

## Anders Reizen

Together with other big employers in the Netherlands, Anders Reizen is stimulating a corporation between these employers to reduce the CO<sub>2</sub>-emissions caused by mobility. Accenture has signed the Sustainable Mobility Pledge. This means facilitating and developing options for sustainable mobility.

Accenture plays an active role as they are part of a coalition that is leading by example. Look on the website for more information: <https://www.andersreizen.nu>. The CEO of Accenture has an active involvement.

### Anders Reizen deelnemers



'Train to Paris' and the recent developed 'Vliegwijzer' are two successful initiatives that help employers reduce and make mobility more sustainable.

## Anders Vliegen & Vliegwijzer

During the CEO event in November 2019 the participants in Anders Reizen signed a pledge to reduce CO<sub>2</sub> emissions caused by flying with 50% in 2030.

<https://www.andersreizen.nu/nieuws/coalitie-anders-reizen-legt-eigen-vliegverkeer-aan-banden/>

They pledged to do the following:

- Proactive approach chainpartners to research ways to accelerate reduction (booking agencies, airline companies, etc)
- At least 7 best practices before 2022 regarding internal mobility policies
- Publishing the best practices on the website of Anders Reizen to inspire and motivate other companies
- Yearly reports about the CO<sub>2</sub>-emissions caused by air travels

The following measures will help to reduce air travels:

- Direct flights (no stop-overs)
- Abolish creative ticketing
- Air travel only for flights above 700km
- Set up criteria for business flight
- Virtual meetings as a standard
- Implementing a mobility policy where alternatives are promoted
- Investing in biofuels