

STEAM HUB

CONFERENCE

18th / 19th October 2018

Thursday, 18th October

- 9:00 Registration
- 10:00 Introduction and Welcome from the hosts and representative from BMBF
- 10:30 The Future of Science Communication – it's allowed to dream. Interactive Session with visionary presentations
- 11:30 Coffee Break
- 12:00 Parallel Workshops:
 - Communicating (with) AI
 - Science Communication and the 21st century skills for talent hunting
- 13:15 Discover the world of R&D funding. Get the guided tour with the Federal Funding Advisory Service on Research and Innovation
- 13:30 Lunchbreak
- 14:30 World Café: Why innovative science communication?
- 16:00 Coffee Break
- 16:30 Market Place – Are you looking for a collaboration partner? Are you keen on feedback about your latest product? Get involved!
- 18:30 Networking Dinner

Friday, 19th, October

- 9:00 Wrap-up Day 1
- 9:30 Networks – complex systems as new formats of collaboration
- 10:45 Parallel Workshops:
 - Science communication – NOT for everyone!
 - Business Models – let's convert ideas into business
- 12:00 Coffee Break
- 12:30 Parallel Workshops:
 - Discussion games – a playful approach to science communication
 - AR/VR/MR as tool in science communication
- 13:45 Closing / Outlook

location: artloft.Berlin, Gerichtstr. 23, 13347 Berlin

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