

Strategic Pillars and Objectives (2025–2028)

Pillar 1 — AI-driven Learning Excellence & Curriculum Innovation

Embed AI-enabled, data-informed, practice-based learning across all programs while protecting academic integrity and ethical decision-making.

Objectives

Ensure every program has assessed evidence of AI/data/digital competence aligned to ISLO 1.

Upgrade signature assessments (case, business/marketing plan, communication deliverables, capstone/thesis; DBA milestones) to reflect contemporary practice.

Faculty capability development in AI-enabled andragogy, assessment design, and rubric calibration.

Pillar 2 — Assurance of Learning (AoL) as the Operating System for Quality

Make the ISLO–KPI system the institutional rhythm for quality assurance, accreditation readiness, and continuous improvement.

Objectives

Run the institutional rotational ISLO cycle; aggregate results and review via FAB.

Institutionalize the closed-loop rule: act on under-target KPIs and reassess with the same instrument and rubric.

Publish an annual Quality & Impact Report with trends, actions, and outcomes.

Pillar 3 — Student Success and Learning Experience (On-campus, Hybrid, Online)

Deliver a consistent, high-impact student experience across modalities with measurable outcomes and employability relevance.

Objectives

Define modality-specific experience standards while keeping the same ISLO evidence expectations.

Guarantee at least one high-impact signature deliverable per program stage (capstone/project/thesis/dissertation milestone).

Strengthen career readiness through structured employer feedback and alumni outcomes loops.

Pillar 4 — Applied Research, Thought Leadership, and Societal/Industry Impact

Increase SBS's applied research footprint and its visible translation into teaching and professional practice.

Objectives

Create a practice-impact research pipeline connected to DBA milestones and dissemination.

Systematically transfer research insights into curriculum cases and executive education content.

Develop thematic clusters aligned with SBS strengths (AI for business, global business, healthcare leadership, responsible leadership).

Pillar 5 — Global & Industry Partnerships that Produce Measurable Outcomes

Build partnerships that create learning opportunities, live projects, placements, and co-created value—measured by outcomes, not counts.

Objectives

Scale global and intercultural learning experiences aligned to ISLO 3.

Co-design signature assignments with employers for MBA/EMBA and selected master's programs.

Adopt a partnership scorecard to evaluate contribution to learning evidence, employability, research, and brand.

Pillar 6 — People, Culture, and Operating Excellence

Strengthen SBS’s culture of excellence through faculty/staff development, process simplification, and data-informed decision making.

Objectives

Implement an andragogy capability framework for faculty and program leaders.

Standardize assessment literacy (rubrics, sampling, calibration, evidence retention).

Reduce administrative friction via unified templates, dashboards, and reporting.