



COOKIE POLICY

This Cookie Policy (hereinafter the “Policy”) is developed and presented by Simcord LLC. Technologies (Company ID code 37657823) (hereinafter the “Company”) in order to familiarize Internet Users with the policy of using Cookies on the official website of the Company www.simcord.com (hereinafter the “Website”).

This Website uses Cookies and can also use services of third-party providers, which place Cookies relating to the provision of their services. We accept the definition of Cookies presented in the European Directive 2002/58/EC on the processing of Personal Data and protection of private life in the electronic communication sector (as amended by Directive 2009/136/EC), as well as provide the information about various categories of Cookies and information about the types of Cookies that we use on our Website.

CONTENTS

1. Terms and Definitions	1
2. Purposes of Using Cookies	1
3. Cookies.....	2
4. Setting Parameters of Cookies	3
5. Compulsory Conditions	3

1. TERMS AND DEFINITIONS

1.1. Cookies mean a small data fragment sent by the web server and stored on the device of the Internet User, which is sent to the web server in an HTTP request with each attempt to open the page of the relevant website.

1.2. Personal Data means any information directly or indirectly related to a specific or designated Internet User.

1.3. Internet User means a natural person who uses the Website.

2. PURPOSES OF USING COOKIES

2.1. Cookies are collected in order to:

- optimize the operation of the Website;



- save settings and session data of the visit of the Website for further use;
- analyze the use of the Website by Internet Users;
- select optimal offers/news;
- provide updates, special offers, information, newsletters and other data;
- monitor the behavior of Internet Users in the framework of the Website.

2.2. All collected Cookies are used for specific above-mentioned purposes and only to the extent necessary for the complete functioning of the Website.

2.3. Information gathered from Cookies is used to evaluate the effectiveness of the Website, analyze tendencies, identify issues that can arise when Internet Users access the Website and supervise the platform. The Company needs this information to improve the quality of services.

2.4. Cookies are usually stored on the hard drive of the Internet User's device and help the Company to identify the correct device among others. The Company can also use the provider(s) of services, who will place Cookies on the hard drive of the Internet User's device, and obtain information providing data on how Internet Users browse the Website and which Website pages they visit.

3. COOKIES

3.1. Website Cookies register the following types of data:

Category 1: Cookies for improving the functioning of the Website

Cookies from category 1 collect information about the use of the website by users, i.e. which pages Internet Users browse most of all, and whether Internet Users of the Website receive error messages on web pages. These Cookies do not collect data that directly identifies the Internet User. All information collected by these Cookies is grouped, which results in its anonymity. Such information is used only for improving the functioning of the Website. Cookies from category 1 collect information about the use of the Website in the interests of the Website and Internet Users. By using the Website, the Internet User confirms that placing such Cookies on his/her device is possible.

Category 2: Functional Cookies

Cookies from category 2 allow the Website to memorize the answers selected by the Internet User (i.e. name of the Internet User, language or region where the Internet User is located) and to provide extensive opportunities in accordance with preferences and needs of the Internet User. These Cookies can be used to memorize the changes made by the Internet User that had to do with text size, fonts used and other changeable parameters of web pages. The information collected by these



Cookies can be anonymous, and these Cookies cannot track activity of the Internet User on other websites.

By using the online service of the Website to set personal settings, the Internet User confirms that the Website can place such Cookies on his/her device to memorize preferences of the Internet User.

Category 3: Purpose or advertising Cookies

Cookies from category 3 are used to display advertisements, which correspond to interests and needs of the Internet User the most, based on the analysis of his/her online movements. They are also used to limit the number of ads shown and to help the Company evaluate the effectiveness of an advertising campaign.

4. SETTING PARAMETERS OF COOKIES

- 4.1.** The Internet User can turn off Cookies at any time: at the beginning of using the Website or after giving the initial consent to save Cookies. To limit or exclude the use of Cookies, as well as to delete Cookies that have already been set up onto the device, all you need to do is change the settings of the browser that is being used. By doing so, the Internet User may be unable to use certain features of the Website.
- 4.2.** Cookie settings may vary in different browsers. The Internet User can find the way to change or disable Cookie settings in the settings of the browser he/she is using.

5. COMPULSORY CONDITIONS

- 5.1.** The Company, at its sole discretion, shall make changes and amendments to this Policy.
- 5.2.** Notwithstanding the existence of this Policy in writing, its electronic version published on the official website shall prevail.
- 5.3.** This Policy is translated into English and/or other languages for convenience only. In case the interpretation of the original version of this Policy (its translation into English and/or other languages) differs from Russian, the Russian version shall prevail.
- 5.4.** Whenever the context shall require, all words herein in the masculine gender shall be deemed to include the feminine or neutral genders, all singular words shall include the plural, and plural words shall include the singular.
- 5.5.** The right to interpret the provisions of this Policy, as well as the right to amend this Policy belongs exclusively to the Company.



5.6. Any deviation from this Policy by the Internet User or non-compliance with these terms, conditions and procedures due to his/her own interpretation of separate provisions shall be unacceptable.