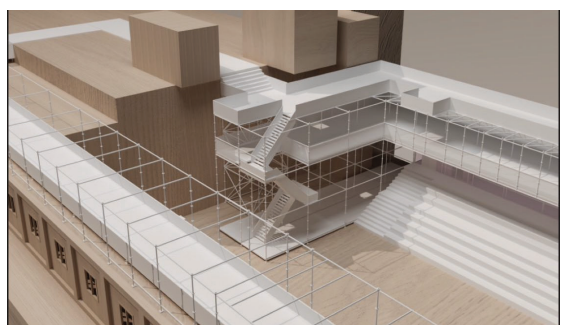
MEET our tutors and students.

ASK everything you want to know about the Associate Degree and student life.

BRING your portfolio for review.

General presentation	10.30 hrs.
Everything about the curriculum	11.15 hrs.
Student and alumni talk	12.00 hrs.
General presentation	13:00 hrs.
Q&A admission	13.30 hrs.

All presentations are in Dutch.



Linh Nguyen



Registration Deadline

Non-EU applicants: January 11, 2026
EU applicants: May 1, 2026



WILLEM DE KOONING ACADEMY
Rotterdam University of Applied Sciences