

<p>Name of Organisation: Optifast (Nestle Health Science)</p>	<p>Tier: 1 (high risk)</p>
	<p>Assessment</p>
<p>1. Is the organisation directly connected with therapies or products which are claimed to benefit the health of overweight or obese people, and is there reasonable evidence for the claimed benefit or is there evidence of harm?</p>	<p>Company produces meal replacements and supplements. No evidence of harm or mis-selling.</p>
<p>2. Is there reasonable evidence that the company has marketing /advertising strategies or undertakes lobbying or attempts political influence which may be deemed inconsistent or contradictory to World Obesity's advocacy positions or the positions of international bodies with which World Obesity is in official relations (e.g. the World Health Organization)?</p>	<p>Optifast itself poses no specific risk, but its ultimate owner, Nestle SA, actively encourages the consumption of obesogenic products, including HFSS foods and infant formula. The company has a history of breaking the WHO Code of Marketing of Breastmilk Substitutes and reducing the impact of WHO- and WOF-supported marketing restrictions of HFSS foods.</p>
<p>3. Are there any known organizations, bodies or campaigns being funded by the company which might be deemed inconsistent or contradictory to World Obesity's advocacy positions or the positions of international bodies with which World Obesity is in official relations (e.g. the World Health Organization)?</p>	<p>Not investigated here</p>
<p>4. Is there reasonable evidence the company is failing on ethical criteria, e.g. child labour and employee welfare practices; environmental and sustainability practices; human right practices, or that in contrast it has good practices in place?</p>	<p>Not investigated here</p>
<p>5. Does the company have a close business relationship with other commercial interests (e.g. subsidiary or parent company) that should be taken into account in the assessment of risk?</p>	<p>Nestle SA is a member of the International Food and Beverage Association which promotes non-binding, company-led measures as a response to WHO NCD policies.</p>
<p>6. Are there other matters which might cause reputational damage or a conflict of interest? Are there any known concerns about</p>	<p>Because of the close link between Optifast and Nestle SA, great care needs to be taken to maintain a clear separation of the Optifast</p>

the company's probity or reputation?	brand from the Nestle brand in any engagement with World Obesity.
Note	Any engagement should be subject to restrictions on the promotion of non-Optifast Nestle-branded products and logo.