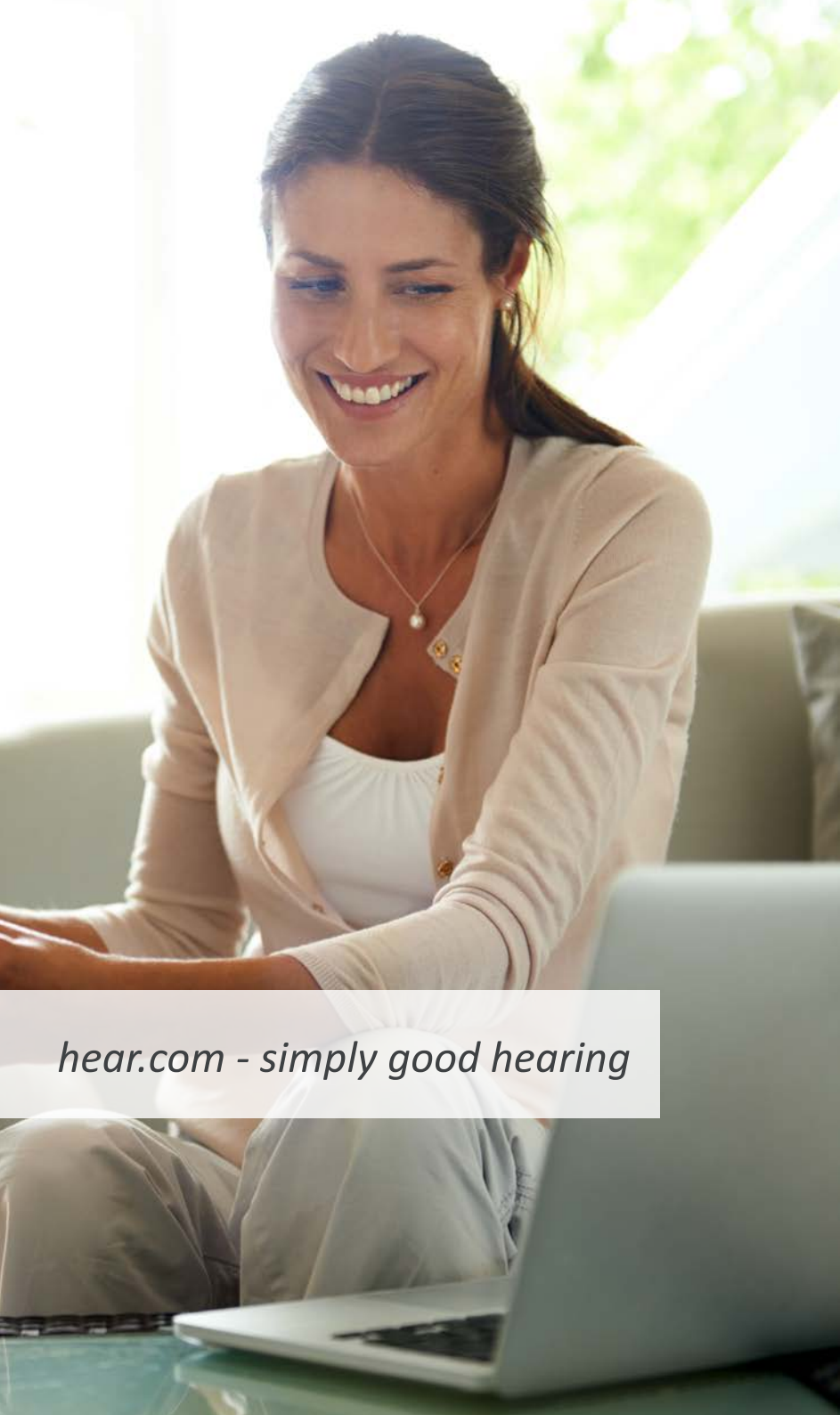


Welcome to hear.com!

Your personalized hearing analysis





hear.com - simply good hearing

Welcome!

Thank you for your interest in a risk-free hearing aid trial with hear.com. Your slot is now reserved. One of our hearing aid experts will be in touch with you to discuss your next steps.

Based on the answers you provided on our trial request form, we created a personalized analysis of your current hearing situation. Take a few minutes to read about your hearing loss and how we can find the best solution.

Our goal is to provide you with expert advice and point you in the right direction – towards a better quality of life. Once we have you on the phone, we will tell you all about the latest hearing aids from the top manufacturers and how you can test the right one for you. We will even set up your appointment for a hearing test and hearing aid fitting with one of our trusted Partner Providers in your area.

If you have any questions, feel free to give us a call at 1-786-574-3799. We are available from Monday through Saturday, 8am to 8pm.



Birds chirp at a frequency of about 4,000 Hz. Even with a slight hearing loss, people may have trouble hearing birds chirp.



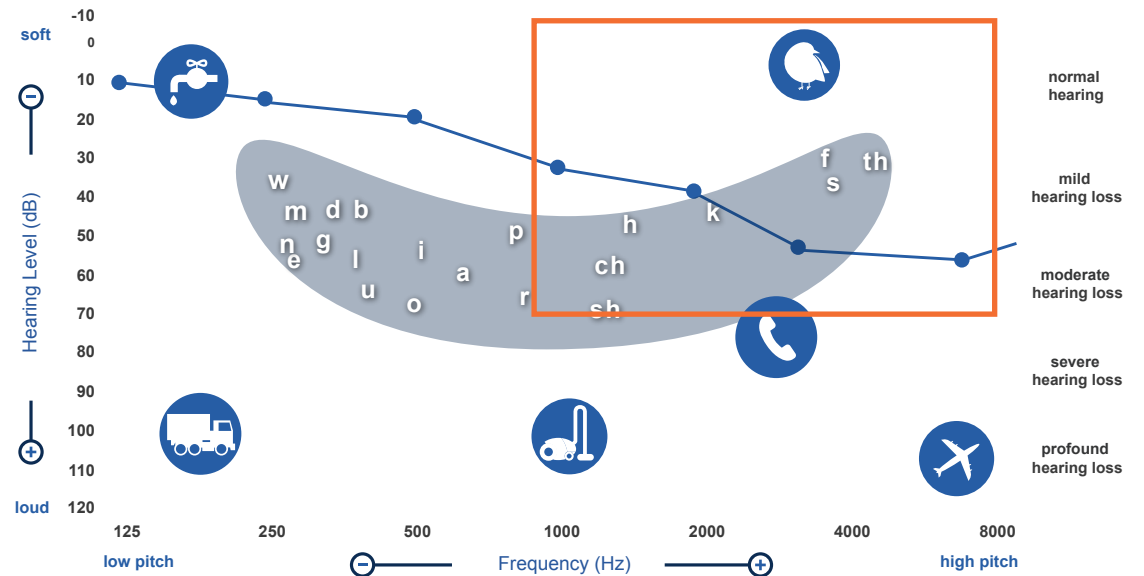
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How's your hearing?


The data from your analysis shows a slight to moderate hearing loss. This means that certain sounds might be increasingly difficult for you to hear. For instance, you may have trouble following conversations in noisy environments or even hearing the phone ring.



In many cases, hearing loss happens over time, and it typically begins in the high-frequency range (see orange rectangle) – human speech is a part of this range. The “speech banana” (see graphic) shows the frequencies of spoken language, vowels, and consonants. With your hearing loss, high-frequency consonants and hissing sounds like s, f, z, and sch may be hard to hear.

You are not alone with this: According to a recent survey, one out of three people will experience some degree of hearing loss in their lifetime – and not just when they are older. However, only 20 percent will actually seek treatment. Most people tend to ignore the first signs of hearing loss. They mistakenly assume that it’s not a big deal and go on with their lives, expecting their hearing loss to get better with time.

The voices of women and children fall in the high-frequency hearing range. These voices become more difficult to understand with high-frequency hearing loss.



73% of our customers reported greater happiness during outdoor adventures.

Consequences of untreated hearing loss

Whether you are working or enjoying your well-earned retirement, gradual hearing loss makes life more challenging – and your brain feels the effects, too. People who have to listen carefully to every word in conversations are more likely to experience a significant degree of mental fatigue.

With your hearing loss, it may be especially hard for you to hear quiet sounds. It may also be difficult to understand what people are saying in noisy environments because of the background noise. Trying to understand speech in loud or even quiet settings may, therefore, prove to be exhausting.

Hearing loss is not only exhausting, but it can also have serious consequences. Since the brain stops processing the sounds you can't hear when a hearing loss is present, there is a decrease in neural stimulation. This may cause the brain to shrink gradually and increase the potential for dementia, according to a study published by Johns Hopkins University.

There is a solution: Wearing hearing aids slows the process of brain shrinkage, as shown by a longitudinal study.**

The results of this study indicated that participants who had hearing loss but wore hearing aids had the same cognitive abilities as people with no hearing loss. Therefore, we recommend using hearing aids as soon as a hearing care professional diagnoses you with hearing loss. If you wait too long, your brain will “forget” what certain sounds sound like, making it harder for you to hear and understand. In addition, adjusting your hearing aids to your hearing loss will take more work, as your devices need the right settings for your brain to feel the positive effects.

It has also been proven that hearing aids significantly improve people's quality of life. In fact, hearing aid users report better relationships with family members and friends, as well as improvements in their work life.***

* Source: Hearing well to train your brain, Johns Hopkins University, Baltimore, 2014

** Source: Self-Reported Hearing Loss, Hearing Aids and Cognitive Decline in Elderly Adults: A 25-year Study, Université Bordeaux, 2015

*** Source: hear.com hearing study 2015

“With hearing aids, I can finally enjoy the sounds of nature again.”

Marion, 57, spring 2016

Your hearing aid profile

Mid-range hearing aids - discreet and advanced

You confront many challenges in life – that’s why you need hearing aids that make your life easier.

Even in difficult hearing situations, you expect to understand everything your conversation partner is saying. Mid-range hearing aids amplify the sound of a person’s voice to a comfortable listening volume while reducing background noise.

In quieter settings, mid-range devices distinguish softer, higher-pitched sounds from louder ones. Imagine walking in the woods and hearing the leaves rustling and the birds singing. Mid-range devices also help to keep you alert. For instance, with hearing aids, you can hear a bicyclist coming from behind you and react quickly. You need to be able to hear the sounds around you to be aware of your

surroundings and stay safe at all times.

Mid-range hearing aids are equipped with advanced modern technology and are so small, they disappear behind or inside your ears. They are also easy to use and have digital hearing programs that can automatically adjust to your environment. This feature allows you to enjoy conversations in restaurants, listen to your favorite music, and watch your favorite TV shows at a normal volume. Mid-range devices also transmit frequencies in the medium and high-frequency ranges, so you can understand every word clearly.

As a special feature, some devices offer the possibility to manually fine-tune your hearing aids with a remote or an app for your smartphone.





86% of our customers say that hearing aids improved their relationships with family and friends.

How much do hearing aids cost?

Below you will find a summary of our pricing and the different technology levels of hearing aids. In your case, mid-range devices range from \$3,500 to \$5,000 for a pair. If you have health insurance, our Insurance Verification Department can quickly check if you have a hearing aid benefit to cover some of the costs. It is important to remember that hearing aids offer a lot of value for the price!

Basic ★		
Good speech understanding, especially indoors	<ul style="list-style-type: none"> ✓ Digital sound processing ✓ Feedback cancellation ✓ Up to 4 hearing programs available 	\$1,600 - \$3,500*
Mid-range ★★ ★		
Additional features that can help you in challenging listening situations	<ul style="list-style-type: none"> + Wireless connectivity with TV or mobile phone + Adjustable speech recognition and speech enhancement + Directional hearing for greater clarity in conversations 	\$3,500 - \$5,000*
Premium ★★ ★★ ★		
Best hearing comfort in any environment	<ul style="list-style-type: none"> + Sleek designs and different color options for maximum discretion + Automatic 360° hearing for good spatial orientation in a room + Automatic adaption to different hearing environments 	\$5,000 - \$6,500*

*Price per pair



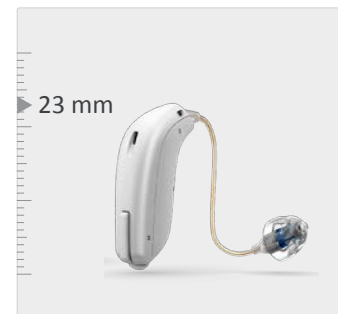
“With better hearing, life is so much better!”

Peter, 63, summer 2015

Your hearing aid options

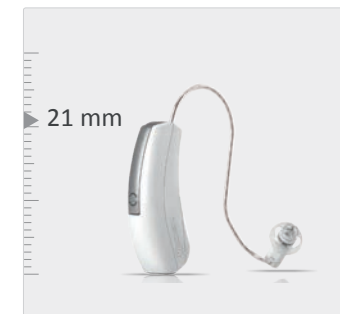
As one of the largest hearing aid providers in the United States, we offer devices from all the leading manufacturers. From the 1,000 hearing aids currently on the market, you can rest assured that we will find the perfect one for you. In this page are three examples of mid-range devices that are suitable for your hearing loss. However, during your hearing test appointment, our partner audiologist/hearing specialist will recommend devices tailored to your needs and preferences.

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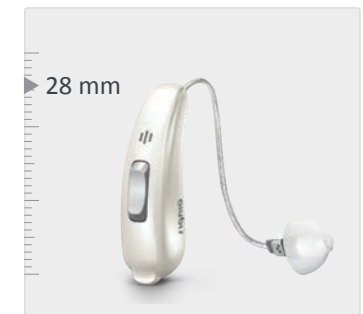
- Dual-microphone technology eliminates background noise and helps you stay focused
- Natural listening experience
- Wireless connection with TV, computer, and smart phone
- Soft speech booster for quiet conversations

Widex Unique



- Well-suited for listening to the sounds of nature and music
- CD-quality signal processing
- Great sound comfort, even in noisy environments
- Industry-leading noise reduction

Signia Pure Nx



- The most natural sound experience thanks to its groundbreaking voice recognition technology
- Crystal clear speech understanding even in very loud environments
- Innovative technology and a discreet design
- Direct streaming of phone calls, music and movies



Styletto Connect and Silk Nx from Signia

Signia has released two hearing aids that are changing the game. As one of the world's smallest hearing aids, the Silk Nx is making a big impact with its virtually invisible design, superior speech clarity, and smartphone connectivity. Styletto Connect is the first fashion-forward device that is ultra-slim, rechargeable, and Bluetooth-enabled for wireless streaming.



“Good hearing keeps you connected.”
Stefanie, 59, winter 2015/2016

Your next steps

This is the way to a better quality of life!

We hope you are excited about experiencing the life-changing benefits of modern hearing aids. Now that you have taken your first step towards a better quality of life, here is what happens next:

1. Expert consultation

One of our hearing experts will speak to you over the phone about your hearing loss and the available solutions. This consultation is completely free of charge and with no obligations, so feel free to ask as many questions as you would like.

2. Risk-free trial

Since you already reserved your slot for a risk-free trial, we will set up the time and date for your hearing test appointment with a Partner Provider in your area. After the hearing test, the Provider will use the data from your audiogram to recommend suitable hearing aids. Once you have been fitted with your new devices, you will have 45 days to test them anywhere you want.

3. Better hearing

During the 45 days, you will be retraining your brain to hear those sounds you couldn't hear before you started wearing hearing aids. Your devices will not only provide clear, natural sounds, but they will also help you reconnect with the world around you. And remember, if you are not fully satisfied, simply return the devices within 45 days for a full refund.

hear.com - simply good hearing

Hearing aids make your life easier!

We hope this analysis has given you a good overview of your current hearing situation and how we can help. Our main goal is to help you improve your quality of life with the best hearing aids. Our experienced team of hearing experts will support you throughout the entire process.

We look forward to speaking with you soon!

