

## Online Master of Science in Digital Marketing 2026 - 2027

Courses	
Online classes are held once a week / bi-weekly at 18:00 CET	
<b>Digital Marketing</b>	Apr. 13th, 2026 – May 29th, 2026
<b>Leading Responsibly</b>	June 1st, 2026 – July 17th, 2026
<b>Digital and Social Media Design</b>	July 20th, 2026 – Sep. 4th, 2026
<b>Research Methods and Data Analysis</b>	Sep. 7th, 2026 – Oct. 23rd, 2026
<b>The Digital Consumer</b>	Oct. 26th, 2026 – Dec. 11th, 2026
<b>Social Media</b>	Dec. 14th, 2026 – Jan. 29th, 2027
<b>Predictive Analytics &amp; Machine Learning</b>	Feb. 1st, 2027 – Mar. 19th, 2027
<b>Digital Marketing Research</b>	Mar. 22nd, 2027 – May 7th, 2027
<b>Cloud Computing</b>	May 10th, 2027 – June 25th, 2027
<b>Web Marketing Analytics &amp; AI</b>	June 28th, 2027 – Aug. 13th 2027
<b>Brand Building</b>	Aug. 16th, 2027 – Oct. 1st, 2027
<b>Digital Marketing Strategy</b>	Oct. 4th, 2027 – Nov. 19th, 2027

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*\* Thesis defenses take place twice a year (February and September). Students defend their thesis on the closest date after the completion of their last course.*