

Summary of the Policy Alignment Assessment checklist

Name of Organisation: Early Life Nutrition Network

Date: 25 August 2015

Tier: 2

Brief description of engagement: Exhibitor/Conference sponsor

	Assessment
1. Is the organisation directly connected with therapies or products which are claimed to benefit the health of overweight or obese people, and is there reasonable evidence for the claimed benefit or is there evidence of harm?	The Network appears to be a non-profit organisation set up with a grant from Danone and with continuing Danone support for some committee membership. Posted information relies on a consultancy (Liz Carter) based in Spain plus members' comments and input. Membership does not appear to be filtered. No ambiguous claims or position statements on obesity-related policies.
2. Is there reasonable evidence that the company has marketing /advertising strategies or undertakes lobbying or attempts political influence which may be deemed inconsistent or contradictory to World Obesity's advocacy positions or the positions of international bodies with which World Obesity is in official relations (e.g. the World Health Organization)?	Not apparent
3. Are there any known organizations, bodies or campaigns being funded by the company which might be deemed inconsistent or contradictory to World Obesity's advocacy positions or the positions of international bodies with which World Obesity is in official relations (e.g. the World Health Organization)?	Not apparent
4. Is there reasonable evidence the company is failing on ethical criteria, e.g. child labour and employee welfare practices; environmental and sustainability practices; human right practices, or that in contrast it has good practices in place?	Not apparent
5. Does the company have a close business relationship with other commercial interests (e.g. subsidiary or parent company) that should be taken into account in the assessment of risk?	Not known

6. Are there other matters which might cause reputational damage or a conflict of interest? Are there any known concerns about the company's probity or reputation?	Not apparent
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