

Privacy Policy

Effective Date: July 16, 2025

App Name: MatterGuides

Developer: Smar s.r.o.

Contact Email: developer@smar.cz

1. Introduction

This Privacy Policy describes how **MatterGuides** (developed by Smar s.r.o.) collects, uses, and protects your personal information when you use the app.

2. Information We Collect

We collect the following user information:

- **Name** (if you provide it)
- **Email address** (for account-related functionality and optional marketing communication)

We do **not** collect any other personal, sensitive, or financial data.

3. How We Use Your Information

We use your name and email address to:

- Provide access to account-based features

- Respond to support requests
- Send important service-related notifications
- Send occasional marketing emails **only if you opt in**

You can unsubscribe from marketing emails at any time by following the instructions in the message or contacting us.

4. Data Sharing

We do **not sell or rent** your personal data. Your information is shared only with:

- **Email service providers** for communication (under secure agreements)
- **Apple services** (if you use iCloud features)

We may also disclose data if legally required to do so.

5. Data Security

We implement reasonable security measures to protect your personal data. However, no method of data transmission or storage is 100% secure.

6. Your Rights

Depending on your country, you may have the right to:

- Access or update your data
- Request deletion of your data
- Withdraw consent for processing
- Lodge a complaint with a data protection authority

To exercise any of these rights, contact us at developer@smar.cz.

7. Children's Privacy

MatterGuides is not intended for use by children under the age of 13. We do not knowingly collect data from children.

8. Changes to This Privacy Policy

We may update this Privacy Policy as needed. If changes are made, we will notify users in the app or via email.

9. Contact Us

For questions or concerns about this Privacy Policy, please contact:

Smar s.r.o.

Email: developer@smar.cz