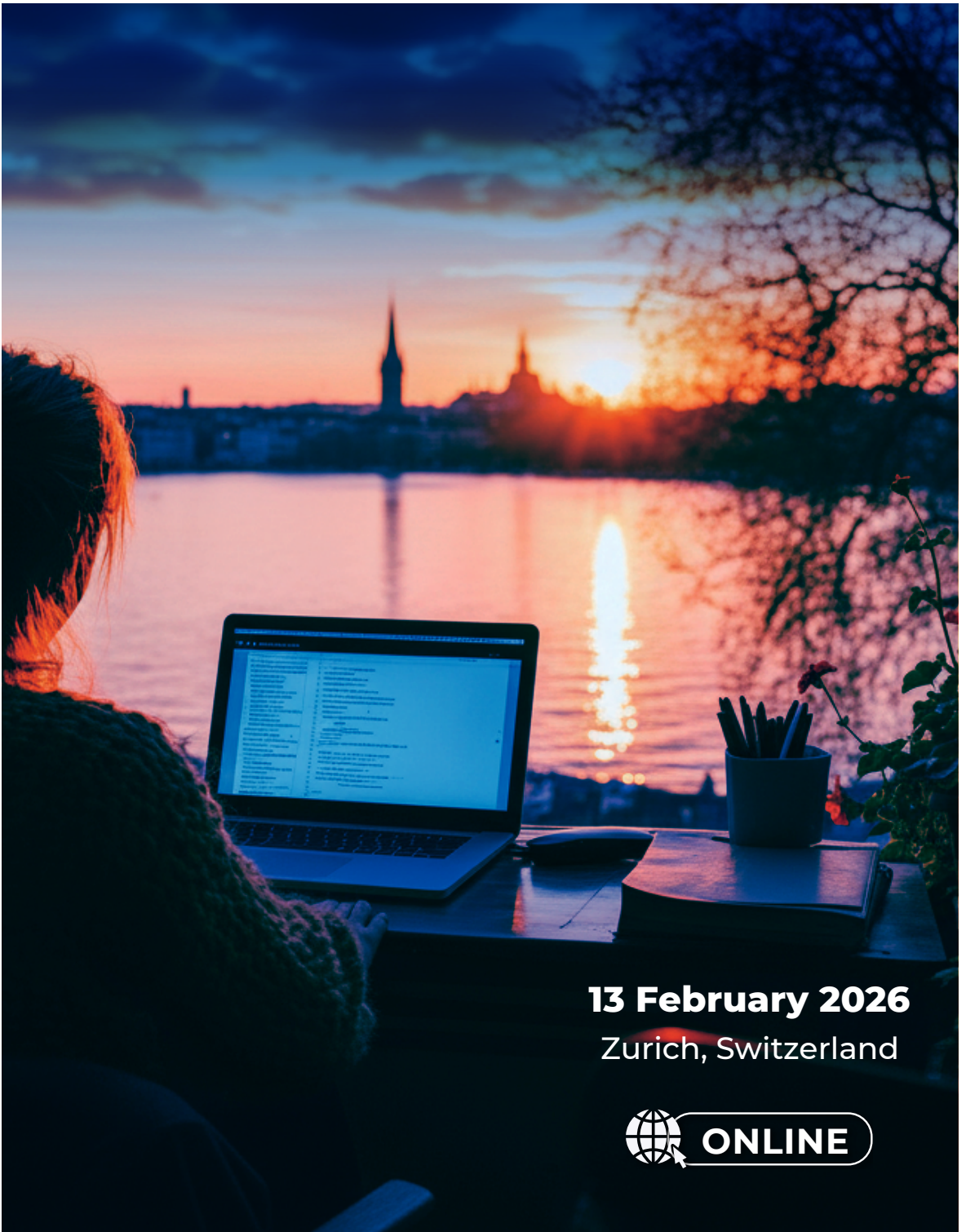




Virtual Research Day



13 February 2026
Zurich, Switzerland



Event Description

Virtual Research Day 2026 is an online academic event designed to support students and academic staff in developing practical and applied research skills. The event consists of a series of focused research workshops delivered by professors, addressing key topics relevant to dissertation and thesis writing across all degree levels.

The workshops emphasize pragmatic approaches to research design, data analysis, and academic writing, with integrated use of artificial intelligence and digital research tools. The aim is to equip participants with concrete methods and techniques that can be directly applied to their ongoing research projects.

Key Objectives

- Support dissertation and thesis research across all programs
- Provide practical guidance on research methods and academic writing
- Integrate AI and digital tools into the research process
- Strengthen research skills for students and academic staff

Target Audience

- Bachelor, Master, MBA, and DBA students
- Doctoral researchers
- Academic staff and supervisors

Format

- Fully online
- Interactive research workshops
- Institution-wide participation

Agenda

RESEARCH WORKSHOP	LECTURER	TOPIC	TIMING
		Opening Speech	09:00 - 09:15
01.	Dr. Carl Olsen	Academic Writing	09:15 - 10:00
02.	Prof. Dr. Milos Petkovic	Literature review by AI	10:15 - 11:00
03.	Dr. Nabira Zharkinbaeva	Case Study Method	11:15 - 12:00
04.	Ms. Shirley O'Donoghue	Project Management for Thesis Success	13:00 - 13:45
05.	Dr. Anchal Patak	Sample Design and Justification	14:00 - 14:45
06.	Dr. Anthony Wong	Engaging Stakeholders for Data Collection: Insights from Industry Experts	15:00 - 15:45
		Closing Remarks	15:45 - 16:00

Contact

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