

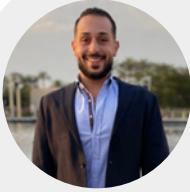


www.sbs.edu

OMBA

ONLINE MASTER IN BUSINESS ADMINISTRATION

TESTIMONIALS



"I am so grateful for the opportunity to have studied SBS Swiss Business School's Online MBA. The program was challenging and rewarding, and I learned a great deal about business and management. The faculty were experienced and knowledgeable, and they were always willing to help me succeed.

I was particularly impressed with the program's focus on real-world application. The coursework included case studies and projects that allowed me to apply what I was learning to real-world business problems."

Robeir Sarofoem, OMBA Alumni



"My motivation to study at SBS Swiss Business School was to be able to gain an MBA degree fully online. I chose to study at SBS because it is in Switzerland, it has good infrastructure for online classes, and the program manager was extremely responsive."

Jamila Akhundova, OMBA Alumni

OMBA CURRICULUM

9

CORE MODULES

ECTS

EC0503 ECONOMICS FOR DECISION MAKERS	5
LDT519 DIGITAL TRANSFORMATION & ARTIFICIAL INTELLIGENCE.	5
NBS519 NEGOTIATIONS FOR BUSINESS SUCCESS	5
STR502 CORPORATE STRATEGY & INNOVATION	5
MKT577 MARKETING STRATEGY & ANALYSIS	5
FIN557 SUSTAINABLE FINANCE & ACCOUNTING	5
RES524 RESEARCH METHODS & DATA SCIENCE	5
LBG501 LEADERSHIP & BUSINESS ETHICS	5
MGT503 GLOBAL SUPPLY CHAIN & PROJECT MANAGEMENT	5
ITHE591 MASTER'S THESIS	30

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SPECIALIZATION MODULES

GLOBAL FINANCE & BANKING

ECTS

FIN527 Futures & Options	5
FIN506 International Business Finance	5
DCF577 Decentralized Finance	5

INTERNATIONAL MANAGEMENT

BUS511 Corporate Social Responsibility & Business Law	5
DMS564 Digital Marketing & Social Media	5
FIN506 International Business Finance	5

&

ENTREPRENEURSHIP

MKT514 Retailing & Online Strategy	5
ENT512 Financing the Entrepreneurial Venture	5
ENT513 Sustainable Family Business	5

MARKETING

DMS564 Digital Marketing & Social Media	5
MKT514 Retailing & Online Strategy	5
MKT515 Buyers Behavior	5

TOTAL ECTS

90