



Design Guide

GENERAL DESIGN SPECS

	Design	Accepted Files	Transparency	Format
App Design	Experience Buttons	PNG, GIF	Yes	600 x 600
	Idle Screen	JPEG, PNG, MP4, GIF	No	1536 x 2048 (portrait) 2048 x 1536 (landscape)
	Start Screen	JPEG, PNG	Semi transparent (live camera footage behind)	1536 x 2048 (portrait) 2048 x 1536 (landscape)
Experiences	Green Screen	JPG, PNG	No	768 x 1024 (portrait) 1024 x 768 (landscape) 768 x 768 (square)
	Overlay	PNG	Yes	1536 x 2048 (portrait) 2048 x 1536 (landscape) 1536 x 1536 (square)
Stickers	Sticker Graphics	PNG	Yes	1000 x 1000
Landing Page	Background Image	PNG, JPEG, GIF	No	1920 x 1080
	Logo	PNG	Yes	500 x 130

PRINT SPECS

Design	Accepted Files	Transparency	Format	Cut-outs
6 x 4“ Landscape	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	300dpi 1800 x 1200 px	3:4, 4:3 or 1:1 depending on the selected image format
4 x 6“ Portrait	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	300dpi 1200 x 1800 px	3:4, 4:3 or 1:1 depending on the selected image format
8 x 6“ Landscape	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	300dpi 2400 x 1800 px	3:4, 4:3 or 1:1 depending on the selected image format
6 x 8“ Portrait	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	300dpi 1800 x 2400 px	3:4, 4:3 or 1:1 depending on the selected image format
7 x 5“ Landscape	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	300dpi 2100 x 1500 px	3:4, 4:3 or 1:1 depending on the selected image format
5 x 7“ Portrait	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	300dpi 1500 x 2100 px	3:4, 4:3 or 1:1 depending on the selected image format
3 x 2“ Landscape	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	300dpi 900 x 600 px	3:4, 4:3 or 1:1 depending on the selected image format
2 x 3“ Portrait	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	300dpi 600 x 900 px	3:4, 4:3 or 1:1 depending on the selected image format
6 x 2“ Landscape	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	300dpi 1800 x 600 px	3:4, 4:3 or 1:1 depending on the selected image format
2 x 6“ Portrait	PNG (Overlay) PNG, JPEG (Background Image)	Yes (Overlay) No (Background Image)	300dpi 600 x 1800 px	3:4, 4:3 or 1:1 depending on the selected image format

GENERAL SETTINGS

1 Campaign Name

General settings

Name:

Great Gatsby

Image format:

3:4 (iPad portrait mode)

Camera:

Front

Tip: Copy the settings from another campaign at the top of the campaign settings section!

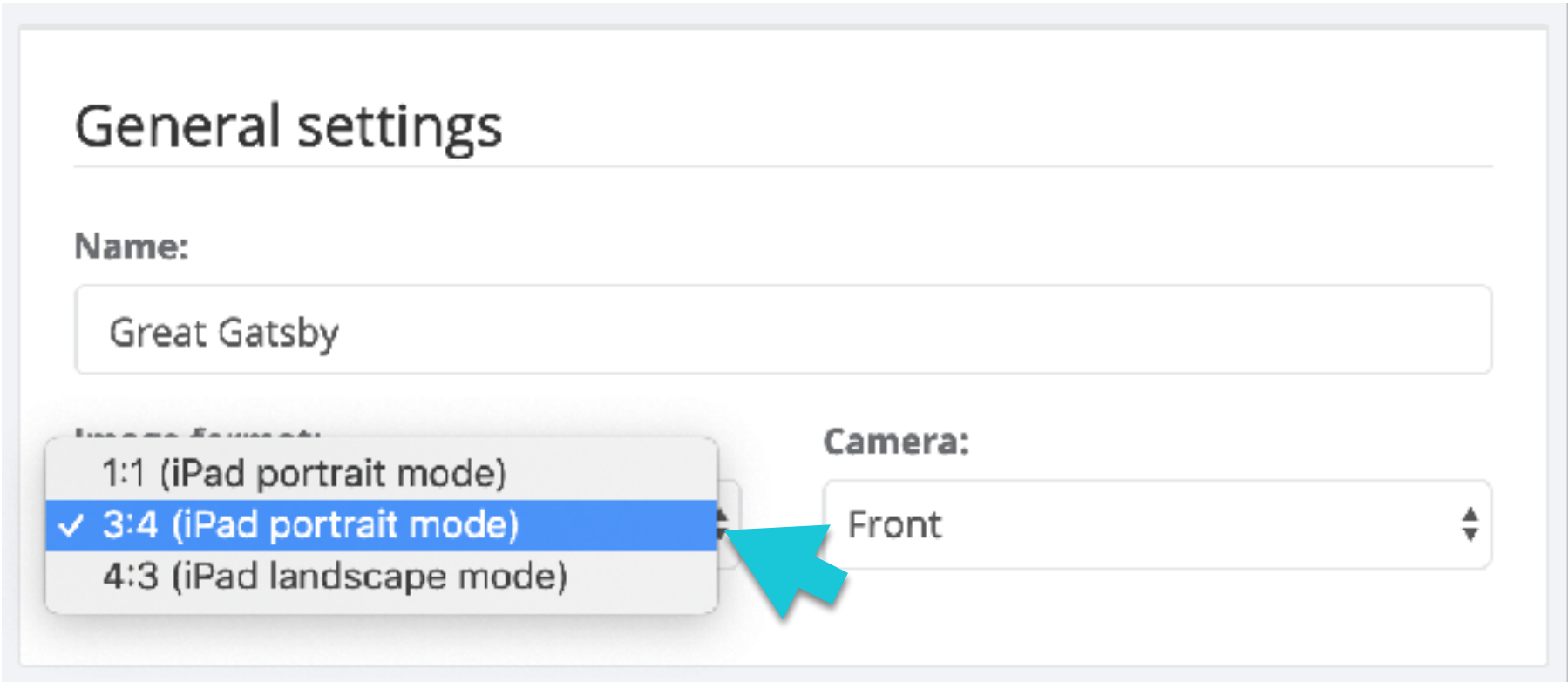
Load from existing Campaign:

Great Gatsby

load

GENERAL SETTINGS

2 Image Format



GENERAL SETTINGS

3 Camera

General settings

Name:

Great Gatsby

Image format:

3:4 (iPad portrait mode)

Camera:

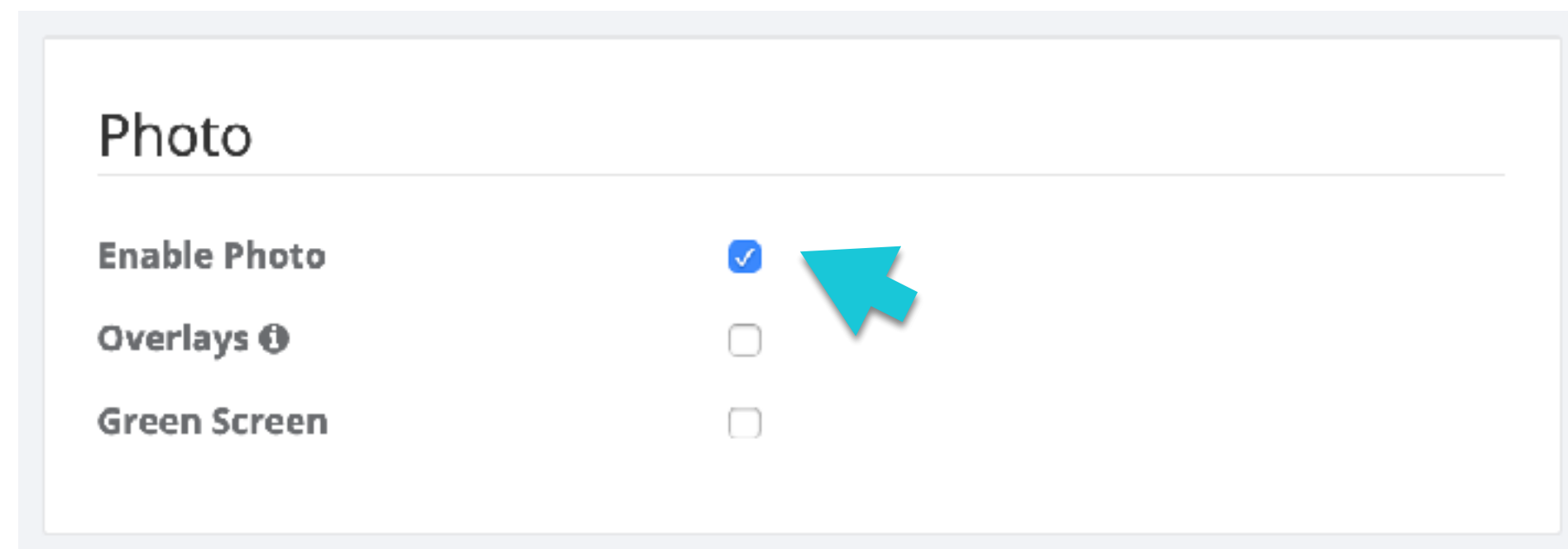
✓ Front

Back

Note: Most photo booth setups require the front camera!

GENERAL SETTINGS

4 Picture Experiences

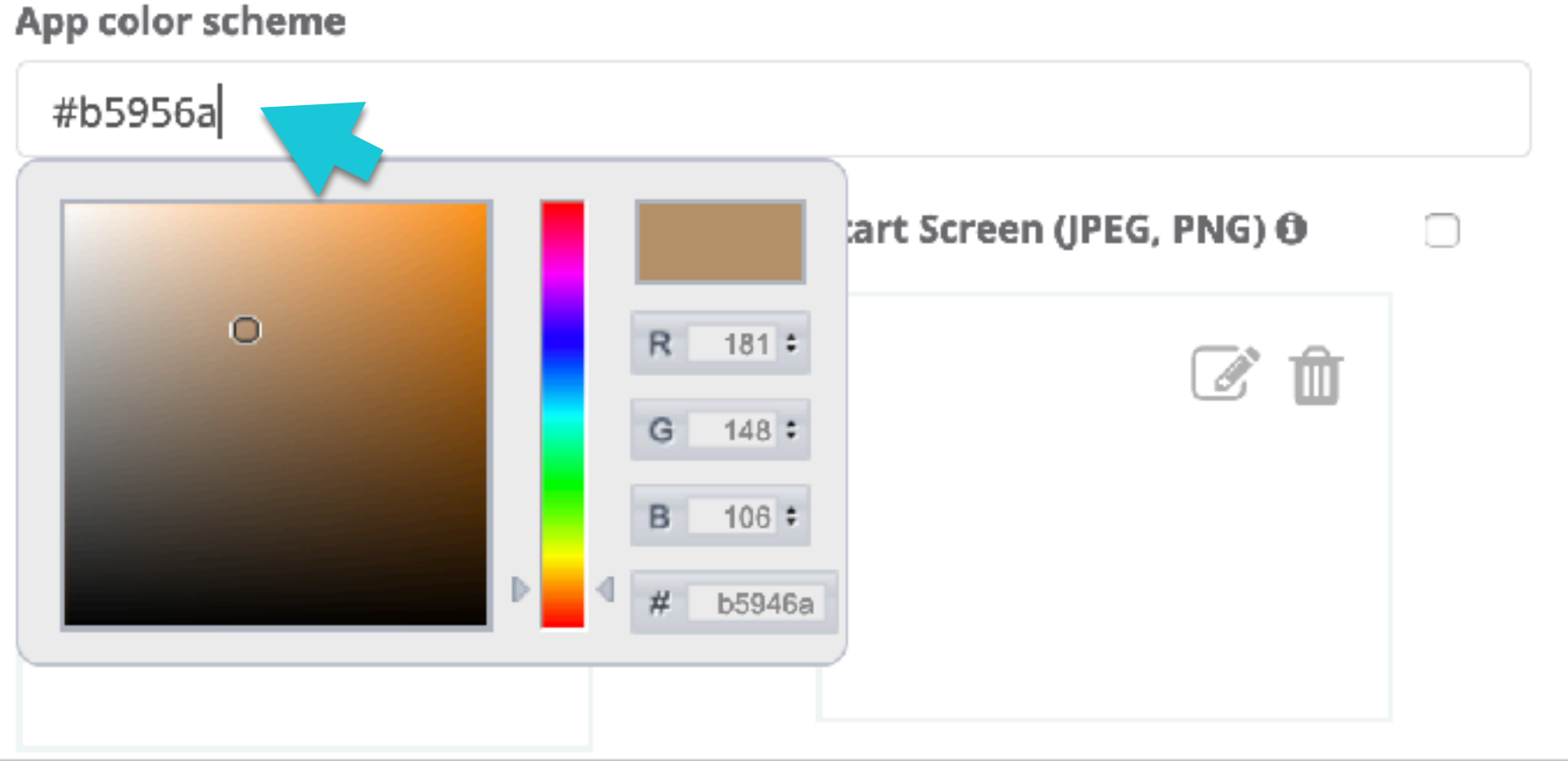


You can choose between different picture experiences:
PHOTO, GIF, BOOMERANG, VIDEO

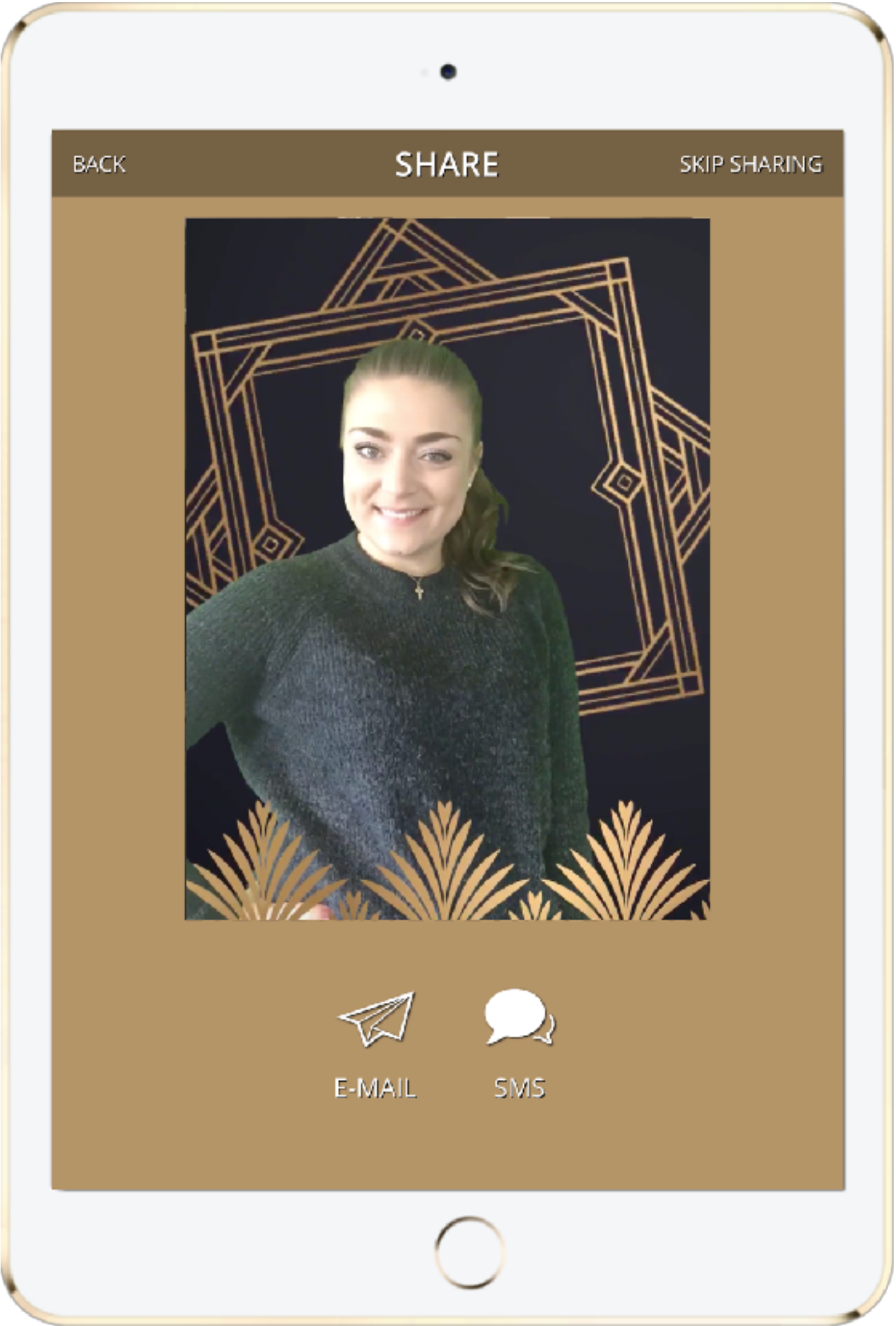
Don't forget to activate the checkbox for **every experience** that you want to use.

APP DESIGN

5 App Color Scheme



Enter the HEX color code which will reflect the color on the Edit and Share Screen.



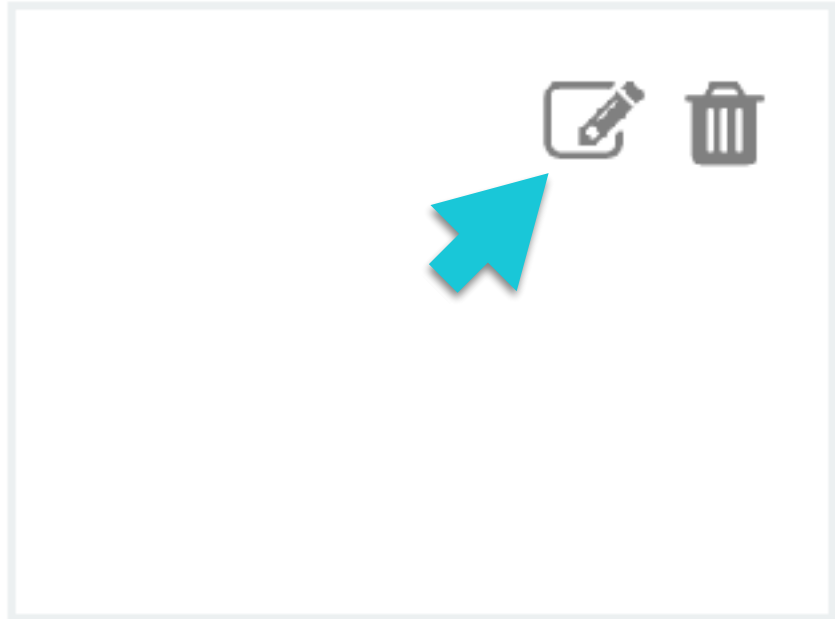
6 Idle Screen

JPEG, PNG, MP4, GIF
1536 x 2048 (portrait)
2048 x 1536 (landscape)

Idle Screen (JPEG, PNG, MP4, GIF) ⓘ



Note: Don't forget to activate the blue checkbox!

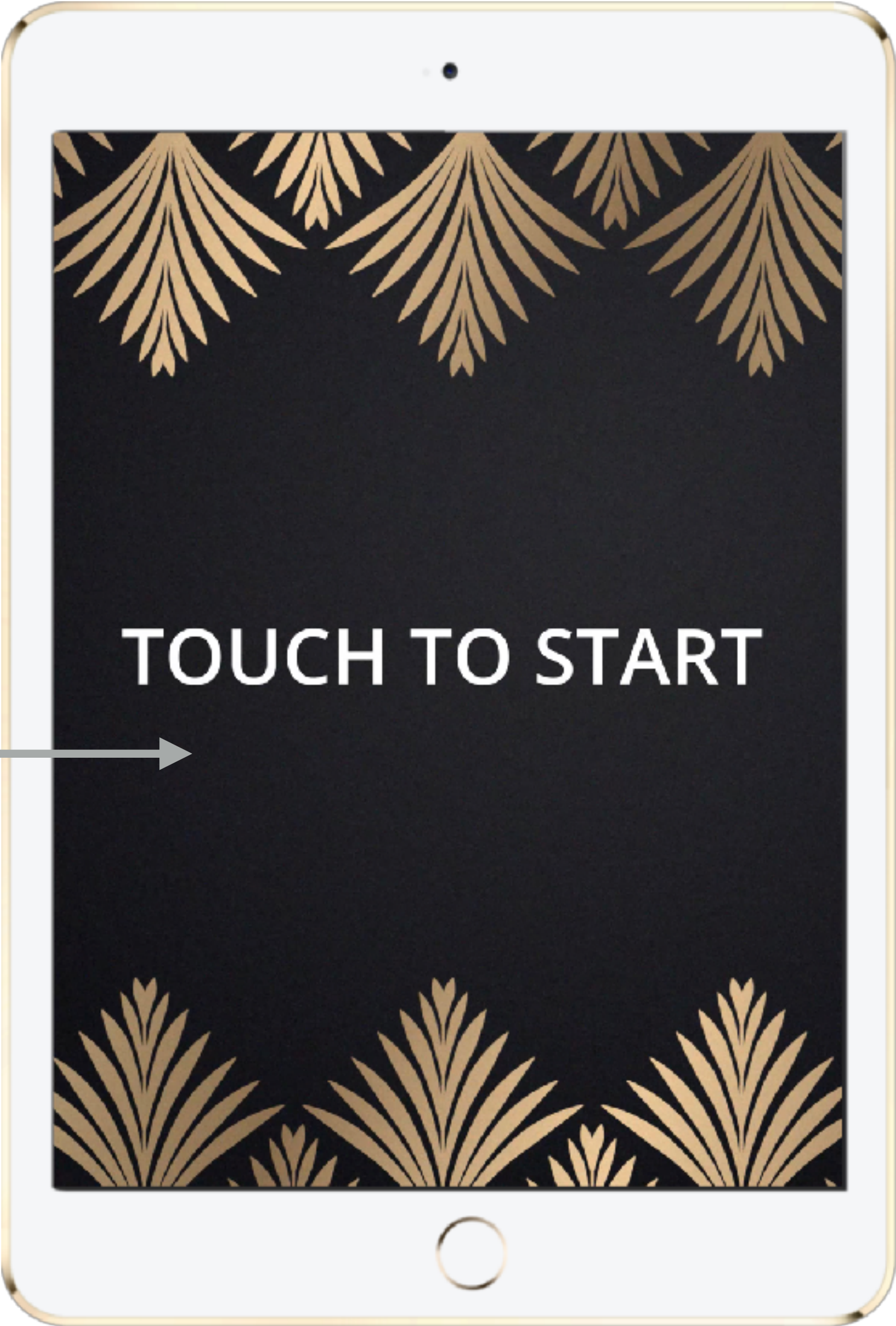
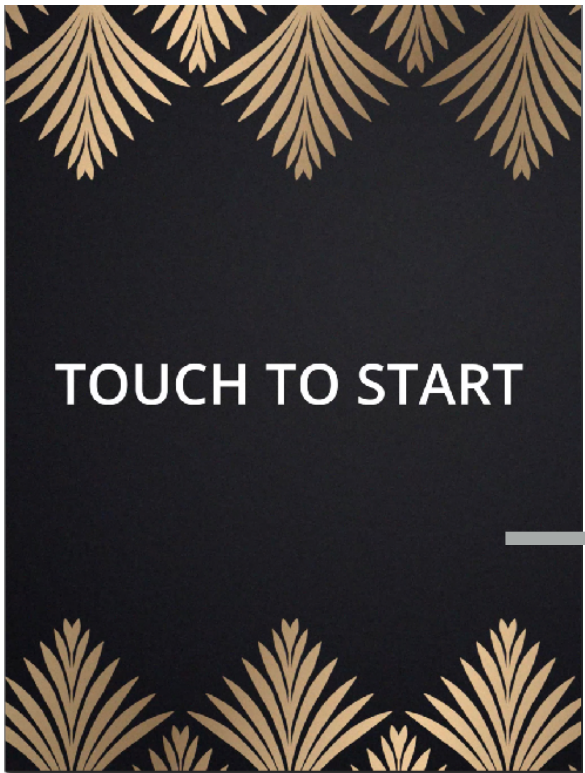


Your Idle Screen works like a screensaver. GIF and MP4 files will loop, which is great for animations.

The **wait time** defines the time until the Idle Screen pops up.

Wait time

-	20	seconds	+
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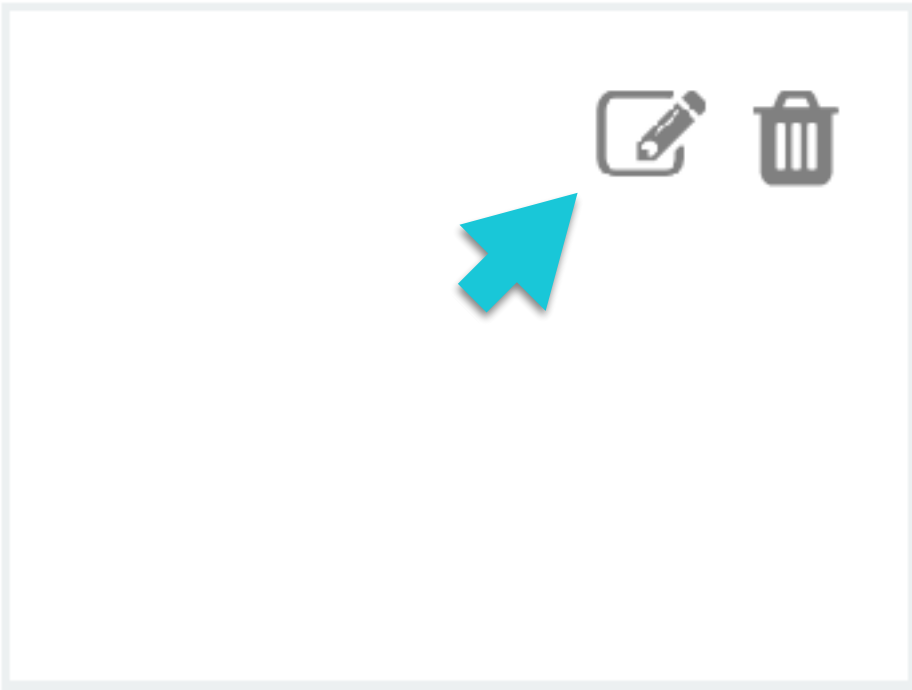


APP DESIGN

7 Start Screen

JPEG, PNG
1536 x 2048 (portrait)
2048 x 1536 (landscape)

Start Screen (JPEG, PNG) ⓘ



The Start Screen layer is placed behind the **Experience Buttons**. If you don't upload a Start Screen image, you will see the **live camera footage** behind the buttons.



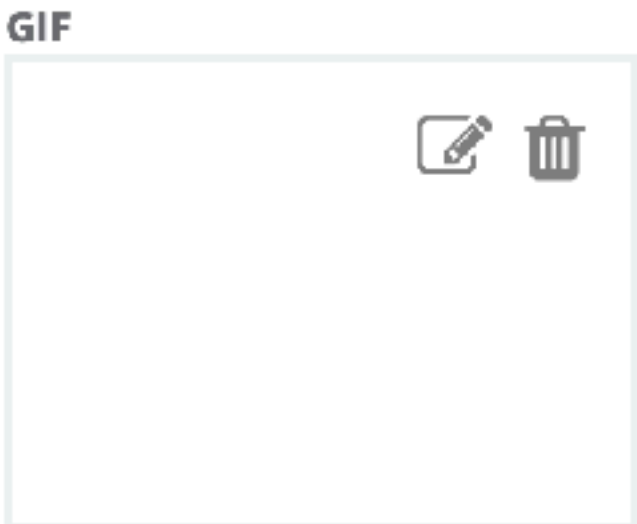
PNG or GIF
600 x 600

8 Experience Buttons

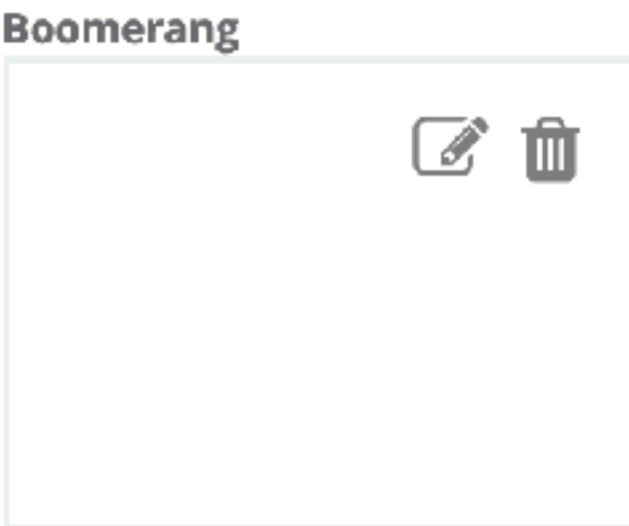
Start Screen buttons



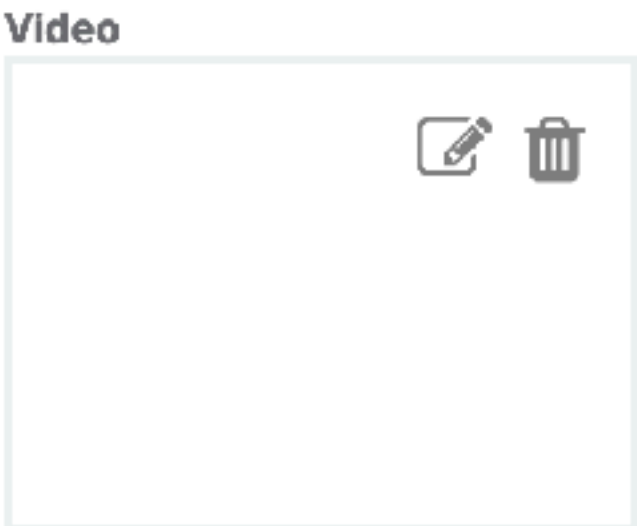
BxH 600x600



BxH 600x600



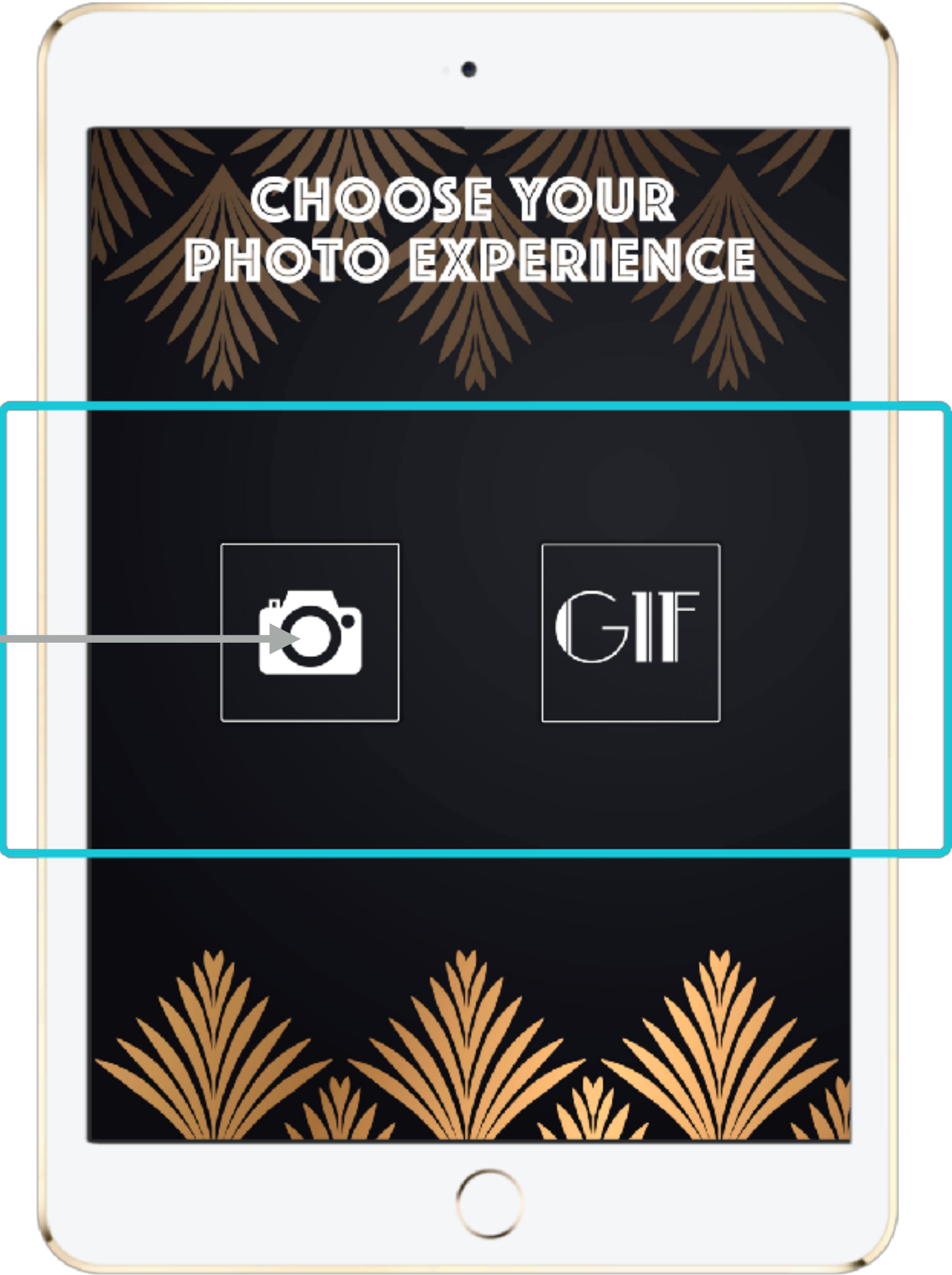
BxH 600x600



BxH 600x600

Use custom designed buttons to match your Start Screen image.

Tip: Use GIF files to animate your buttons for more impact!

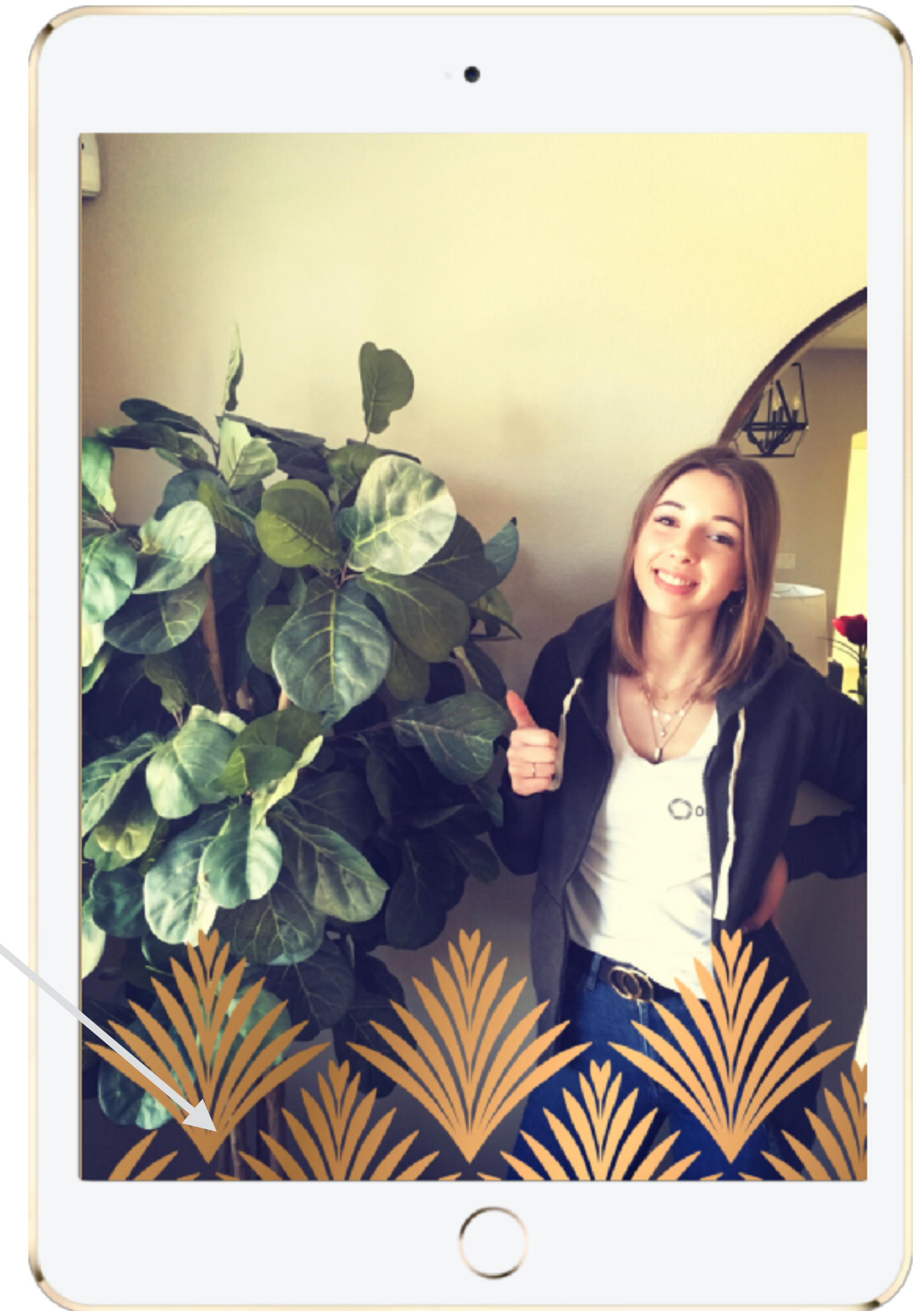
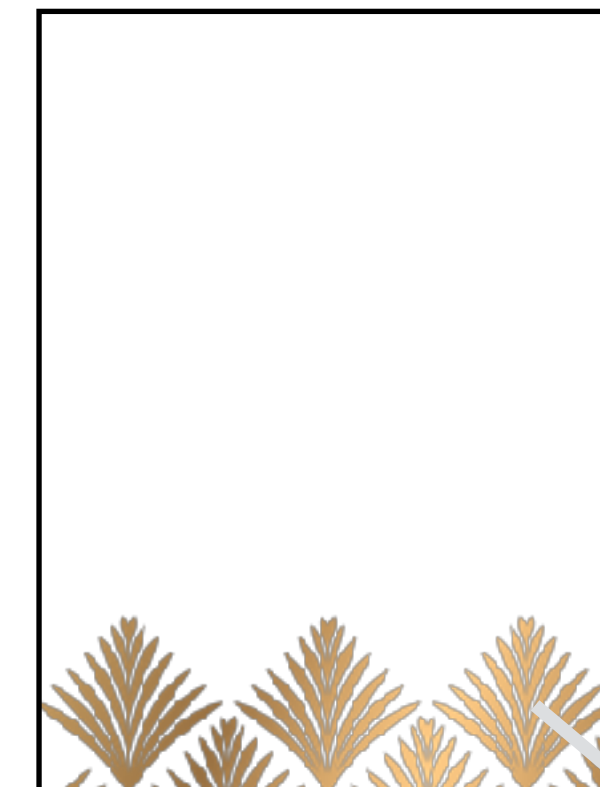
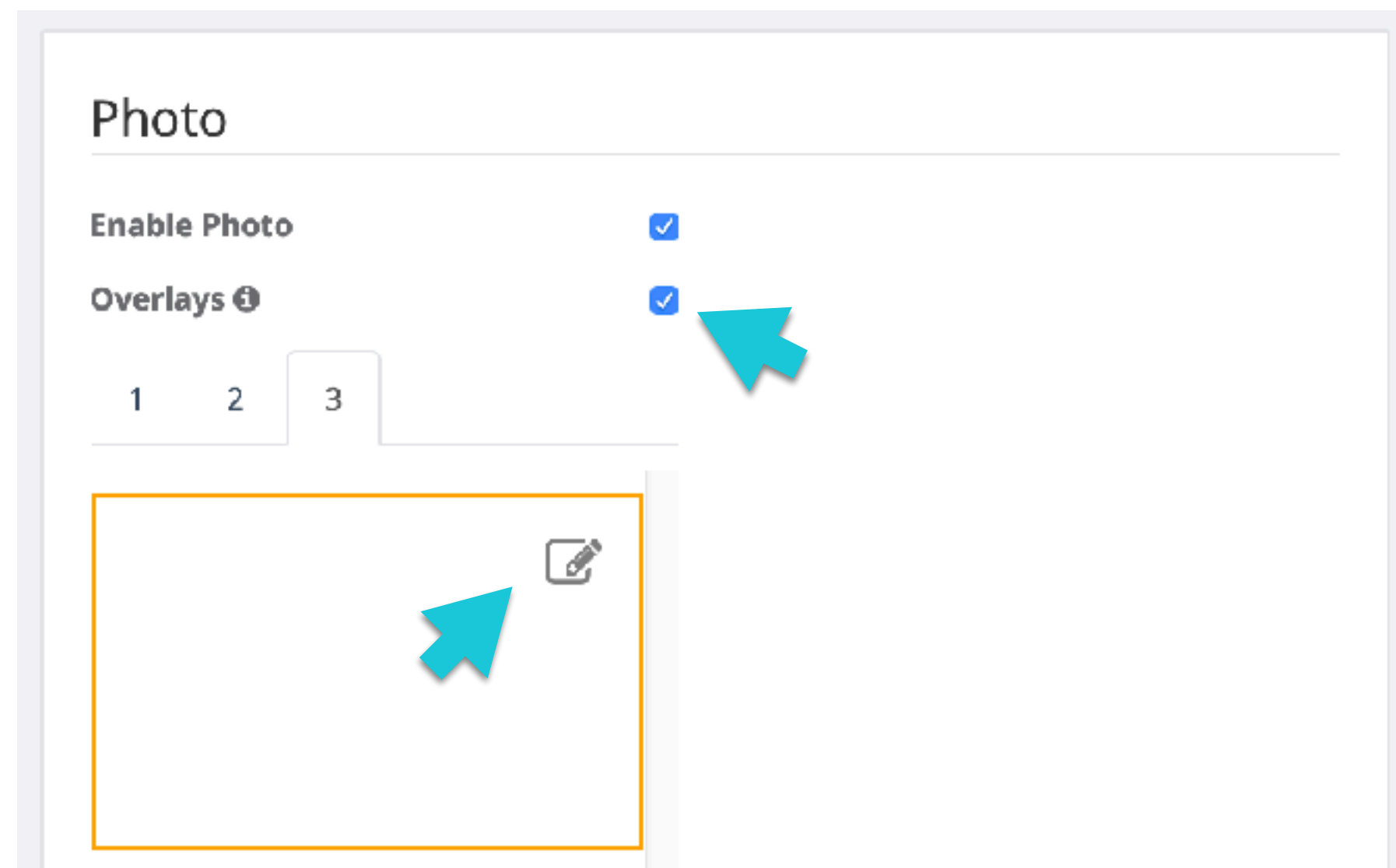


OVERLAY

9

Still Overlay

PNG
1536 x 2048 (portrait)
2048 x 1536 (landscape)
1536 x 1536 (square)



With an overlay you can add a custom design to your photos. Overlays are placed on top of each picture and can't be removed by your users.

You can upload **one or multiple** overlay images that your users can choose from.

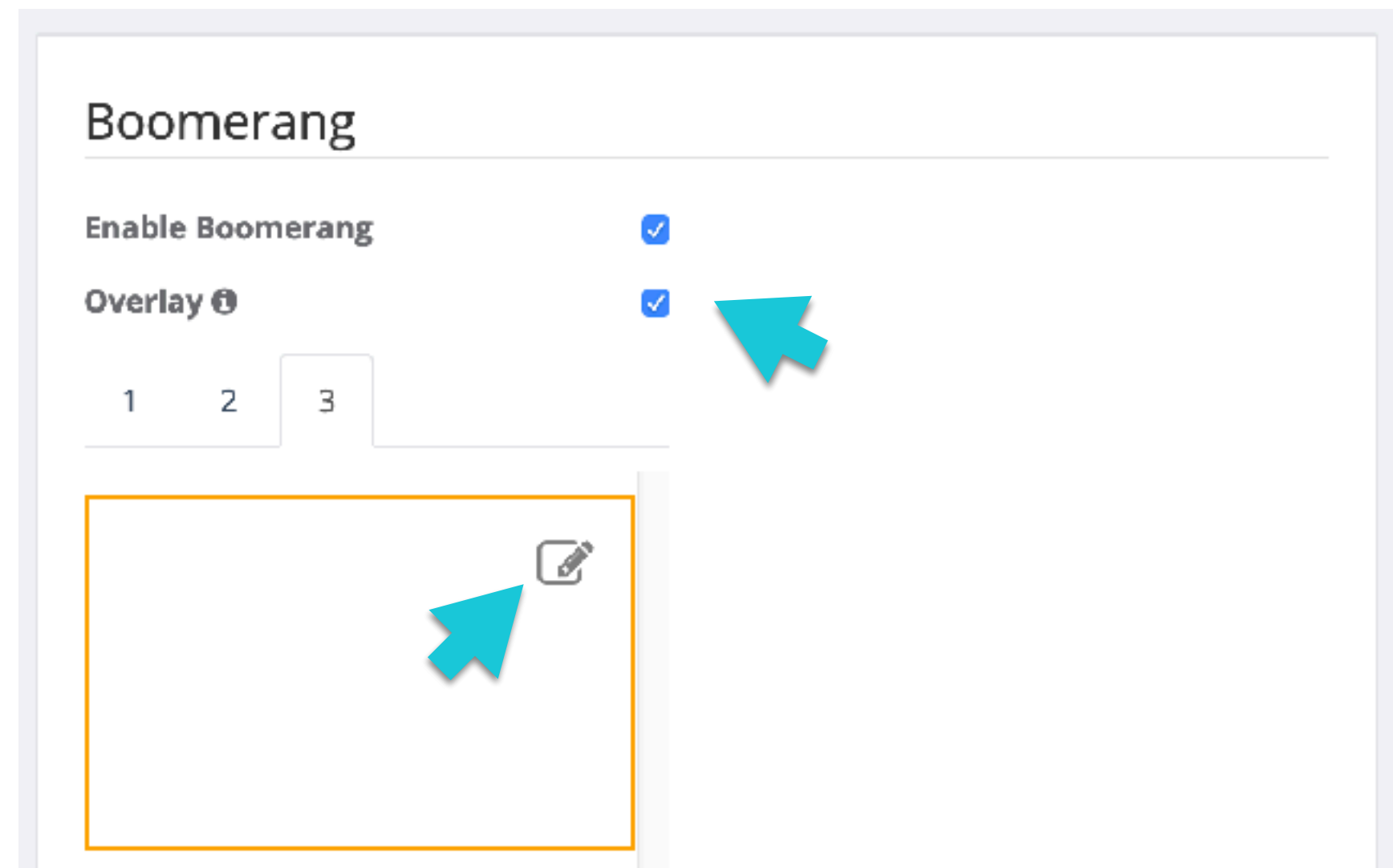
Make sure to only use **PNG** files as the overlay requires **transparency**.

OVERLAY

9

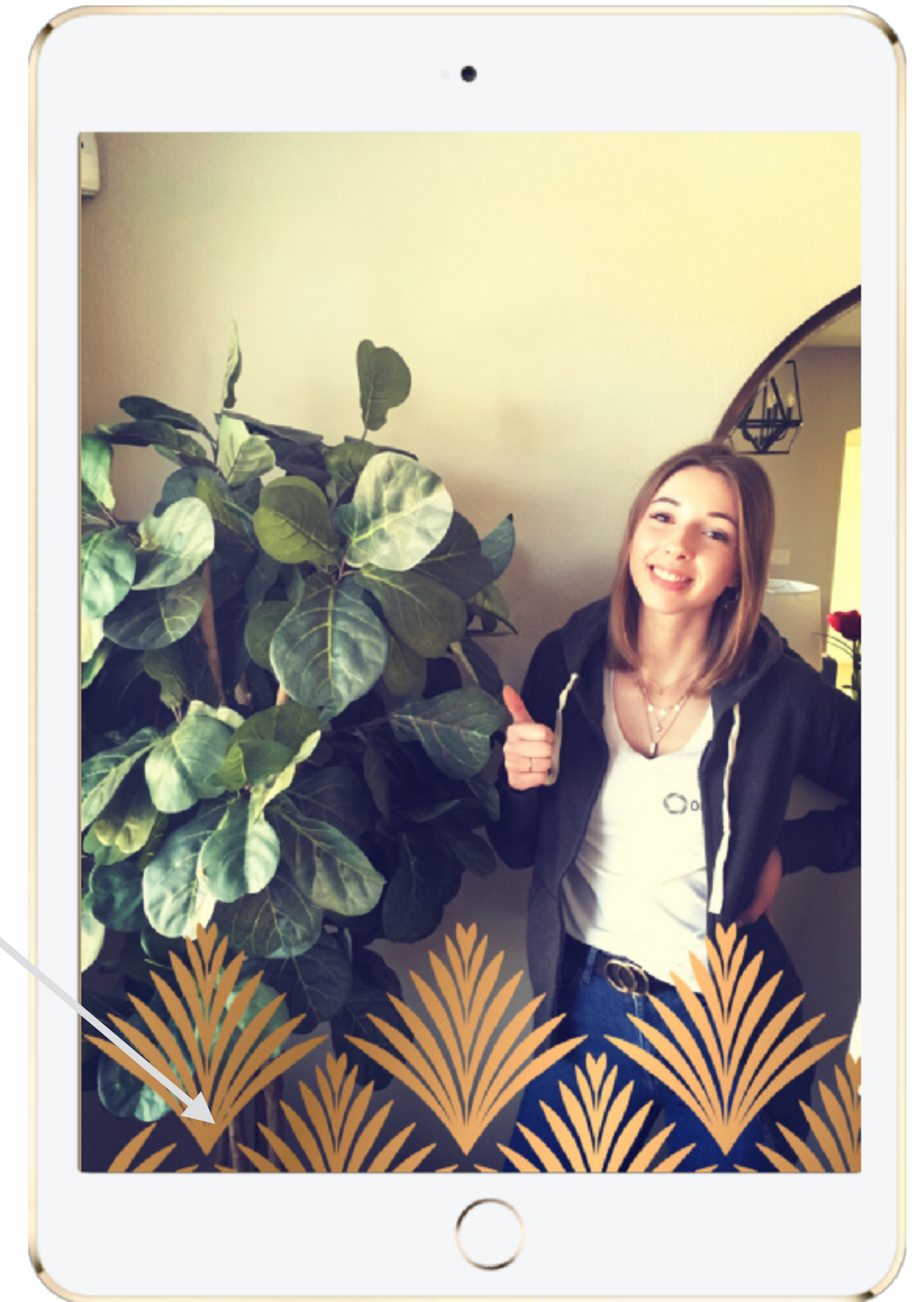
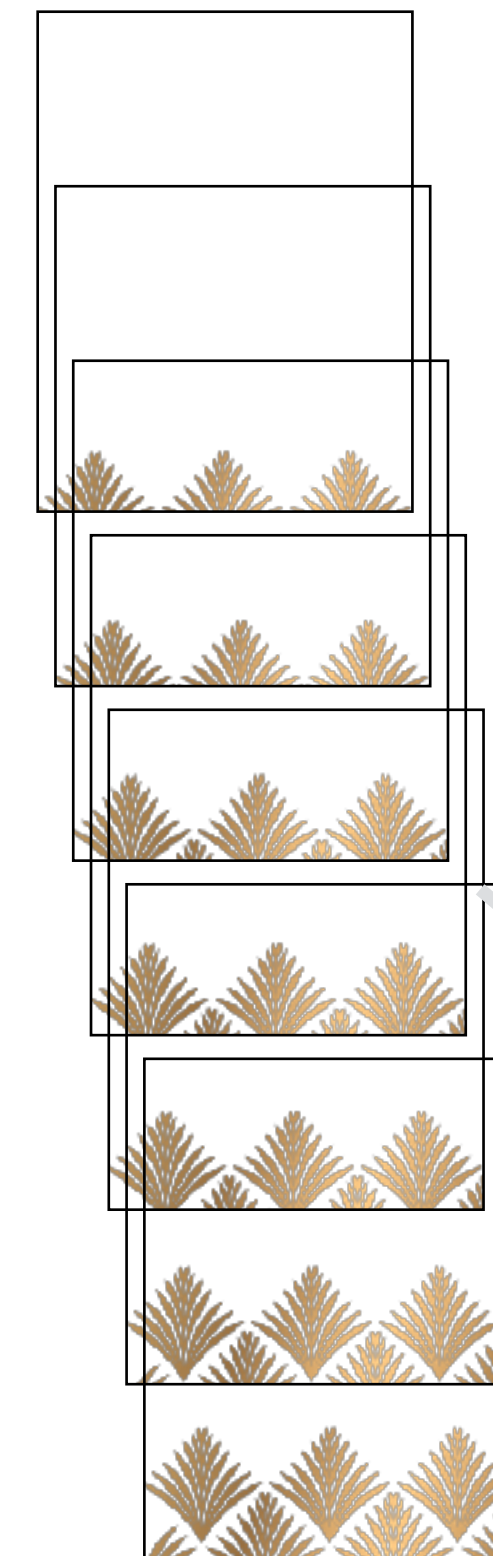
Animated Overlay

PNG
1536 x 2048 (portrait)
2048 x 1536 (landscape)
1536 x 1536 (square)



Use animated overlays to shake things up. This only works for **GIFs and Boomerangs**.

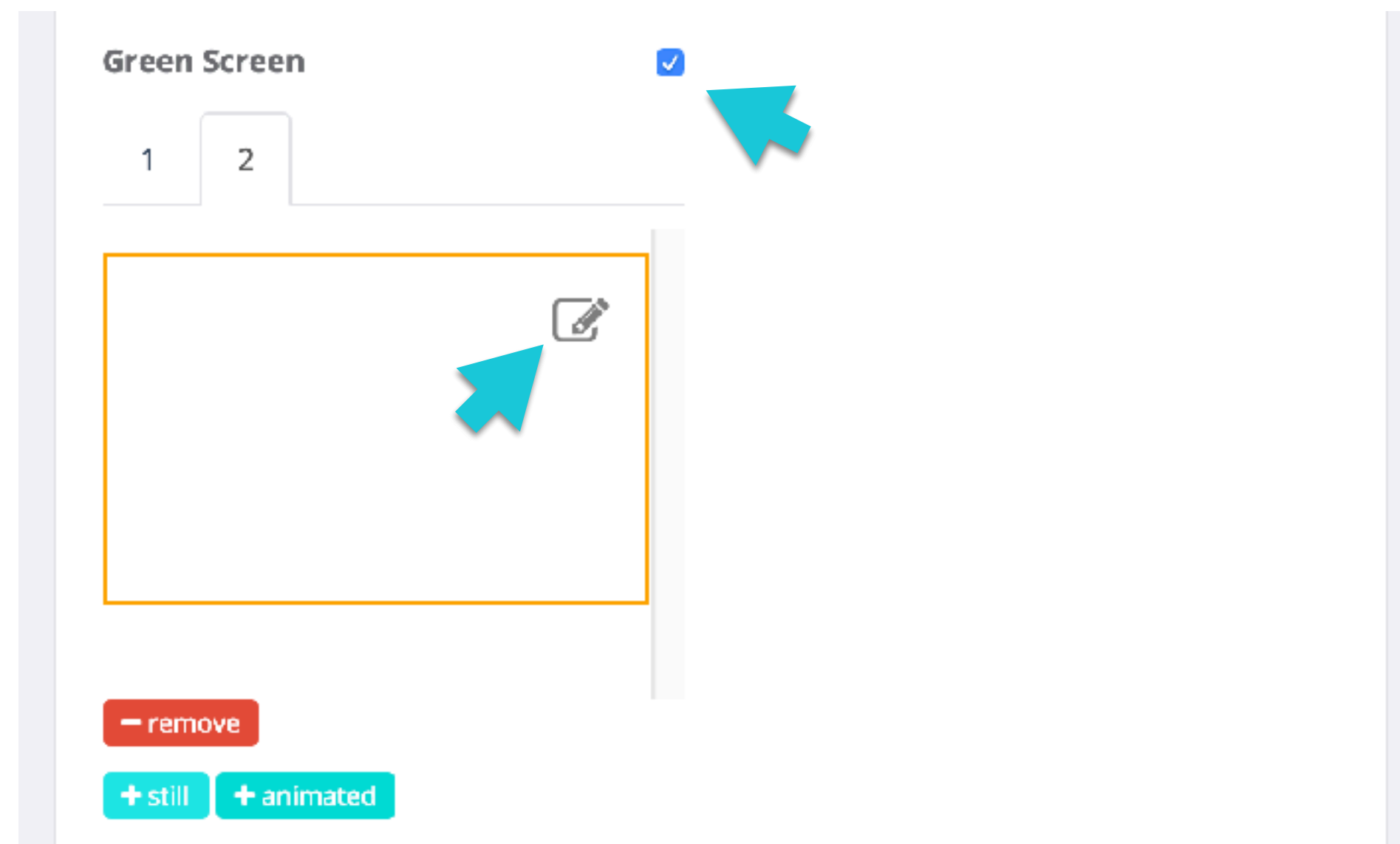
Note: When you select an animated overlay, the number of overlay images should reflect the number of frames, e.g. 12 for Boomerangs.



GREEN SCREEN

JPEG, PNG
768 x 1024 (portrait)
1024 x 768 (landscape)
768 x 768 (square)

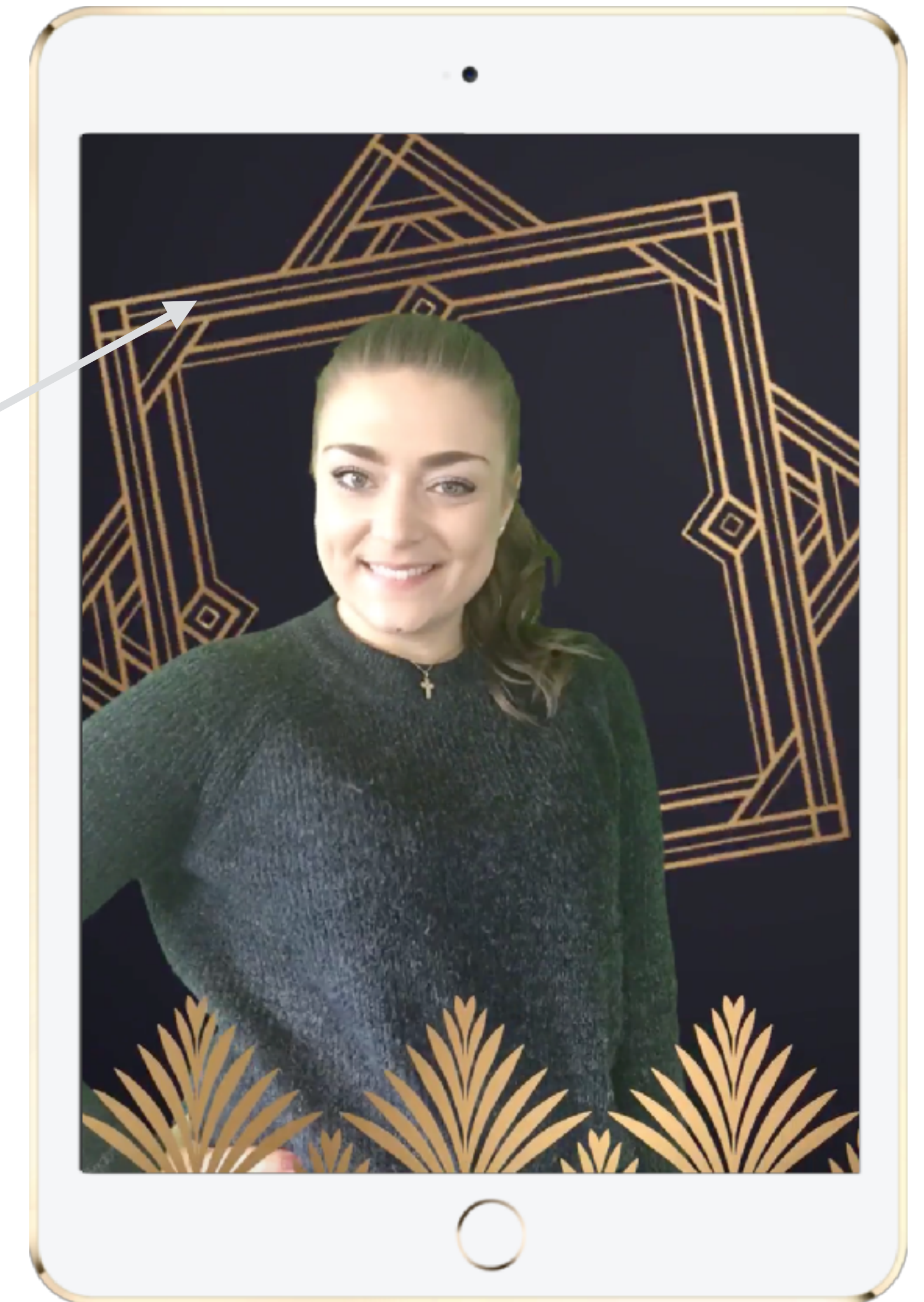
10 Still Green Screen



Beam your users into a different world with custom green screen backgrounds.

You can upload **one or multiple** green screen images that your users can choose from.

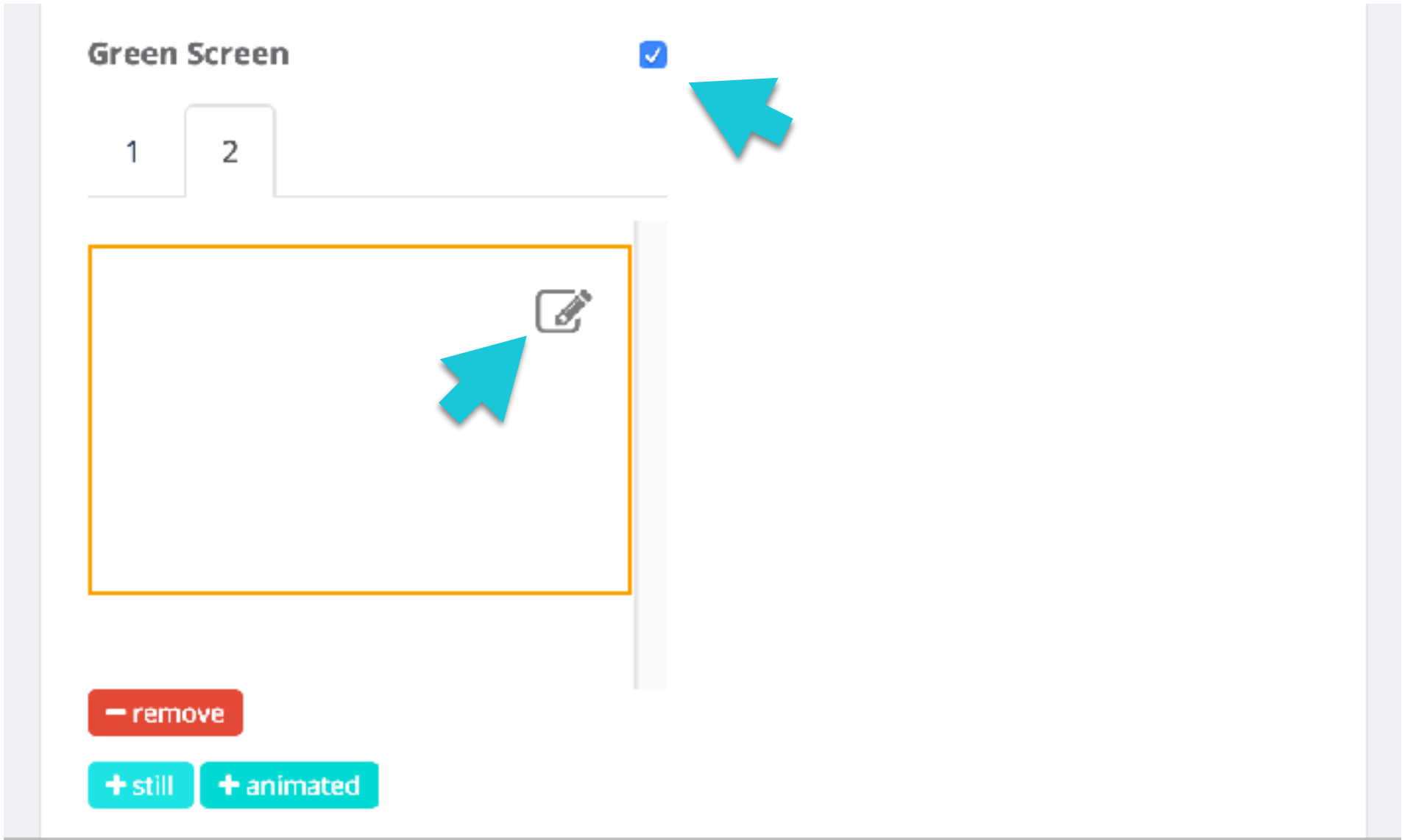
Onebooth will isolate the green color and replace it with your image.



GREEN SCREEN

JPEG, PNG
1536 x 2048 (portrait)
2048 x 1536 (landscape)
1536 x 1536 (square)

11 Animated Green Screen



Animated background images for the most dynamic content.

Make sure your green screen file does not exceed **300KB** per picture to not affect the app performance.

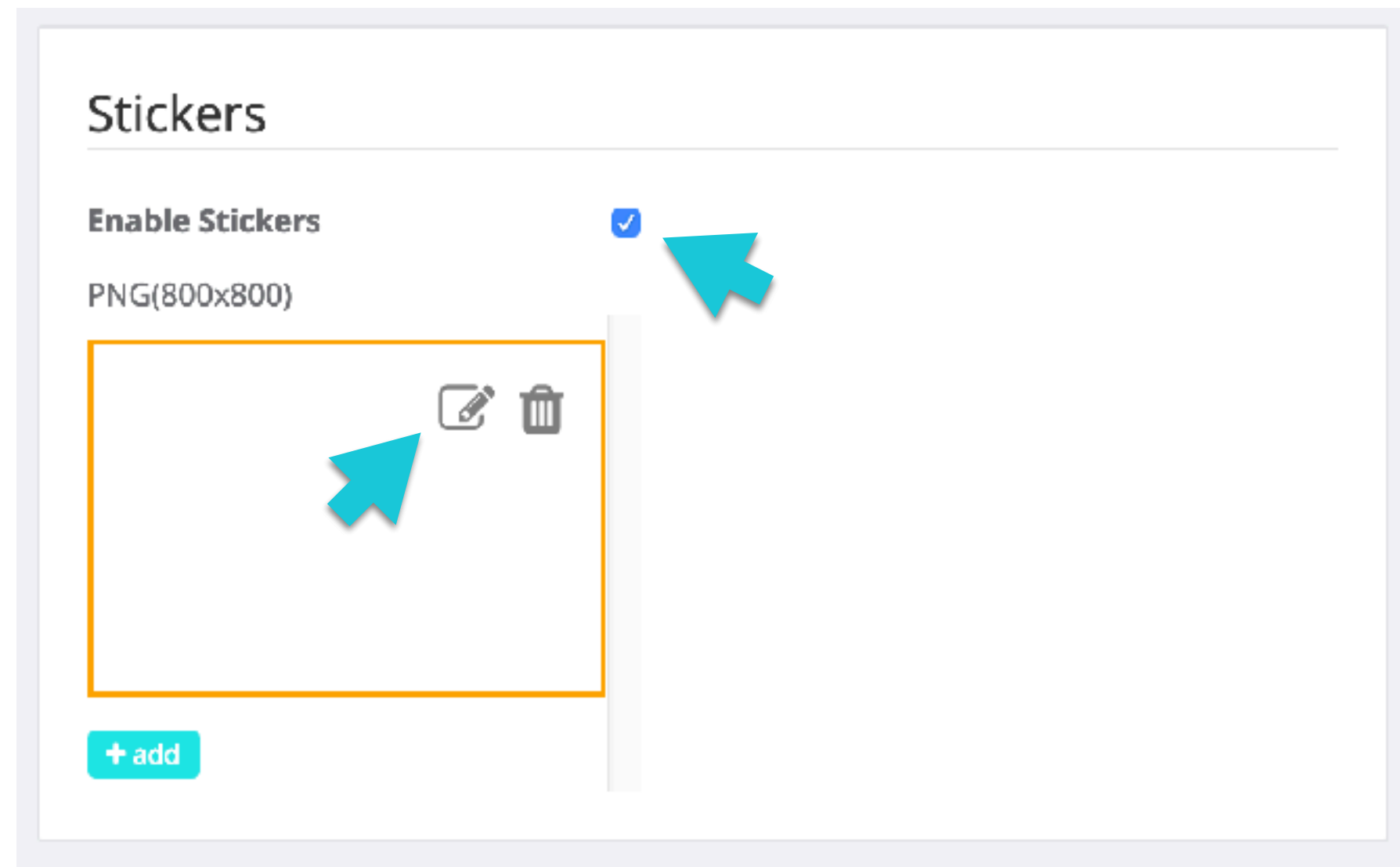
Note: When you select the animated green screen, the number of green screen images should reflect the number of frames, e.g. 12 for Boomerangs.



STICKERS

PNG
1000 x 1000

12 Sticker Graphics



Pimp up your content with custom stickers. Stickers are isolated PNG images that can be placed anywhere on the photo after it has been taken on the **Edit Screen**.

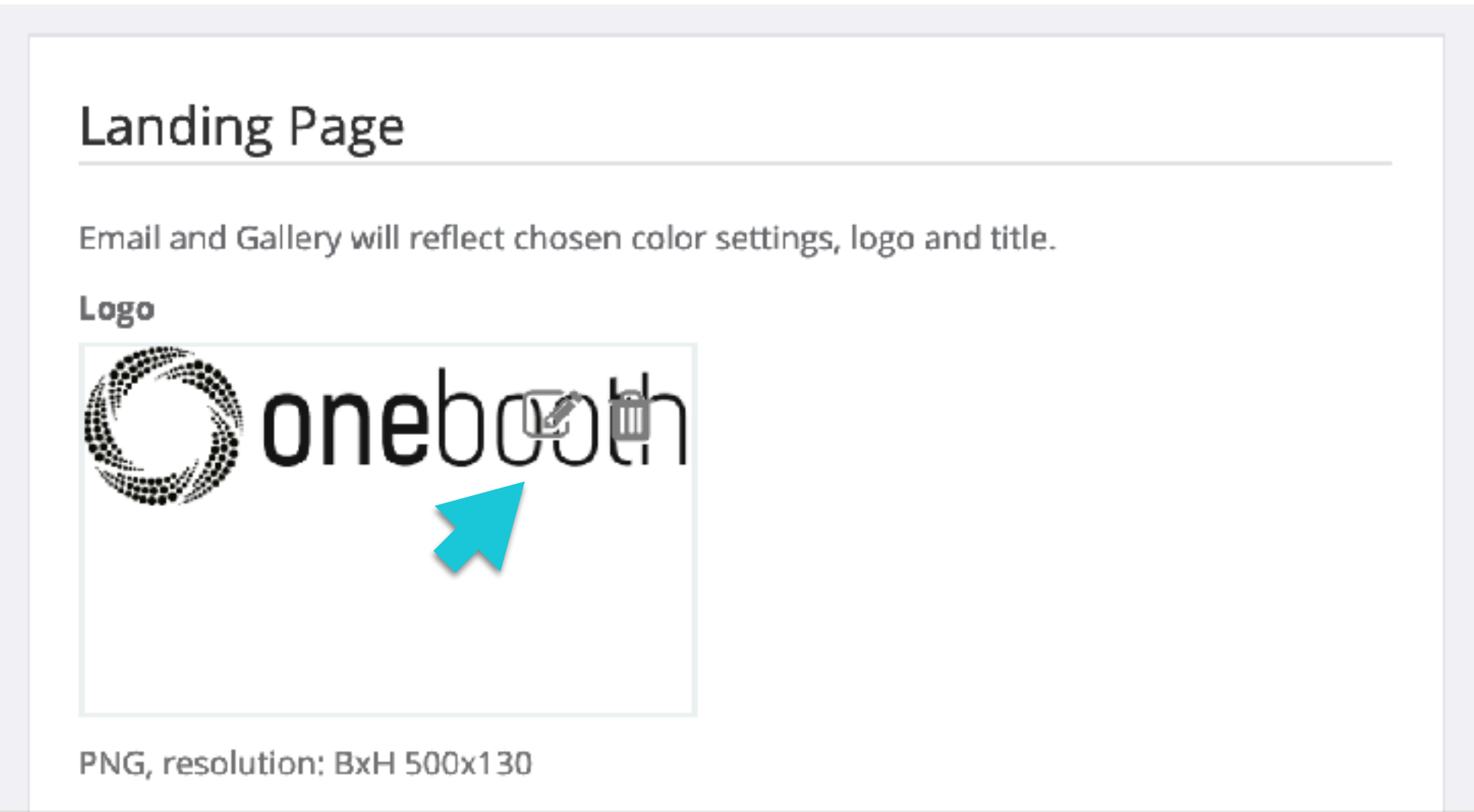
You can upload **unlimited** stickers to your campaign.



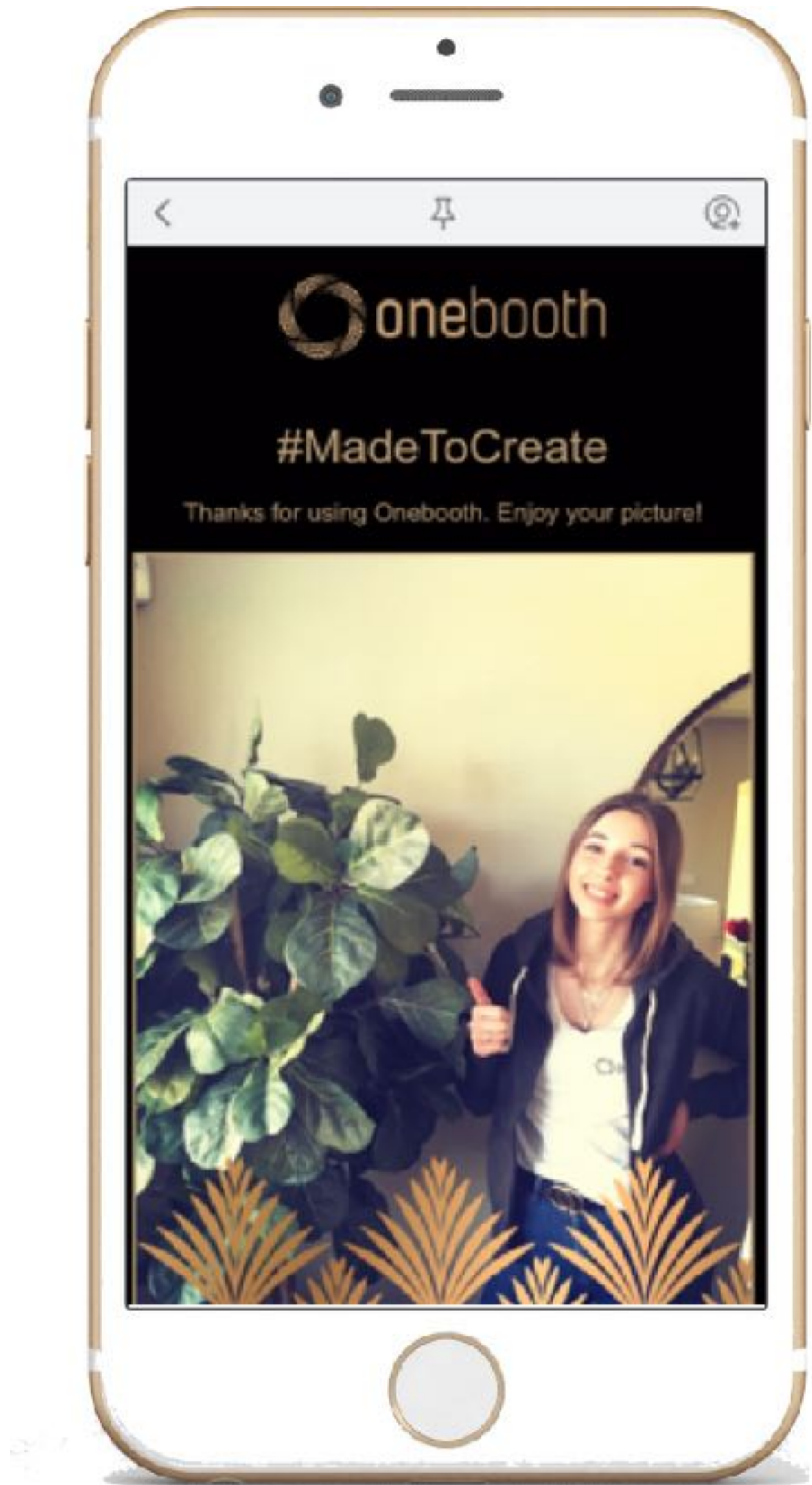
LANDING PAGE

12 Logo

PNG
500 x 130



Your **Logo** will be automatically placed in the header area of the **Landing Page, Gallery and Email**.

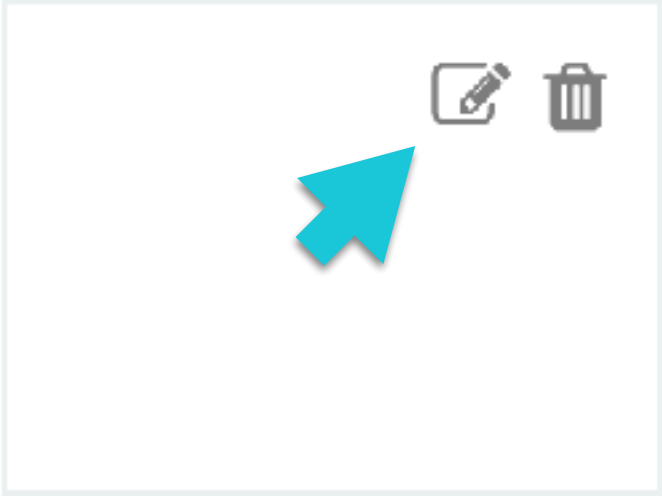


LANDING PAGE

PNG, JPEG, GIF
1920 x 1080

13 Background Image

Background Image



PNG, JPEG, GIF (1920 x 1080)

Don't show background image in Email

☐

Background Color

Text Color

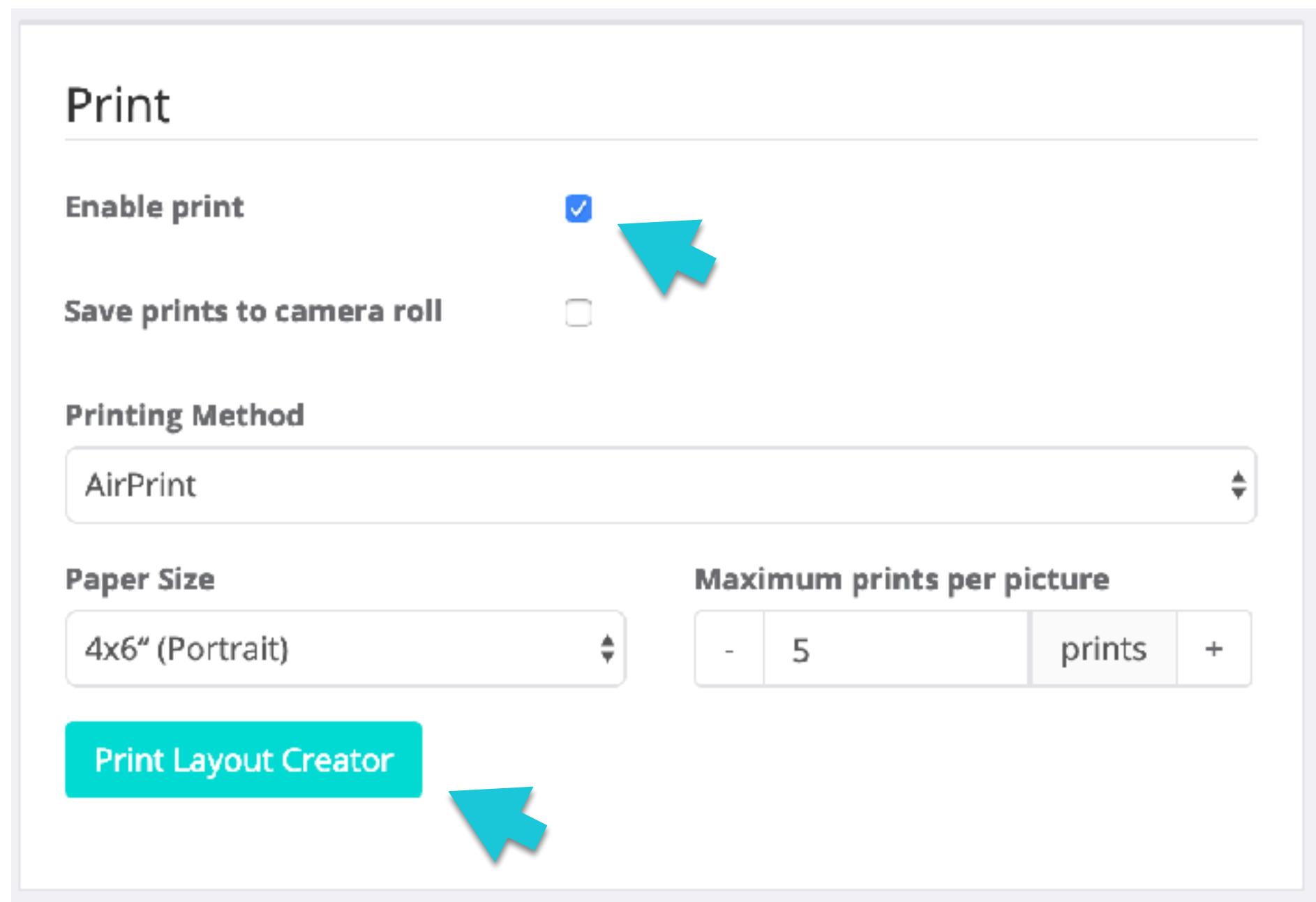
The **Background Image and Color** will appear on the Landing Page and Gallery, but not within the email.

Make sure that the **text color** is visible on your Background Image and Color.



PRINTS

14 Print Layout



The screenshot shows the 'Print' settings panel. At the top is the title 'Print'. Below it are two toggle switches: 'Enable print' (checked) and 'Save prints to camera roll' (unchecked). A blue arrow points to the 'Enable print' checkbox. Under 'Printing Method', a dropdown menu shows 'AirPrint'. Below that, 'Paper Size' is set to '4x6" (Portrait)' and 'Maximum prints per picture' is set to '5'. A blue button labeled 'Print Layout Creator' is at the bottom, with a blue arrow pointing to it.

The Print Layout Creator allows you to create separate layout for each **Picture Experience**.

Create beautiful **grid layouts** or cover the entire printing surface with one big picture - if you are familiar with the likes of PowerPoint or Keynote, you'll quickly get along.

