

Summary of the Policy Alignment Assessment checklist

Name of Organisation: Weight Watchers

Date: 17 March 2016

Tier: 1 (weight management service)

Brief description of engagement: Sponsor

| | Assessment |
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| 1. Is the organisation directly connected with therapies or products which are claimed to benefit the health of overweight or obese people, and is there reasonable evidence for the claimed benefit or is there evidence of harm? | Sponsors local weight management groups, provides training and materials for weight management programmes, provides branding logo for specified foods. No evidence of misleading claims. |
| 2. Is there reasonable evidence that the company has marketing /advertising strategies or undertakes lobbying or attempts political influence which may be deemed inconsistent or contradictory to World Obesity's advocacy positions or the positions of international bodies with which World Obesity is in official relations (e.g. the World Health Organization)? | No evidence |
| 3. Are there any known organizations, bodies or campaigns being funded by the company which might be deemed inconsistent or contradictory to World Obesity's advocacy positions or the positions of international bodies with which World Obesity is in official relations (e.g. the World Health Organization)? | No evidence |
| 4. Is there reasonable evidence the company is failing on ethical criteria, e.g. child labour and employee welfare practices; environmental and sustainability practices; human right practices, or that in contrast it has good practices in place? | No evidence |
| 5. Does the company have a close business relationship with other commercial interests (e.g. subsidiary or parent company) that should be taken into account in the assessment of risk? | Relationship with food companies including Heinz, Tesco etc to promote Weight Watchers-branded products and partnered with Philips to create the ActiveLink activity tracker. . |
| 6. Are there other matters which might cause reputational damage or a conflict of interest? Are there any known concerns about the company's probity or reputation? | No evidence, but should seek advice of the World Obesity Clinical Care Committee. |