

safe | hotels

It's time to welcome back your guests  
with Safehotels Certification




# Safehotels – a clear sign of confidence and trust in your hotel

Safehotels operates and awards hotel Certification globally to show guests, travel managers and corporate buyers that a hotel's safety, security and Covid hygiene standards have been independently assessed and verified by Safehotels experts.

Independent verification, by one of the world's most trusted names in Certification, proves to guests that you've worked harder to safeguard their security and health. Whether you're an independent hotel, or part of a global brand, certifying with Safehotels will give you a valuable differentiation in your market.

**Confidence in a hotel's safety, security and hygiene standards is the No.1 decider when booking a hotel.**



"Safehotels Certification is the most professional and diligent security program I have experienced in over 30 years of international hotel management"

**Howard Bennett | Managing Director  
Radisson Blu Plaza Xing Guo Hotel Shanghai**

"The Safehotels program has allowed the hotel to consistently achieve lower prices in subsequent insurance renewals."

**Antonio Cortina | Partner-Director  
MASA Insurance Brokers**

Give guests complete confidence and differentiate in your market with Safehotels and CovidClean™ Certification.



## Independent, expert assessment and verification since 2001



### Safehotels Global Hotel Security Standard®

The world's leading hotel safety and security Certification.

## World class Certification of safety and security

### Show your confidence in your safety and security standards

- Differentiate in your market for safety and security
- Attract additional business, including valuable corporate bookings, to grow sales and revenue
- Reduce insurance premiums



### Safehotels CovidClean™

The global Covid safety verification for hotels

## World class Certification of Covid safety standards

### Show your care for guest and employee Covid safety

- Demonstrate confidence in your Covid hygiene by doing more than local or brand standards require
- Differentiate in your market for hotel Covid hygiene standards
- Based on WHO and CDC guidelines, meets all local standard requirements



Hotels in more than 170 cities across 60+ countries rely on Safehotels to provide trusted, independent verification of their safety, security and hygiene standards.

# People Integrity Passion

Safehotels' network of expert Master Service Professionals, based in 21 hubs around the world, will give you the expert guidance and support you need to achieve and remain compliant with our Certification.

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To find out how Safehotels can help you achieve the world's leading hotel safety and certification standard, please contact [request@safehotels.se](mailto:request@safehotels.se) or visit our website [safehotels.com](https://www.safehotels.com).