

Open Day

10.00 - 15.00 hrs

Bachelor Programmes

Various locations, check floor plan **Presentations 10.30 & 12.30 hrs.**

ASK everything you want to know about the study programmes and student life.

MEET our tutors and students.

All presentations are in English, with the exception of Leisure & Events Management and Docent Beeldende Kunst en Vormgeving (voltijd en deeltijd).

Note: some study programmes have an extra presentation at 14.15 hrs. Check their location for more information.

Stations

Various locations | Check floor plan

Your study activities are arranged around the many workspaces called Stations. The hotspots for education, research, experiments and making.

ASK everything you want to know, join activities and enjoy making.

MEET our tutors, instructors and your future fellow students.

Drawing Station, Fabric Station, Image & Sound Station, Interaction Station, Material Station, Living Station and Publication Station.



Arlo Babenko

23

Dual Degree RASL

(Rotterdam Arts & Sciences Lab)

Ground floor Blaak building **Presentations 11.00 & 13.00 hrs.**

Want to earn two bachelor's degrees in five years?

Erasmus University Rotterdam and Willem de Kooning Academy offer a unique opportunity to combine theory and practice.

MEET tutors and students to learn more about this special programme.

Erasmus University Rotterdam

Erasmus

X



Master Programmes

(Piet Zwart Institute)

Third and fourth floor, Wijnhaven building **Presentations 11.00 & 13.00 hrs.**

ASK everything about the master programmes and student life.

MEET our tutors and students.

VISIT our studios.

- Master Education in Arts
- Master Design
- Master Fine Art
- Master Interior Architecture: Research and Design
- Master Experimental Publishing
- Master Lens-Based Media

All presentations are in English. For more in-depth information about the Open Day programme, please visit pzwart.nl.



Cristian Bajan

Programme

Wijnhaven Building

FLOOR

0.

ENTRANCE & EXIT



1 | ADMISSION INFO POINT

2 | LEISURE & EVENTS
MANAGEMENT

3 | MATERIAL STATION
Metal Workspace

FLOOR

1.



WALKWAY | LOOPBRUG TO BLAAK

4 | SPATIAL DESIGN

5 | PRODUCT DESIGN

6 | MATERIAL STATION
Wood Workspace

7 | LIVING STATION

FLOOR

2.



8 | DOCENT BEELDENDE
KUNST EN VORMGEVING
(voltijd)

9 | DOCENT BEELDENDE
KUNST EN VORMGEVING
(deeltijd)

10 | ADVERTISING & BEYOND
& INTERACTION STATION

11 | MATERIAL STATION
Ceramic Workspace

FLOOR

3.



12 | PIET ZWART INSTITUTE
MASTER FINE ART

13 | FASHION DESIGN
& FABRIC STATION

FLOOR

4.



PIET ZWART INSTITUTE

14 | ARCHIPELAGO
Student Led Community

15 | MASTER DESIGN

16 | MASTER EDUCATION IN ARTS

17 | MASTER LENS-BASED MEDIA

18 | MASTER INTERIOR
ARCHITECTURE:
RESEARCH + DESIGN

19 | MASTER EXPERIMENTAL
PUBLISHING

Bachelor & Master Programmes

10 Advertising & Beyond

8 9 Docent Beeldende Kunst en Vormgeving

13 Fashion Design

2 Leisure & Events Management

5 Product Design

4 Spatial Design

FLOOR FLOOR

3.

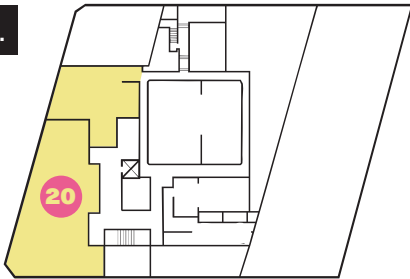
4.

Masters | Piet Zwart Institute

Blaak Building

FLOOR

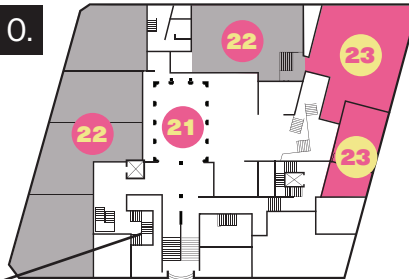
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20 | ARTS & CRAFTS
(ASSOCIATE DEGREE)

FLOOR

0.



ENTRANCE

21 | WALK-IN CHAT SESSION

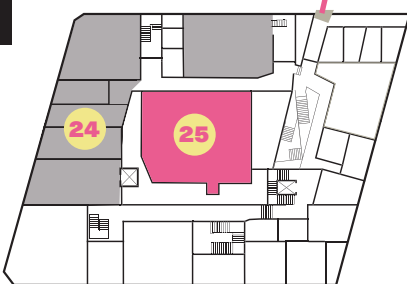
22 | PUBLICATION STATION

23 | DUAL DEGREE | RASL

WALKWAY | LOOPBRUG TO WIJNHAVEN

FLOOR

1.

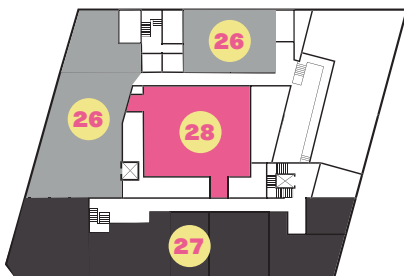


24 | PHOTOGRAPHY
& IMAGE AND SOUND STATION

25 | (DE) FINE ART

FLOOR

2.



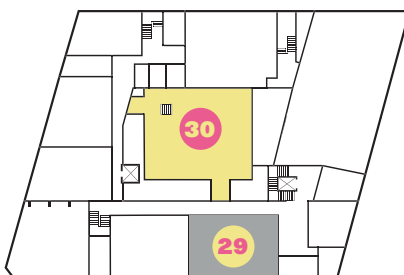
26 | GRAPHIC DESIGN

27 | AUDIOVISUAL DESIGN
& IMAGE AND SOUND STATION

28 | ANIMATION
& IMAGE AND SOUND STATION

FLOOR

3.



29 | ILLUSTRATION
& DRAWING STATION

30 | DRAWING STATION



Carmen Brouwer

Bachelor Programmes

- 28 Animation
- 27 Audiovisual Design
- 25 (de)Fine Art
- 26 Graphic Design
- 29 Illustration
- 24 Photography
- 23 Dual Degree | RASL

Apply to WdKA!



Erifili Doukeli

20

Associate Degree Arts & Crafts (Rotterdam Academy)

Basement | Blaak building

When you enter the Blaak building, turn left immediately, then left again, and take the stairs down.

Are you passionate about innovation in crafts and design, and looking for a two-year programme at higher professional education level (HBO)?

MEET our tutors and students.

ASK everything you want to know about the Associate Degree and student life.

BRING your portfolio for review.

General presentation	10.30 hrs.
Everything about the curriculum	11.15 hrs.
Student and alumni talk	12.00 hrs.
General presentation	13:00 hrs.
Q&A admission	13.30 hrs.

All presentations are in Dutch.

1

Admission Info Point

Wijnhaven building | Main hall | Ground floor

ADMISSION INFO POINT

Do you have questions about our admission procedure, rounds, language requirements, or possible exemptions? Drop by and ask us anything!

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Walk-in chat session with our student ambassadors

Blaak building | Main hall | Ground floor

This is your chance to hear directly from our student ambassadors about their experiences, insights, and life at the academy. Whether you have questions about our study programmes, student life, extracurricular activities, or what it's like to move to the city of Rotterdam, our student ambassadors are here to help.

*Join a table for a one-on-one conversation.
Note: Walk-in only, no appointment needed!*



Lisanne Meester



Registration Deadline

Non-EU applicants: January 11, 2026

EU applicants: May 1, 2026