



Rails Girls Geneva 2017

Call to sponsors

22.04.2017

Rails Girls Geneva

railsgirlsgva@gmail.com

twitter.com/railsgirlsgva

www.facebook.com/railsgirlsgeneva

Rails Girls Worldwide

Rails Girls events are two-days non-profit workshops for women and girls to allow them to get a first experience in software craftsmanship.

We aim to provide them the tools to understand technology along with the community and inspiration to get started.

Typical participants can be as diverse as product managers who want to get a better understanding of programming, students requiring some programming skills or young hackers-to-be.

Rails Girls is not just about programming, it's hands-on. It's all about building applications and inspiring talks and exercises.

Rails Girls is an international initiative and you can have a closer look at past events at www.railsgirls.com. You can also find a short video of the Event in Zurich here:

<http://vimeo.com/53032561>

Rails Girls in the Lemanic region

After the success of the Rails Girls workshop in Lausanne in March 2015 and in Geneva in October 2015, we are launching a third Rails Girls event in the Lemanic region.

It will be held in Geneva at Campus Biotech, on October 14th and 15th.

We are expecting about 40 attendees and 10 coaches and are looking to raise a total of about 5550.- CHF (see attached provisional budget).

We are looking for financial sponsors to support the organization costs.



Sponsorship

Sponsoring Rails Girls Geneva is a great way to get involved, make a difference, and create the future for all those in tech, not just females. If you want to get access to great potential talents, promote your brand or product, or want to support the female developer community - you should support us!

We are aiming to create an unforgettable workshop that will leave attendees and coaches inspired to keep building and keep innovating.

You can get involved with the event on several levels. Email us at railsgirlsgva@gmail.com and let us know which level is right for you!

Diamond sponsor: CHF 1'000.-

- Recognition on railsgirls.com/geneva
- 3 Twitter Shout-Outs
- Individual slide on the slideshow during the event
- Table space during the event

Gold Sponsor: CHF 500.-

- Recognition on railsgirls.com/geneva
- 2 Twitter Shout-Outs
- Individual slide on the slideshow during the event

Silver Sponsor: CHF 250.-

- Recognition on railsgirls.com/geneva
- 1 Twitter Shout-Outs
- Featured on the sponsor slide during the event

Bronze Sponsor: CHF 100.-

- Recognition on railsgirls.com/geneva
- Featured on the sponsor slide during the event



Provisional budget

Item	Cost per person (CHF)	Total (CHF)
Saturday Breakfast (Tea/Coffee + Pastry/Fruit)	6	300
Saturday Lunch (Sandwich/Salad + Drink + Dessert)	20	1000
Saturday Aperero (Drinks/Snacks)	5	250
Sunday Breakfast (Tea/Coffee + Pastry/Fruit)	6	300
Sunday Lunch (Sandwich/Salad + Drink + Dessert)	20	1000
Saturday Aperero (Drinks/Snacks)	5	250
Saturday Diner for coaches	60	900
Marketing material (t-shirts – stickers – etc.)	6	300
Technical Equipment		250
Travel costs and accommodation for (possibly) female traveling coaches		1000
TOTAL CHF		5550