

COOKIE POLICY – SELF MADE

This Cookie Policy (the "**Cookie Policy**") forms part of our general Privacy Policy.

If you choose to use the Self Made online platform (the "**Platform**") without blocking or disabling cookies or opting out of other technologies, you will indicate your consent to our use of these cookies and other technologies and to our use (in accordance with this policy and the rest of our Privacy Policy) of any personal information that we collect using these technologies.

If you do not consent to the use of these technologies, please be sure to block or disable them using your browser settings or the opt-out links identified in the Cookie Policy.

1. WHAT ARE COOKIES?

Cookies are small text files that are placed on your browser by websites that you visit. These text files can be read by these websites and help to identify you when you return to a website. Cookies can be "persistent" or "session" cookies. Persistent cookies remain on your browser when you have gone offline, while session cookies are deleted as soon as you close your web browser. Cookies can also be divided into the following two categories, based on who has placed the cookie on the site:

First party cookies: A first party cookie is a cookie that is placed on the site by the operator of the site, in this case DSJ Media AB.

Third party cookies: A third party cookie is a cookie that is placed on the site by someone other than the party operating the site. These third party cookies serve different purposes, like for example to analyze the use of site.

2. WHEN DO WE USE COOKIES?

We use cookies on the Platform, located at www.goselfmade.com. Any browser loading this site will receive cookies from us.

3. FIRST PARTY COOKIES - "SELF MADE COOKIES"

Cookies can be used to do lots of different things, like recognize you when you visit the Platform, remember your preferences, and give you a personalized experience that is in line with your settings. Cookies also make your interactions with the Platform more secure and faster.

4. THIRD PARTY COOKIES

In addition to the Self Made cookies mentioned under section 4, we also use certain third party cookies. The purpose of these third party cookies is to provide the services on the Platform and to analyze how the Platform is used in order to improve our services on the Platform.

Name of party who has placed cookies on the Platform	Purpose
Google Analytics	These cookies enable us to anonymously track how visitors access and browse our website, thereby enabling us to optimise and improve our service.
Hotjar	These cookies enable us to anonymously track how visitors access and browse our website, thereby enabling us to optimise and improve our service.

YouTube

These cookies are required for the operation of our website.

Facebook

These cookies are required for the operation of our website.

5. OPTING OUT

You can change the settings to block cookies or to alert you when cookies are being sent to your device. For more information about how to manage your cookie settings, please follow the instructions provided by your browser which are usually located within the "Help," "Tools," or "Edit" settings.

Please note, if you do turn cookies off, this will limit the service that we are able to provide to you and may affect your user experience and prevent you from using the services on the Platform, or parts thereof.

6. AMENDMENTS

We may amend this policy from time to time. An updated version of the Cookie Policy may be found at www.goselfmade.com. We encourage you to frequently check our website for any changes to this Cookie Policy.