

### **CALL FOR PROPOSALS 2018**

## **Specifications**

# "Promote equal opportunities for children coming from underprivileged backgrounds»

#### **Territories concerned:**

- > France: Region of Provence Alpes Côte d'Azur
- Lebanon: all regions

Deadline for submitting applications: February 16, 2018.

Application files must be sent to the Foundation

exclusively through its internet website:

- Associations in France PACA region:
- To submit your application file in French: <a href="http://projets-fondation.cma-cgm.com/fr">http://projets-fondation.cma-cgm.com/fr</a>
- > Associations in Lebanon:
- To submit your application file in French: <a href="http://projets-fondation.cma-cgm.com/fr">http://projets-fondation.cma-cgm.com/fr</a>
- To submit your application file in English: http://projets-fondation.cma-cgm.com/en

#### 1. Presentation of the CMA CGM Corporate Foundation

Founded in 2005, the CMA CGM Corporate Foundation aims to **support vulnerable children**. It operates in Provence Alpes Côte d'Azur region (France) and in Lebanon, supporting the actions of non-profit organizations that meet the following objectives:

- Encourage personal development of disabled children
- Improve the everyday life of ill children
- Promote equal opportunities for young people coming from underprivileged backgrounds.

The Foundation also awards an annual Prize to two associations, one French and one Lebanese, for their social and humanitarian actions towards children.

Also, it mobilizes the maritime expertise of the CMA CGM Group through a vast humanitarian transport operation for the NGOs Doctors Without Borders, Action Against Hunger, Handicap International and the French Red Cross.

More than a 200 associations and non-profit organizations have benefited from financial support of the CMA CGM Corporate Foundation since its creation.

## 2. Theme of the call for proposals: promote equal opportunities for children coming from underprivileged backgrounds

The emotional and social environment being a key element for the development of children from underprivileged backgrounds, the Foundation has chosen to support in 2018 projects aimed at promoting equality of opportunities specifically for these weakened children.

This concern has been expressed, since 2005, through partnerships aimed at creating or providing equipment for children welcome centers or care facilities: a health and social center in a disadvantaged neighborhood in Beirut, associations offering the development of cultural or sport activities in housing projects neighborhoods, tutoring assistance programs.

For the year 2018, grants will be awarded through a **Call for proposals aimed at improving life** conditions, the well-being and personal fulfillment of children coming from underprivileged backgrounds, on one of the following areas:

- > Reduction of education inequalities, the maintenance or re-establishment in school
- Access to cultural, sporting and recreational activities adapted to children's abilities
- Support in favor of equipment and facilities for the conservation or re-establishment of family relations
- > Support in favor of equipment to improve the quality of life in children's welcome centers and care facilities
- Projects that promote digital inclusion (i.e. make digital learning accessible to each child).

#### 3. Projects eligibility

The CMA CGM Corporate Foundation only considers projects:

- Relating to the **theme** of the 2018 Call for proposals outlined above
- That will be implemented in the **concerned territories** of the Foundation (PACA region in France and in Lebanon)
- Having filled and submitted a **complete application** before the deadline.

#### • Eligible organizations

The Foundation only considers projects offered and implemented by **non-profit organizations of general interest**, mainly associations.

Projects initiated by individuals or related to individuals are not eligible.

#### • Public

The beneficiaries of the projects are **children aged 0 to 18, coming from disadvantaged backgrounds**. These include:

- Children educated in a Priority Education Zone
- From sensitive urban zones
- Living in isolated rural areas
- Placed with Child-Care Services
- Experiencing social, familial or educational difficulties

#### Territory

The call for proposals concerns **exclusively** actions to be implemented:

- In France: In the Provence Alpes Côte d'Azur region only
- In Lebanon: in all Lebanese regions.

#### • Eligible expenditures

Financial support may involve **investment and equipment charges**: acquisition of materials, equipment, vehicles, furniture, offices/premises etc.

The funding cannot cover normal operating expenses of the organization.

Are excluded:

- real estate investments,
- Organizations' fixed operating costs (premises and related expenses, staff salaries...),
- specific events (seminars, conferences etc.).

The Foundation focuses on projects involving **concrete assistance** to children; In addition, the Foundation recommends **co-financing.** 

#### 4. Projects selection

#### Selection criteria

The CMA CGM Corporate Foundation supports projects:

- Responding to uncovered needs
- With an innovative aspect
- Promoting the autonomy and the social integration of children and youth
- Strengthening of family relations

#### Amount of financial aid

The amount of financial aid granted by the CMA CGM Corporate Foundation is **between 5 000 and 35 000 Euros**. The granted amount is determined by the Foundation based on the needs, the scope of each project, the estimated budget and the number of chosen applications.

The number of financial aids awarded depends on the quality of the projects received and the annual resources of the Corporate Foundation. The Board of Directors of the CMA CGM Corporate Foundation reserves all rights in this matter.

#### Dates of implementation of the project

The projects supported by the Foundation shall not exceed a period of one year and must be fully completed by the end of 2019.

#### • Selection process

**Applications** are handled by the CMA CGM Corporate Foundation services that disregard incomplete applications or those which do not meet the specifications. The Foundation studies the projects in view of the addressed issues, their relevance, feasibility and efficiency (quality/cost ratio). Based on these criteria, the Foundation conducts a **pre-selection** and sends a notice to the Board of Directors.

> The **delegation of the Foundation in Beirut** is the contact for associations acting in Lebanon and handles their applications. Candidates based in Lebanon can contact them by e-mail for any question concerning the Call for proposals.

Email: fondation@meritsal.com

➤ The **Foundation head office in Marseilles** is the contact for associations in the Provence Alpes Côte d'Azur region and handles their applications. They can be contacted by e-mail for any question concerning the Call for proposals.

Email: fondation@cma-cgm.com

The pre-selected files are transmitted for consideration to the **Board of Directors** of the Foundation. The Board meets, selects the projects and sets the awarded financial aid.

The chosen projects leaders will be notified by e-mail of the outcome of the selection done by the Foundation.

An **agreement** is passed by the Foundation and signed with the selected organizations. This agreement sets out the rules for granting financial support and commitment of the organization, particularly in terms of monitoring and evaluation of the project (progress reports, final report, etc.).

➤ At any time during the selection process, the Foundation reserves the right to contact applicants to request clarifications, additional information or documents on submitted applications.

#### • Schedule for the Call for proposals 2018

Launch of the call for projects:	November 27, 2017
Deadline for submitting applications:	February 16, 2018
Evaluation and pre-selection of applications:	February to end of May
Announcement of results to candidates:	Mid-June 2018
Signature of conventions and delivery of financial contributions:	Summer 2018

5. Application form
All documents must be submitted online with your electronic application form  > About your application
$\hfill\Box$ the completed application form available online
$\hfill\Box$ the nomination paper signed by the head of your organization (to be downloaded)
> About the project
$\hfill\Box$ the estimated budget and the overall financing plan of the project stating grants acquired and requested (to be downloaded)
$\Box$ the detailed allocation budget of the grant requested from the Foundation (to be downloaded)
Remark: if your application is selected, you will have to provide us with <b>two estimates coming from different suppliers</b> , in case of delivering goods, equipment or services.
> About your organization
$\hfill\Box$ the statutes of the organisation, the receipt of the date and the registration number at the Ministry of the Interior
☐ the composition of the Boards of Directors

□ the latest annual activity report of the organization
☐ the last balance sheet of the organization
$\Box$ the estimated budget of the organization for the current year, dividing operation from investment
□ the bank details of the organization (IBAN number) to which the transfer should be made if a grant is obtained - preferably a Bank account in Euros or US Dollars.
□ letters of recommendation (optional)

Please note: Incomplete files will not be accepted.