MODERNITY IN ARCHITECTURE GLIWICE 2014





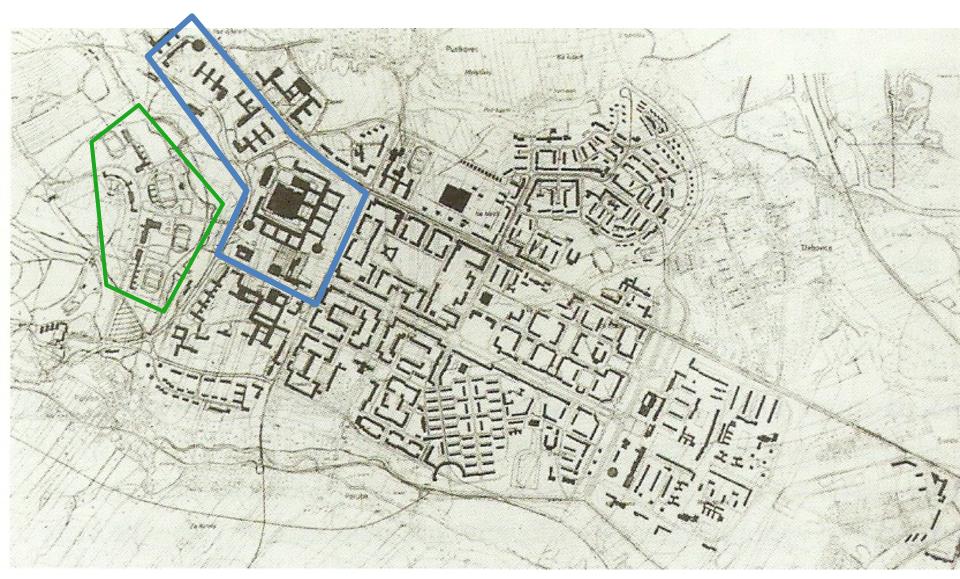
THE ARCHITECTURE AND SCULPTURE OF THE 20TH CENTURY

(ON EXAMPLE OF THE CAMPUS OF THE TECHNICAL UNIVERSITY OF OSTRAVA)

PROMETHEUS IN THE COMPANY OF TEACHERS, STUDENTS AND OWL

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SOCIALIST CITY – NEW OSTRAVA (OSTRAVA – PORUBA) FOUNDATION OF THE CAMPUS AT VŠB - TECHNICAL UNIVERSITY



Stavoprojekt Ostrava, Ostrava – Poruba and location of the new university campus, after 1960

CAMPUS OF THE TECHNICAL UNIVERSITY OF OSTRAVA





ARCHITECTURE AND FINE ARTS ON THE CAMPUS OF VŠB - TECHNICAL UNIVERSITY

The works of art in architecture after 1948 were intended to ideologically impact the working class and the environmental aesthetics ("art decor")

Production of artwork was precisely laid out by **artistic master plans** and coordinated by the public agencies regulating artwork contracts (DÍLO)

Relatively large number of **art competitions**, in which the artefact was selected by an expert committee (jury) from more proposals.

Marie Šťastná notes in the publication entitled Sculpture in the City "fitting all the VŠB-TUO premises in Poruba with sculptures is a textbook example of the planning of art production and central decision-making process regarding its form".







Jindřich Wielgus – Stéla, 1969



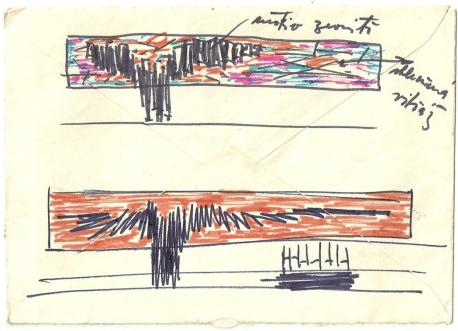


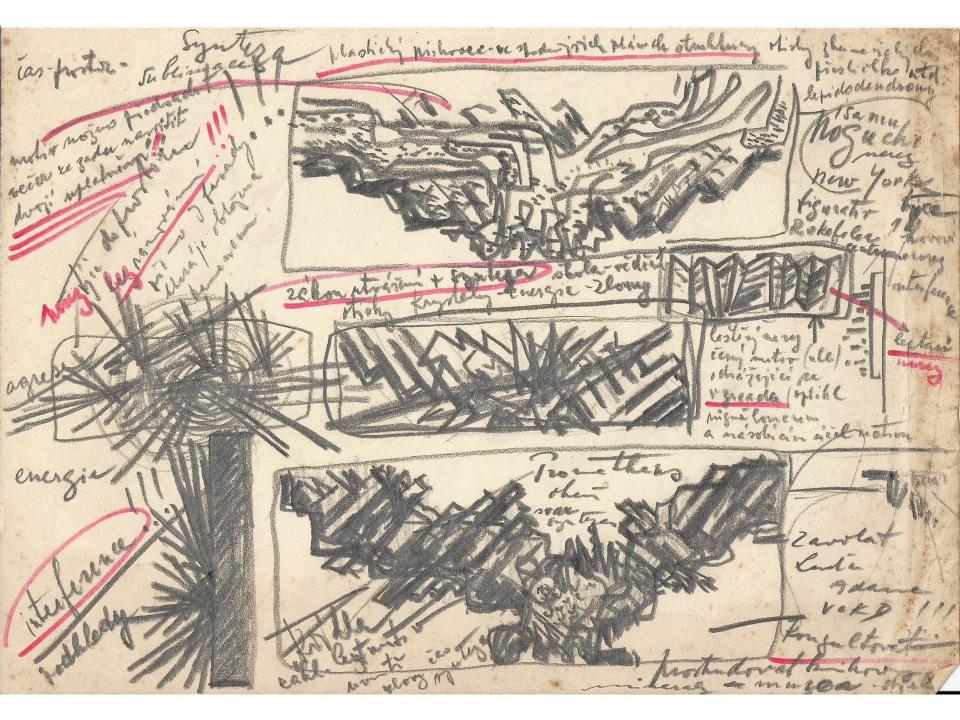


BIRTH OF PROMETHEUS

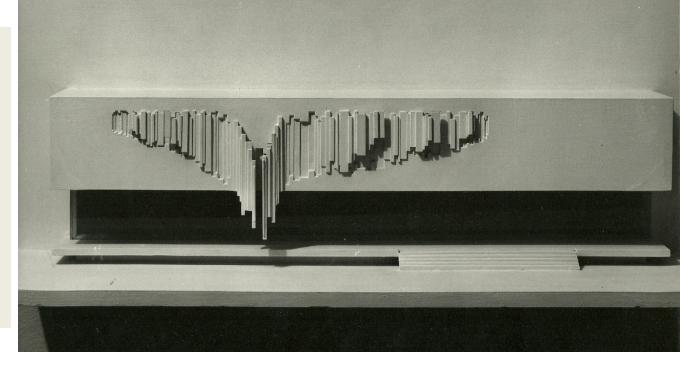
As of June 1 1968 was announced "an art competition to provide work of art for the first construction of VŠB-Technical University in Ostrava - Poruba." The competition task was to "acquire an artistically valuable relief design, or another work of art, which would be located in a designated place of a new building façade at departments of VŠB-Technical University in Ostrava - Poruba. The theme of this artwork is not determined in advance, however, it must comply with the social importance of the given task and mission of the University."

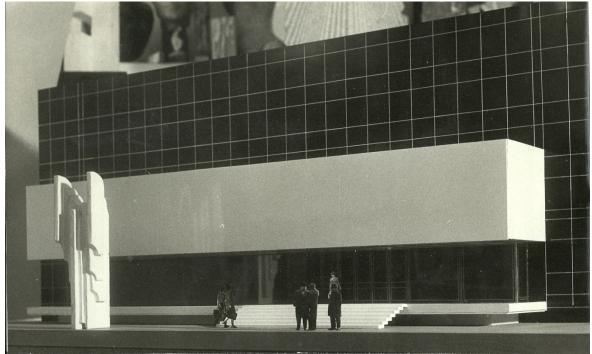






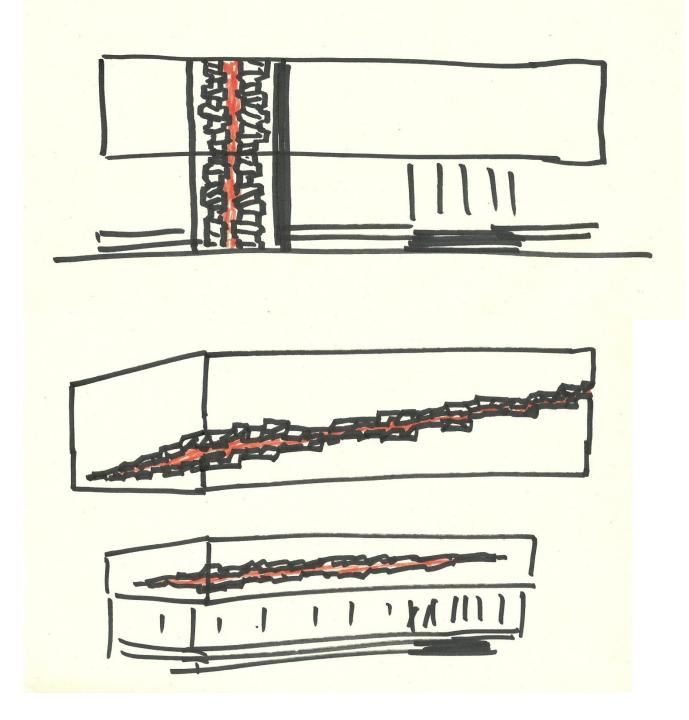
Union of Czechoslovak fine artists,
Association of
Czechoslovak Architects,
Investor, main designer in the jury:
Academic sculptors (6x), architects (4x), visual theorists (2x) and an academic artist (1)

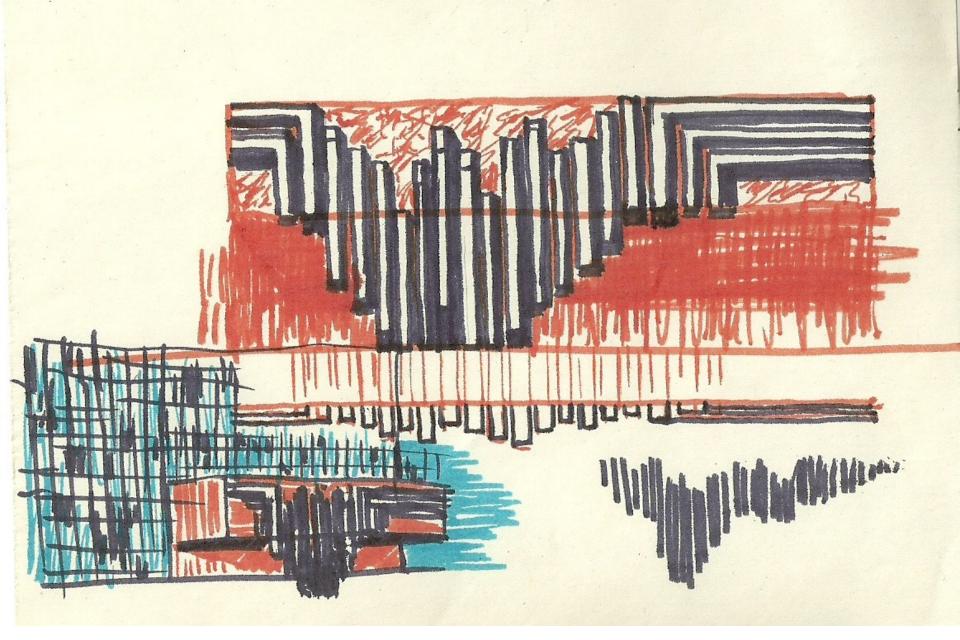




a relief sculpture

a free-standing sculpture

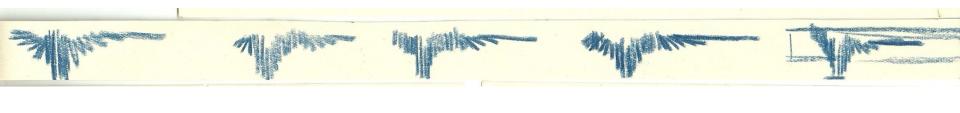


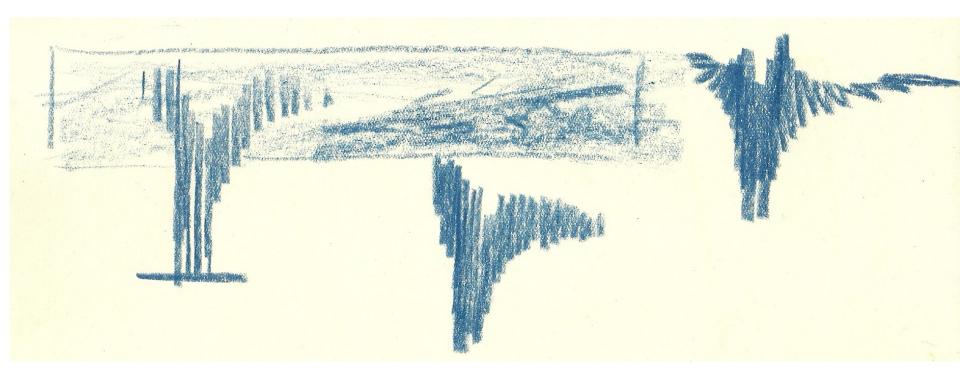


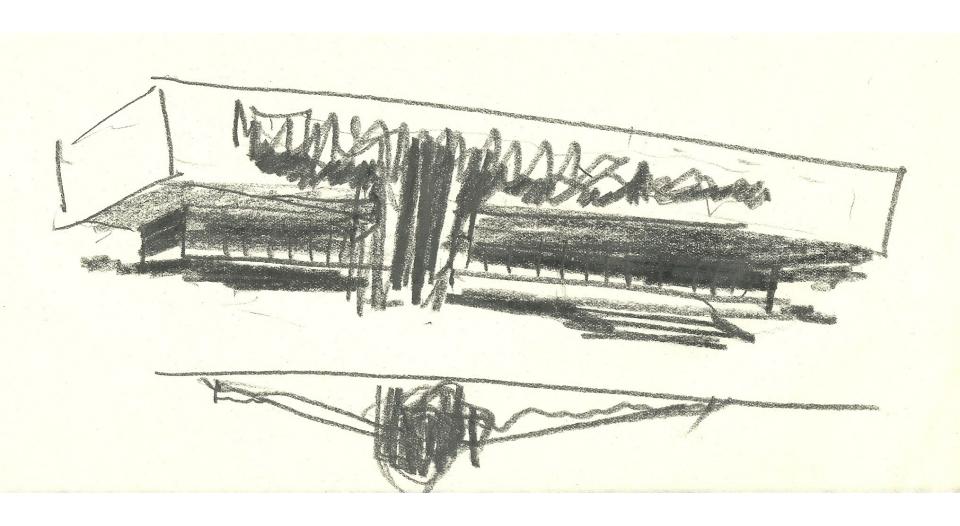


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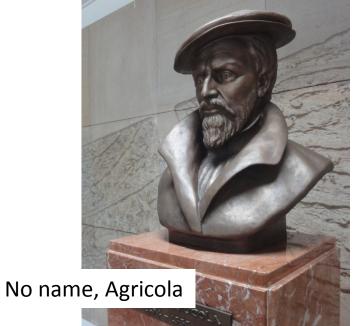














the role of artwork we buy - decor, representation and pleasure





CONCLUSION

- Works of art in VSB campus need consistent record keeping; they should be traced, marked and summarized.
- **Information** on the individual works of art, illustrating their creation and proposal, including the characteristics of the author and historical context, can be traced.
- Existing works of art can be financially assessed (and price quantified).
- Each work of art in the possession of the VŠB-TUO should be assessed in terms of its technical condition, and suitable repair and maintenance should be designed as needed.

- The fine art on the Technical University campus needs future vision; the architectural concept of a desirable form of both the VŠB-TUO campus and the spaces between them should be established. This concept then can be complemented with works of art that would not only be perceived as décor, but as a systematically built collection, whose theme can be linked to the focus of a modern technical university.
- When assigning the projects in both the architectural and art field the University can use a method of **open proposal competition**. The competition can be used to obtain alternative proposals, from which the expert jury may choose the best solution.
- An interesting aspect is **the art viewed as a marketing strategy** of the University a principal wings motif on the relief above the entrance was used by its author, the sculptor Gajda, in his design of commemorative

VŠB medals. It is unfortunate that these elements are not utilized and developed for visual representation of the university.

