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# How to career fair

Have you ever figured you could need some helpful tips on creating your perfect pitch at a job fair? Here you go, 6 relevant tips on how to navigate your next career fair - **Chemtogether 2022!**

## 1. Plan your route

- Do not go without a game plan
- Visit the companies you are most interested in first

## 2. Do your research; find out...

- What your favourite companies do
- What type of roles/programs they are looking to fill
- What type of profiles they recruit
- What their main business challenges are and who their competitors are
- Helpful resources to tap into when you research a company are the company website, fair guide, social media platforms, Glassdoor and kununu as well as the Chemtogether website and flash presentations

## 3. Prepare your questions, they should be...

- Thoughtful
- Practical

## 4. Perfect your pitch

- Quick introduction
- Plans for the future
- What you have done already
- How you fit in the company

## 5. Prepare your documents: in print or digitally

- Have essential material ready such as your CV
- Your CV/LinkedIn Profile

## 6. Wrap-up & Follow-up: want to be remembered, send out messages

- When possible, get the contact info of the person you spoke to so you can send a thank you note and stay connected
- Wrap up the conversation by reiterating your interest and thanking the person for the conversation
- Make a list of the companies you have spoken to and to which you have sent your CV
- Apply for open positions that the companies have presented at the fair

Did you know that only 7% of our message is conveyed through words? The other 93% is expressed through non-verbal communication. So dress, act and communicate wisely. We would generally recommend smart-casual style to further boost your confidence.

**Hot tip:** Bring a notebook with you to the fair to collect relevant information and contact cards. This will definitely make you stick out of the crowd.

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