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**MSc**  
MASTER OF SCIENCE IN  
INTERNATIONAL BUSINESS



## MSc PROGRAM INFORMATION

**Get set for a global career with the SBS Swiss Business School Master of Science in International Business!**

Are you ready to dive into the world of global business and become a future leader? Our MSc in International Business is a full-time, two-year program that offers an immersive experience, awarding 120 ECTS.

This program provides a deep dive into critical business issues, from economics to cross-cultural leadership.

## WHY CHOOSE OUR MSc IN INTERNATIONAL BUSINESS?

- **No experience required:** Ideal for recent graduates and career changers
- **2-year full-time program:**  
**Part 1:** Academic courses+  
**Part 2:** Professional experience. Instruction fully in English
- **Innovative learning and global opportunities:** Team-based learning with a diverse international student body
- **Swiss State-Accredited and internationally certified:** BAC, IACBE, and ACBSP
- **Vibrant campus life:** Learn from industry experts who bring real-world experience into the classroom
- **Prime location in Zurich:** Study in a global business hub and one of the world's top-ranked cities for quality of life
- **Career support:** Strong industry ties, career services, and alumni network

## MSc PROGRAM STRUCTURE

The SBS Swiss Business School's MSc in International Business is divided into 2 parts:

PROGRAM STRUCTURE	DETAILS
<b>Part 1: Academic Courses</b>	<b>Gain a solid background in international business</b>
Duration	4 terms of 11 weeks each + Independent Research Project
Culmination	Thesis submission and defense <sup>(1)</sup>
ECTS	90 ECTS
<b>Part 2: Professional Experience <sup>(2)</sup></b>	<b>Apply classroom knowledge in the real-world workplace through an internship or employment, either in Switzerland or abroad.</b>
Duration	9-12 months
Culmination	Professional experience report
ECTS	30 ECTS
<b>Final Requirements</b>	<b>Successful completion of academic courses and professional experience</b>
Awarded Degree	Master of Science in International Business
Total ECTS	120 ECTS

<sup>(1)</sup> The thesis defense date will be scheduled in agreement with the student within the timeframe established by SBS Swiss Business School.

<sup>(2)</sup> If you already have at least 12 months of full-time work experience in a related field, you may have the option to skip the second year. However, please note that you will earn a total of 90 ECTS. We kindly ask you to provide a work certificate as proof of your experience.



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I chose SBS for its state accreditation, which opens doors in Switzerland. The small, diverse classes offered a one-on-one learning experience with professors who have real-world expertise. I gained practical knowledge, improved cross-cultural communication, and truly enjoyed my time at SBS.



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Timur Kuziaev, MSc Alumni



[WATCH HIS FULL STORY >](#)

## MSc CURRICULUM - Part 1

Term 1		ECTS
MEC500	Global Economics and Trade	5
MAC510	International Accounting and Financial Statement Analysis	5
MMM500	Marketing Management	5
MHR530	Human Resource Management	5
Term 2		
MCN520	Cross-Cultural Communication	5
MFI540	Corporate Finance	5
MET590	Entrepreneurship and Innovation	5
MOB502	Sustainable Leadership and Organizations	5
THE700	Research Methods in Management	5
Term 3		
MDM550	Digital Marketing	5
MBU591	Legal Environment of Business	5
MSN500	Strategic Management	5
MMS592	E-Business	5
Term 4		
RES502	Workshops, Forums, Seminars	2
MBG601	International Business Project and Business Game	8
THE755	Independent Research Project	15
		<b>90</b>

**Note:** The order of some classes may change