

Online Master of Science in Digital Marketing 2027 - 2028

Courses	
Online classes are held once a week / bi-weekly at 18:00 or 18:30 CET	
Digital Marketing	Feb. 1, 2027 – Mar. 19, 2027
Leading Responsibly	Mar. 22, 2027 – May 7, 2027
Digital and Social Media Design	May 10, 2027 – June 25, 2027
Research Methods and Data Analysis	June 28, 2027 – Aug. 13, 2027
The Digital Consumer	Aug. 16, 2027 – Oct. 1, 2027
Social Media	Oct. 4, 2027 – Nov. 19, 2027
Predictive Analytics & Machine Learning	Nov. 22, 2027 – Jan. 7, 2028
Digital Marketing Research	Jan. 10, 2028 – Feb. 25, 2028
Cloud Computing	Feb. 28, 2028 – Apr. 14, 2028
Web Marketing Analytics & AI	Apr. 17, 2028 – June 2, 2028
Brand Building	June 5, 2028 – July 21, 2028
Digital Marketing Strategy	July 24, 2028 – Sept. 8, 2028

** Thesis defenses take place twice a year (January and September). Students defend their thesis on the closest date after the completion of their last course.*