



Welcome to hear.com!

# Your personalized hearing analysis



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Thank you for your interest in a risk-free hearing aid trial with hear.com. Your slot is now reserved. One of our hearing aid experts will be in touch with you to discuss your next steps.

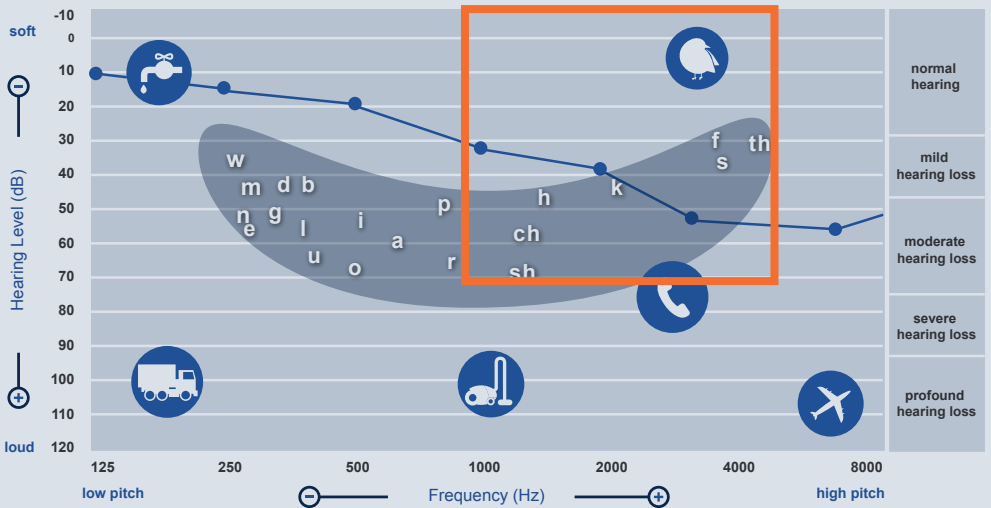
Based on the answers you provided on our trial request form, we created a personalized analysis of your current hearing situation. Take a few minutes to read about your hearing loss and how we can find the best solution for you.

We look forward to helping you experience the life-changing benefits of today's hearing aids.

If you have any questions, feel free to give us a call at 1-786-574-3799. We are available from Monday through Saturday, 8am to 8pm.



# How's your hearing?



This chart shows the frequency level (also known as the “speech banana”) where you can hear vowels and consonants.

The data from your analysis shows a slight to moderate hearing loss. This means that certain sounds might be increasingly difficult for you to hear. For instance, you may have trouble following conversations in noisy environments or even hearing the phone ring.

**You are not alone:** According to a recent survey, one out of three people will experience some degree of hearing loss in their lifetime – and not just when they are older. However, only 20 percent will actually seek treatment.

## *Consequences of untreated hearing loss*

Gradual hearing loss makes life more challenging – and your brain feels the effects, too. People who have to listen carefully to every word in conversations are more likely to experience a significant degree of mental fatigue.

Moreover, hearing loss can be dangerous: According to a long-term study, hearing loss causes the brain to miss neural stimulations, potentially leading to dementia.\*

**There is a solution:** Wearing hearing aids slows the process of brain shrinkage, as shown by a longitudinal study.\*\* The results of this study indicated that participants who had hearing loss but wore hearing aids had the same cognitive abilities as people with no hearing loss.



\* Johns Hopkins University, Baltimore, 2014

\*\* Self-Reported Hearing Loss, Hearing Aids and Cognitive Decline in Elderly Adults: A 25-year Study, Université Bordeaux, 2015

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Therefore, we recommend using hearing aids as soon as a hearing care professional diagnoses you with hearing loss. If you wait too long, your brain will “forget” what certain sounds sound like, making it harder for you to hear and understand.

It has also been proven that hearing aids significantly improve people’s quality of life. In fact, hearing aid users report better relationships with family members and friends, as well as positive improvements in their work life.\*



\*hear.com hearing study, Miami, 2015

# Your hearing aid profile

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## *Mid-range hearing aids - discreet and advanced*

You confront many challenges in life – that’s why you need hearing aids that make your life easier.

Even in loud hearing situations, you want to understand your conversation partner. Mid-range hearing aids can pick up the conversation while reducing background noise. These devices also transmit frequencies in the medium and high-frequency ranges, so you can understand every word clearly.

But you also want to be able to hear the quieter sounds of nature and your surroundings. Listening to the singing of birds or hearing an approaching bicycle helps you enjoy life better and react quickly in any situation.

**Usually you can hear high-pitched sounds as well as conversations in loud settings with a mid-range hearing aid.** These devices are equipped with advanced modern technology and are so small, they disappear behind or inside your ears. They are also easy to use and have digital hearing programs that can automatically adjust to your environment.

## *How much do hearing aids cost?*

Below you will find a summary of our pricing and the different technology levels of hearing aids. In your case, mid-range devices range from \$3,500 to \$5,000 for a pair. If you have health insurance, our Insurance Verification Department can quickly check if you have a hearing aid benefit to cover some of the costs. It is important to remember that hearing aids offer a lot of value for the price!



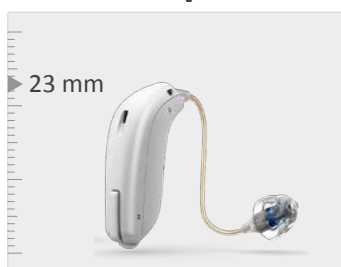
Basic ★		
Good speech understanding, especially indoors	<ul style="list-style-type: none"> <li>✔ Digital sound processing</li> <li>✔ Feedback cancellation</li> <li>✔ Up to 4 hearing programs available</li> </ul>	\$1,600 - \$3,500*
Mid-range ★★ ★		
Additional features that can help you in challenging listening situations	<ul style="list-style-type: none"> <li>+ Wireless connectivity with TV or mobile phone</li> <li>+ Adjustable speech recognition and speech enhancement</li> <li>+ Directional hearing for greater clarity in conversations</li> </ul>	\$3,500 - \$5,000*
Premium ★★ ★★ ★		
Best hearing comfort in any environment	<ul style="list-style-type: none"> <li>+ Sleek designs and different color options for maximum discretion</li> <li>+ Automatic 360° hearing for good spatial orientation in a room</li> <li>+ Automatic adaption to different hearing environments</li> </ul>	\$5,000 - \$6,500*

\*Price per pair

# Your hearing aid options

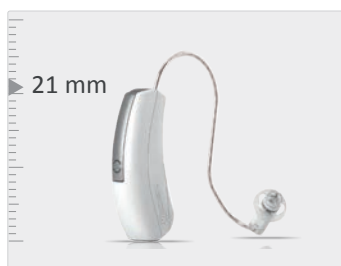
On this page, we will introduce you to a few advanced hearing aids. However, during your hearing test appointment, our partner audiologist/hearing specialist will recommend devices tailored to your needs and preferences.

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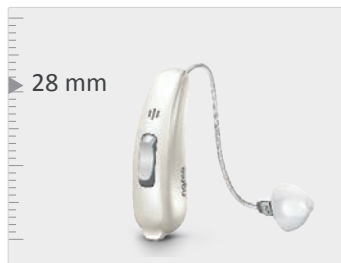
- Dual-microphone technology eliminates background noise and helps you stay focused
- Natural listening experience
- Wireless connection with TV, computer, and smart phone

## Widex Unique



- Well-suited for listening to the sounds of nature and music
- CD-quality signal processing
- Great sound comfort, even in noisy environments

## Signia Pure Nx



- The most natural sound experience
- Crystal clear speech understanding even in very noisy environments
- Innovative technology and a discreet design



### Styletto Connect and Silk Nx from Signia

Signia has released two hearing aids that are changing the game. As one of the world's smallest hearing aids, the Silk Nx is making a big impact with its virtually invisible design, superior speech clarity, and smartphone connectivity. Styletto Connect is the first fashion-forward device that is ultra-slim, rechargeable, and Bluetooth-enabled for wireless streaming.

# Your next steps

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*This is the way to a better quality of life!*

We hope you are excited about experiencing the life-changing benefits of modern hearing aids. Now that you have taken your first step towards a better quality of life, here is what happens next:

## **1. Expert consultation**

One of our hearing experts will speak to you over the phone about your hearing loss and the available solutions. This consultation is completely free of charge and with no obligations, so feel free to ask as many questions as you would like.

## **2. Risk-free trial**

Since you already reserved your slot for a risk-free trial, we will set up the time and date for your hearing test appointment with a Partner Provider in your area. Once you have been fitted with your new devices, you will have 45 days to test them anywhere you want.

## **3. Better hearing**

During the 45 days, you will be retraining your brain to hear those sounds you couldn't hear before you started wearing hearing aids. We hope you are ready to experience clear, natural sounds as you reconnect with the world around you.

**Expert consultation:**

Experience from more than 25,000 successfully fitted hearing aids

**Newest hearing aids:**

Latest models from the leading hearing aid manufacturers

**In your area:**

More than 1,600 locations across the US

**Extra guarantee:**

Best customer satisfaction

### *Hearing aids make your life easier!*

We hope this analysis has given you a good overview of your current hearing situation. We look forward to helping you find a hearing loss solution that fits your needs and budget.